

5M5 Cabinet Report

Minnesota Lions Childhood Cancer Foundation (MLCCF) Prepared by: Lions Gary Stevens (Chair / Trustee) and Colleen Patterson (Secretary / Trustee) **Date:** October 20, 2025

Overview

The Minnesota Lions Childhood Cancer Foundation (MLCCF) continues to be financially healthy and well-positioned for growth. Now in its seventh year, the Foundation has built strong partnerships with Lions clubs across the state and community groups such as the Hamel Rodeo.

As of **June 30, 2025**, cumulative giving to University of Minnesota-related efforts and MLCCF-related accounts stands at **\$826,550**, moving us closer to our **\$1,000,000 milestone**. Our focus remains on completing the \$1M campaign while expanding outreach to families affected by childhood cancer.

Key Program Highlights

- **Hamel Rodeo Partnership** A strong and dependable fundraising model combining community spirit and volunteer activation. To date, this partnership has provided over **\$76,000** in donations. Continued cultivation is a top priority.
- **KS95 for Kids Radiothon (Mall of America, Dec 6)** Volunteer recruitment is underway. This event offers both fundraising potential and excellent visibility for Lions service in childhood cancer.
- **Match Program** Clubs are encouraged to support families directly. MLCCF will match up to **\$500 per family** for contributions made by Lions clubs to families with a child battling cancer.
- **Kamp KACE** MLCCF will continue its long-standing financial support of Kamp KACE, which provides a fun, healing experience for children facing cancer.
- **Additional Partnerships** The Foundation will explore support for other Minnesota-based organizations engaged in childhood cancer care and support.
- **Lions LEGO Pub Crawl** A very successful 2025 community event resulted in an entire car full of LEGO donations delivered to the University of Minnesota Masonic Children's Hospital. This creative fundraiser brought together Lions and community partners for a meaningful and fun cause.

Ask of the 5M5 Cabinet

- Encourage district clubs to help reach the **\$1,000,000 milestone**.
- Support the **Hamel Rodeo** by volunteering and attending **Childhood Cancer Foundation Night**, where MLCCF receives **\$2 per ticket sold**.
- Promote the **Match Program**, reminding clubs that MLCCF will match up to **\$500** for families financially supported by Lions clubs.

