

Building a Successful Career – Storyboard (Draft 1) for Review

Target audience:

Partners who want to define their unique value proposition (UVP) within Company X.

Objectives:

By the end of this course, you should be able to:

- Interpret workplace challenges to grasp how each barrier prevents attainment of a successful career.
- Identify key components to building a purposeful career.
- Formulate a plan using the nine action steps to structure a meaningful career.

Training Time: 25-minute e-learning course

- Use the **COMMENT TOOL** to ask questions or request revisions
- Answers to Knowledge Checks and Quiz are indicated with **yellow highlighting**.

Remember, the text in the left column will be narrated audio.

- There will be “connecting” words and phrases that would not appear in a written procedure. If the wording seems awkward to you, try reading the text aloud to see how it fits, then make changes if it still seems necessary.
- Formatting is merely to aid the voiceover talent: remember, learners will hear – not see – this text.
- Capitalization is not important in the left column, but is especially important in the next column, “Visual/Display.”

Outline:

- **Welcome**
- **Course Objectives**
- **Navigation**
- **Introduction**
- **What are your workplace challenges?**
 - ✓ Maintaining one’s mental health
 - ✓ Being recognized for your contribution to the organization
 - ✓ Ineffective communication
 - ✓ Adapting to new technology developments
 - ✓ Concerns about job security
 - ✓ Retaining one’s interest while maintaining one’s motivation

- **Common Workplace Challenges**
 - ✓ Mental Health
 - ✓ Employee Recognition
 - ✓ Ineffective Communication
 - ✓ Technological Challenges
 - ✓ Job Security
 - ✓ Staying Engaged and Motivated
- **Where Do You Begin?**
 - ✓ Keep ahead of the curve.
 - ✓ Collaborate with colleagues
 - ✓ Seek training opportunities
- **Components of a Successful Career**
 - ✓ Purpose
 - ✓ Big Picture
 - ✓ Dream Job Description
 - ✓ Value Proposition

KNOWLEDGE CHECK: Multiple Choice

When writing your purpose statement you should –

- A. think about what you want to accomplish, how you think success should look, and what you stand for.
- B. think about what you want to believe, how you think your family will feel, and what you will do for your friends.
- C. think about what means the most to you, how to be philanthropic, and what task you will complete to increase your revenue.
- D. think about what the world needs, how you will save the world, and what political stance will have the biggest impact on the world.

- **Scenario 1: Atsumi**
- **Scenario 2: Gail**
- **Scenario 3: James**
- **Scenario 4: Dave**

A Solid Foundation to a Successful Career – Video

- ✓ What are the Nine Building Blocks and how is the CANVAS created?

KNOWLEDGE CHECK: True or False

When considering the big picture, your job holds precedence over your well-being.

- **9 ways to Build a Successful Career**

- ✓ Know your strengths
- ✓ Set clear goals
- ✓ Build a plan
- ✓ Develop your skills
- ✓ Build relationships
- ✓ Reflect
- ✓ Stay Positive
- ✓ Practice Mindfulness
- ✓ Follow Passions

KNOWLEDGE CHECK: Multiple Response

Which of the following is NOT one of the nine ways to build a successful career? (Select ALL that apply)

- ✓ Be concern about what others think of you
- ✓ Improve your ability to network
- ✓ Find ways to increase your revenue
- ✓ Always have an optimistic attitude
- ✓ Set clear goals

- **Success in Action**

- ✓ Steve Jobs
- ✓ Walt Disney
- ✓ Ralph Waldo Emerson
- ✓ Kobe Bryant
- ✓ Vera Wang
- ✓ Oprah Winfrey
- ✓ Mother Teresa
- ✓ Ella Fitzgerald

KNOWLEDGE CHECKS 4-6: Matching

Match the quote that represents the 9 ways to build a successful career.

- **Career Change Statistics in 2022**

- **Recap: 9 Ways to Build a Successful Career**

- **Quiz**

- ✓ Question #1

- Multiple Choice – Which of the following is NOT a common workplace challenge?

- ✓ Question #2

- True or False – To begin building a successful career, keep ahead of the curve, participate in collaboration, and seek training opportunities.

- ✓ Question #3

- Multiple Choice – Which of the following is NOT a reason that building strong professional relationships are important?

- ✓ Question #4

- Multiple Response – Which of the following is one of the nine ways to build a successful career? (Select all that apply.)

- ✓ Question #5



- True or False – You will be better equipped to adapt to the ever-shifting dynamics of a company if you continue to build your talents.


- ✓ Question #6


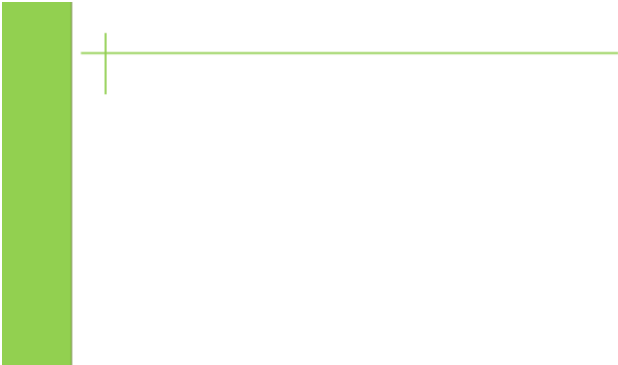
- Drag and Drop – Drag each way to build a successful career to the quote it represents.

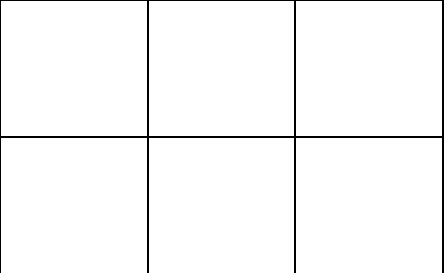
- **Results Slide**

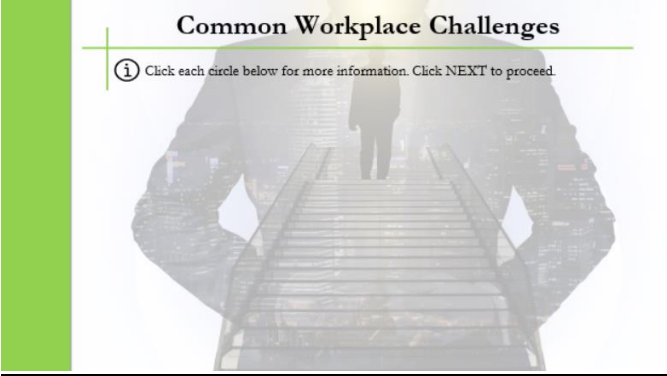
- **Conclusion**



















Sc. #	Audio / Voiceover	Visual / Display	Interaction
1.1	<p>Welcome</p> <p>Welcome to Building a Successful Career. This course will take approximately forty-five minutes to complete. If you need assistance navigating this course, click the [1] NAVIGATION button. Are you ready to jump right in? Well, click [2] START to begin the course.</p>	 <ul style="list-style-type: none"> Image is a stock illustration from Storyline Articulate content library. The title, Redesign Your Career, floats in at (1.5s) for the duration of (.75s). The NAVIGATION button appears at (9s) using a motion path from bottom to top to land right under the title. The START button appears at (13s) using a motion path from bottom to top to land right under the title. 	<ul style="list-style-type: none"> The learner clicks on the START or NAVIGATION button to begin course. START button leads to Slide 1.2. NAVIGATION button leads to Slide 1.3.
1.2	<p>Course Objectives</p> <p>By the end of this course, you should be able to: [1] Describe the common workplace challenges that interfere with individual career success. [2] Identify key components to building a purposeful career. [3] Recognize parallels between the nine different career strategies and success in the real world.</p>	<p>Master Slide:</p> 	<p>Layer #1: Objective 1</p> <ul style="list-style-type: none"> Change state of show layer Objective 1. State will change to GREEN as narration begins for Objective 1 at [3.5s]. <p>Layer #2: Objective 2</p> <ul style="list-style-type: none"> Change state of show layer Objective 2. State will change to GREEN as

Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<p>TITLE: Course Objective</p> <p>DIRECTIONS: By the end of this course, you should be able to:</p> <p>Each objective is displayed in a grey, round rectangular shape. Arrows serve as bullets and include numbers centered inside of each arrow to denote objective 1, objective 2, and objective 3.</p> <p>By the end of this course, you should be able to:</p> <ul style="list-style-type: none"> • Describe the common workplace challenges that interfere with individual career success. • Identify key components to building a purposeful career. • Draw parallels between the nine different career strategies and success in the real world. 	<p>narration begins for Objective 2 at [9.5s].</p> <p>Layer #3: Objective 3</p> <ul style="list-style-type: none"> • Change state of show layer Objective 3. State will change to GREEN as narration begins for Objective 2 at [13.27s]. • Learner clicks NEXT to proceed to slide 1.4.
1.3	<p>Navigation</p> <p>To move backward and forward in the course, simply select the [1] previous and [2] next buttons. Want to see something again? Select the [3] refresh button. Need to pause the course? Select the [4] play/pause button. Want to navigate to a different section in the course? Select the [5] menu button. Do you want to review the additional information for the course? Select the [6] resources button.</p> <p>So, let's get started. Click the [7] next button to proceed.</p>	<p>Master Slide:</p>  <ul style="list-style-type: none"> • Transparent overlay covers the image. • Arrows are GREEN. 	<ul style="list-style-type: none"> • User clicks NEXT to proceed to slide 1.4. • When the slide begins, FADE IN the background. • Green arrows with SHADOW OFFSET CENTER shape effect enter the screen using MOTION PATHS. • Arrows are timed to audio. • Learner clicks NEXT to proceed to the following slide.

