



WUFFKIES

EXPLORING THE WORLD ONE PAW AT A TIME |

NEWSLETTER

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ISSUE #1

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*Unleashing Potential,
Transforming Futures*

STRATEGIC INNOVATIONS IN ACTION

Welcome to Wuffkies 1st newsletter!
We intend to keep you up to date with the latest while filling in all the details and answering any questions you may have!

Our first newsletter will give you a more indepth overview of how our main feature of the app intends to work



24/7

GUIDED WALKS, ANYTIME, ANYWHERE

We will provide guided dog walks tailored to you & your dog . We aim to utilise google maps to deliver detailed route information such as terrain, length & busy times. While making it accessible to all ages & promoting physical activity.



Leading with Innovation, Delivering Excellence.

Our app will include weather alerts to let you know if it is to hot outside and when the best times are to take your walk

EVOLUTIONARY STRATEGIES IN BUSINESS

We intend to make walks fun for everyone and will incorporate seasonal events. These events will encourage greater participation, promote physical activity, and reward users for engaging with the app. By blending gamification with real-world activities, Walkies offers an engaging platform for users of all ages.

BUILDING THE FUTURE TOGETHER

The UK's growing pet care market, with over 13.5 million dogs , presents a significant opportunity for Walkies. By addressing the needs of busy professionals, families, and individuals seeking interactive and accessible walking solutions, the app is well-positioned to capture a broad and diverse audience. Beyond core features, we plan to partner with dog shelters and pet-specific charities, enabling users to support these organisations through donations directly via the app.