



Designs Group Consulting

More than an Advertising Agency & Better than a Marketing Firm.

We are a Design Firm where marketing and business combine.

Hiring a Virtual **Business & Marketing Firm** like Designs Group Consulting provides experienced strategists that elevate and improve your brand and business - **Save money** and **accomplish more** with Designs Group Consulting.

**Let's Get Started.**

- ✓ **Startup Consulting**
- ✓ **Marketing Management**
- ✓ **Real Estate Marketing**

## WHY CHOOSE US

We collaborate with businesses like yours across the USA. And unlike other advertising agencies and marketing firms, **YOU OWN EVERYTHING!**

Whatever we create for you is yours = websites, graphic designs, copy, strategic plans, videos, digital ads, print ads, logos, social media content, sales materials...**everything**.

**Designs Group Consulting is your All-in-One Team** of designers, marketers, coaches, and consultants.



[DesignsGroupConsulting.com](https://DesignsGroupConsulting.com)



*Dannel Botkin* **CEO & Owner**

**At Designs Group Consulting** your vision meets innovation, creativity, and precision. We are a full-service design firm dedicated to transforming ideas into tangible results that exceed expectations. Whether you're revitalizing a brand, launching a new product, opening a new business, or aiming to improve your space, our team is equipped to bring your concepts to life with clarity and style.

- » Branding
- » Strategic Marketing Plans
- » Website Design
- » Logo Design
- » Graphic Design
- » Marketing Videos
- » Digital Marketing
- » Business Plans & Coaching
- » Social Media Marketing
- » Digital Audits



# Helping small business thrive is our mission.

Add Designs Group Consulting's award-winning experts to your team with **70+ years of marketing experience** and **35+ years of business**, management, and entrepreneurship know-how.

We excel at branding, project management, strategic plans, design, social media content creation, SEO, website design, marketing videos, digital marketing, copywriting, and more.

**Let's do this! Call 501-209-2806 to schedule a FREE 30-minute consultation now.**



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## DGC COMBO DEALS

RETAIN  
THE BEST

PLAN FOR  
SUCCESS

VICTORY  
LAUNCH

START- RIGHT

NEXT  
LEVEL

REAL  
ESTATE PRO

BRANDING	✓	✓	✓	✓	✓	✓
DIGITAL AUDIT	✓	✓	✓	✓	✓	✓
REPORTING	✓	✓	✓	✓	✓	✓
BUSINESS COACHING	✓		✓	✓	✓	✓
BUSINESS CONSULTING	✓			✓	✓	✓
BUSINESS PLAN CREATION		✓		✓		✓
BUSINESS PLAN MANAGEMENT	✓				✓	✓
BUSINESS RESOURCES	✓	✓		✓	✓	✓
GROWTH PLANNING	✓			✓	✓	✓
START-UP COACHING		✓		✓		✓
LOGO DESIGN	✓		✓	✓	✓	✓
MARKETING COACHING	✓			✓	✓	✓
COPYWRITING	✓	✓	✓	✓	✓	✓
GRAPHIC DESIGNS	✓	✓	✓	✓	✓	✓
MARKETING PLAN	✓	✓		✓	✓	✓
MARKETING TRAINING	✓		✓	✓	✓	✓
MARKETING VIDEOS	✓		✓	✓	✓	✓
MEDIA BUYING	✓			✓		✓
SALES MATERIAL MANAGEMENT	✓	✓	✓	✓	✓	✓
SOCIAL MEDIA BRANDING	✓	✓	✓	✓	✓	✓
SOCIAL MEDIA CONTENT	✓			✓		✓
SOCIAL MEDIA SETUP	✓	✓		✓		✓
SEO	✓	✓	✓	✓	✓	✓
WEBSITE DESIGN			✓	✓		
WEBSITE MANAGEMENT	✓	✓			✓	✓

BUSINESS

MARKETING

The DGC team is skilled in almost every industry including small business, residential and commercial real estate, construction, healthcare, community service/product, fashion, retail/wholesale, logistics, insurance, animal/zoo, placemaking, food/beverage, and finance marketing... you name it, **we've done it.**

**Your All-in-One Team of Business & Marketing Experts | DesignsGroupConsulting.com**