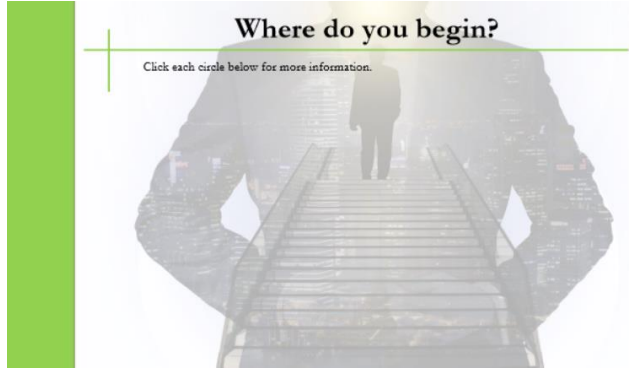
Sc. #	Audio / Voiceover	Visual / Display	Interaction
1.4	<p>Course Introduction</p> <p>[1] The ever-shifting dynamics of the working world [2] make it far more difficult to achieve professional ambitions. Nevertheless, [3] attaining success in one's work is within reach [4]if one creates an action plan and establishes a defined pattern for responsibility. [5] By including a few critical factors, [6] you may improve your chances of building the most crucial component of a successful profession: [7] you.</p>	 <p>Image is a stock photo from Storyline Articulate content library. The image will serve as the slide's background.</p> <p><u>TITLE:</u> Introduction</p> <p>7 images are scaled to fit the television screen and are timed to audio.</p>	<ul style="list-style-type: none"> The slide proceeds automatically to slide 1.5.
1.5	<p>What are your workplace challenges?</p> <p>In the wake of the Great Resignation, people across the globe are speaking out more than ever before about the difficulties they face at work. [1] What are your workplace challenges? Take a minute to reflect about the issues you face in your own career. [2] Then click each picture and compare your decisions to those displayed. [3] Click NEXT to proceed.</p>	<p><u>Master Slide</u></p> 	<p><u>Base Layer</u></p> <ul style="list-style-type: none"> The learner clicks on each picture, which then flips and reveals text that states a workplace challenge. The directions will fade in for the duration of (2s) at (12.75s) to match the audio along with the information icon. The directions will appear at (16.25s) to match the audio.


Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<p style="text-align: center;"><u>Base Layer</u></p> <p><u>DIRECTIONS:</u> Click each picture below for more information. Click NEXT to proceed.</p> <p><u>TITLE:</u> What are your workplace challenges?</p> <p>Six images are displayed as a 6-square chart.</p> <div style="text-align: center;">  </div> <p>The images are scaled at 240 width and 160 height.</p> <p>Photo #1 Location: 160X and 157Y</p> <ul style="list-style-type: none"> • Woman sitting in a car holding her head in frustration <p>Photo #2 Location: 412X and 157Y</p> <ul style="list-style-type: none"> • 2 colleagues high-fiving <p>Photo #3 Location: 669X and 157Y</p> <ul style="list-style-type: none"> • A person’s hand scrolling on an iPad with a laptop in the background <p>Photo #4 Location: 160X and 327Y</p> <ul style="list-style-type: none"> • Female with question mark aligned to the right <p>Photo #5 Location: 412X and 327Y</p> <ul style="list-style-type: none"> • A professional woman walking up a ladder <p>Photo #6 Location: 669X and 327Y</p> <ul style="list-style-type: none"> • A man dressed in business attire with his head down, displaying his disinterest 	<ul style="list-style-type: none"> • The slide’s title will fade onto the screen for the duration of (2s) at (7.75s). • User clicks NEXT to proceed to slide 1.6. <p><u>Secondary Layers</u></p> <ul style="list-style-type: none"> • Once clicked, each photo will flip to reveal text as a layer. The same 6-square chart is displayed on the layer but instead of pictures, a white square with a GREEN outline at 3px weight will display the text.

Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<p style="text-align: center;"><u>Secondary Layers</u></p> <p>Layer#1 Text: Maintaining one’s mental health</p> <p>Layer#2 Text: Being recognized for your contribution to the organization</p> <p>Layer#3 Text: Ineffective communication</p> <p>Layer#4 Text: Adapting to new technological developments</p> <p>Layer#5 Text: Concerns about job security and career growth</p> <p>Layer#6 Text: Retaining one's interest while also maintaining one's motivation</p>	
1.6	<p>Common Workplace Challenges</p> <p>[1] In order to eliminate the barriers that are keeping you from having a meaningful profession, [2] you will need to understand the issues faced in the workplace. [3] What are the common workplace challenges? [4] Click each circle below for more information. Once you have viewed all items, click [5] NEXT to proceed.</p> <p>Layer 1 – Mental Health</p> <p>COVID-19 has elevated mental health care needs. An online study of 1,501 US workers by the American Psychological Association in July and August 2021 found that burnout is at "all-time highs across professions."</p>	<p><u>Master Slide:</u></p>  <p style="text-align: center;"><u>BASE LAYER</u></p> <ul style="list-style-type: none"> Displayed on the left side of the slide is a 10-cell table. In the first column of each row displays a bullet that is a hollow circle. 	<p><u>Base Layer</u></p> <ul style="list-style-type: none"> The learner clicks on each oval bullet to reveal more information about each workplace challenge. Images and text are timed to audio. User clicks NEXT to proceed to slide 1.7. The NEXT button is disabled when the timeline begins. <p><u>Secondary Layers</u></p> <ul style="list-style-type: none"> Each layer will display once the open ovals have been clicked. Once

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	<p>Layer 2 – Employee Recognition</p> <p>Employee appreciation is praising employee conduct or success. It's used to show gratitude, inspire personnel, and reinforce positive behavior. Regularly recognizing workers can help unleash their full potential.</p> <p>Layer 3 – Ineffective Communication</p> <p>Ineffective communication may damage a team's efficiency and confidence among coworkers and management. To combat communication issues, regular manager and staff interaction is vital to promoting an open workplace.</p> <p>Layer 4 – Technological Challenges</p> <p>Workers must keep up with changes in technology. Computer programs and gadgets are always getting better, so the workplace is always changing to accommodate new technology.</p> <p>Layer 5 – Job Security</p> <p>When job security is threatened, employees may stop completing responsibilities and interacting with colleagues. Job-secure employees maintain relationships with colleagues and accomplish their tasks.</p> <p>Layer 6 – Engaged and Motivated</p> <p>The lack of motivation is one of the biggest problems in the workplace. Employees who aren't motivated don't care as much about their jobs, which hurts the organization. Consequently,</p>	<p>Displayed on the right side is a grey transparent rectangle that is the same size as the table.</p> <p>DIRECTIONS: Click each circle below for more information. Click NEXT to proceed.</p> <p>TITLE: Common Workplace Challenges</p> <p>The following titles are listed on each row of the chart:</p> <table border="1" data-bbox="892 496 1283 889"> <tbody> <tr> <td></td> <td>Mental Health</td> </tr> <tr> <td></td> <td>Recognition</td> </tr> <tr> <td></td> <td>Ineffective Communication</td> </tr> <tr> <td></td> <td>Technological Challenges</td> </tr> <tr> <td></td> <td>Job Security</td> </tr> <tr> <td></td> <td>Engage and motivated</td> </tr> </tbody> </table> <ul style="list-style-type: none"> The table will fade onto the screen for the duration of (1s). The grey transparent rectangle, located on the left, is static. An illustration of a businessman walking up the career ladder wipes from the right onto the grey transparent box at (6.25s). <p><u>SECONDARY LAYERS</u></p> <ul style="list-style-type: none"> There are 5 layers. The following text is GREEN and displayed inside a white rectangle shape that is outlined in GREEN. The white rectangle is the same size as the chart on the base layer. Each layer displays a GREEN oval button with WHITE text that states, EXIT and is aligned to the bottom right corner of the white rectangle. 		Mental Health		Recognition		Ineffective Communication		Technological Challenges		Job Security		Engage and motivated	<p>clicked, a check mark will appear inside the oval to show the Visited state.</p>
	Mental Health														
	Recognition														
	Ineffective Communication														
	Technological Challenges														
	Job Security														
	Engage and motivated														

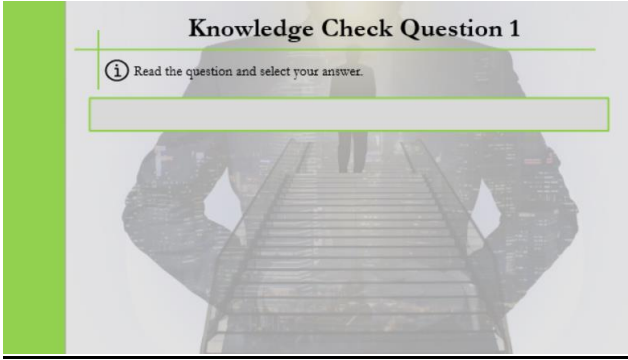
Sc. #	Audio / Voiceover	Visual / Display	Interaction
	<p>engaged workers are excited about their jobs and work hard at them.</p>	<p>Layer 1 – Mental Health</p> <p>COVID-19 has elevated mental health care needs. An online study of 1,501 US workers by the American Psychological Association in July and August 2021 found that burnout is at "all-time highs across professions."</p> <p>Layer 2 – Employee Recognition</p> <p>Employee appreciation is praising employee conduct or success. It's used to show gratitude, inspire personnel, and reinforce positive behavior. Regularly recognizing workers can help unleash their full potential.</p> <p>Layer 3 – Ineffective Communication</p> <p>Ineffective communication may damage a team's efficiency and confidence among coworkers and management. In order to combat communication issues, regular manager and staff interaction is vital to promoting an open workplace.</p> <p>Layer 4 – Technological Challenges</p> <p>Workers must keep up with changes in technology. Computer programs and gadgets are always getting better, so the workplace is always changing to accommodate new technology.</p> <p>Layer 5 – Job Security</p> <p>When job security is threatened, employees may stop completing responsibilities and interacting with colleagues. Job-secure employees maintain relationships with colleagues and accomplish their tasks.</p> <p>Layer 6 – Engaged and Motivated</p> <p>The lack of motivation is one of the biggest problems in the workplace. Employees who aren't motivated don't care as much about their jobs, which hurts the organization. Consequently, engaged workers are excited about their jobs and work hard at them.</p>	

