


# 5M-5 Global Membership Team Cabinet Report

## January 2026

### RETENTION STARTS WITH PEOPLE — NOT NUMBERS

When Lions feel **valued, connected, and proud** of their club, they stay. When clubs are **fun, active, and welcoming**, they grow. And right now, **District 5M-5 is building real momentum.**

 District Snapshot (07/01–12/31/2025)

This is progress worth celebrating — and we're just getting started.

- **Total Members:** 1,368
- **New Members:** 95
- **Dropped Members:** 81
- **Net Growth:** +14
- **Drop Goal:** Stay under 100 — and we're on pace!

### WHY DROPS HAPPEN

Not because of dues — but because of **disconnection.**

- Clubs “clean up” rosters instead of re-engaging members
- Inactive Lions drift away quietly
- Members feel unseen or unappreciated

**We can change that story.**

### THE WINNING FORMULA

SERVICE + FUN = HAPPY LIONS

When clubs **serve together, laugh together, and celebrate together**, members stay — and new ones join.

### ACT NOW — BEFORE THE DROPS HAPPEN

#### 1. Identify At-Risk Members

Ask yourself:

- Who hasn't attended or served lately
- Who might be drifting

Then reach out:

- Call them
- Listen
- Offer flexible options
- Remind them why they matter


**A single conversation can save a Lion.**

## 2. Reactivate Through Service

People return when they feel **needed**.

Launch a January service project where:

- Everyone has a role
- Every role matters
- Every Lion is personally invited

 **Goal:** Every Lion engaged at least once by **Feb 28, 2026**. **Today is BETTER!**

## WHERE WE'RE HEADED

- **STRONGER CLUBS**
- **MORE JOY**
- **LOWER DROPS**
- **HIGHER ENGAGEMENT**
- **A THRIVING DISTRICT BY JUNE 30, 2026**

We're building a **culture of belonging**, not burnout — and every Lion plays a part.

## LET'S GROW: GROWTH WORKSHOP SERIES

**Starts Jan 6, 2026 | Weekly through Feb 17** Your 4-part launchpad for growth, new clubs, revived clubs, and fresh ideas. Come ready to learn, share, and leave with tools you can use right away.

**Register:** <https://bit.ly/GrowthWkshp26>

## SAVE THE DATE: SUPERHEROES UNITE!

**March 31, 2026 | Hamel Community Center** Costumes encouraged — capes, masks, and all! Celebrate the heroes of service and discover tips and tricks to help make your club healthier.

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