



West Avenue COMPASSION

westavenuecompassion.org

Sponsorship Proposal

West Avenue Compassion is a 501(c)3 – non-profit - organization established in 2010 for the purpose of meeting immediate community needs while promoting the self-reliance of those that we serve.

We are a community-focused nonprofit dedicated to alleviating food insecurity and providing essential resources to underserved populations. Since its inception, WAC has distributed an average of 375 tons of food annually, serving more than 130,000 individuals each year.

The organization operates with the help of over 100 weekly volunteer positions and is a lifeline for local families needing food, clothing, and resource navigation.

WAC also connects clients to vital services such as housing support, healthcare access and mental health resources, pro-bono legal services, immigration support, clothing and personal hygiene supplies, diapers and peri-natal care, and so much more - further amplifying its community impact.

We are approaching various corporations, companies, and municipalities in the San Antonio area asking for their participation in our efforts to help those in their community that are most at need.

With **your generous recurring monthly sponsorship** you will be amplifying your giving by 13x – as each \$1 given is valued at \$13 in services and resources, thanks to the efficiency and effectiveness of the West Avenue Compassion team.

The members of the community that we serve are also *your customers*. What better way to show, not only customer appreciation but also, generosity, compassion, and care for those in your community and, particularly, those in your community that are in need.

Please read the following sponsorship proposal and let us know if you have any questions or would like and on-site tour of our services. You can contact us at **(210) 573-2847** or visit our website at westavenuecompassion.org.

Thank you, in advance for your generous support.

Our Mission

The mission of West Avenue Compassion is to meet the immediate needs of our community while providing tools to MOVE FORWARD.

At West Avenue Compassion, we work effortlessly to uplift our community by first meeting immediate needs with empathy, care, compassion, and respect.

Then...

Our dedicated team of volunteers works selflessly to build pathways for each member of the community to rise to their full potential. We assist our neighbors in finding the tools that they need to shape their own futures – futures forged by the promise of independence and dignity.

Moving forward, together, we empower our neighbors to grow and to thrive, confidently and with the self-respect that comes from knowing that each of them is capable of more than they ever imagined.

Join us in inspiring change. We can do it – TOGETHER.

Our Vision

At West Avenue Compassion, we dream of a thriving community where every neighbor's immediate needs are met with care and efficiency, empowering them with tools and resources to achieve lasting independence and dignity.

We believe no one in our community should ever endure the hardship of unmet daily needs. Together, we are committed to making a difference—every day, for everyone.

Our History

West Avenue Compassion (WAC) has worked tirelessly since 2010 to reduce food insecurity and promote self-reliance in the San Antonio, Texas area.

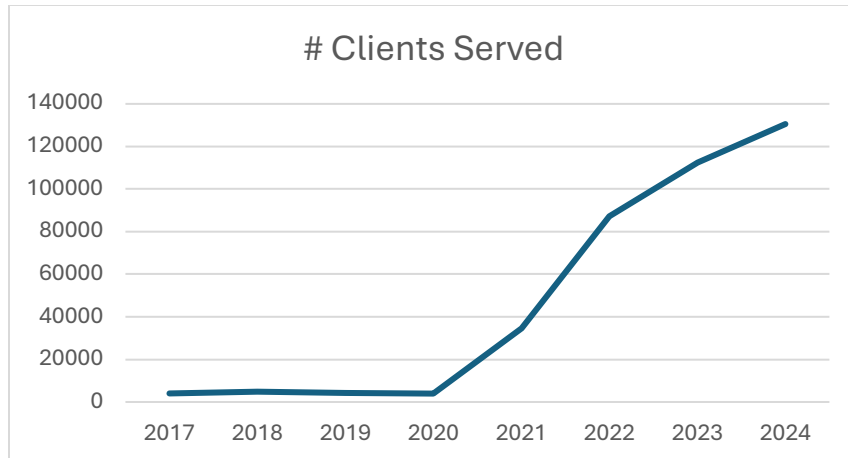
West Avenue Compassion started within its own neighborhood. We asked the community what it needed and formed an organization to provide more than just immediate assistance. WAC offers an ever-increasing number of programs to further develop its impact on the those around us so that they develop the skills to “stand on their own two feet” and move forward! We've consistently grown since then – providing for more needs each week.

At present, we are meeting the needs of nearly 11,000 individuals per month - whose needs would otherwise have gone unmet.

Why We Are Needed

San Antonio faces significant challenges with poverty and access to basic resources.

