



Pride IN Bellingham

Invitation to Sponsor

February 26, 2024

The **Pride IN Bellingham** Committee is excitedly planning for the 21st annual Pride celebration in Downtown Bellingham **July 6-7, 2024!** Last year, we celebrated Pride with over 10,000 attendees at the main events, including the Pride Parade, bringing much needed joy, hope, commerce and advocacy for our LGBTQIA+ community and Downtown businesses. This event attracts guests from all walks of life and of all ages who come together from Bellingham and across Washington State together to celebrate the Pride Movement and LGBTQIA+ rights.

Businesses that contribute to **Pride In Bellingham** make it possible for all events to be free and accessible to all members of our Bellingham and beyond community. We will promote and market contributing businesses and organizations to thousands of local people and tourists who will see your business and brand as an advocate and supporter of the LGBTQIA+ community. **Pride in Bellingham is not a non profit organization.** We will engage 200+ volunteers to support all of these events but without sponsorship from you, we could not organize this significant event to support our LGBTQIA+ community and our downtown businesses and organizations.

Sponsored Events Include:

Saturday July 6		
Pride Family Picnic	Boundary Bay Outdoor Garden	12:00 PM - 4:00 PM
All Ages Dance	Depot Market Square (no alcohol)	7:00 PM - 10:00 PM

Sunday July 7		
Pride Parade	Starts at Waypoint Park. Expanded, more accessible parade route to engage significantly more downtown businesses on Commercial Street, Cornwall Avenue, Holly Avenue and Railroad Avenue, ending at Depot Market Square for the festival	11:00 AM
Pride Festival	Depot Market Square. Expanded Depot Market Square Building, parking lot, and Railroad Avenue between Holly Street and Maple Street.	12:00 PM - 4:00 PM

We want to recognize you as a partner. See the next page/reverse side to choose your level of support for the Pride in Bellingham Celebration 2024

Title Sponsor.....\$5,500 <i>Sold - Rumors Cabaret</i>	
Festival Presenting Sponsor.....\$4,500	
<ul style="list-style-type: none"> • Custom Festival Banner with your Logo and Name mounted at Festival entrance • A Lead car in Parade with door size signs and room for 1-3 passengers • Individualized Thank You Social Media Posts (4x) • Large Logo on <i>Pride In Bellingham</i> Banner 	<ul style="list-style-type: none"> • Large Logo on Promo Posters for Downtown windows • Booth in the Festival to promote your business or organization • Thank you announcement during parade and mainstage festival event
(3) Parade, Mainstage, and Community Presenting Sponsors..... \$3,000 each <i>Sold - Mainstage - MBT; Sold - Parade - Edward Jones; Sold - Volunteer - Sold - Community - PeaceHealth;</i>	
<ul style="list-style-type: none"> • Custom Festival Banners with your Logo and Name: Leading Parade or Festival Mainstage • A Lead car in Parade with door size signs and room for 1-3 passengers • Individualized Thank You Social Media Posts (4x) 	<ul style="list-style-type: none"> • Large Logo on Promo Posters for Downtown windows and website • Large Logo on <i>Pride In Bellingham</i> Banner • Thank you announcement during parade and mainstage festival events
Volunteer Presenting Sponsor.....\$2,500 <i>Sold- Jen Sandoval ; John L. Scott Real Estate</i>	
All Ages Dance Presenting Sponsor (no alcohol).....\$2,000 <i>Sold - Fiamma Pizza/Burger and Unity Care</i>	
<ul style="list-style-type: none"> • Custom Banner with your Logo and Name mounted on the Dance stage in Depot Market Square • Medium Logo on <i>Pride In Bellingham</i> Banner • Poster for Business Window and Logo on Promo Posters and Website • Individualized Thank you Posts on Social Media (2x) Facebook and Instagram • Special DJ Recognition and announcement during the Dance (3x) 	
(2) Family Picnic Co-Sponsors	
in Boundary Bay Outdoor Garden\$1,500 <i>Sold - Boundary Bay Available</i>	
<ul style="list-style-type: none"> • Custom Banner on Boundary Bay outdoor stage with your Logo and Name • Poster for Business Window and Logo on Promo Posters and Website • Medium Logo on <i>Pride in Bellingham</i> Banner • Individualized Thank you Posts on Social Media (2x) Facebook and Instagram 	
Contributing Sponsors (Multiple).....\$1,250 <i>Available</i>	
<ul style="list-style-type: none"> • Poster for Business Window and Name Listed on Promo Posters and Website • Individualized Thank you Posts on Social Media (2x) Facebook and Instagram 	
(2) Community Vendor Sponsor.....\$1,000 <i>Sold - Northwest Yarns and Puget Sound Energy</i>	
Many artisans and small businesses within our community would love to be a vendor at the 2024 Pride IN Bellingham Festival, but vendor fees are beyond their ability to pay. Your contribution provides free vendor scholarships for 10 artisans or small business owners. Name listed on Promo Posters and Website.	
Pride IN Bellingham Ally Business Sponsors (Multiple).....\$300 <i>Available</i>	
<ul style="list-style-type: none"> • Thank You! Your contribution is significant and appreciated! Name on website (optional) 	

Yes! I want to support the LGBTQ+ community as a Pride IN Bellingham 2024 event sponsor this year!

Business Name: _____ Contact Name: _____
 Email: _____ Phone: () _____
 Signature: _____ Date: _____
 Sponsorship Level: _____
 Make Check Payable to: **Pride IN Bellingham** For more information:
email: Sponsorship@PrideINBellingham.org **website:** www.PrideINBellingham.org