Tobacco Free Del Norte Coalition ***Minutes***



**Friday 6/1/2018, 2018 11:00 a.m. @ DNCCC, 212 K St.**

Vision:

**A healthy and empowered community**

Mission: **We encourage a tobacco-free Del Norte by educating the community and empowering youth to create healthy change**.

In attendance:

1. DNUSD Kids 1st
2. Bicoastal Media
3. Snap-ed
4. Open Door
5. PH TUPP
6. Fairgrounds
7. PH TUPP

Welcome and introductions

1. **Logo- Final and billboard concepts**
* Vapor billboard is too happy almost looks like selling it. Maybe change it a little and make it a postcard to hand out at fairs. If we keep the smoke with words in it concept make sure Benzene is spelled right.
* Kids Banner could work, Just have the picture of the kids saying “Give us a fighting Chance” “Please don’t smoke” For the billboard in front of the harbor.
* For the fairgrounds billboard do concept #2 from the slide show. Have just the words on top sign saying “is your home really smoke free” With REALLY being in a different color then the rest. Also no teddy bear w/ gasmask. Then have the picture on the bottom sign. Try to make the smoke darker in the picture.

2. **Committee updates (set meeting dates)**

* 1. Marketing/Communications
		1. Bicoastal Media, Snap-Ed, UIHS
	2. Policy
		1. First 5,
	3. Education/Recruitment
		1. DNUSD
	4. Special Projects:
		1. Open Door, Snap-Ed

 3. **Updates on local efforts and assign them to committees**

* 1. Public Health Fair June 2
	2. I & E Day: UIHS present
	3. Fourth of July parade sponsor
	4. Fair Sponsorship

 4.  **Opportunities on the horizon**

* 1. Youth coalition
	2. Summer camp/boys and girls club in Klamath
	3. Faith based Round table
	4. American Lung Association local trainings

 5. Hot Topics