



2024 COMPREHENSIVE PLAN UPDATE REPORT QUESTIONNAIRE #1 PRIORITIES AND FOCUS AREAS

1.

The City of Missouri City is in the process of identifying a vision for future development and redevelopment of land along key focus areas (roadway segments) throughout the City. Your input in this process is valuable to update the City's Comprehensive Plan in the future. The Comprehensive Plan is a document designed to outline a long-term vision for the development of a community. It provides a roadmap for public and private land development, cultural and recreational amenities, parks and open space, economic development, public spending, tax policy, and rehabilitation of older neighborhoods.

The survey may take approximately **15** minutes to complete. For more information on this initiative, please visit the project website at www.showmecity.com.

Please submit this questionnaire for a chance to win a prize!

1. **How long have you lived in Missouri City?**

0-5

6-15

16-30

30+

I don't live in Missouri City

Decline to answer

2. **How old are you?**

- Under 18
- 18-35 years
- 36-45 years
- 46-55 years
- 56- 65 years
- 66 + years
- Decline to answer

3. **Where do you live?**

Subdivision name?

Other - write the street name

4. **Where do you work?**

- Missouri City
- Houston
- Retired
- Other (please specify)

5. **What is your average household income?**

- 0-\$50K
- \$51K-\$100K
- More than \$101K
- Decline to answer

6. What do you enjoy the most about living or working in Missouri City? (List up to 3)

1

2

3

7. What are your most pressing concerns about living or working in Missouri City?
(List up to 3)

1

2

3

8. Please rate how important the following factors are to making Missouri City a great place to live, work, and play. For each item, check the box that matches how you feel.

	Very important	Important	Moderately Important	Slightly important	Not important
A city with town centers, plaza, and places to gather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A city with lots of dining, stores, hotels, and medical services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More job opportunities in the City	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A city mostly with homes and neighborhoods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A city with different types of housing like apartments, single-family homes, townhomes, and senior living	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A city with local businesses and services that fit well with the neighborhoods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A city with practices to save the environment and protect nature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A city with high quality development standards that will make the city look and feel unique	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. Please rate important these amenities are to live, work, and play in Missouri City. For each amenity, check the box that matches how you feel.

	Very important	Important	Moderately important	Slightly important	Not important
Buffets/food halls	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cafés	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate or medical offices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fine dining restaurants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Food trucks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
High-end retail stores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Medium-sized entertainment venues (Seating up to 1,000)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nightlife activities (i.e. – bars, restaurants, venues open past 9:00 pm)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Small scale entertainment venues (Seating less than 500)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth / amateur sports venues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

10. Please rate how important these types of homes are for people of all ages to live in Missouri City. For each type, check the box that matches how you feel.

	Very important	Important	Moderately important	Slightly important	Not important
Rural & Large Estate Single Family Residential (Min. One Acre)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traditional single family residential (Min. 5000 Square Foot Lot)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Townhomes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Apartments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Active senior living/retirement community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Affordable homes (for families earning \$58K to \$116K a year)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. Please rate how important these businesses or services are to have within or adjacent to your neighborhood. For each type, check the box that matches how you feel.

