

Rathi G Rajan

(410) 322-2779 4006 Timber Oak Trail,
rathigrajan@gmail.com Fairfax, VA 22033

Education

Yellowbrick, New York University (NYU) and Rolling Stone Degree: Certificate of Modern Journalism	Online, USA (2025-Current)
Yellowbrick, Parsons: The New School Degree: Certificate of Ecommerce Foundations	Online, USA (2025-Current)
Yellowbrick, Parsons: The New School Degree: Certificate of Beauty Business Essentials	Online, USA (2025-Current)
Yellowbrick, Parsons: The New School Degree: Certificate of Product Design Essentials	Online, USA (2025-Current)
Yellowbrick, 1500 Sound Academy Degree: Certificate of 1500 Sound Academy	Online, USA (2025-Current)
Yellowbrick, Tisch School of Art (NYU) Degree: Certificate of Performing Arts Industry Essentials	Online, USA (2025-Current)
Yellowbrick, Tisch School of Art (NYU) Degree: Certificate of Film & TV Industry Essentials	Online, USA (2025-Current)
Yellowbrick, Fashion Institute of Technology (FIT) Degree: Certificate of Gaming & Esports Industry Essentials	Online, USA (2025-Current)
Yellowbrick, Parsons: The New School Degree: Certificate of Streetwear Essentials	Online, USA (2025-Current)
Yellowbrick, Tisch School of Art (NYU) Degree: Certificate of Music Industry Essentials	Online, USA (2025-Current)
Yellowbrick, Fashion Institute of Technology (FIT) Degree: Certificate of Fashion Styling Foundations	Online, USA (2025-Current)
Yellowbrick, Parsons: The New School Degree: Certificate of Media Writing Essentials	Online, USA (2025-Current)
Yellowbrick, Parsons: The New School Degree: Certificate of UX Design Foundations	Online, USA (2025-Current)
Yellowbrick, Fashion Institute of Technology (FIT) Degree: Certificate of Fashion Styling Foundations	Online, USA (2025-Current)
Yellowbrick, Fashion Institute of Design & Merchandising (FIDM) Degree: Certificate of Fashion Design Essentials Focus: Creating a Fashion Line, Fashion Illustration, Inspiration Books	Online, USA (2025-2025)
Yellowbrick, Tisch School of Hospitality (NYU) Degree: Certificate of Hospitality, Travel and Tourism Industry Essentials Focus: Event Management, Bookings, Guest Coordination, Operations Management	Online, USA (2025-2025)
Yellowbrick, Tisch School of Art (NYU) Degree: Certificate of The Business of Entertainment Focus: Streaming, Management, Branding, Event Coordination	Online, USA (2024-2025)
Yellowbrick, Parsons: The New School Degree: Certificate of Fashion Business Essentials Focus: Tech-packs, PLM, Production and Fashion Business Management, Creative Direction	Online, USA (2024-2025)
Professional Bartending School Degree: Professional Bartending License	Arlington, Virginia (2023-Current)
Emeritus, MIT, Dartmouth, Columbia Degree: Postgraduate Diploma of Innovation and Design Thinking	Online, Singapore (2019-2020)
University of Baltimore (UB) Degree: Master of Science	Baltimore, Maryland (2014 -2017)

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Major: Nonprofit Management and Social Entrepreneurship (NMSE)

Specialization: Global Affairs

Focus: Strategic Planning, Development and Fundraising, Special Events, Nonprofit Calendars, Brand Management, Philanthropy

Northern Virginia Community College (NOVA)

Annandale, Virginia (2011-2014)

Degree: Certificate of Business Management Principles

Focus: Business Planning and Development

Maryland Institute College of Art (MICA)

Baltimore, Maryland (2006- 2010)

Degree: Bachelor of Fine Art

Major: Art History, Theory and Criticism

Mediums: Textile, Design, Digital Art, Photography, Renaissance & Modern

Study Abroad: Portugal: Modern, Medieval, Timeless (Fiber & Art History)

Lisbon, Portugal (2009)

Stanford University

Palo Alto, California (2005)

Program: Summer School, IB Prep

Focus: English, Physics, Art

American British Academy: An IB World School (ABA)

Muscat, Oman (1994-2006)

Degree: High School Diploma (IGCSE and IB)

Focus: Higher Art, Text and Performance, Chemistry and Physics

Extra-Curriculars: Photography Club Founder, Yearbook Design, Student Council Chairperson, Jazz Choir, Drama, United Nations Day

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Experience

Regus (MLE: USS)

CEO and Senior Business Strategist

Fairfax, Virginia (Mar 2024-Current)

Developed a coworking space incubator company, which works in security, aerospace and product line management. Spent collaborative resources innovating a start-up company where tech meets safety. Built a business and military strategic management company independently.

