

Tobacco Retail License Ordinance

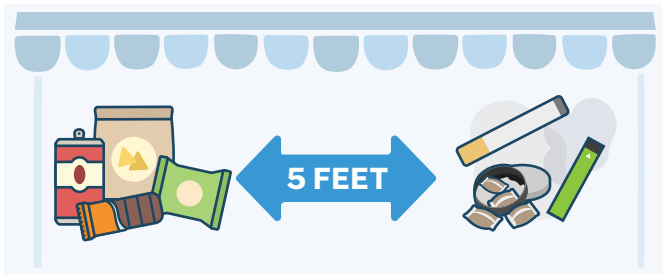
Del Norte County

Tips for Compliance

Del Norte County's Tobacco Retail License went into effect on January 1, 2023.

This law sets rules on how stores advertise tobacco products.

In Stores



In order to keep tobacco products and ads away from products young people might buy:*

- Tobacco products must be over **5 feet away** from candy, snacks, or non-alcoholic beverages.
- Any tobacco ads or promotions must be over **5 feet away** from candy, snacks, or non-alcoholic beverages.

**This rule does not apply to stores that require customers to be over age 21.*

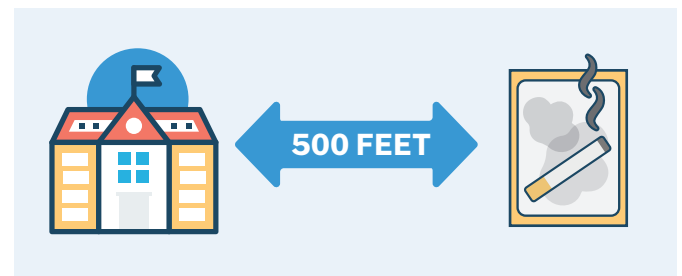
For more information, contact:

Del Norte County Tobacco Use Prevention Program (TUPP)

 <https://www.co.del-norte.ca.us/TUPP>

 crystal.yang@dnco.org  707-464-0861

In Communities



All tobacco ads or promotions must be at least **500 feet away** from:

- Schools – including elementary, secondary, and high schools
- Public playgrounds and playground areas in parks
- Daycare centers
- Community centers
- Public libraries

To find out if your store is within 500 feet of these locations, contact:

Community Development Department:
707-465-0426

Tobacco Use Prevention Program (TUPP):
707-464-0861

Tobacco Retail License Renewal:

Renew your Tobacco Retail License each year by contacting the Community Development Department – Environmental Health: **707-464-0426**.

Note: Stores with a pharmacy are not allowed to sell tobacco products.