

# Silver MLS Listing Package

- Listing Entered on the Global MLS
- Premium Yard Sign
- Online Documents & Signatures
- Showing Time Appointment Center
- Market Analysis
- Combo Lockbox
- Professional Photos
- Online Virtual Tour
- One Open House
- Complementary Appraisal
- ALL Social Media Post (Reach 5,000+)
- Premium Marketing Flyers







# **Gold** Listing Package

- Listing Entered on the Global MLS
- Premium Yard Sign
- Showing Time Appointment Center
- Market Analysis
- Bluetooth Lockbox
- Professional Photos
- Two Open Houses
- Complimentary Appraisal
- Website Landing Page (Custom)
- Online Marketing Retargeting
- Sponsored ALL Social Media Post (\$250 Value)
- Full Color Custom Marketing Flyers
- Concierge Coordinator (Listing Facilitator)
- Online Virtual Tour Across All Real Estate Websites
- Digital Online Signatures







# **Platinum** Listing Package

- Listing Entered on the Global MLS
- Premium Yard Sign
- Online Documents & Signatures
- Showing Time Appointment Center
- Market Analysis
- Bluetooth Lockbox (Time Tracker & Alerts)
- Professional Photos
- Three Open Houses (Until SOLD)
- Complementary Appraisal
- Website Landing Page (\$250 Value)
- Sponsored ALL Social Media Post (\$350 Value)
- Full color Custom Marketing Flyers
- Concierge Coordinator (Personal Listing Facilitator)
- Drone Aerial Photos (\$200 Value)
- 360 3D-Virtual Tour online (\$450 Value)
- Complementary Pre-Home Inspection (\$250 Value)
- Professional Maid Service (At Least \$300 Value)







# **Commercial Leasing & Sales** Listing Package

#### •Listing Entered on the Global MLS (Commercial & Industrial)

- Premium Yard Sign & 4x4 Post sign
- Online Documents & Signatures
- Showing Time Appointment Center
- Commercial Market Analysis
- Bluetooth Lockbox (Time Tracker & Alerts)
- Professional Photos
- Complementary Commercial Appraisal & Square foot analysis
- Full Website Landing Page (\$250 Value)
- Sponsored ALL Social Media Post (\$350 Value)
- Google Business Ads (National Reach)
- Full color Custom Business Marketing Flyers
- Concierge Coordinator (Personal Listing Facilitator)
- Drone Aerial Photos (\$200 Value)
- 360 3D-Virtual Tour online (\$450 Value)
- Complementary Pre- Business Inspection



Commission Rate 6.5% Full Service Commercial Agent





**Vacant Land** MLS Listing Package

- Listing Entered on the Global MLS
- Premium Yard Sign
- Online Documents & Signatures
- Showing Time Appointment Center
- Market Analysis
- Professional Photos
- Aerial Drone Photos
- Online Virtual Tour
- Complementary Appraisal
- ALL Social Media Post (Reach 5,000+)
- Digital Premium Marketing Flyers







The Power of Listing with Global Syndication: NOT only will your home go "Live" on ALL the Popular Websites you see Listed below. NOW you will receive

**Global Exposure!** 



listgloballŷ

BREVITAS CALIZE

The Power of Listing with **Global Syndication!** NOT only will your home go Live on ALL the Popular Websites you see Listed below. NOW you will receive **Global Exposure!** 

# LISTING SYNDICATION

# GIVE YOUR LOCAL LISTING GLOBAL REACH

# **Zillow** realtor.com trulia



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**Exposure** is the key ingredient to selling your home, your marketing exposure ultimately determines how many potential buyers see your home. The more buyers that see your home the quicker you receive offers.



#### Full Network of International sites, including:









There are many reasons why this is a great option for sellers. Some of the most popular reasons would include, being transferred by their employer or because your home is in need of repair, and the homeowner is unable to perform the work necessary to make their home most marketable.

We offer great competitive listing commission rates. Your home will be listed on every home selling real estate marketing website that exists,

Including over 20 world-wide websites and over 120 national websites.

We have all the systems in place to make sure your selling experience gets you out of the home you wish to sell and into your new home as quickly and efficiently as possible. We have been buying and selling homes throughout the Capital Region since 2003.

We have gained valuable buying and selling knowledge and experience throughout this time, we are confident this process works!

We are excited to prove to you that it works, and we GUARNATEE IT!

