

## Privacy Policy

**Effective Date:** May 29, 2025

Arizona Technology Advisors, LLC (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard the personal information you provide when registering for our events, webinars, and related services.

### 1. Information We Collect

When you register for an event or webinar hosted by Arizona Technology Advisors, LLC, we may collect the following personal information:

- Full Name
- Email Address
- Company Name
- Job Title
- Phone Number

### 2. How We Use Your Information

The personal information collected is used solely for the purpose of communication regarding:

- Upcoming events, webinars, and promotions hosted by Arizona Technology Advisors, LLC.
- Sales and marketing communications related to our **approved technology partners** and vendors.
- Providing relevant updates or follow-ups regarding events you have attended or shown interest in.

We **do not sell, rent, or trade** your personal information to third parties.

### 3. Information Sharing

We may share your information **only** with our **approved technology partners** for the purposes outlined above. These partners are contractually obligated to use the information solely for relevant sales and marketing communications and to maintain the confidentiality of your information.

### 4. Data Security

We take reasonable administrative, technical, and physical precautions to safeguard your personal information against loss, theft, and misuse, as well as unauthorized access, disclosure, alteration, and destruction.

## **5. Your Choices**

You may opt out of receiving marketing emails from us or our partners at any time by replying “unsubscribe” or by contacting us directly at [connect@arizonatechnologyadvisors.com](mailto:connect@arizonatechnologyadvisors.com)

## **6. Updates to This Privacy Policy**

We may update this Privacy Policy from time to time. When we do, we will revise the "Effective Date" at the top of this page. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

## **7. Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

**Arizona Technology Advisors, LLC**

[connect@arizonatechnologyadvisors.com](mailto:connect@arizonatechnologyadvisors.com)

[www.arizonatechnologyadvisors.com](http://www.arizonatechnologyadvisors.com)