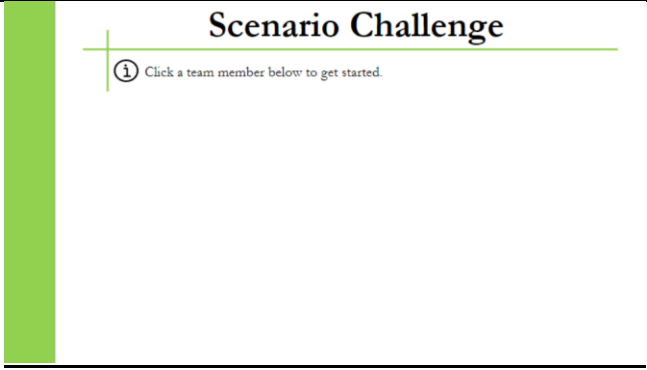
Sc. #	Audio / Voiceover	Visual / Display	Interaction
1.7	<p>Where do you begin?</p> <p>[1] A shift in mindset is vital to building the career of your dreams. "But where do you begin?" [2] Click the circles below for more information. Once you have viewed all items, [3] click NEXT to proceed."</p> <p>Layer #1: Keep ahead of the curve</p> <p>If you attempt to keep up with the change, you will find that you are continuously falling behind. You need to be one step ahead of change and be willing to adapt to any challenges and opportunities it presents for your profession to be successful. Being eager to learn is likely to be beneficial. Read various periodicals, become a member of organizations that facilitate networking, seek the advice of professionals, educate yourself, and keep an eye on your competitors.</p> <p>Layer #2: Encourage Collaboration</p> <p>It is true that there is power in numbers. There is no one individual who is solely accountable for the achievement of an organization's goals. You may contribute to the success of the team by looking for ways in which you and your other members can work together. Many successful businesses have their origins in cooperative efforts throughout history. For example, in 1996, Larry Page and Sergey Brin, both students working for their PhDs, established Google, which has since become the most popular search engine.</p>	<p>Master Slide:</p>  <p>BASE LAYER</p> <ul style="list-style-type: none"> On the left side of the slide is a thinking icon in the shape of a head with the brain exposed. The icon is scaled to cover most of the left side of the slide and formatted GREEN with a WHITE outline. On the right side of the slide, is a grey rectangle with a GREEN outline. Beneath the grey box are 3 green, oval buttons that are number 1, 2, and 3; numbers are in white. <p>DIRECTIONS: Click each picture below for more information. Click NEXT to proceed.</p> <p>TITLE: Where do you begin?</p> <p>SECONDARY LAYERS</p> <ul style="list-style-type: none"> There are 3 layers. Text displays on the grey rectangle. On the left side, a picture to match the text and audio is displayed. <p>Image #1: Keep ahead of the curve</p> <p>A businessman with a pensive look studying information on the screen of a laptop.</p> <p>Image #2: Encourage Collaboration</p> <p>Four fist of office workers connecting in a fist bump</p>	<ul style="list-style-type: none"> The learner clicks on each numbered, oval button to reveal more information about where to begin. The exposed brain icon will zoom onto the screen at (1.57s) duration and exits the slide using the random bars animation for the duration of (2.55s). The directions will appear at (6.25s) to match the audio. The directions will appear at (10.75s) to match the audio. The slide's title will wipe from left onto the screen for the duration of (.75s) at (8s). The NEXT button is disabled when the timeline starts. User clicks NEXT to proceed to slide 1.8. <p>SECONDARY LAYERS</p> <ul style="list-style-type: none"> Each layer will display once the numbered ovals have been clicked. Once clicked, the following text is WHITE and displayed inside a grey rectangle shape that is outlined in GREEN.


Sc. #	Audio / Voiceover	Visual / Display	Interaction
	<p>Layer #3: Improve Training Opportunities</p> <p>It is important to avoid being complacent if one wishes to have a successful career. Find methods to boost your worth by always looking for new ways to improve your knowledge and skills. Your level of knowledge will increase if you commit to being a lifelong learner, and your employer will benefit from the value you bring to the table as a result.</p>	<p>Image #3: Improve Training Opportunities</p> <p>Group of workers in a training</p>	
1.8	<p>Components of a Successful Career</p> <p>Let's explore the four components of a successful career that will assist you in creating a plan to build a purposeful career. Click each title below for more information.</p> <p style="text-align: center;">Secondary Layers</p> <p>Layer 1:</p> <p>A purpose statement serves as a blueprint for establishing your overall purpose. Having a written guide provides clear direction rather than haphazardly navigating your career. To write your statement, you should think about what you want to accomplish, how you think success should look, and what you stand for.</p>	 <p style="text-align: center;">BASE LAYER</p> <ul style="list-style-type: none"> Four rectangular shapes are displayed vertically and consecutively after the green rectangle on the base layer. These rectangles are of equal size and match the size, color, and shape of the rectangle on the base layer. Each rectangle's transparency will be formatted to gradually increase. Rectangle #1: Base layer rectangle in GREEN with no transparent format. Title: No title Rectangle #2: Rectangle in GREEN formatted to 30% transparency. Title: PURPOSE Rectangle #3: Rectangle in GREEN formatted to 40% transparency. Title: BIG PICTURE 	<p style="text-align: center;">BASE LAYER</p> <ul style="list-style-type: none"> The learner clicks each title to reveal more information about each component. This interaction uses layers and motion paths. User clicks NEXT to proceed to slide 1.9. <p style="text-align: center;">SECONDARY LAYERS</p> <ul style="list-style-type: none"> PURPOSE: The BIG PICTURE, DREAM JOB, AND VALUE PROPOSITION rectangles will shift to the right of the slide when title is clicked. BIG PICTURE The DREAM JOB and VALUE PROPOSITION GREEN rectangles will shift to the right of the slide when title is clicked. DREAM JOB: The VALUE PROPOSITION



Sc. #	Audio / Voiceover	Visual / Display	Interaction					
	<p>Layer 2: You are just as important as a successful career. Be smart about how you balance your career and your health. When it comes to balancing work and life, there shouldn't be any trade-offs. In the end, people who exercise and eat well think better and feel less stressed.</p> <p>Layer 3: Describe your ultimate job. What do you do for a living? Is it out remote or in an office? Is it flexible, or do strict deadlines have to be met? Think about what you'd like to do with your time. What are the duties of the job? Do these responsibilities fit with what you're interested in? Once you have considered all questions, create your dream job description.</p> <p>Layer 4: When working for an organization, think about what you bring to the table. A company is lucky to have you on its team, but you're not entitled to that position. Set up your value proposition by thinking about your passions, your strengths, and the skills you have that are in demand.</p>	<ul style="list-style-type: none"> Rectangle #4: Rectangle in GREEN formatted to 50% transparency. Title: DREAM JOB Rectangle #5: Rectangle in GREEN formatted to 60% transparency. Title: VALUE PROPOSITION The title's text is rotated vertically on each rectangle and written in WHITE font. <p style="text-align: center;"><u>SECONDARY LAYERS</u></p> <ul style="list-style-type: none"> There are 4 layers. Once clicked, each layer displays a grey-shaped rectangle that is behind the text. <p>PURPOSE layer text: PURPOSE STATEMENT A purpose statement serves as a blueprint for establishing your overall purpose. Having a written guide provides clear direction rather than haphazardly navigating your career. To write your statement, you should think about what you want to accomplish, how you think success should look, and what you stand for.</p> <table border="1" data-bbox="766 792 1572 1089"> <tr> <td data-bbox="869 792 947 1089" style="writing-mode: vertical-rl; transform: rotate(180deg);">PURPOSE</td> <td data-bbox="953 792 1304 1089"> <p style="text-align: center;"><u>PURPOSE STATEMENT</u></p> <p>A purpose statement serves as a blueprint for establishing your overall purpose. Having a written guide provides clear direction rather than haphazardly navigating your career. To write your statement, you should think about what you want to accomplish, how you think success should look, and what you stand for.</p> </td> <td data-bbox="1310 792 1388 1089" style="writing-mode: vertical-rl; transform: rotate(180deg);">BIG PICTURE</td> <td data-bbox="1394 792 1472 1089" style="writing-mode: vertical-rl; transform: rotate(180deg);">DREAM JOB</td> <td data-bbox="1478 792 1572 1089" style="writing-mode: vertical-rl; transform: rotate(180deg);">VALUE PROPOSITON</td> </tr> </table>	PURPOSE	<p style="text-align: center;"><u>PURPOSE STATEMENT</u></p> <p>A purpose statement serves as a blueprint for establishing your overall purpose. Having a written guide provides clear direction rather than haphazardly navigating your career. To write your statement, you should think about what you want to accomplish, how you think success should look, and what you stand for.</p>	BIG PICTURE	DREAM JOB	VALUE PROPOSITON	<p>GREEN rectangle will shift to the right of the slide when title is clicked.</p> <ul style="list-style-type: none"> VALUE PROPOSITION: ALL GREEN rectangles will shift to the left of the slide when title is clicked.
PURPOSE	<p style="text-align: center;"><u>PURPOSE STATEMENT</u></p> <p>A purpose statement serves as a blueprint for establishing your overall purpose. Having a written guide provides clear direction rather than haphazardly navigating your career. To write your statement, you should think about what you want to accomplish, how you think success should look, and what you stand for.</p>	BIG PICTURE	DREAM JOB	VALUE PROPOSITON				