MLE: LovePsyence

Independent Digital and Textile Artist, Designer and CEO

Online, DMV Area (Feb 2012-Current)

Created self-directed product lines of art, apparel and drop shipping. LovePsyence's ventures include services such as freelance merchandise design for gamers, artists and spiritually based organizations, spiritual guidance, workshop coordination, educational content and festival entertainment. Works well with other vendors, management and operations.

Open Works

Membership Graduate Internship & Resident Artist

Baltimore, Maryland (Jan 2017- May 2017)

Strategized admin and programming processes in a community based makerspace by building a fully developed volunteer program, successfully researching and implementing a complete database switch and by personally pilot testing and evaluating membership and educational programming.

North East Housing Initiative

Consultant, Web Master, Marketing Committee

Baltimore, Maryland (Sep 2016- 2019)

Planned organization development strategy for nonprofit start up as student consultant. Presented recommendations for communications with internal, external and future stakeholders by designing web/printed marketing materials and launching & maintaining a full WordPress website to suit the unique needs of neighborhood association and community land trust.

Under Armour

Technical Designer

Baltimore, Maryland (May 2016- Dec 2016)

Designed print and digital materials for production and merchandising. Collaboratively working with design department and senior managers on eight women's and men's athletic wear collections including Kohl's and Dick's Sporting Goods. Created presentation materials for product line management meetings, full merchandise decks, material components, bill of materials and adhered to archiving processes.

Ajilon

Creative Consultant

Baltimore, Maryland (May 2016- Sept 2016)

Temporarily held positions with organizations that built repertoire in design, events and staffing at fortune 600 companies.

Baltimore Clayworks

Development Internship

Baltimore, Maryland (Jun 2015- Dec 2015)

Explored grant writing and fundraising campaigns, strategies and their impacts on NPO's. Created and mailed solicitation letters and other direct mailing materials which reflect the organizations' goals, motives, events and outreach. Provided essential support in the setup of fundraising events such as Clayworks' Seconds Sale, Artscape 2015, Students' Sale and Fire Festival. Immersed in creative educational culture through education, development and exhibitions.

Cinghiale - Foreman/Wolf

Hostess

Baltimore, Maryland (Aug 2014- May 2015)

Contacts and confirms up to 100 guest reservations prior to each service, regularly updating the customer database. Accommodates up to 200 visitors while fostering smooth efficiency within the high-energy, fast-paced environment. Developing skills in hospitality and transferable knowledge while immersed in a prominent, local social enterprise.

Fairfax County Public Schools

Substitute Teacher/Assistant

Fairfax, Virginia (Nov 2012- Dec 2013)

Taught, assisted and supervised in various classrooms of different age groups throughout the county while integrating seamlessly into the learning environment as substitute figure, while carrying out preplanned lessons in special needs, art, social studies and library.

Act of Light

Media and Marketing Manager, Photo Editor

Sterling, Virginia (Nov 2011- Oct 2012)

Created the online identity of the startup company through social media and website creation and generated printed materials to support branding. Directed during company photo shoots, portrait, product, studio and creative shoots. Post-produced albums of imagery including processing via Adobe LightRoom and editing on Adobe Photoshop.

C3 Cyber Club

Afterschool Care Counselor

Ashburn, Virginia (Aug- Nov 2010)

Cared for children afterschool, ages 5-12, reinforcing good learning habits through learning, play practices and daily art sessions. Observed the principals of running growing, personally owned business. Maintained functionality of the learning space and facility daily.

MICA - Electronic Media and Culture

Teaching Assistant

Baltimore, Maryland (Jan- May 2010)

Taught and aided in classroom setting while learning digital art programs such as Adobe Suite, Maya, Dreamweaver, Garageband, iMovie. Participated and lead in discussion, class critique and final solo critiques

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Classroom 34 - Station North Intern, Head of Social Media

Baltimore, Maryland (Oct- Feb 2010)

Performed market research of target audiences and similar businesses while conceptualizing lesson plans for art classes and meet ups. Utilized the importance of solid marketing techniques and concepts such as social media, viral marketing, search engine optimization and brand management.

MICA Campus Safety

Building Monitor/Campus Safety Aide

Baltimore, Maryland (Sep 2008 - Sep 2009)

Assumed integral role of responsibility and authority within the academic facility and community while performing security detail as part of a strong team ultimately ensuring public safety. Held key to campus building for secure opening and closing.

Forever 21 - Harborplace

Sales Associate

Baltimore, MD (Apr 2008 - Aug 2008)

Maintained an orderly environment. Collected and handled nuances of workflow. Provided customer service. Organized seasons of clothing while monitoring the facility and aiding customers in stylistic choices.

