

District 5M-5 GMT Report 08/10/2026

DG GMT Goals for the New Lions Year

161 New Members

Less than 100 Dropped Members

+ 51 Net

Global Membership Team Report as of August 10, 2026

36 Clubs

1359 Total Members

12 New Members

-20 Dropped Members

-8 Net

Year-End Membership Overview (2025–2026)

Clubs: 36

New Members: 196

Dropped Members: 180

Net Growth: +16

Deceased Members: 18 Adjusted Net: –2 members for the year

Closed Club - Riverview Lions

Important Note: These numbers are not fully accurate due to member transfers between existing clubs and newly chartered clubs. Additionally, 5 deceased members are currently showing as “transferred in good standing,” which is inflating the drop count. Portal shows inconsistent numbers for year end.

Recruitment Highlights

We continue to shine as a strong recruiting district in the Multiple.

- **Two individual Lions recruited double-digit new members** — an extraordinary achievement.
- **We are exceptional at attracting new Lions. Let’s keep it up!**
- **We will continue recognizing our recruiters and Clubs at our All Club Meetings “Pump Up the Pride Initiatives.”**

Retention Snapshot

Recruitment is not our biggest challenge - retention is.

Our 3-year retention rate is 67%. This tells us two things:

- We are losing too many Lions too quickly.
- We are not connecting with our Lions needs and desires to serve and lead.

One of our Clubs recruited 14 new members last year, plus 1 more in July, demonstrating strong outreach and community engagement. This same club also: Dropped 20 members last year, and Dropped 1 member in July of the new year. Tools and education are necessary to help bring change.

This pattern is a clear example of why our retention focus must be district-wide. This early trend reinforces the need for immediate, coordinated retention strategies.

- We will begin to recognize our Clubs who Rock the Retention Factor.

New Member Orientation and Onboarding Training

A new orientation resource is now available <https://www.youtube.com/watch?v=NJJrQrRG6Wo>. I've placed copies on your tables today please take these back to your clubs and share them with your Membership Directors.

A strong orientation experience is one of the most effective ways to improve retention, build belonging, and set new Lions up for success.

Action Needed: Membership Director Contact Information

36 Clubs/23 Membership Chairs Noted in Portal

Please email me the following for each club:

- Membership Director Name
- Phone Number
- Email Address

This will allow us to communicate tools, training, and retention strategies directly and consistently. Qtrly Membership Chair Check-in as well as sharing monthly tools.

District-Wide Call to Action

This is an **all-clubs-on-deck** moment. We *can* stop the drops. We *will* stop the drops. And we will do it **together**.

Our district has proven, year after year, that we are **SUPERSTARS at recruiting**. Now we focus on strengthening the experience, the connection, and the value that keeps Lions engaged and excited to serve.

"Let's celebrate our recruiting success, and let's commit, together, to building a district where Lions join, stay, grow, and thrive."