

5M-5 Global Membership Team – Cabinet Report March 2026

Good morning Lions-

Today, I want to highlight a club that is absolutely on fire: **The Brooklyn Park Lions**. This Lions year, they've brought in **nearly 20 new members**. They are officially chasing Robbinsdale for that Pump Up the Pride Flag, and they are doing it with joy, energy, and heart.

And they're not doing anything the rest of us can't do. They're out in the community doing everyday service. They're FUNdraising with Waffle Breakfasts and Smelt Frys. Their meetings are fun, engaging, and inclusive. They invite friends, family, neighbors—everyone—to join the fun.

They are Winning Formula

SERVICE + FUN = HAPPY LIONS When clubs serve together, laugh together, and celebrate together—members stay, and new ones join.

These are the basics. And the basics work. This isn't hard—but it *does* take dedication. Let's get excited again. The world needs more fun, more inclusion, more Lions energy.

And speaking of energy, I want to spotlight a **Superstar Lion** who embodies exactly what we're talking about: **Michael Crenshaw**. Michael joined Lions in 2023. The very month he was inducted, he recruited his first Lion. Since then, he has recruited **nearly 20 new members** all on his own. When I asked him why, he said, "*Why wouldn't I want to share the fun I'm having? I love what Lions stand for. Others should have that gift too.*" That is the spirit that grows clubs. That is the spirit that grows our district.

Come Learn more ways to incorporate these practices at our Super Heroes UNITE Event on Tuesday March 31st, at the Hamel Community Center. There will be numerous round robin mini classes on learning to navigate the Portal, on how to start a FB Page, Making Meetings FUN, retaining your members, and so much more!

You are our District Hero's and we need to UNITE to make DG Sara's Goals a reality. Bring everyone in your Club help them find their super power and re energize your Club! This is for EVERYONE!

District Snapshot - showcasing the first ½ of our year

We're moving in the right direction:

- Total Members: **1,368**
- New Members: **95**
- Dropped Members: **81**
- Net Growth: **+14**
- Drop Goal: **Stay under 100 — we need to put the brakes on this!**
- Lions, here's the big truth: **Retention starts with people, not numbers.** When Lions feel valued, connected, and proud of their club—they stay. When clubs are fun, active, and welcoming—they grow. And right now, **District 5M-5 is building real momentum.**

One conversation can save a Lion.

Please help your Lions Club learn to utilize all of the talent in our District. We have resources and we want to share

 **Goal: Every Lion engaged at least once by Feb 28, 2026. Today is even better.**

Where We're Headed

- Stronger clubs
- More joy

- Lower drops
- Higher engagement
- A thriving district by June 30, 2026

We're building a culture of belonging—not burnout.