

# *So... now you're the President!*



## Club President Suggestions, Guidance, Lessons Learned



**We Serve**

Lion John Beacham

Past President, Maple Grove Lions

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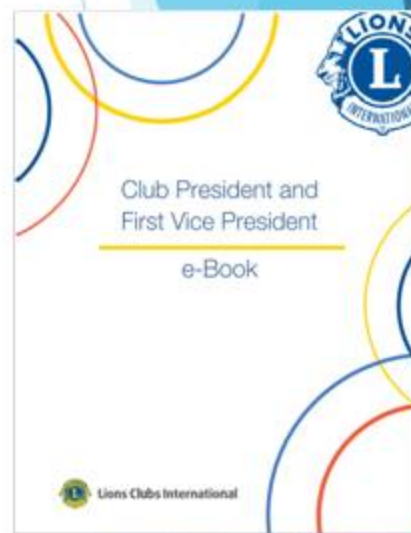
# Formula for Success

1. Focus
  2. Communications
  3. Shared vision of what success looks like
- ▶ The absence or deficiency of one ingredient comes at the expense of the other two

# Focus



1. Congratulations!
2. Club By-laws are your best friend
3. Surround yourself with trusted leaders to assist with the mission's focus
4. Cast a leader's shadow others are proud to stand in
5. Establish and use the definition of "consensus\*\*"
6. Get your house in order, quickly
7. Run to conflict & de-fuse it
8. Establish club Goals  
In-Year and (for some) Year Two of your Presidency  
Leverage LCI's Resources\*\*  
Include:  
Membership, New Member Engagement, Training, and Retention,  
YOY growth in Charitable AND nonCharitable fundraising  
Fundraising event performance reporting
9. Strength comes through diversity and inclusion- leverage it
10. Learn from others, from club peers; collaborate with them (events, donations)
11. Be adaptively versatile; keep going despite the obstacles
12. Have fun!



\*Consensus is finding or creating a solution or proposal we can all live with AND not strongly oppose. And, because your club is a no whining zone, if strongly opposed, state your alternative and discuss with others until no one is strongly opposed.

\*\*Club President/First Vice President e-Book <https://bit.ly/30A7wZt>

# Communications



1. Create a Communications Plan\*
2. Tell em' what you're going to tell em'...  
Tell em'...  
Tell em' what you told em'
3. Leverage all communication platforms to manage and promote Lionism in your community
4. Social & Broadcast Media  
Build your "Follower" base (Facebook, Instagram, Twitter)  
TV, Radio... leverage knowledgeable club / district members  
President's Newsletter...  
Reinforce vision, club agenda at regular club and board meetings
5. Be authentic and transparent
6. Encourage discussion
7. Eliminate the make-believe by getting out in front of concerns
8. Be a magnet for points-of-view; consult with your club members and trusted leaders  
Find your "Grit"  
*Who is on your Personal Board of Directors?*



# Shared vision of what success looks like



1. Lead with curiosity, opened ears and closed mouth
2. Be clear / unambiguous about goals (build SMART goals (Specific, Measurable, Actionable, Realistic, Time-bound))
3. Be agile and adaptive. Course-correct as needed
4. Keep club goals visible, share YTD progress
5. Build coalitions to accomplish goals
6. Engage club members...  
Delegate tasks  
Encourage all members attend club's Board of Director meetings.  
Review By-laws and change as needed to drive participation
7. Write Psychological Paychecks often  
*They cost you nothing and buy you hearts and minds*
8. Celebrate accomplishments within year; end of year
9. Create awards as needed to reinforce goal-centric behaviors\*
10. Keep awards meaningful

\*LCI award resources <https://bit.ly/3fjKF8p>

# Net-Net

- ▶ The scenery only changes for the lead dog....



- ▶ Leaders lead, so lead!
- ▶ Questions