

Lions Club Onboarding: Boost Engagement & Retention

A **new orientation resource** is available on youtube. I think it is worth your time- check it out <https://www.youtube.com/watch?v=NJJrQrRG6Wo>.

Please take this back to your clubs and share them with your **Membership Directors**.

A strong orientation experience is one of the most effective way to improve retention, build belonging, and set new Lions up for success.

Action Needed: Membership Director Contact Information

36 Clubs/23 Membership Chairs Noted in Portal -if your Club does not have a Membership Director, please consider it and email me the following for **each club**:

Membership Director Name *Phone Number *Email Address

This will allow us to communicate the sharing of tools, training, and retention strategies directly and consistently. Will be offering Qtrly Membership Chair Check-in as well. How can we help and support you and your Club?

Lion Heidi Z and the amazing GMTeam 612.408.0242 LionHeidiZaworski@Gmail.com

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