

## **A huge win for Whitewater children, business and families**

Dear Whitewater Council President and Council members,

This is Steve Moksnes writing you from the sunny island of Maui. The Council is currently considering space in the Technology Center for the Whitewater Early Childhood Education and Childcare program. I would like to share some thoughts about this program with you.

Billie and I want this to be a transformational program for Whitewater. With that in mind please consider these deeply researched ideas.

- We are firmly focused on the highest quality ECE program possible. Research has repeatedly shown that a high quality ECE program not only prepares children for kindergarten, but more importantly the experience can raise the arc of their lives as adults. Changing lives is our “North Star”.
- Big News! It’s truly affordable for families and businesses. Too good to be true? We have hard financial numbers that will bring a smile to your face.
- A complete array of “wrap-around” childcare services, meet the needs of businesses and families. Yes, we are talking, more space.
- The University of Wisconsin- Whitewater has the highest possible national accreditation for their ECE teaching program and for their Children’s Center. They will be designing and guiding this program for the benefit of the children.
- This entire package will attract new businesses to Whitewater.
- The ultimate vision entices the University to launch a major new consulting program to replicate the “Whitewater ECE Model of Excellence” in towns around Wisconsin and beyond, benefiting thousands of children.

Please take time to review the attachments. It is particularly important for you to understand the stunning change in funding IRS Section 45f and Wisconsin BTC tax credits. Together businesses will receive a whopping 65% tax credit in 2026. The timing is perfect!

Thanks for helping to make this rare strategic project a success.

Sincerely,

Steve and Billie Moksnes