

We're B CK!

RUSTIN. LORDE.

SOUTHERN UNITY MOVEMENT

RUSTIN LORDE *breakfast*



SPONSORSHIP 2023



SouthernUnityMovement

We're BACK!
2023



STATEMENT OF PURPOSE

Southern Unity Movement was founded to build a more unified Black LGBT community through advocacy, education and recreation. The Southern Unity Movement will provide leadership development, intergenerational advocacy and cultural activities promoting Black LGBTQ history and culture.

ACTIVITIES

The Rustin Lorde Breakfast – SUM will continue to produce the annual Bayard Rustin/Audre Lorde Breakfast which honors namesake icons, celebrates progressive community, and supports organizers, artists and others actively involved in social change work.

LEADERSHIP DEVELOPMENT - SUM will organize leadership training activities to enhance capacity of community organizing and advocacy.

INTERGENERATIONAL BRIDGE-BUILDING – SUM will develop activities and spaces shared by individuals across different generations to foster mutual understanding and promote cross-generational exchange of wisdom.

ELDER INVESTMENT - SUM will collaborate with LGBT senior advocacy groups to increase support for LGBT elders of color through advocacy, research and coalition building.
Cultural Work – SUM will provide cultural activities and support for artistic expression to inspire, exchange ideas, highlight issues and prompt action.

WHO WE SERVE

The work of the Southern Unity Movement is to build a more unified Black LGBT community through advocacy, and cultural education that fosters multi gender, intergenerational participation. The Southern Unity movement will provide leadership training and cultural education resources in collaboration with community partners. This work is necessary to enhance the agency and well being of people who are Black and LGBTQ or otherwise gender/sex non-conforming in the South.



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MISSION

The Bayard Rustin / Audre Lorde breakfast was founded in January 2002 to achieve the following goals:

- (1) to provide attendees the opportunity to connect before participating in the Martin Luther King, Jr. March;
- (2) to educate communities about the life and contributions of Bayard Rustin, Audre Lorde and other activists;
- (3) to enhance mutual support and continued learning among participants working for social justice.

Thank you for your interest in supporting the legacy of Bayard Rustin, Audre Lorde and other social change freedom fighters by being a sponsor for the 2023 Rustin/Lorde Breakfast. This annual event is held on the national Martin Luther King, Jr. Holiday with the support of the MLK, Jr. March organizers and is a precursor to the Atlanta MLK, Jr. March.

Your contribution as a sponsor to the Rustin/Lorde Breakfast will assist organizers in assuring this dynamic platform for social change remains available. Below is a brief summary of our mission and theme for this year's event.

The 2023 Bayard Rustin/Audre Lorde Breakfast will be held Monday, January 16th, at the Loudermilk Center 40 Courtland St NE. Doors open at 9:30am and breakfast is served at 10:00am. The breakfast honors these two highly influential activists, provides space for fellowship, and enhances progressive coalition building among LGBTQ people and our allies working for social justice. In 2012, co-founders Craig Washington and R. Darlene Hudson received the Phillip Rush Community Builder Award from Georgia Equality for their leadership of this event. R. Darlene Hudson received the Bayard Rustin/Audre Lorde Award from the Vision Community Foundation.

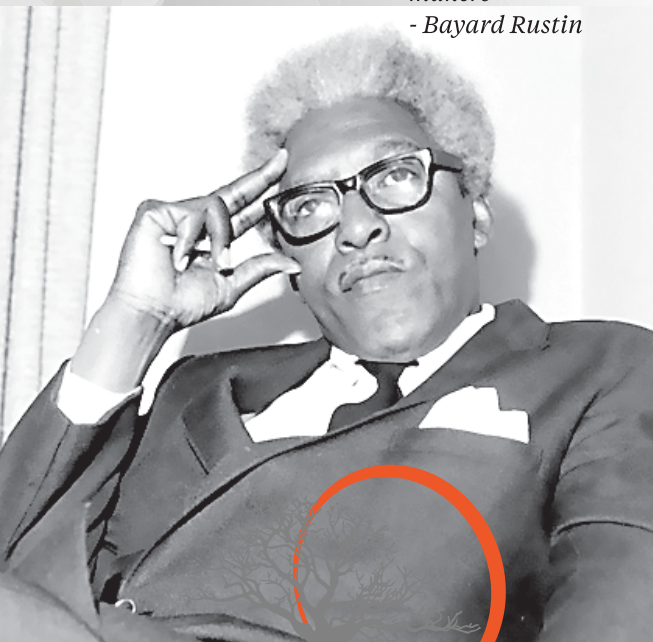
The Theme for the 2023 Rustin/Lorde Breakfast is **"WE'RE BACK"** Please check our Facebook page for regular updates regarding the Rustin/Lorde Breakfast and location. The program will feature the history and current organizing within Black LGBTQ and people of color communities. Participants will learn more about the critical challenges we face, identify key local resources, and develop organizing goals to address these challenges.