Boardwalk Fries - Orioles Park

General Staff

Baltimore, MD (Aug 2007 - Sep 2007)

Served customers' orders while maintaining the facility. Cleaned, set up and organized multiple food stands. Prepared meals in a fast passed environment.

Exhibitions, Awards and Accolades

Exhibitions and Residencies:

Out of Order	Group Showcase	Bromo Seltzer, Baltimore, Maryland (May 2018)
Open Works	Resident Artist	Baltimore, Maryland (Dec 2016- June2018)
Bromo Seltzer Art Tower	Artist Residency	Baltimore, Maryland (May 2016- Dec 2016)
Jubilee Arts Mosaic Mural	Community Arts	Clayworks, Baltimore, Maryland (May 2015)
LovePsyence	Art & Apparel	DC, VA, MD, PA, Online (May 2012-Present)
Commencement Exhibition	Group Exhibition	MICA, Baltimore, Maryland (May 2010)
Intro to General Fine Arts Exhibition	Group Exhibition	MICA, Baltimore, Maryland (Apr 2010)
Portugal: Medieval, Modern, Timeless	Study Abroad Group Show	MICA, Baltimore, Maryland (Sep 2009)
"States of Clay"	Student Collaborative Exhibition	MICA, Baltimore, Maryland (Sep 2007)
"Broken Brushes and Stolen Songs"	International Baccalaureate Exhibition	ABA, Muscat, Oman (Apr 2006)

Selected Events:

Big Dub 2020	Artist and Theme Camp Lead	Artemas, Pennsylvania (Jul 2020)
Clayworks Gala	Development and Special Events Intern	Baltimore, Maryland (Jan 2016)
Autumn Blaze Fire Fest	Development and Special Events Intern	Baltimore, Maryland (Oct 2015)
Big Dub 7	Event Art Installation, Coordination	Artemas, Pennsylvania (Jul 2015)
Big Dub 6	Event Art Installation	Artemas, Pennsylvania (Jul 2015)
Dreamscape 4	Art Installation	Darlington, Maryland (May 2015)
Big Dub 4	Art Installation	Artemas, Pennsylvania (Aug 2014)
Rootwire 2014	Ceremonial Installation Volunteer	Terra Alta, West Virginia (Jul 2014)
Laser Disco	Security Staff	Paradox, Baltimore, Maryland (Jan 2014)
Rootwire 2013	Merchandise	Kaepfner's Woods, Logan, Ohio (Aug 2013)
Big Dub 3	Vendor	Artemas, Pennsylvania (Aug 2013)
Camp Bisco	Tollbooth, Greeter	Mariahville Lake, New York (July 2013)
Dreamscape 2	Solo Fiber Art Installation	DC Star, Washington DC (May 2012)
Electric Marmalade	Group Showcase	Red Maple, Baltimore, Maryland (Apr 2011)

Awards:

National Society of Leadership and Success Workgroup Facilitator, National Engaged Leader Award	UB, Baltimore, Maryland (April 2017)
Light City Luminaries Scholarship T. Rowe Price Social Conference Scholarship	Baltimore, Maryland (Mar 2016)
National Society of Leadership and Success Inducted Membership, Workgroup Facilitator	UB, Baltimore, Maryland (April 2016)
Light City/U Scholarship T. Rowe Price Social and Design Conference Scholarship	Baltimore, Maryland (March 2016)

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Skills

Office

Microsoft Word, Excel, Outlook, PowerPoint, Publisher, typing +60 WPM

Web Marketing

Facebook groups, pages and insights, Twitter, Instagram, YouTube, LinkedIn etc. Blogging: WordPress, BlogSpot, Tumblr etc., website hosting and maintenance, search engine optimization, Google Analytics, donor relations and email marketing

Communication

Excellent oral, written, excellent interpersonal skills, customer service soft skills, sales, scheduling, clientele relations

Nonprofit Mgmt.

Grants and fundraising, human resources, client database management, strategic planning, board dev, org. Structure

Retail Merchandising

Marketing and retail experience, cashier and key holder experience, basic bookkeeping, business planning

Global

18 years in the Middle East, study abroad Portugal, diverse experiences, cultural sensitivity, international studies, global affairs

Graphic Design

Photoshop, LightRoom, Illustrator, Dreamweaver, InDesign HTML/CSS, web, print, promo & marketing design, branding

Graphic Art

Digital repeat print and pattern making, apparel mockups, marketing, Wacom tablet, Wordpress website/blog maintenance

Photography

(Canon preferred): product, portrait and event photography, production set up, photo editing, retouching, manipulation, mounting, low light photography, extended exposure, time-lapse, exhibition installation