WAC's programs are uniquely positioned to address these gaps through holistic support, leveraging community partnerships, and mobilizing volunteers. With additional funding, WAC can expand its impact, reducing disparities and fostering resilience among vulnerable populations.



POVERTY

San Antonio, Texas has a poverty rate of 18.7%, which is higher than the national average of 12.6% and the state average of 14%:

The 78213 area of San Antonio, Texas, (in which WAC is located) reflects the struggles faced by many urban communities, with high levels of poverty and food insecurity impacting thousands of families.

Many residents in the 78213 area face barriers such as limited transportation, underemployment, and rising housing costs, making WAC's comprehensive support services an indispensable part of their lives.

FOOD INSECURITY

Food insecurity disproportionately affects children, seniors, and individuals with disabilities in this zip code, creating cycles of hardship that are difficult to break.

NEEDS OF THE IMMIGRANT POPULATION

The residents served by West Avenue Compassion are typically even at a greater economic disadvantage as many are asylum seekers from Latin American countries and struggle to meet even the most basic of needs – adequate housing and employment, healthcare and food, etc.

What We Do to Help

We Strive to Offer Assistance with the Following Needs:

- Food and Clothing
- Diapers and Wipes, Car Seats, Menstrual Products, Adult Incontinence Products
- English as a Second Language (ESL) classes
- Assistance in finding a job or vocational training
- Community Resources

We Also Offer Social Service Resource Lists For:

- Assistance in finding housing, rent or utility assistance, emergency food or shelter, eviction assistance, and much more
- Assistance in benefits enrollment (WIC, CHIP, SNAP, Medicaid, Medicare, TANF, TEFAP, TSAP)
- Health Care and Health Insurance, Mental Health, Legal and Immigration Assistance
- Various Community, Social, and Family Resources

And So Much More

What You Can Do to Help

We are respectfully requesting sponsorships ranging from \$500/month - \$1,500/month in **regularly recurring monthly donations** to help us continue to meet the needs of our community and to be able to meet the growing needs in 2025.

This funding will directly support:

1. **Food Distribution Expansion:** Increasing storage capacity and procuring additional food to serve a larger demographic facing food insecurity.
2. **Resource Navigation Services:** Expanding client access to benefits programs such as SNAP, WIC, CHIP, housing assistance, healthcare assistance, assistance with daily needs, etc. - ensuring families have the support needed to achieve stability.
3. **Volunteer Support:** Recruiting and training volunteers to manage growing program demands, ensuring the sustainability of operations.
4. **Operational Infrastructure:** Upgrading technology and facilities to streamline service delivery and improve efficiency.

Impact of Funding:

Your generous support will help in enabling WAC to:

- Provide an estimated \$1,495,000 worth of food and services to families (every \$1 donated provides over \$13 in community value).
- Increase the number of individuals served by at least 50% within the next year – from 130,000 to 195,000.
- Strengthen partnerships with local agencies and expand program reach through targeted outreach efforts.
- Expand the availability of community resources to those that need them the most.
- And so much more

Summary

In today's increasingly difficult financial reality, the challenges of poverty, food insecurity, and access to essential resources can feel overwhelming for many individuals and families.

But West Avenue Compassion serves as a beacon of hope. Every pound of food distributed, every family assisted, and every volunteer hour reflects the deep commitment to creating a community where no one is left behind.

The impact we make goes beyond statistics—it touches lives, restores dignity, and provides the steppingstones for families to rebuild and thrive. We believe that compassion has the power to transform not just individuals but entire communities, and with your support, we can continue to be a source of strength and stability for those in need.

These sponsorships represent more than financial assistance; they are part of a lifeline that ensures that vulnerable families receive the support they need to face life's challenges with resilience and optimism.

Your generosity will empower us to continue bridging gaps and meeting growing needs, allowing children to go to bed with full stomachs, parents to breathe easier knowing their basic needs are met, and seniors to find the care that they deserve.

Together, we can transform compassion into tangible change, weaving a stronger, more equitable fabric for our community.

A \$500-\$1,500 monthly recurring sponsorship would greatly help West Avenue Compassion to continue its mission of providing essential services and support to individuals and families in need.

Together, we can ensure that everyone in our community has the opportunity to thrive.

Thank you for helping us build a brighter future, one family at a time.

For further details or to arrange a site visit, please contact us at (210) 573-2847 or visit our website at westavenuecompassion.org