In the tradition of Bayard Rustin, Audre Lorde and Martin Luther King, Jr., progressive LGBTQ people in the South must chart and mobilize toward a great dream that recognizes our bodies, our souls, our common vision and our shared values.



BAYARD RUSTIN

*We need, in every
community,
A group of
angelic trouble
makers*
- Bayard Rustin



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Bayard Rustin (March 17, 1912 – August 24, 1987) was an American leader in social movements for civil rights, socialism, nonviolence, and gay rights. He was born and raised in Pennsylvania, where his family was involved in civil rights work. He worked with the civil disobedience efforts led by Mahatma Gandhi in India and was an active member of the pacifist group Fellowship of Reconciliation. Rustin worked with A. Phillip Randolph on the 1941 March on Washington Movement and helped organized Freedom Rides in the 1940's.

Rustin is most widely recognized for his role as the chief organizer of the 1963 March on Washington for Jobs and Freedom. He was one of Martin Luther King Jr's most trusted advisers, having taught King about the principles of nonviolence. A self-acknowledged gay man, Rustin was arrested for public homosexual activity a decade before the March. Many fellow movement workers resented him for the notoriety drawn by the incident which was used by segregationists and other opponents as well as younger Black power leaders, to disparage him as a "pervert" and "immoral influence". Despite his inclusion in the iconic 1963 Life Magazine cover photo of movement leaders, Rustin's name was gradually pushed to the margins of movement history by the intersecting forces of racism and homophobia.

Following the victories of civil rights legislation, Rustin focused upon economic justice issues in Black communities and international humanitarian work. In the last decade of his life, Rustin incorporated gay and lesbian rights in his public advocacy. We lift his name as one of the world's most influential actors in the continued struggle for freedom and justice. He continues to serve as an inspiration for Black LGBT people and our allies whose everyday lives are acts of resistance.



AUDRE LORDE

*If I didn't
define myself for myself,
I would be crunched into
other people's fantasies
for me and eaten alive.*
- Audre Lorde



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Audre Lorde (born Audrey Geraldine Lorde), was an African American writer, feminist, lesbian, organizer, mother and civil rights activist. Her poems and prose addressed human rights, Black feminist/queer perspectives, erotic and spiritual essence, women of color identities and intersectional liberation work. She articulated the interlocking nature of oppression systems, and their impact upon marginalized peoples like no one before her.

She was born February 18, 1934 in New York City. Beginning in the 60's, her work was published in Black literary magazines and anthologies such as Langston Hughes' 1962 *New Negro Poets, USA*. She published several volumes of poems including *The First Cities*, *Cables To Rage* and *From A Land Where Other People Live*, which was nominated for a National Book Award for poetry. Her 1976 work *Coal* garnered heightened attention within the Black Arts Movement distinguished for its intersectional framing of women's identity. Among her most influential works was *The Black Unicorn* volume (1978) which explored holding multiple identities "I who am bound by my mirror / as well as my bed / see causes in color/ as well as sex". *The Cancer Journals* (1980) explored insights drawn from her experiences living with breast cancer using passages from her diary. Her widely acclaimed *Sister Outsider: Essays and Speeches* (1984) included one of her most well-known essays "The Master's Tools Will Never Dismantle the Master's House".

In 1991, she became the poet laureate of the State of New York. Her last collection of poems, *The Marvelous Arithmetics of Distance-Poems 1987-1992* was published in 1993. Shortly before her death, Audre Lorde took on the African name Gambda Adisa, which means "she who makes her meaning known". She died November 17, 1992 in St. Croix, where she was living with Gloria T. Joseph. We celebrate the magnificent life and contributions of this genius as a model for our liberation work today.



