

WTF?! Weigh The Facts!!



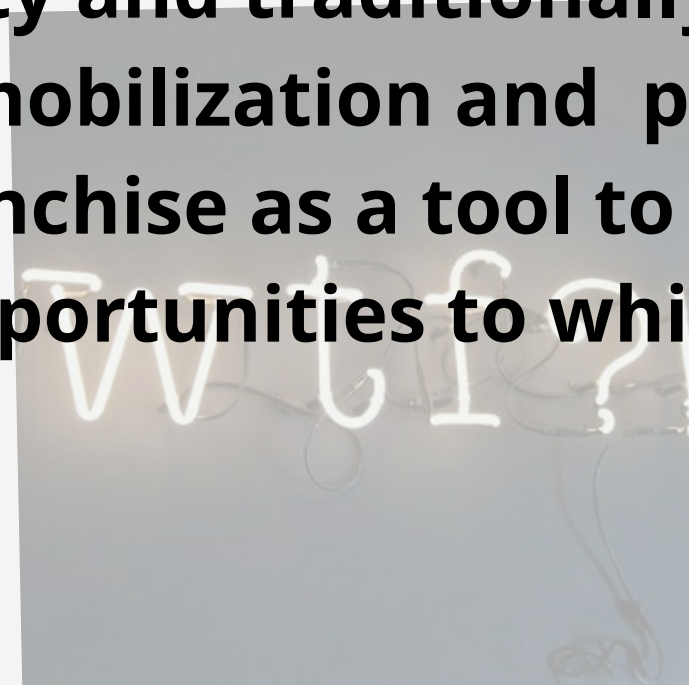
**" Politics is not perfect but it's the best available nonviolent means of changing how we live."-
Maynard Jackson- Atlanta Mayor**

Mission Statement

WTF?! Weigh The Facts is a social enterprise that EMPOWERS the people closest to the pain to be closest to the POWER. We utilize relational organizing and with culturally competent messaging to educate and edify populations historically not afforded privilege.

We achieve this goal by-

- **Producing and presenting unbiased civic information in a variety of formats and channels**
- **Increasing the political acumen of new majority and traditionally marginalized constituencies**
- **Delivering voter service including education, mobilization and protection**
- **Empowering our participants to utilize the franchise as a tool to improve the human condition.**
- **Expose our participants to experiences and opportunities to which they are customarily excluded**



Vision Statement

Our Voter Service programs deliver Civic Empowerment™ by increasing the political acumen of our participants.

We transform

Voters from unlikely to empowered

Leaders from overwhelmed to enthusiastic

Candidates from uncertain to emboldened

Electeds from battleworn to reenergized

**So while we are nonpartisan, Weigh The Facts is
UNAPOLOGETTICALLY political.**

Values

ACTIVISM

ACCOUNTABILITY

RESPECT

IMPACT

AUTHENTICITY

SYNERGY

COALITION

EMPOWERMENT

TRANSPARENCY

INNOVATION

Activist

an especially active, vigorous
advocate of a cause,
especially a political cause.

Innovator

A PERSON WHO INTRODUCES
NEW METHODS, IDEAS, OR PRODUCTS.

Founder

a person who founds or establishes.

Community Organizer

a person whose job is to coordinate
cooperative efforts and campaigning
carried out by local residents to
promote the interests of their
community



*Lisa Freeman-
Williamson*

- **3 Decades of Political Activism**
- **Secured 1st Field Position- 2004**
- **Acquired funding and directed a 4 county GOTV initiative-2008**
- **Statewide Field Manager for Successful Statewide Referendum-2011**
- **Exemplary Grant writer- I have never written and not been funded**
- **Founded WTF?! Weigh The Facts-2012**

*Voter Registration
& Absentee Ballot Drives*

REGISTER 2



WORKSHOPS

Somebody Should Do Something About That-

Prospective Candidate Workshop

ABC's and 123's- from Section 8 to Title 20-

Practical Civic Education Event discussing kitchen table topics

Where's the Beef??



Civil discourse workshop to enable political discussions without confrontation

I Elect Early

TRUMBULL COUNTY I ELECT EARLY

WHEN: Saturday, February 25, 2012

8am-3:30pm

WHERE: Trumbull County Board of Elections

2947 Youngstown-Warren Rd.

Warren, OH 44484

I SUPPORT I ELECT EARLY



- Early vote initiative
- Broad coalition created
- Achieved a 25% increase in voter turnout

Candidate Meet and Greet



- Media driven Voter Service activity 'stump speeches were recorded and available for voters' consumption
- African American Small Business was highlighted
- Multi Partisan event 3 Political Parties represented

Voter Forum Series

Primary and General Election



2018



2019



2020



2021

WEIGH THE FACTS

LIVE IN

0:07

#BlackVotesMatter20

4:38 / 1:52:40



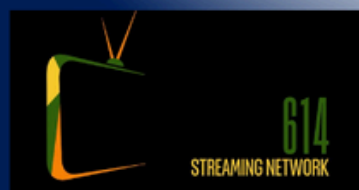
NOVEMBER 7, 2020 8 P.M. - 11 P.M.