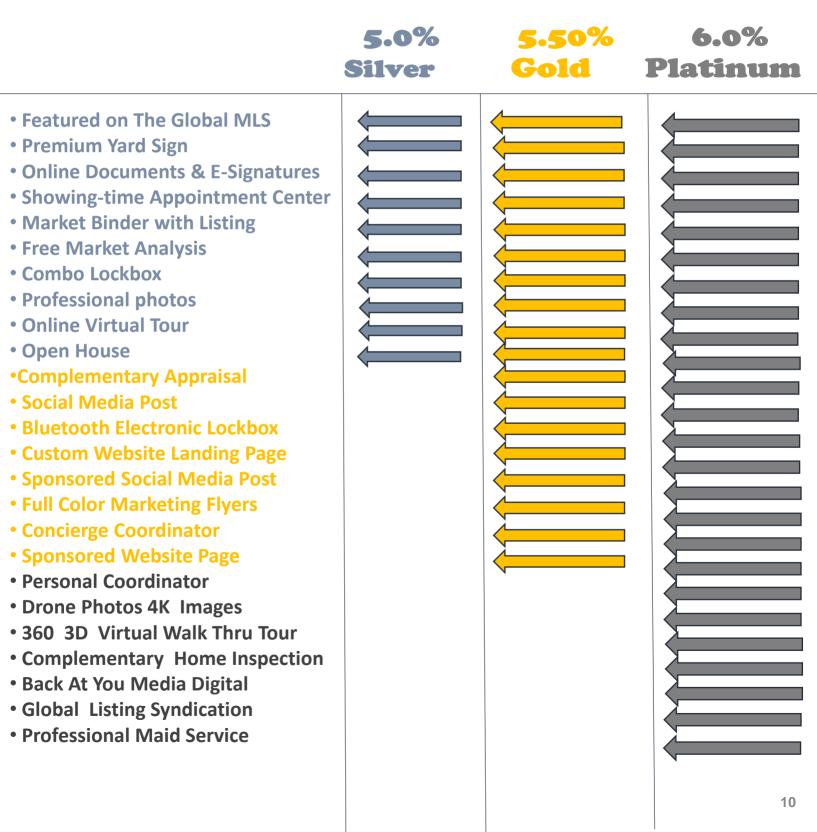
\*\*Legal disclaimer.\*\* Carr Real Estate Group and / or Assigns, reserve the first right of refusal. We will purchase the home that is listed with Carr Real Estate Group LLC at it's sole discretion, for a mutually agreed upon price.

# **100% Listing Guarantee**

"We Sell Your Home or I will Buy it at a Mutually Agreed Upon Price",



### **Listing Package Tier Comparison**





5 Star \* \* \* \* \* Zillow, Realtor, and Google Reviews

## Highly likely to recommend 5.0 \*\*\*\*\*

11/18/2020 - trentondunbar

Bought a Multi Family home in 2020 in Ballston Spa, NY.

Local knowledge

Process expertise

Responsiveness

Negotiation skills

Rich Carr is exceptionally knowledgeable, consistently reliable and an absolute pleasure to work with. His industry experience, knowledge and passion blew us away! He is at the pinnacle of his profession. Rich helped me to purchase my second income property after I cold called him on Zillow. I must say that I could not have made a better phone call at that stage in the game (or any stage after for that matter). I would challenge you to find someone better to work with in ANY market. I highly recommend and thoroughly enjoy working with Rich! Buyers and Sellers: hire Rich Carr and enjoy the experience! Five emphatic stars across the board

# Highly likely to recommend 5.0 \*\*\*\*\*

06/25/2020 - ggior001

Sold a home in 2020 in Glens Falls, NY 12801.

Local knowledge

Process expertise

Responsiveness

Negotiation skills

Working with Rich for the sale of my first house was a great experience. He was able to work with the buyers agent and get a price above what I expected. His knowledge and experience stemming from years in the business helped better understand the process, and facilitate the sale. Rich exceeded my expectations by selling my home during the Covid-19 pandemic. When other agents were concerned my house would go stale on the market during the uncertain times, Rich was up for the challenge and we closed ahead of schedule! I could not be happier with the experience and outcome.

# Highly likely to recommend 5.0 \*\*\*\*\*

02/28/2020 - pcerin1026

Bought a Single Family home in 2019 in Malta, NY.

Local knowledge Process expertise Responsiveness

Negotiation skills

Carr Real Estate Group is one of kind! My boyfriend and I have been searching for a house for 8 months and Rich, his was super patient with us. As first time home buyers, we had A LOT of questions and rich and his team really took the time educate us. He also made sure he treated us like friends and wasn't just about a sale. He was available anytime we needed him and his team was as well. There were many days and nights he or a member of his team were away from their families to make sure we found a house, we were in love with. I sincerely can not sing enough praises. Carr real estate group will always have faithful customers in us when it comes to any sales, purchases in the future. We will always recommend him and his team, no one else truly compares!



My Marketing Plan included on **ALL** the Tier Packages Work in Conjunction with One Another. This is How **Carr Real Estate Group** Can Offer A **100 % Guarantee** . We Guarantee We Will Sell Your Home Fast and For The Highest Price Possible, Or I will Buy it For a Mutually Agreed Upon Price







These listings where all **sold** in your development within the past 8 months. Call us today to find out how much your home can sell for in today's market!

**Call today to learn more about** our custom 4 – Tier Listing Package Pricing.

above any other Stans Colonial in 6 Sevilla Drive SOLD for \$35K the entire Clifton Knolls





Listing price packages for you to choose individual needs we have a marketing **Carr Real Estate Group offers 4 Tier** Want to know what your property is sold Homes where within 2% of list from, so whatever your budget or plan to get the job done! worth? Visit: price

OR

### I have been in the plumbing trade for over 20 years. I have held a Master Plumbers Licensed since 2013

License No. P28

Date January 1, 2021

#### Master Plumber's License

City of Troy

State of New York

This is to Certify that <u>Richard Carr</u> having received a Certificate of Competency from the Examining Board of Plumbers of the City of Troy has registered his name and address at the office of the City Clerk as a Master Plumber. This certificate expires on the 31st day of December, 20\_21\_.

Morogan

Troy City Clerk & Clerk of Plumbing Board

I have been in the electrical trade for over 20 years. I have held a Master Electricians Licensed since 2012