2023

SPONSORSHIP



COMMUNITY

a social organization, or other group sharing common characteristics or interests as distinct in some respect from the larger society within which it exists



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\$2500 & ABOVE

Inside or back page of program booklet
Rustin/Lorde Listing on all promotional items,
8 breakfast T-shirts, Display of banner during
the event, 5 min presentation during breakfast,
1 table (8 chairs) with signage and 1 vendor table.

RUSTIN/LORDE

\$2499 - \$1500

Full page ad Freedom Fighter Listing on all
promotional items Display of banner during,
2 breakfast T shirt. the event 2 min presentation
during breakfast 1 table (4 chairs) with signage
1 Vendor table.

FREEDOM FIGHTER

\$1499 - \$900

1/2 page ad Freedom Organizer Listing on all
promotional items, Display of banner during the
event 1 table (2 chairs) with signage

FREEDOM ORGANIZER

\$899 - \$500

1/4 page ad Freedom Marcher listing on all
promotional items, Display of banner during
the event

FREEDOM MARCHER

\$499 - \$250

Listing in program booklet

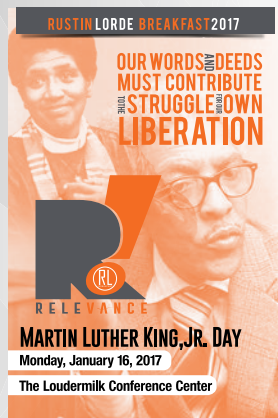
FREEDOM SUSTAINER

All checks and Ads are due by
Wednesday, December 28, 2022



SPECS

ADVERTISEMENT

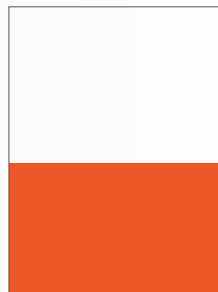


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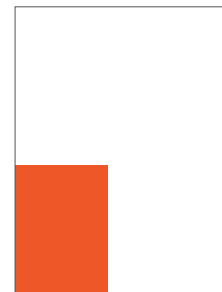
Full Page
5.5 w x 8.5 h



Half Page (Hor.)
5.5 w x 4.25 h



Half Page (Vert.)
2.75 w x 8.5 h



Quarter Page
2.75 w x 4.25 h

Ads should be saved in either of the following formats:

PDF (high resolution)

JPEG (high resolution – 300DPI Max 200DPI minimum)

TIFF (high resolution)

Prices for Advertisement only

Full page Ad = \$750.00

½ page = \$450.00

¼ page = \$325.00

Breakfast supporter = \$175.00





SPONSOR FORM

FREEDOM

*the power to determine action
without restraint.*



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PURCHASE OF TABLE

Tables for the Rustin/Lorde Breakfast are as follows:

1 table \$750.00, VIP signage, with 8 chairs

½ table \$375.00, VIP signage, with 4 chairs

Please make check payable to:

Southern Unity Movement, Inc.

P.O. Box 10892

Atlanta, GA 30310

Memo line: Rustin/Lorde Breakfast 2023

All checks and ads are due by Wednesday, December 28, 2022

Memo line: Rustin/Lorde Breakfast 2023

Yes, I would like to be a sponsor.

☐ Rustin/Lorde \$2500 & above

☐ Freedom Organizer \$1499 - \$900

☐ Freedom Sustainers \$499 - \$250

☐ Freedom Fighter \$2499 - \$1500

☐ Freedom Marcher \$899 - \$500

☐ No, I am not able to provide sponsorship, but please accept my donation of \$_____

☐ No, I am not able to provide sponsorship this year but check back with me for next year

Name: _____

Sponsoring Agency: _____

Address: _____

Phone contact: _____

Email: _____

Social Media Link: _____

Website: _____



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2023



RUSTIN LORDE



*...Everytime we let straight relatives
bury our dead and push our
lovers away --
It was an act of perversion.*

*And they will come.
They will come for
the perverts.*

*They will come
They will come
to the cities
and to the land
to your front rooms
and in *your* closets.*

*They will come for
the perverts
and where will
you be?*

Pat
Parker

www.southernunity.org



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