Black Columbus Votes Matter!

WELCOMES

President Tom Roberts

Ohio NAACP State Conference



Black Columbus Votes Matter

WTF?! WEIGH THE FACTS

goes

1 ON 1

Judge Terri Jamison

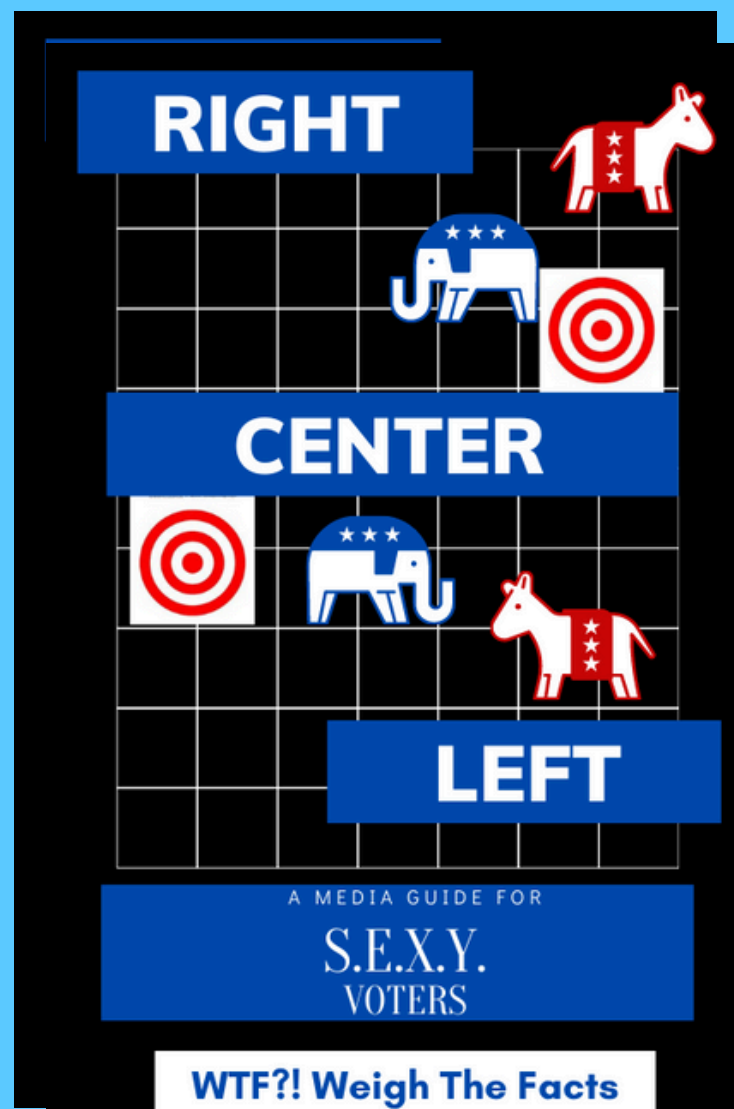


Appellate Judge
for Ohio's 10th District
Court of Appeals



Lisa Freeman-Williamson
Founder
Weigh The Facts

Civic Empowerment Tools



WTF?! WEIGH THE FACTS

Ohio General Election Newsletter

WTF?! Weigh The Facts

MISSION

WTF?! Weigh The Facts is building a tribe. One S.E.X.Y. (regiStered, empowERed, no eXcuses, early) voter at a time, we are committed to ensuring that the voices of everyday people are heard again in our government at the courthouse, the schoolhouse and the statehouse. Please join us!!!

THANK YOU

WTF?! Weigh The Facts would like to thank our collaborators, 100 Black Women of Central Ohio and Urban Trendsetters Media for helping empower Franklin County voters in our 2020 General Election Voter Forum Series.

During our 3 virtual forums voters were able to gain important insights to help inform their vote. Thank you to ALL candidates who attended because being available to standing before the electorate is the **FIRST** indication of being a responsive public servant. We also garnered commitments from our participants to stay connected to our audience keeping us informed about progress being made on the issues that are important to us.

SAVE THE DATE!

Thursday
August 20
September 17
October 15
6-8:30 P.M.