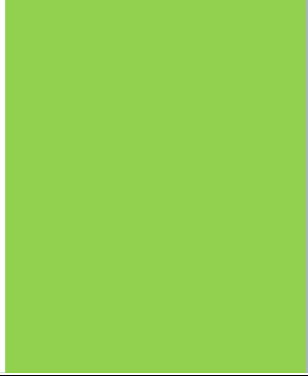
Sc. #	Audio / Voiceover	Visual / Display	Interaction																		
		<p>BIG PICTURE text: BIG PICTURE A successful career is important, but so are you. Be strategic when balancing your career and your well-being. There should not be a trade-off when it comes to work-life balance. Ultimately, exercising and eating well have been found to improve thinking and reduce stress..</p> <table border="1" data-bbox="768 418 1591 643"> <tr> <td data-bbox="768 418 863 643"></td> <td data-bbox="863 418 940 643">PURPOSE</td> <td data-bbox="940 418 1014 643">BIG PICTURE</td> <td data-bbox="1014 418 1413 643"> <p><u>BIG PICTURE</u></p> <p>You are just as important as a successful career. Be smart about how you balance your career and your health. When it comes to balancing work and life, there shouldn't be any trade-offs. In the end, people who exercise and eat well think better and feel less stressed.</p> </td> <td data-bbox="1413 418 1493 643">DREAM JOB</td> <td data-bbox="1493 418 1591 643">VALUE PROPOSITION</td> </tr> </table> <p>DREAM JOB layer text: DREAM JOB DESCRIPTION</p> <table border="1" data-bbox="768 691 1591 1016"> <tr> <td data-bbox="768 691 863 1016"></td> <td data-bbox="863 691 940 1016">PURPOSE</td> <td data-bbox="940 691 1014 1016">BIG PICTURE</td> <td data-bbox="1014 691 1087 1016">DREAM JOB</td> <td data-bbox="1087 691 1493 1016"> <p><u>DREAM JOB DESCRIPTION</u></p> <p>Describe your ultimate job. What do you do for a living? Is it out remote or in an office? Is it flexible, or do strict deadlines have to be met? Think about what you'd like to do with your time. What are the duties of the job? Do these responsibilities fit with what you're interested in? Once you have considered all questions, create your dream job description.</p> </td> <td data-bbox="1493 691 1591 1016">VALUE PROPOSITION</td> </tr> </table> <p>VALUE PROPOSITION layer text: VALUE PROPOSITION</p> <table border="1" data-bbox="768 1065 1591 1292"> <tr> <td data-bbox="768 1065 863 1292"></td> <td data-bbox="863 1065 940 1292">PURPOSE</td> <td data-bbox="940 1065 1014 1292">BIG PICTURE</td> <td data-bbox="1014 1065 1087 1292">DREAM JOB</td> <td data-bbox="1087 1065 1167 1292">VALUE PROPOSITION</td> <td data-bbox="1167 1065 1591 1292"> <p><u>VALUE PROPOSITION</u></p> <p>When working for an organization, think about what you bring to the table. A company is lucky to have you on its team, but you're not entitled to that position. Set up your value proposition by thinking about your passions, your strengths, and the skills you have that are in demand.</p> </td> </tr> </table>		PURPOSE	BIG PICTURE	<p><u>BIG PICTURE</u></p> <p>You are just as important as a successful career. Be smart about how you balance your career and your health. When it comes to balancing work and life, there shouldn't be any trade-offs. In the end, people who exercise and eat well think better and feel less stressed.</p>	DREAM JOB	VALUE PROPOSITION		PURPOSE	BIG PICTURE	DREAM JOB	<p><u>DREAM JOB DESCRIPTION</u></p> <p>Describe your ultimate job. What do you do for a living? Is it out remote or in an office? Is it flexible, or do strict deadlines have to be met? Think about what you'd like to do with your time. What are the duties of the job? Do these responsibilities fit with what you're interested in? Once you have considered all questions, create your dream job description.</p>	VALUE PROPOSITION		PURPOSE	BIG PICTURE	DREAM JOB	VALUE PROPOSITION	<p><u>VALUE PROPOSITION</u></p> <p>When working for an organization, think about what you bring to the table. A company is lucky to have you on its team, but you're not entitled to that position. Set up your value proposition by thinking about your passions, your strengths, and the skills you have that are in demand.</p>	
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Sc. #	Audio / Voiceover	Visual / Display	Interaction
1.9	<p>Knowledge Check #1</p>	<p>Master Slide:</p>  <p>A ½ inch grey rectangle outlined in green is centered beneath the instructions on the slide.</p> <p>DIRECTIONS: Read the question and select your answer.</p> <p>QUESTION TYPE: Multiple Choice</p> <p>TITLE: Knowledge Check Question 1</p> <p>TEXT: When writing your purpose statement, you should –</p> <p>ANSWER CHOICES:</p> <ul style="list-style-type: none"> ○ think about what you want to accomplish, how you think success should look, and what you stand for. ○ think about what you want to believe, how you think your family will feel, and what you will do for your friends. ○ think about what means the most to you, how to be philanthropic, and what task you will complete to increase your revenue. ○ think about what the world needs, how you will save the world, and what political stance will have the biggest impact on the world. <p>FEEDBACK: In the right, top corner of the rectangle is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p>	<ul style="list-style-type: none"> • The learner clicks to answer Knowledge Check question. • The learner clicks on the feedback buttons. • User clicks NEXT to proceed to slide 1.10. • CORRECT FEEDBACK: CONTINUE button leads to next question. • TRY AGAIN FEEDBACK: CONTINUE button leads back to question for a second chance. • INCORRECT FEEDBACK: CONTINUE button leads to next question.

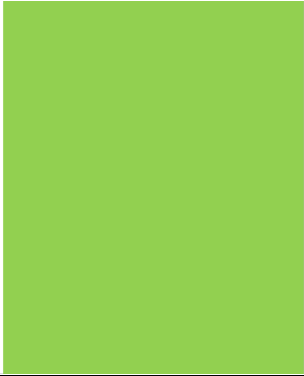
Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<p>Correct – Great Job! You answered the question correctly. (Button is labeled CONTINUE)</p> <p>Incorrect – Not quite! The correct answer is: think about what you want to accomplish, how you think success should look, and what you stand for. (Button is labeled CONTINUE)</p> <p>Try Again – Not quite! You answered the question incorrectly. (Button is labeled TRY AGAIN)</p>	
1.10	<p>Scenarios 1-4</p> <p>Base Layer</p> <p>Let's put what you've learned about the four aspects of a successful career into practice by assisting [1] Atsumi, [2] Gail, [3] James, and [4] Dave with their career struggles. You will examine four different situations, each of which will ask you to choose which of the components is required the most. When you are ready to get started, click one of the team members below.</p>	 <p>BASE LAYER</p> <ul style="list-style-type: none"> • Four characters are cropped and arranged horizontally along the bottom of the slide. • Each character's name is displayed above his/her head. <p>TITLE: Scenario Challenge</p> <p>DIRECTIONS: Click a team member below to get started.</p>	<ul style="list-style-type: none"> • Learner clicks any character to proceed to slide 1.11. • Character names are timed to audio and use the FADE animation.

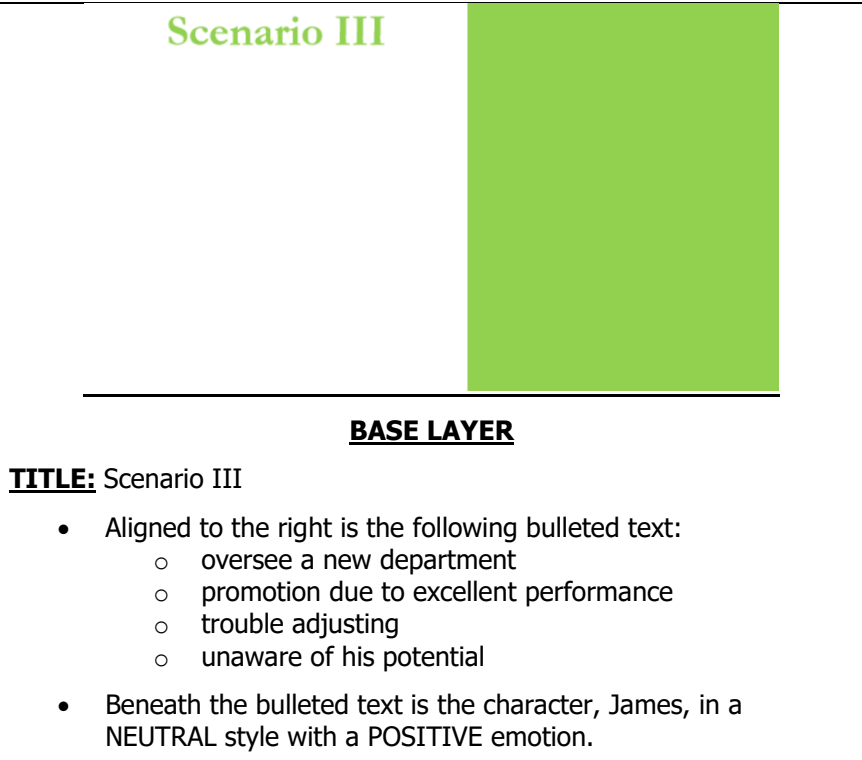
Sc. #	Audio / Voiceover	Visual / Display	Interaction
1.11	<p>Scenario 1: Atsumi</p> <p>Atsumi is the very embodiment of the term [1] "workaholic." She [2] arrives to the workplace before everybody else and [2] stays until the very end. Because she was so [3] consumed with her job on the previous Saturday, she was [4] unable to attend her son's soccer game. Which one of the four components of a successful career does she need to work on most?</p>	<p style="text-align: center;">Scenario I</p>  <p style="text-align: center;">BASE LAYER</p> <p>TITLE: Scenario I</p> <ul style="list-style-type: none"> • Aligned to the right is the following bulleted text: <ul style="list-style-type: none"> ○ "workaholic" ○ arrives to work the before first ○ last to leave work ○ consumed with her job ○ unable to attend her son's soccer game • Beneath the bulleted text is the character, Atsumi, in a NEUTRAL style with a POSITIVE emotion. • Aligned to the right is the question: Which one of the four components of a successful career does Atsumi need to work on most? • Below the question is: Select your answer below. • Answer choices are beneath the above prompt. <ul style="list-style-type: none"> ○ A Purpose Statement ○ B Big Picture ○ C Dream Job Description ○ D Value Proposition • The answer choices are designated with a green icon and respective letter is centered on the icon. 	<p style="text-align: center;">BASE LAYER</p> <ul style="list-style-type: none"> • Learner clicks A, B, C, or D to select an answer. • Scenario 1's CORRECT button leads to slide 1.12. • Button A leads to layer A. • Button B leads to layer B. • Button C leads to layer C. • Button D leads to layer D. <p style="text-align: center;">FEEDBACK LAYERS</p> <ul style="list-style-type: none"> • Learner clicks TRY AGAIN button that sends the learner back to the base slide. • Learner clicks CORRECT button that sends the learner to the following scenario.


Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<ul style="list-style-type: none"> • A TRY AGAIN button with grey fill is displayed in the bottom right corner of all incorrect answers. • A CONTINUE button with grey fill is displayed in the bottom right corner of the correct answer.  <p style="text-align: center;">FEEDBACK LAYERS</p> <p style="text-align: center;">Scenario I</p>  <hr/> <p>TITLE: Scenario I</p> <ul style="list-style-type: none"> • Aligned to the right is the character, Atsumi, in a LISTENING style with a NEUTRAL emotion. • Aligned to the left is either Not quite! or Correct! as the title. • Below the title is the designated feedback. <p>Layer A</p> <ul style="list-style-type: none"> • Aligned to the right is the character, Atsumi, in a LISTENING style with a NEGATIVE emotion. <p>TEXT: A purpose statement serves as a blueprint for establishing your overall purpose. Atsumi’s purpose is not in question.</p> <p>Layer B</p> <ul style="list-style-type: none"> • Aligned to the right is the character, Atsumi, in a GESTURING style with a POSITIVE emotion. 	

Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<p>Due to her dedication to her job, Atsumi is losing out on the bigger picture, which is resulting in her missing valuable family time. REMEMBER that the key to success is maintaining a healthy work/life balance.</p> <p>Layer C</p> <ul style="list-style-type: none"> Aligned to the right is the character, Atsumi, in a REACTING style with a NEUTRAL emotion. <p>According to the situation, Atsumi is having a hard time ripping herself away from work; however, we do not know whether this is a bad or beneficial development for her. It is possible that she believes she has the best job possible and that she takes genuine pleasure in putting in long hours.</p> <p>Layer D</p> <ul style="list-style-type: none"> Aligned to the right is the character, Atsumi, in a LISTENING style with a NEGATIVE emotion. <p>Atsumi is not questioning her value to the company. She is a dedicated employee who uses her talents to benefit the organization.</p>	
1.12	<p>Scenario 2: Gail</p> <p>Gail's present role at Tech Solutions leaves her with an [1] unsatisfactory sense of accomplishment. She is [2] not sure what the next step in her professional life should be, despite the fact that she is incredibly [3] competent at her position and that she [4] likes working for the organization. Gail's professional life is ultimately [5] without clear direction, and she is at a loss as to how to get started. Which one of the four components of a successful career does she need to work on most?</p>	<p style="text-align: center;">Scenario II</p> 	<p>BASE LAYER</p> <ul style="list-style-type: none"> Learner clicks A, B, C, or D to select an answer. Scenario 1's CORRECT button leads to slide 1.13. Button A leads to layer A. Button B leads to layer B. Button C leads to layer C. Button D leads to layer D. <p>FEEDBACK LAYERS</p> <ul style="list-style-type: none"> Learner clicks TRY AGAIN button that sends the learner back to the base slide.


Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<p style="text-align: center;"><u>BASE LAYER</u></p> <p><u>TITLE:</u> Scenario II</p> <ul style="list-style-type: none"> • Aligned to the right is the following bulleted text: <ul style="list-style-type: none"> ○ unsatisfactory sense of accomplishment ○ not sure what the next step ○ competent at her position ○ likes working for the organization ○ without clear direction • Beneath the bulleted text is the character, Gail, in a NEUTRAL style with a POSITIVE emotion. • Aligned to the right is the question: Which one of the four components of a successful career does Gail need to work on most? • Below the question is: Select your answer below. • Answer choices are beneath the above prompt. <ul style="list-style-type: none"> ○ A Purpose Statement ○ B Big Picture ○ C Dream Job Description ○ D Value Proposition • The answer choices are designated with a green icon and respective letter is centered on the icon. • A TRY AGAIN button with grey fill is displayed in the bottom right corner of all incorrect answers. • A CONTINUE button with grey fill is displayed in the bottom right corner of the correct answer. <div style="text-align: center; margin-top: 20px;">  </div>	<ul style="list-style-type: none"> • Learner clicks CORRECT button that sends the learner to the following scenario.

Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<p style="text-align: center;">FEEDBACK LAYERS</p> <p style="text-align: center; color: green; font-size: 1.2em;">Scenario II</p>  <p>TITLE: Scenario II</p> <ul style="list-style-type: none"> • Aligned to the right is the character, Gail, in a LISTENING style with a POSTIVE emotion. • Aligned to the left is either Not quite! or Correct! as the title. • Below the title is the designated feedback. <p>SCENARIO 2: GAIL</p> <p>Layer A</p> <p>Gail is not dissatisfied with the work that she does. She has reached a stage in her professional life when she needs guidance in determining the next steps she should take. REMEMBER a purpose statement serves as a blueprint for establishing your overall purpose.</p> <ul style="list-style-type: none"> • Aligned to the right is the character, Gail, in a GESTURING style with a POSITIVE emotion. <p>Layer B</p> <p>Recognizing the big picture means considering that work and life must be balance. Based on this scenario, it would seem that Gail is not being pushed to consider the bigger picture.</p> <ul style="list-style-type: none"> • Aligned to the right is the character, Gail, in a LISTENING style with a NEGATIVE emotion. 	


Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<p>Layer C</p> <p>According to the situation, Gail enjoys her work. It’s not clear if she is currently serving in her dream job. Further analysis is needed.</p> <ul style="list-style-type: none"> Aligned to the right is the character, Gail, in a TALKING style with a NEGATIVE emotion. <p>Layer D</p> <p>Gail is unsure about the path she wants to take in her professional life. It is not really obvious if she is now doubting her own worth. There is a need for more analysis.</p> <ul style="list-style-type: none"> Aligned to the right is the character, Gail, in a NEUTRAL style with a NEUTRAL emotion. 	
1.13	<p>Scenario 3: James</p> <p>James was given the opportunity to [1] oversee a new department after receiving a [2] promotion due to his excellent performance in his prior position. But in his present position, he has had [3] trouble adjusting to the new role. Although he has skills, he is [4] unaware of his potential in the position. Which one of the four components of a successful career does he need to work on most?</p>	<p style="text-align: center;">Scenario III</p>  <p style="text-align: center;">BASE LAYER</p> <p>TITLE: Scenario III</p> <ul style="list-style-type: none"> Aligned to the right is the following bulleted text: <ul style="list-style-type: none"> oversee a new department promotion due to excellent performance trouble adjusting unaware of his potential Beneath the bulleted text is the character, James, in a NEUTRAL style with a POSITIVE emotion. 	

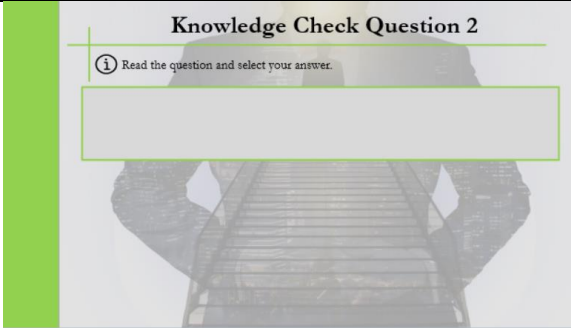
Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<ul style="list-style-type: none">• Aligned to the right is the question: Which one of the four components of a successful career does James need to work on most?• Below the question is: Select your answer below.• Answer choices are beneath the above prompt.<ul style="list-style-type: none">○ A Purpose Statement○ B Big Picture○ C Dream Job Description○ D Value Proposition• The answer choices are designated with a green icon and respective letter is centered on the icon.• A TRY AGAIN button with grey fill is displayed in the bottom right corner of all incorrect answers.• A CONTINUE button with grey fill is displayed in the bottom right corner of the correct answer. <div data-bbox="1129 753 1243 867" style="text-align: center;"></div> <p data-bbox="1060 885 1312 912" style="text-align: center;">FEEDBACK LAYERS</p> <p data-bbox="921 938 1140 976">Scenario III</p> <div data-bbox="1222 928 1530 1318" style="background-color: #92d050; width: 147px; height: 240px; margin-left: 100px;"></div> <hr data-bbox="840 1318 1530 1321" style="width: 329px; margin-left: 0;"/>	

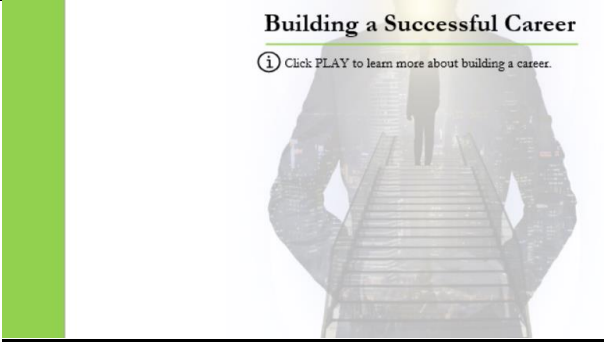
Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<p>TITLE: Scenario III</p> <ul style="list-style-type: none"> Aligned to the right is the character, James, in a LISTENING style with a POSTIVE emotion. Aligned to the left is either Not quite! or Correct! as the title. Below the title is the designated feedback. <p>SCENARIO 3: James</p> <p>Layer A</p> <ul style="list-style-type: none"> Aligned to the right is the character, James, in a TALKING style with a NEGATIVE emotion. <p>James excelled in his previous role. He appears to have a clear understanding of his purpose.</p> <p>Layer B</p> <ul style="list-style-type: none"> Aligned to the right is the character, James, in a NEUTRAL style with a NEUTRAL emotion. <p>Based on the scenario, we cannot determine if James has any issues with recognizing the bigger picture. Further analysis is needed.</p> <p>Layer C</p> <ul style="list-style-type: none"> Aligned to the right is the character, James, in a LISTENING style with a NEGATIVE emotion. <p>James was successful in his prior employment because of the tasks and responsibilities, which contributed to professional satisfaction. To determine if this is still the case, more investigation into his promotion could be necessary.</p> <p>Layer D</p> <ul style="list-style-type: none"> Aligned to the right is the character, James, in a GESTURING style with a POSITIVE emotion. <p>In his prior position, James has become used to serving as the expert. He begins to question his value when presented with new challenges and loses sight of the fact that he possesses abilities that may have a bigger influence on the business as a whole. By reevaluating his value proposition he could get back on track.</p>	

Sc. #	Audio / Voiceover	Visual / Display	Interaction
1.14	<p>Scenario 4: Dave</p> <p>For many years, Dave has been just [1] going through the motions. He's [2] not the once dedicated employee he once was 5 years ago when he started in his role. He was able to [3] find it more tolerable during the pandemic when they worked remotely. Since returning to the office, he has become [4] dissatisfied with his current role and responsibilities. Which one of the four components of a successful career does he need to work on most?</p>	<div style="text-align: center;">  <p>Scenario IV</p> <hr/> <p>BASE LAYER</p> <p>TITLE: Scenario IV</p> <ul style="list-style-type: none"> • Aligned to the right is the following bulleted text: <ul style="list-style-type: none"> ○ going through the motions ○ not the once dedicated employee ○ remote work made his job more tolerable ○ dissatisfied with his current job role • Beneath the bulleted text is the character, Dave, in a NEUTRAL style with a POSITIVE emotion. • Aligned to the right is the question: Which one of the four components of a successful career does Dave need to work on most? • Below the question is: Select your answer below. • Answer choices are beneath the above prompt. <ul style="list-style-type: none"> ○ A Purpose Statement ○ B Big Picture ○ C Dream Job Description ○ D Value Proposition • The answer choices are designated with a green icon and respective letter is centered on the icon. • A TRY AGAIN button with grey fill is displayed in the bottom right corner of all incorrect answers. • A CONTINUE button with grey fill is displayed in the bottom right corner of the correct answer. </div>	

Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<div data-bbox="1129 272 1243 386" style="text-align: center;"> </div> <div data-bbox="1058 402 1314 435" style="text-align: center;"> <p><u>FEEDBACK LAYERS</u></p> </div> <div data-bbox="919 457 1138 500" style="text-align: center;"> <p>Scenario IV</p> </div> <div data-bbox="1222 448 1533 841" style="background-color: #92d050; width: 148px; height: 242px; margin-left: auto; margin-right: auto;"></div> <hr style="width: 300px; margin-left: auto; margin-right: auto;"/> <p><u>TITLE:</u> Scenario IV</p> <ul style="list-style-type: none"> • Aligned to the right is the character, Dave, in a LISTENING style with a POSTIVE emotion. • Aligned to the left is either Not quite! or Correct! as the title. • Below the title is the designated feedback. <p>SCENARIO 4: Dave</p> <p>Layer A</p> <ul style="list-style-type: none"> • Beneath the bulleted text is the character, Dave, in a REACTING style with a NEGATIVE emotion. <p>A purpose statement serves as a blueprint for establishing your overall purpose. Because Dave is going through the motions, he may very well need direction by drafting a purpose statement. However, more analysis would be needed to make that determination.</p>	