Textile

Screen printing (press and tabletop), block printing, various dye techniques, basic sewing, digital fabric print and design

Ceramics

Hand building and slab built pottery, low-fire glazing, permanent decals, mold, template and stamp making, utilitarian craft

Digital Fabrication

Laser cutting, 3D printing, 3D modeling, Rhino, CNC wood cutting, additive manufacturing, prototyping

Art History

Ancient and Prehistoric Art, African Art, Islamic Art, Portugal Study Abroad, Renaissance Through 1855, Modernism and After, Film, Theory and Criticism

Exhibitions

Hanging and matting 2D Art, pedestals and platforms, exhibition design, curation, event design, set up, openings and dismantles, Audio/Visual, photography, artist statements and portfolios

Video

Livestreaming, filming and editing, Adobe Rush, Youtube, Interviews, Photoshoots, behind the scenes

Language

English, French, Spanish, Arabic, Tamil, Portuguese understood

Spiritual

Tarot, Astrology, Meditation, Workshops, Meditation Spaces, Psychic, Medium, Readings, Reiki, Crystal Healing, Spiritual History

Fashion

Fashion Business Management, Techpacks, Bill of Materials, Digital Fashion Design, Merchandising, Visual Merchandising, Manufacturing, Vendor Liasonship, Creative Direction

Entertainment

Production, Digital Production, Lighting Design, Management, Writing, Ideation, Concept Creation, Art Direction

Library

Dewey Decimal System, Special Collections, Childrens', Reference, Stacks, Non-fiction, Research, Historical Research

Hospitality

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Artist Resource, Tourism, Leisure, Operations, Management, Voluntary, Staff, Events, Event Coordination, Event Management, Stage Management

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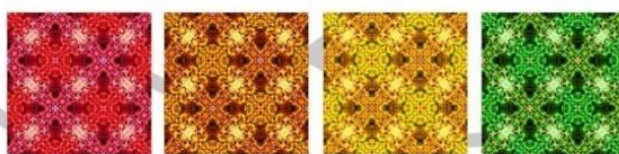
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www.LovePsyence.org
www.facebook.com/LovePsyence
www.etsy.com/shop/LovePsyence

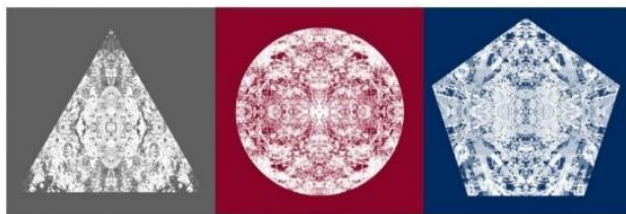
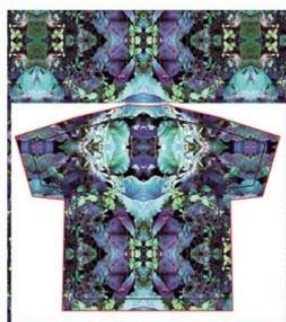
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Rathi Rajan is the creative force behind LovePsyence. Raised internationally, her multi-cultural background has had an enormous influence on her artistic voice. She has experimented with photography, digital media, and textiles, and is not stopping there. Her work has progressed from introspective figure and text to outward abstract experiences, and has remained strong in her potent use of color and power to evoke emotional responses. Her bold and consistent style resonates through her experimentation in merchandising and installation artwork. LovePsyence is the brand behind her digital and textile creations. Thanks to the LP DreamTeam, the supportive force behind the company, Rathi is able to bring her visions to life!



Full Spectrum Chakra Series

What's your favorite color?



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LovePsyence is an alternative apparel brand dedicated towards futuristic processes and spiritual motifs.



LovePsyence and Friends
BIG DUB 10 @ THE FAIRY CAIRN

Day	Time	This Year's Workshops!
Thursday	10am	Morning Yoga
	8pm	Big Dub Blessing Ceremony!
Friday	10am	Morning Yoga
	11am	Gong Meditation
	12pm	Spray Paint, Acrylic & Pokey Doms
	8pm	A Very Big Dub Birthday Party <3
Saturday	10am	Morning Yoga (Delux)
	11am	Chakra Balance Workshop
	12pm	Grounded Heart Meditation
	1pm	Movement Medicine

facebook.com/lovepsyence



MARCH 20
 Doors 8:00 | 18+ | 8x10

sonic bloom
 the UNIFIED FIELD

KAMINANDA
FUTEXURE +
DELOSCINARI
 (LIVE AUDIO/VISUAL EXPERIENCE)
PLAEGROUND
 & FRIENDS
TEK SUPPORT

8x10 POWERED BY PEOPLESOURCES
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