2020 General Election
Virtual Voter Forum Series

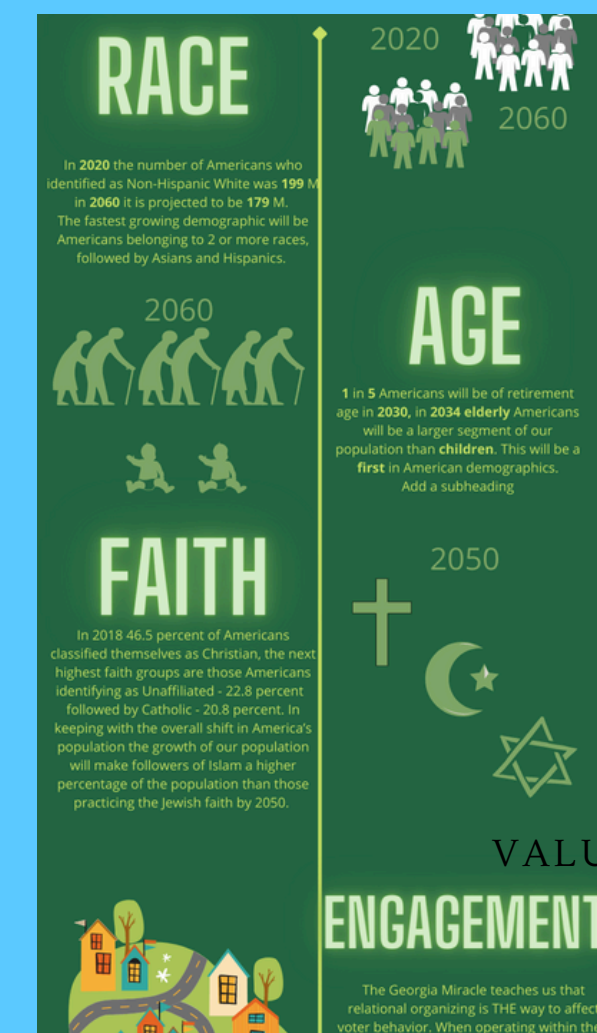
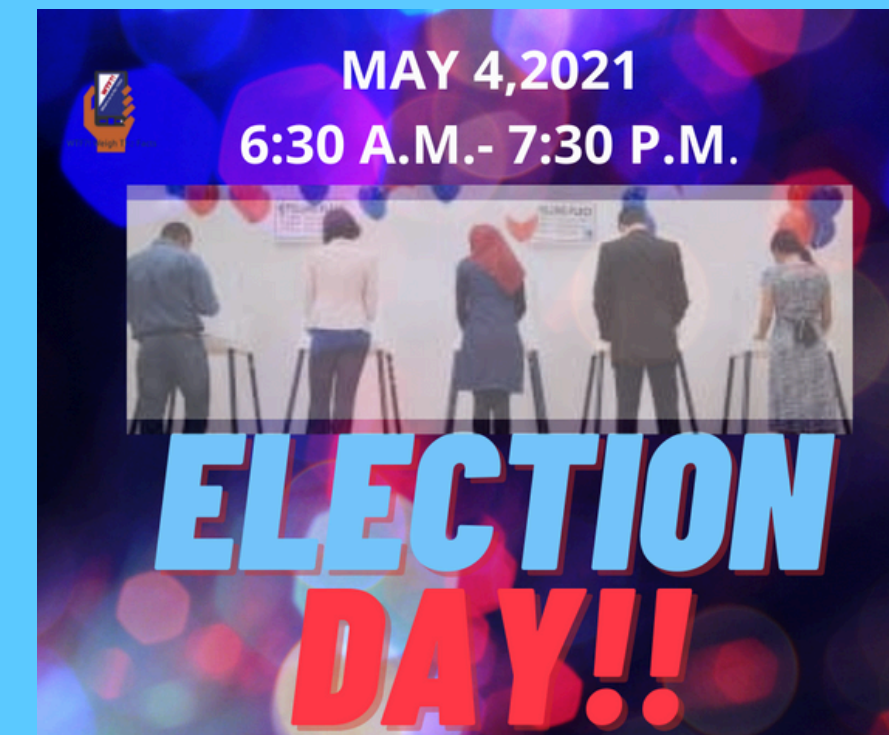
UTS tv
URBAN TRENDSETTERS

WTF?! Weigh The Facts

N C B W
100

WAS IT GOOD FOR YOU?

WTF wants to know how Covid -19 affected your 2020 General Election voting experience. Please give your feedback here.



Digital Dialogues





wants to be YOUR source of nonpartisan electoral information. We will provide Voter Service to your program participants, residents and at your events.

contact us-

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wtfweighthefacts.org

lfw@wtfweighthefacts.org

