

Impact and Benefits of Sponsorship

We are approaching various corporations, companies, and municipalities in the San Antonio area asking for their participation in our efforts to help those in their community that are most in need.

Impact of Sponsorship:

- Allows us to provide an estimated \$1,495,000 worth of food and services to families (every \$1 donated provides over \$13 in community value).
- Allows us to increase the number of individuals served by at least 50% within the next year – from 130,000 to 195,000.
- Allows us to strengthen partnerships with local agencies and expand program reach through targeted outreach efforts.
- Allows us to expand the availability of community resources to those that need them the most.
- And so much more

This funding will directly support:

- **Food Distribution Expansion:** Increasing storage capacity and procuring additional food to serve a larger demographic facing food insecurity.
- **Resource Navigation Services:** Expanding client access to benefits programs such as SNAP, WIC, CHIP, housing assistance, healthcare assistance, assistance with daily needs, etc. - ensuring families have the support needed to achieve stability.
- **Volunteer Support:** Recruiting and training volunteers to manage growing program demands, ensuring the sustainability of operations.
- **Operational Infrastructure:** Upgrading technology and facilities to streamline service delivery and improve efficiency.

Benefits of Sponsorship:

- The members of the community that we serve **are also your customers**. What better way to show, not only customer appreciation but also, generosity, compassion, and care for those in your community and, particularly, those in your community that are in need.
- **Each sponsor is listed near the top of our website – in descending order based on the amount of generous sponsorship (i.e. those that give the most are at the top). We ask our thousands of monthly website visitors to “visit our sponsors – and thank them”. Each sponsor’s name is hyperlinked to their website.**

- Our website has one of the most effective community resource directories in San Antonio and is used by many organizations as a resource for helping their own clients. This gives the West Avenue Compassion website, and your business, unprecedented exposure in the San Antonio community – and exposure with meaning. **Your business listed on the West Avenue Compassion website shows the community, your customers, and your future customers that you are truly invested in this community and that you care about them.**

What You Can Do to Help

We are respectfully requesting **sponsorships ranging from \$500/month - \$1,500/month** in **regularly recurring monthly donations** to help us continue to meet the needs of our community and to be able to meet the growing needs in 2025.

Ultimately, West Avenue Compassion serves as a beacon of hope. Every pound of food distributed, every family assisted, and every volunteer hour reflects the deep commitment to creating a community where no one is left behind.

Your generosity will empower us to continue bridging gaps and meeting growing needs, **allowing children to go to bed with full stomachs, parents to breathe easier knowing their basic needs are met, and seniors to find the care that they deserve.**

Thank you for your support in this crucial effort of creating a community where everyone's needs are met and everyone has a chance to build the dignity and self-respect that they deserve.

The full Sponsorship Proposal is available for review, download, and printing from the button below this one on the website.