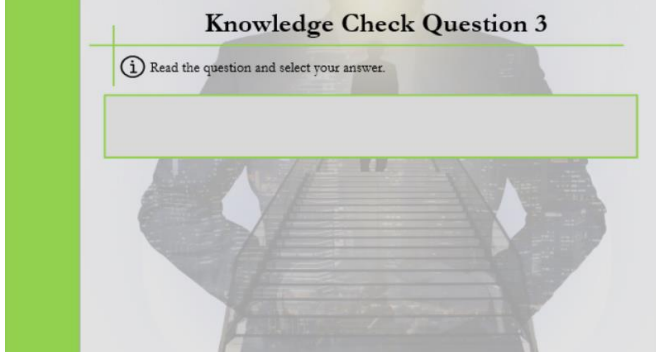
Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<p>Layer B</p> <ul style="list-style-type: none"> Beneath the bulleted text is the character, Dave, in a GESTURING style with a NEGATIVE emotion. <p>No information from the scenario suggests that Dave struggles with recognizing the big picture.</p> <p>Layer C</p> <ul style="list-style-type: none"> Beneath the bulleted text is the character, Dave, in a GESTURING style with a POSITIVE emotion. <p>Dave is passively completing his job duties but is not satisfied with the roles and responsibilities of his current position. By drafting a dream job description, he may decide what his ideal job would entail, which could lead the greater job satisfaction</p> <p>Layer D</p> <ul style="list-style-type: none"> Beneath the bulleted text is the character, Dave, in a GESTURING style with a NEGATIVE emotion. <p>Dave's enthusiasm for his role has dwindled in recent years. It is not entirely clear whether he is currently questioning the value that he brings to the table. To make the determination, additional research and analysis are required.</p>	
1.15	<p>A Solid Foundation for Your Professional Life</p> <p>Before you can build a successful career, you must have a solid foundation. That foundation consists of 4 components: setting a purpose, seeing the big picture, describing your dream job, and establishing your value. Press PLAY to watch the video for more information.</p>	<p>Master Slide:</p>  <p>DIRECTIONS: Press Play to view the video below.</p> <p>TITLE: A Solid Foundation for Your Professional Life</p>	<ul style="list-style-type: none"> The learner clicks PLAY to view the video. The learner clicks NEXT to proceed to slide 1.12.


Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<p>A grey square outlined in GREEN will serve as the background for the video.</p> <p>Video: A 2-minute video explaining the Four Components to building a successful career is displayed.</p>	
1.16	Knowledge Check #2	 <p>A ½ inch grey rectangle outlined in green is centered beneath the instructions on the slide. In the right, bottom corner of the rectangle is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p>DIRECTIONS: Read the question and select your answer.</p> <p>QUESTION TYPE: True/False</p> <p>TITLE: Knowledge Check Question #2</p> <p>TEXT: When considering the big picture, your job holds precedence over your well-being.</p> <p>ANSWER CHOICES:</p> <ul style="list-style-type: none"> <input type="radio"/> TRUE <input checked="" type="radio"/> FALSE <p>FEEDBACK: In the right, top corner of the rectangle is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p>Correct – Great Job! You answered the question correctly. (Button is labeled CONTINUE)</p>	<ul style="list-style-type: none"> • The learner clicks to answer Knowledge Check question. • User clicks NEXT to proceed to slide 1.13. • CORRECT FEEDBACK: CONTINUE button leads to next question. • TRY AGAIN FEEDBACK: CONTINUE button leads back to question for a second chance. • INCORRECT FEEDBACK: CONTINUE button leads to next question.

Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<p>Incorrect – Not quite! The correct answer is: You are just as important as a successful career. Be smart about how you balance your career and your health. (Button is labeled CONTINUE)</p> <p>Try Again – Not quite! You answered the question incorrectly. (Button is labeled TRY AGAIN)</p>	
1.17	<p>9 Ways to Build a Successful Career</p> <p>In the next part of this section, we'll show you [1] nine ways to build a successful career. But first, press the GREEN button below the screen to find out what the nine ways are.</p> <p>Video Narration:</p> <p>You may establish a great career in a variety of ways; nevertheless, in this section, you will learn about the top nine approaches that may lead you to the kind of work that fulfills your aspirations.</p> <p>Know your strengths, set clear goals, build a plan, develop your skills, build positive professional relationships, reflect on your current and future career aspirations, stay optimistic, practice mindfulness, and follow your passion.</p> <p>Base Layer Narration Continued:</p> <p>Now click each tab to learn how the nine ways to build a successful career.</p> <p>LAYER 1: Know Your Strengths</p> <p>Having a good sense of yourself can help you do well at work. You could use this information to advance in your career and get better at what you do. Finding out what you're good at can give you more</p>	 <p>BASE LAYER</p> <ul style="list-style-type: none"> • 9 rounded rectangles are stacked horizontally and aligned to the left of the slide. • The rounded rectangles are GREEN and flushed into the green rectangle on the master slide as tabs. • Each tab is title with one of the 9 building blocks. • The order is: CUSTOMERS, VALUE PROVIDED, CHANNELS, CUSTOMER RELATIONSHIP, REVENUE, KEY RESOURCES, KEY ACTIVITIES, KEY PARTNERS, and COST. • Every other tab is transparent. • Aligned to the right beneath the title and directions is a scaled computer monitor. • A scaled video of still shots is displayed on the computer monitor. • Centered at the base of the computer monitor is a GREEN play marker. • The circumference of the marker is outlined in a WHITE transparent donut shape. 	<p>BASE LAYER</p> <ul style="list-style-type: none"> • The learner clicks PLAY a marker to view the video. • Video is lightboxed. • The learner clicks each tab for more information. • The learner clicks next to proceed to slide 1.14. • In the video, the still shots are timed to audio. • When the audio reaches Cue 1, the 9 building block tabs animate onto the screen using motion paths from left to right. • The 9 rectangles have a HOVER and VISITED state change. • The 9 rectangles are disable until the end of the timeline. <p>SECONDARY LAYERS</p> <ul style="list-style-type: none"> • The tabs are triggered to visit each layer. • The learner clicks EXIT to closeout layer. • Rectangle shape, text, icon, and image are grouped and use the ZOOM from the center animation when clicked.

Sc. #	Audio / Voiceover	Visual / Display	Interaction
	<p>confidence as you move up in your career.</p> <p><u>LAYER 2: Set Clear Goals</u></p> <p>The ability to plan ahead is one of the most critical factors in achieving goals. The first and most important step in successfully achieving a goal is to establish that objective. It represents the first step you take toward reaching achievement.</p> <p><u>LAYER 3: Build a Plan</u></p> <p>The process of planning gives us a viewpoint that is crystal clear on what needs to be done, what goals need to be reached, and how much time needs to be spent, or will be spent, on achieving those goals.</p> <p><u>LAYER 4: Develop your Skills</u></p> <p>If we are hesitant to invest in ourselves, we cannot hope to achieve the professional goals we have set for ourselves. You will be better equipped to adapt to the ever-shifting dynamics of a company if you continue to build your talents. Keeping up with business as usual may not be enough to support an organization's growth.</p> <p><u>LAYER 5: Network</u></p> <p>Strong networking exposes professional abilities in many successful professions. Building professional contacts may lead to new jobs. Attend industry gatherings to meet colleagues. Connect with remote coworkers on social media and use your</p>	<p style="text-align: center;"><u>SECONDARY LAYER</u></p> <ul style="list-style-type: none"> • A businessman stock illustration serves as the background of the slide. • A BLACK transparent overlay covers the image. • An OFF-WHITE rectangle shape is centered on the slide and is the width of the slide. • ½ inch of the slide's background is exposed from the top and bottom of the OFF-WHITE rectangular shape. • Aligned to the right of the OFF-WHITE rectangular shape is an image that matches the titled layer's topic. • Aligned to the left of the OFF-WHITE rectangular shape is where the text is displayed. • Aligned to the bottom right corner of the OFF-WHITE rectangular shape is a WHITE exit button. • The text, EXIT, is GREY. <p><u>LAYER 1: Know Your Strengths</u></p> <p>Having self-confidence helps at work. This information can help you advance your career and improve. Discovering your strengths can boost your career confidence.</p> <p><u>LAYER 2: Set Clear Goals</u></p> <p>The ability to plan ahead is key to achieving goals. The first and most important step in achieving a goal is establishing it. It's the first step toward achievement.</p> <p><u>LAYER 3: Build a Plan</u></p> <p>Planning clarifies what needs to be done, what goals need to be reached, and how much time will be spent achieving those goals.</p> <p><u>LAYER 4: Develop your Skills</u></p> <p>We can't reach our professional goals if we don't invest in ourselves. Continue building your talents to adapt to a company's shifting dynamics. Business as usual may not support a company's growth.</p>	

Sc. #	Audio / Voiceover	Visual / Display	Interaction
	<p>network to find opportunities, ideas, and healthy connections.</p> <p><u>LAYER 6: Reflect</u></p> <p>When reflecting on your career, you gain a better sense of what you want and don't want from your career. Maybe you have decided to seek a promotion or move to a different department to better suit your strengths. Constant reflection prevents you from being stagnant and opens the doors to unfound possibilities.</p> <p><u>LAYER 7: Stay Positive</u></p> <p>When employees bring a positive mentality to the office, it helps to foster an atmosphere that results in a happier and more productive team. The morale of the company may be boosted to a higher level and individuals can feel better about themselves and the job they are doing. Staying optimistic allows you to stay flexible and open to new opportunities.</p> <p><u>LAYER 8: Practice Mindfulness</u></p> <p>You may construct a successful career by cultivating self-awareness, confidence, and a feeling of serenity via the practice of mindfulness, which is also known as the act of paying attention to your internal and external state of being. Mindfulness helps you deal with stress better, improves your ability to focus, makes you more emotionally intelligent, and makes you a better person overall.</p>	<p><u>LAYER 5: Network</u></p> <p>Many successful careers require strong networking. Networking can lead to new jobs. Network at industry events. Find opportunities, ideas, and healthy connections through your network.</p> <p><u>LAYER 6: Reflect</u></p> <p>Reflecting on your career helps you decide what you want from it. Perhaps you've decided to seek a promotion or switch departments to better utilize your skills. Reflection prevents stagnation and opens new doors.</p> <p><u>LAYER 7: Stay Positive</u></p> <p>Positive employees create a happier, more productive workplace. Individuals and the company may feel better about themselves and their work. Being optimistic keeps you open to new opportunities.</p> <p><u>LAYER 8: Practice Mindfulness</u></p> <p>Mindfulness, or paying attention to your internal and external state, can help you build a successful career by fostering self-awareness, confidence, and serenity. Mindfulness improves stress management, focus, emotional intelligence, and overall well-being.</p> <p><u>LAYER 9: Follow Your Passion</u></p> <p>If you choose a career you enjoy, showcasing your talents will be easier. You'll gain new skills and be inspired to work harder, allowing you to advance and become the best in your field.</p>	