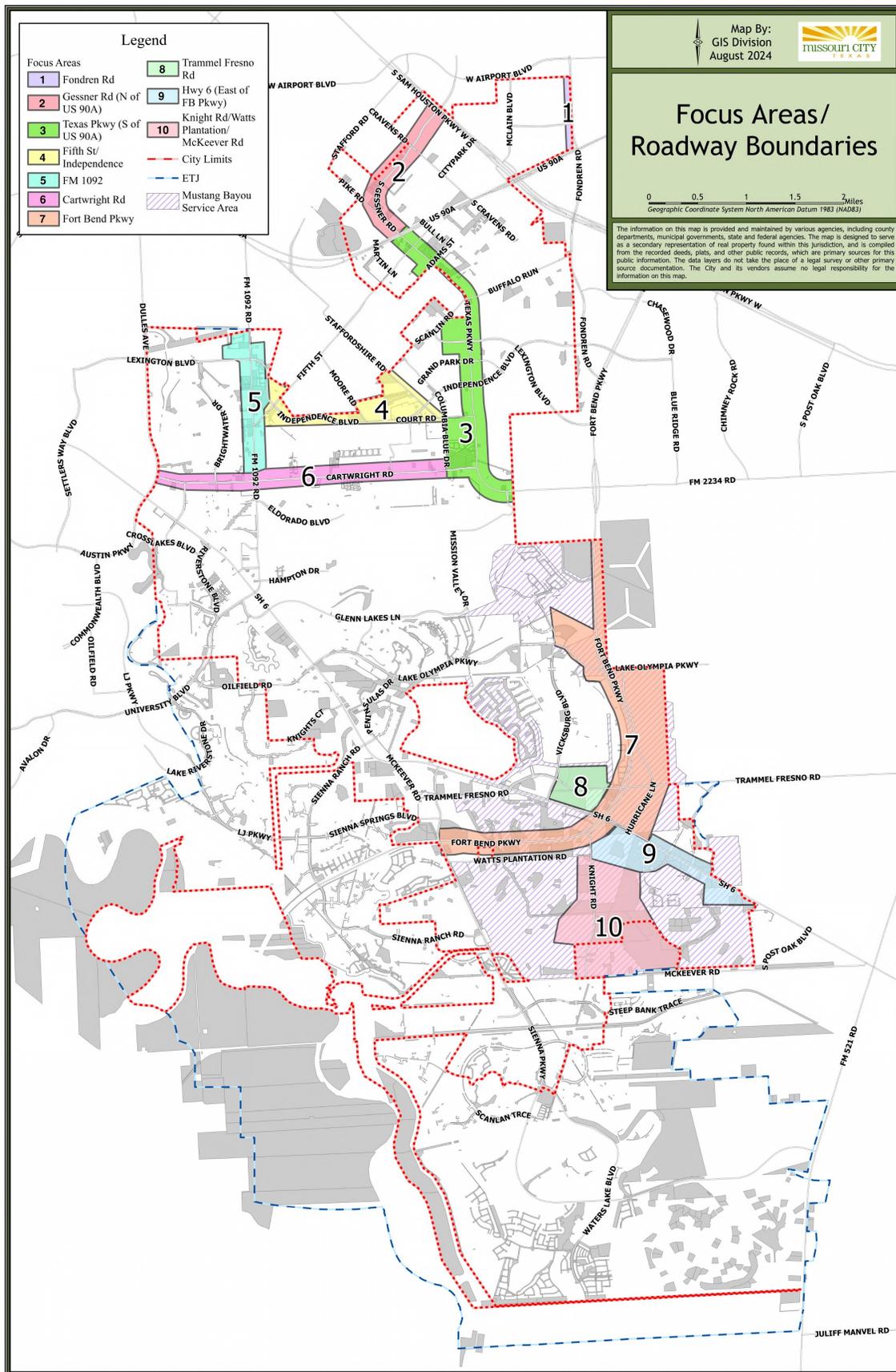
	Very important	Important	Moderately important	Slightly important	Not important
Auto mechanic shop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Beauty salon (including hair and barbershop, nail salon)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Boutique retail shop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Micro-brewery / bar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Coffee shop / bakery / dessert parlor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gasoline station	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gourmet / natural / specialty grocery store	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pet groomer / supplies / veterinary care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spirit / wine shop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Vape store / Hookah bar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Childcare/day care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Others such as dry cleaner, postal service, pharmacy etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12. To help the city grow and improve, check the options you think are important. Check all that apply.

- Give incentives to encourage new growth, new buildings, and new jobs
- Establish a limit on the amount of properties that can be used solely for tax exempt purposes (i.e. – public facilities; schools; religious facilities; nonprofits; etc.) Limit the number of properties that don't pay taxes (like schools, churches, and non-profits)
- Use special districts (Public Improvement Districts) (PIDs) to share the costs of new public improvements (like new streets and utilities) in the city
- Seek funding grants from federal/ state/ county levels to improve and upgrade aging infrastructure
- Other (please specify)

13. Vision for the future of the City. What do you think would make Missouri City the best place to live, work, play, and do business in the next 10 years?

14. Several key roadway segments have been a focus for development within the last several years. How often do you travel along these roads? You may refer to the map for roadway boundaries.



Please check the relevant box.

	Daily	Several times a week	Few times a month	Few times a year	Never
Fondren Rd.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gessner Rd.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Texas Parkway	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fifth Street / Independence Blvd.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
FM 1092	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cartwright Rd.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fort Bend Parkway	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trammel Fresno Rd.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Highway 6	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knight Rd. / Watts Plantation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. **How important is it to have amenities (fine dining, high end/luxury retail, offices) on these roads? You may refer to the map for roadway boundaries. Please check the relevant box.**

	Very important	Important	Moderately important	Slightly important	Not important
Fondren Rd.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gessner Rd.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Texas Parkway	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fifth Street / Independence Blvd.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
FM 1092	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cartwright Rd.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fort Bend Parkway	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trammel Fresno Rd.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Highway 6	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knight Rd. / Watts Plantation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. **Would you like to see any of these types of homes or places on these roads? You may refer to the map for roadway boundaries. Check all that apply.**

	Single family	Multi-family apartments	Townhomes	Active senior living/ retirement community	Combined residential and commercial work space
Fondren Rd.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gessner Rd.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Texas Parkway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fifth Street / Independence Blvd.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FM 1092	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cartwright Rd.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fort Bend Parkway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trammel Fresno Rd.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Highway 6	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Knight Rd. / Watts Plantation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

17. What improvements would you like to see on these roads? You may refer to the map for roadway boundaries. Check all that apply.

	Wider landscaped areas along the streets	Road widening	Landscape buffers/ masonry fencing between residential and non-residential	Bike/ pedestrian paths	Drainage improvements	Decorative lighting, signage, pavers, entryways, landscaped medians etc.
Fondren Rd.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gessner Rd.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Texas Parkway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fifth Street / Independence Blvd.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FM 1092	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cartwright Rd.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fort Bend Parkway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trammel Fresno Rd.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Highway 6	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Knight Rd. / Watts Plantation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

18. Additional Input. Please provide below any further comments on priorities, concerns, key corridors, or other development related items that are important to you.

19. Provide your name and contact information if you would like to participate in a prize draw.

Name

Phone

Email