

SPEAKER | AUTHOR  
COMMUNICATION STRATEGIST  
ENTREPRENEUR | COACH

An expert in communication strategies, Denise DiGrigoli, founded Drive Media and Consulting with the mission of helping people harness and use their innate intuition to communicate, problem solve and achieve high goals.

Denise guides companies and individuals to become more agile in changing business environments, fueling creativity, driving growth, inspiring connection and innovation.

Denise is the Author of the My Daily Drive, and a master at creating community, helping people to amplify their authenticity, and empower them to become a better version of themselves.

All interactive speaking engagements, custom workshops, and breakout sessions are tailored to your needs based on Denise's three decades of starting, building, and running successful businesses, backed with leadership and executive roles in the fine art, luxury goods, hospitality, healthcare, and event industries.

“She is a great team player and is more than generous with her time, resources and expertise. Denise is one of those people you can have a meeting with and come away with ten great ideas!”

- Ryan Odinalk Executive Director, Cultural Alliance of Fairfield Count



FOR BOOKING OR MORE INFO:  
CONTACT (203) 856-1320  
EMAIL [denise@DeniseDiGrigoli.com](mailto:denise@DeniseDiGrigoli.com)  
[www.DriveMediaandConsulting.com](http://www.DriveMediaandConsulting.com)

## Signature Keynote Topic & Workshops

ON STAGE | IN-PERSON | LIVE STREAM

- The Art of Connecting & Presenting- Fire Up Your Speaking, Executive Presentation that Influence
- The Art of Agreement & Negotiation for Better Outcomes
- Empathy & Influence : Collaborative Leadership
- Own your Future, not Just Your Business. Entrepreneurial Success Skills
- The Daily Drive: A Road Map for Your Success
- Driving Transformation without Driving Off a Cliff
- We Don't Sell, We Share: Insight Selling and Strategic Communication that Builds Relationships



*“Denise has the ability to invigorate a crowd with her enthusiasm and share personal stories and give examples of real life applications of her teachings. One of Denise's best qualities in a group is her ability to get people up and running and their blood flowing if they are stuck can need help getting unstuck.”*

- Randall D. Weis CEO,  
RD Weis Companies, NY, NY

### Partial Client List

INNOV8: Trumbull, CT: Donna Shea, CEO, Senior Executive and Sales Leadership, on-going contract

RX GLOBAL: M. Browne, Senior VP of Business Development

RD Weis, NYC: Randall Weis, CEO, Annual sales meetings for Senior Sales Team & Marketing Execs

Southern Connecticut State University

University of New Haven

Tauk Tours: Sharyn Cannon, Former Senior Vice President, Human Resources

Delamar Luxury Hotels: Jackie Kosiba, Regional Director & Sales Teams - Business Development Training/Coaching

Conscious Capitalism, Connecticut: Larry Bingaman, President & CEO at So. Central CT. Regional Water Authority -

MFA - Westchester: Karen Hass, Program Manager/ Board Member - Annual meeting

UHGACF Conference - Global - Speaker Training

WIPRO: Santosh Karagada, Senior Vice President, Human Resources

WWP: Komal Khan, Senior Benefits Analyst

Rite Aid: Allison Fuller, Director of Benefits

Acushnet Company: Dorothy Bouley, Senior Director of Benefits and Wellness

Sephora: Veronica McCoy, Sr. Mgr: Benefits

*“Denise is a dynamic, multi-talented motivator who exudes such a tremendous amount of enthusiasm for helping people reach their full potential. Share the road she's on--you will enjoy the **drive**.”*

- Colleen Crilly Dean  
Seasoned corporate education,  
marketing and events professional

Discover your Passion. Drive Your Success!

You and your audience will experience:

- Increased creativity, critical thinking, confidence, ability to make better decisions with new methods and tools for reflection and self-awareness.
- Improved listening, memory, stress reduction, creativity and self satisfaction.
- Think more strategically, using creativity and idea development for shifting and re-framing perspectives to ignite change.
- Lead from a point of self awareness, mindfully, for better results in work and home life.
- Explore how to challenge industry assumptions and disruptors to best differentiate your business, positioning it to grow and your people to thrive.
- Shift and reframe perspectives on accepting differences to create more inclusion, fostering collaboration, where all stakeholders benefit.
- Discover tactical tools for start-up businesses, emerging businesses and businesses that need a refreshed approach in a changing environment.



Denise's mission: To share her knowledge, passion and contagious enthusiasm to help others succeed.



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# THE ART OF CONNECTING & PRESENTING- FIRE UP YOUR SPEAKING

WHAT YOU SAY MATTERS. HOW YOU SAY IT MATTERS MORE!

COMMUNICATE WITH CONFIDENCE. PRESENT WITH IMPACT, LEAVE THEM INSPIRED AND MOTIVATED.

1. 70 % is body language
2. Know your
  1. purpose
  2. objective
  3. your audience's objective
3. Four key skills:
  1. Eye contact
  2. Stance
  3. Gestures
  4. Tone of Voice
4. Have questions prepared for the audience
5. Visual aids: keep them simple & remember you are your own best visual aid
  1. Dress, make-up, hair, accessories
6. Use smart gestures.
7. Be passionate & be yourself.
8. Prepare, and:
  1. anticipate questions from your audience
  2. Ask good questions. Take questions by rephrasing them and delivering repossess to the WHOLE audience.
9. Know when to pause... for real.
  1. Head off difficult questions
  2. You're stuck
10. Prepare, but please no death by PowerPoint.
11. Sense stress, read the room, adjust.
12. Truly listen.
13. Cite examples, engage, and use your conclusion to motivate.

SAMPLE  
WORKSHOP  
Curriculum

Can be customized  
to your audience,  
team, or individual needs