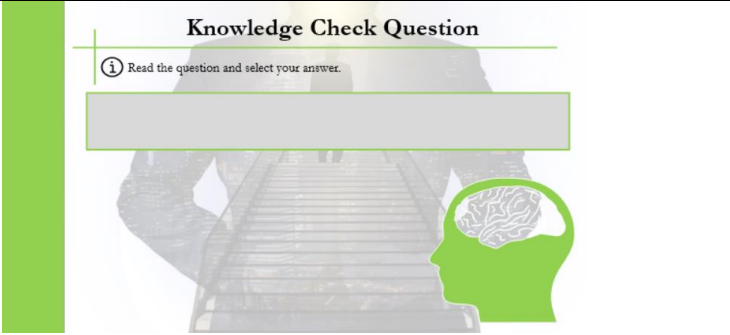
Sc. #	Audio / Voiceover	Visual / Display	Interaction
	<p>LAYER 9: Follow Your Passion</p> <p>If you choose a profession that really interests you, it will be simpler to put your inherent talents on display. It will provide you the chance to learn new skills and inspire you to put more effort into your job, allowing you to advance through time and ultimately become the best in your field.</p>		
1.18	<p>Knowledge Check #3</p>	 <p>A ½ inch grey rectangle outlined in green is centered beneath the instructions on the slide. In the right, bottom corner of the rectangle is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p>DIRECTIONS: Read the question and select your answer.</p> <p>QUESTION TYPE: Multiple Selection</p> <p>TITLE: Knowledge Check Question #3</p> <p>TEXT: Which of the following is NOT one of the nine ways to build a successful career?</p> <p>ANSWER CHOICES:</p> <ul style="list-style-type: none"> <input type="radio"/> Set goals <input checked="" type="radio"/> Find ways to increase your revenue <input type="radio"/> Always have an optimistic attitude <input checked="" type="radio"/> Be concern about what others think of you 	<ul style="list-style-type: none"> • The learner clicks to answer Knowledge Check question. • User clicks NEXT to proceed to slide 1.15 • CORRECT FEEDBACK: CONTINUE button leads to next question. • TRY AGAIN FEEDBACK: CONTINUE button leads back to question for a second chance. • INCORRECT FEEDBACK: CONTINUE button leads to next question.

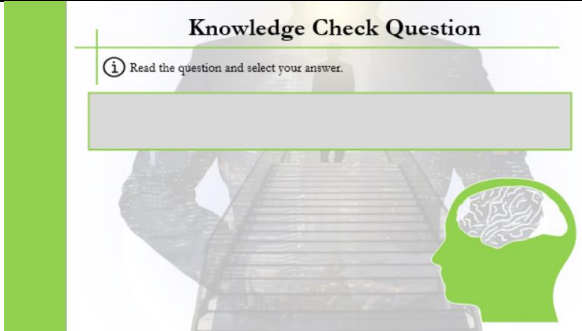
Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<ul style="list-style-type: none"> ○ Improve your ability to network <p>FEEDBACK: In the right, top corner of the rectangle is a a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p>Correct – Great Job! You answered the question correctly. (Button is labeled CONTINUE)</p> <p>Incorrect – Not quite! The correct answer is: Find ways to increase your revenue and Be concern about what others think of you (Button is labeled CONTINUE)</p> <p>Try Again – Not quite! You answered the question incorrectly. (Button is labeled TRY AGAIN)</p>	
1.19	<p style="text-align: center;">Success in Action</p> <p style="text-align: center;"><u>BASE LAYER</u></p> <p>Investigating how great people achieved their aspirations is essential while on the path to establishing a successful career. Find a mentor, shadow someone who is in the position you desire, or use other people’s journey as your masterclass. Turn the dial to witness how some of the elite use the nine ways to build a successful career.</p> <p style="text-align: center;"><u>SECONDARY LAYERS</u></p> <p>Layer 1: Steve Jobs</p> <p>Steve Jobs once stated, “One should never try to be like someone else.”</p> <p>Steve Jobs is a tech industry titan who leaned on his strength as a visionary. As a result, he revolutionized the technology industry.</p>	 <p>Title: Success in Action</p> <p>Text: Turn the dial to each number for more information.</p> <ul style="list-style-type: none"> • This slide is a modified version of the Vitality Dial Interaction located in the Storyline Articulate content library. • There are 12 circles on the dial. 10 are numbered 1-9. The 12th circle displays a START icon. The 3rd and 9th circle display a question mark MARKER with the SWIRL animation. • Text in the marker states: Knowledge Question #4, Knowledge Question #5, and Knowledge Question #6. • Notepad sheets attached with a paper clip is aligned to the left of the slide. 	<p style="text-align: center;"><u>BASE LAYER</u></p> <ul style="list-style-type: none"> • The learner turns the dial to view information. • The learner clicks NEXT to proceed to slide 1.16. • Each circle in the dial performs a state change when the dial is turned. <p style="text-align: center;"><u>SECONDARY LAYERS</u></p> <ul style="list-style-type: none"> • The question marks lead to Knowledge Checks. • Text appears on the notepad sheets as a layer. • When the slide begins, the text uses the ZOOM animaton. • Text and graphics are timed to audio. • Dial 3 leads to Knowledge question #4. • Dial 9 leads to Knowledge question #5.

Sc. #	Audio / Voiceover	Visual / Display	Interaction
	<p>Layer 2: Walt Disney</p> <p>Walt Disney once explained, “A person should set his goals as early as he can and devote all his energy and talent to getting there.”</p> <p>Walt Disney, an animator, film producer, and entrepreneur, transformed the animation industry.</p> <p>? Knowledge Check #4 Layer: No audio</p> <p>Layer 3: Ralph Waldo Emerson</p> <p>Ralph Waldo Emerson once recommended, “Unless you try to do something beyond what you have already mastered, you will never grow.”</p> <p>Ralph Waldo Emerson, a famous philosopher and writer, use literature to provoke thought and challenge our way of thinking.</p> <p>Layer 4: Kobe Bryant</p> <p>Kobe Bryant once insisted, “My advice is just to focus on each day and have a plan in place of how you want to improve and how you want to get better and you stick to that plan and trust the fact that every day that you stick to the plan it will get you to your end result.”</p> <p>Kobe Bryant, an basketball phenomenon, won 5 NBA championships after being drafted at the tender age of seventeen years old.</p>	<p style="text-align: center;"><u>SECONDARY LAYERS</u></p> <ul style="list-style-type: none"> • The displayed text is GREEN. • A WHITE circle is displayed at the center of the dial. • The circle displays the title of the respective building block. <p>Layer #1 Text:</p> <p>Know Your Strengths</p> <p>“One should never try to be like someone else.”</p> <p style="text-align: center;">Steve Jobs</p> <p>Steve Jobs is a tech industry titan who leaned on his strength as a visionary. As a result, he revolutionized the technology industry.</p> <p>Layer #2 Text:</p> <p>Set Clear Goals</p> <p>“A person should set his goals as early as he can and devote all his energy and talent to getting there.”</p> <p style="text-align: center;">Walt Disney</p> <p>Walt Disney, an animator, film producer, and entrepreneur, transformed the animation industry.</p> <p>Knowledge Check #4 – This layer is blank as the knowledge check is located on a separate slide. (Slide 1.16)</p> <p>Layer #3 Text:</p> <p>Develop Your Skills</p> <p>“Unless you try to do something beyond what you have already mastered, you will never grow.”</p> <p style="text-align: center;">Ralph Waldo Emerson</p> <p>Ralph Waldo Emerson, a famous philosopher and writer, use literature to provoke thought and challenge our way of thinking.</p>	<ul style="list-style-type: none"> • Dial 12 leads to Knowledge question #6.


Sc. #	Audio / Voiceover	Visual / Display	Interaction
	<p>Layer 5: Dr. Phil McGraw</p> <p>Dr. Phil once confirmed, "I had a great life when I met her [Oprah], and I've got a great life now, but she changed a lot of things,"</p> <p>Dr. Phil, a former psychologist, leveraged his professional relationship with Oprah Winfrey to begin a multi-million-dollar career as a television personality.</p> <p>Layer 6: Vera Wang</p> <p>Vera Wang once revealed, "I always see where I didn't do things the right way. I only see the heavy lifting. That's a bit of my wisdom if you want to call it that."</p> <p>Vera Wang started her career as an ice skater, but her constant reflection guided her to becoming one of the most notable fashion designers of our time.</p> <p>Layer 7: Oprah Winfrey</p> <p>Oprah Winfrey once proposed, "What you focus on expands, and when you focus on the goodness in your life, you create more of it."</p> <p>Despite her challenging upbringing, Oprah Winfrey, a television mogul, built her career by helping others find the good in life.</p> <p>? Knowledge Check #5 Layer: No audio</p> <p>Layer 8: Mother Teresa</p> <p>Mother Teresa once assured, "Be happy in the moment. That is enough."</p>	<p>Layer #4 Text:</p> <p>Build a Plan</p> <p>"My advice is just to focus on each day and have a plan in place of how you want to improve."</p> <p style="text-align: center;">Kobe Bryant</p> <p>Kobe Bryant, a basketball phenomenon, won 5 NBA championships after being drafted at the tender age of seventeen years old.</p> <p>Layer #5 Text:</p> <p>Build Relationships</p> <p>"I had a great life when I met here [Oprah], and I've got a great life now, but she changed a lot of things."</p> <p style="text-align: center;">Dr. Phil</p> <p>Dr. Phil, a former psychologist, leveraged his professional relationship with Oprah Winfrey to began a mult-million dollar career as a television personality</p> <p>Layer #6 Text:</p> <p>Reflect</p> <p>"I always see where I didn't do things the right way. I only see the heavy lifting. That's a bit of my wisdom if you want to call it that."</p> <p style="text-align: center;">Vera Wang</p> <p>Vera Wang started her career as an ice skater, but her constant reflection guided her to becoming one of the most notable fashion designers of our time.</p>	

