



## South Carolina has a goose that lays golden eggs – Beach Tourism

Economic impact of tourism in S.C.: \$23.8 billion (2019)

S.C. state tax revenue from tourism: \$1.2 billion (US Travel Association 2020)

S.C. beach tourism generates 2/3 of this revenue

## South Carolina's beaches are the state's greatest single attraction

S.C. beaches: 140 million annual day visits vs. All National Parks combined: 83 million annual day visits

Top 3 places where people wanted to go after the pandemic (Booking.com 2020)

1. Orlando
2. **Myrtle Beach**
3. Miami Beach



Myrtle Beach, South Carolina

Photo Source: Sun News, Josh Bell

Some gold must be spent to feed the goose that lays the golden eggs!

Sand is the food for South Carolina beach tourism. Beach nourishment has worked very well here to maintain wide sandy beaches for tourism and storm protection. Nourishment protects the state's most important asset.

**For every \$1 the state invests in beaches, tourists generate over \$1200 in South Carolina economic developed and over \$250 in state taxes.**

Senate Bill 282 makes economic sense for South Carolina.

Sources: <https://www.scprt.com/articles/south-carolina-tourism-reports-record-year>; The economic value of beach nourishment in South Carolina. Houston, 2021; <https://scbeaches.org/press-release>