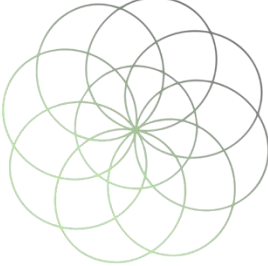
Sc. #	Audio / Voiceover	Visual / Display	Interaction
	<p>One of the most well-known nuns, Mother Teresa, devoted her life to serving those less fortunate, making a global impact.</p> <p>Layer 9: Ella Fitzgerald</p> <p>Ella once exclaimed, "Just don't give up trying to do what you really want to do. Where there is love and inspiration, I don't think you can go wrong."</p> <p>Ella Fitzgerald, a famous jazz singer, garnered 13 grammys for musical contribution to the jazz community.</p> <p>? Knowledge Check #6 Layer: No audio</p>	<p>Layer #7 Text:</p> <p>Stay Positive</p> <p>"What you focus on expands, and when you focus on the goodness in your life, you create more of it."</p> <p style="text-align: right;">Oprah Winfrey</p> <p>Despite her challenging upbringing, Oprah Winfrey, a television mogul, built her career by helping others find the good in life.</p> <p>Knowledge Check #5 – This layer is blank as the knowledge check is located on a separate slide. (Slide 1.17)</p> <p>Layer #8 Text:</p> <p>Practice Mindfulness</p> <p>"Be happy in the moment. That is enough."</p> <p style="text-align: right;">Mother Teresa</p> <p>One of the most well-known nuns, Mother Teresa, devoted her life to serving those less fortunate, making a global impact.</p> <p>Layer #9 Text:</p> <p>Follow Your Passion</p> <p>"Just don't give up trying to do what you really want to do. Where there is love and inspiration, I don't think you can go wrong."</p> <p style="text-align: right;">Ella Fitzgerald</p> <p>Ella Fitzgerald, a famous jazz singer, garnered 13 grammys for musical contribution to the jazz community.</p> <p>Knowledge Check #6 – This layer is blank as the knowledge check is located on a separate slide. (Slide 1.18)</p>	

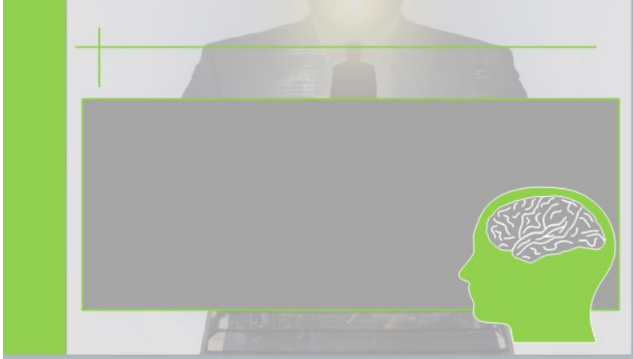
Sc. #	Audio / Voiceover	Visual / Display	Interaction
1.20	<p>Knowledge Question #4</p>	 <p>A ½ inch grey rectangle outlined in green is centered beneath the instructions on the slide. In the right, bottom corner of the rectangle is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p><u>DIRECTIONS:</u> Read the question and select your answer.</p> <p><u>QUESTION TYPE:</u> Matching Drag and Drop</p> <p><u>TITLE:</u> Knowledge Check Question #4</p> <p><u>TEXT:</u> Match the quote that represents the 9 ways to build a successful career.</p> <p><u>ANSWER CHOICES:</u></p> <ul style="list-style-type: none"> ○ Know your strengths = “One should never try to be like someone else.” ○ Set Goals = “A person should set his goals as early as he can and devote all his energy and talent to getting there.” <p><u>FEEDBACK:</u> In the right, top corner of the rectangle is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p>Correct – Great Job! You answered the question correctly. (Button is labeled CONTINUE)</p>	<ul style="list-style-type: none"> • The learner clicks to answer Knowledge Check question. • <i>CORRECT FEEDBACK: CONTINUE</i> button leads back to slide 1.16 • <i>TRY AGAIN FEEDBACK: CONTINUE</i> button leads back to question for a second chance. • <i>INCORRECT FEEDBACK: CONTINUE</i> button leads to next question leads back to slide 1.16.

Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<p>Incorrect – Not quite! The correct answer is: Know your strengths = “One should never try to be like someone else.” Set Goals = “A person should set his goals as early as he can and devote all his energy and talent to getting there.”</p>	
1.21	<p>Knowledge Question #5</p>	 <p>Knowledge Check Question</p> <p>① Read the question and select your answer.</p> <p>A ½ inch grey rectangle outlined in green is centered beneath the instructions on the slide. In the right, bottom corner of the rectangle is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p><u>DIRECTIONS:</u> Read the question and select your answer.</p> <p><u>QUESTION TYPE:</u> Matching Drag and Drop</p> <p><u>TITLE:</u> Knowledge Check Question #5</p> <p><u>TEXT:</u> Match the quote that represents the 9 ways to build a successful career.</p> <p><u>ANSWER CHOICES:</u></p> <ul style="list-style-type: none"> ○ Develop yourself = “Unless you try to do something beyond what you have already mastered, you will never grow.” ○ Make a plan = “My advice is just to focus on each day and have a plan in place of how you want to improve.” ○ Build Relationships = “I had a great life when I met her [Oprah], and I’ve got a great life now, but she changed a lot of things,” ○ Reflect = “I always see where I didn’t do things the right way. That’s a bit of my wisdom if you want to call it that 	<ul style="list-style-type: none"> • The learner clicks to answer Knowledge Check question. • <i>CORRECT FEEDBACK: CONTINUE</i> button leads back to slide 1.17 • <i>TRY AGAIN FEEDBACK: CONTINUE</i> button leads back to question for a second chance. • <i>INCORRECT FEEDBACK: CONTINUE</i> button leads to next question leads back to slide 1.17.

Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<ul style="list-style-type: none"> ○ Stay positive = “What you focus on expands, and when you focus on the goodness in your life, you create more of it.” <p>FEEDBACK: In the right, top corner of the rectangle is a a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p>Correct – Great Job! You answered the question correctly. (Button is labeled CONTINUE)</p> <p>Incorrect – Not quite! The correct answer is:</p> <ul style="list-style-type: none"> ○ Develop yourself = “Unless you try to do something beyond what you have already mastered, you will never grow.” ○ Make a plan = “My advice is just to focus on each day and have a plan in place of how you want to improve.” ○ Build Relationships = "I had a great life when I met her [Oprah], and I've got a great life now, but she changed a lot of things," ○ Reflect = “I always see where I didn’t do things the right way. That’s a bit of my wisdom if you want to call it that ○ Stay positive = “What you focus on expands, and when you focus on the goodness in your life, you create more of it.” 	
1.22	Knowledge Question #6	<p>Knowledge Check Question</p> <p>1 Read the question and select your answer.</p> <p>A ½ inch grey rectangle outlined in green is centered beneath the instructions on the slide. In the right, bottom corner of the rectangle is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p>DIRECTIONS: Read the question and select your answer.</p>	<ul style="list-style-type: none"> • The learner clicks to answer Knowledge Check question. • CORRECT FEEDBACK: CONTINUE button leads back to slide 1.18 • TRY AGAIN FEEDBACK: CONTINUE button leads back to question for a second chance. • INCORRECT FEEDBACK: CONTINUE button leads to next question leads back to slide 1.18.

Sc. #	Audio / Voiceover	Visual / Display	Interaction
		<p>QUESTION TYPE: Matching Drag and Drop</p> <p>TITLE: Knowledge Check Question #6</p> <p>TEXT: Match the quote that represents the 9 ways to build a successful career.</p> <p>ANSWER CHOICES:</p> <ul style="list-style-type: none"> ○ Practice Mindfulness = “Be happy in the moment. That is enough.” ○ Follow your passion = ...Where there is love and inspiration, I don't think you can go wrong.” <p>FEEDBACK: In the right, top corner of the rectangle is a a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p>Correct – Great Job! You answered the question correctly. (Button is labeled CONTINUE)</p> <p>Incorrect – Not quite! The correct answer is: Practice Mindfulness = “Be happy in the moment. That is enough.” Follow your passion = ...Where there is love and inspiration, I don't think you can go wrong.”</p>	
1.23	<p>Career Change Statistics in 2022</p> <p>According to goremotely.net,</p> <ul style="list-style-type: none"> • Only 21% of college graduates use most of/all of their education in their work/career. • 39% of people considering changes in career, do so because of better salaries. • Only about 14% of the workforce believes that they have a great job they would not like to change. • 70% of the workforce is actively looking for a change in career. • 74% of workers feel hindered by activities of micromanagement 		<ul style="list-style-type: none"> • Slide proceeds automatically when the timeline ends to slide 1.23 • Each statistic appears on the screen consecutively using the ZOOM animation and is timed to audio. • Image and overly animate onto the screen.


Sc. #	Audio / Voiceover	Visual / Display	Interaction
	<p>and other oppressive workplace practices.</p>	 <ul style="list-style-type: none"> • Base layer image is covered with a transparent overlay. • Abstract image centers the slide. • A series of statistics are centered on the slide. 	
1.24	<p>Recap: 9 Ways to Build a Successful Career</p> <p>So, what do these numbers mean? Career changes are on the rise. No longer do people work for a single company for 50 years to retire. Today's worker wants more, and the only way to get more is to self-reflect and create a clear action plan. Know your strengths, set clear goals, develop your skills, build authentic professional relationships, reflect on your career goals and aspirations, stay positive, practice mindfulness, and above all else follow your passions. Let these ideas guide you and your career will soar.</p>	<p>Stock video that matches the audio covers the width of the slide and plays during the narration.</p>	<p>Slide proceeds automatically to slide 1.24.</p>


Sc. #	Audio / Voiceover	Visual / Display	Interaction
1.25	<p>Quiz Introduction</p> <p>Now, let's test your knowledge of Building a Successful Career. There are ten questions to check your knowledge. You will have two chances to show your mastery. Click "NEXT" to begin.</p>	 <p>A grey rectangle outlined in green is centered on the slide. In the right, bottom corner of the rectangle is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p>TEXT: QUIZ There are three questions to check your knowledge. You will have two chances to show your mastery at 83%. (The text is aligned to the right.)</p>	<ul style="list-style-type: none"> The learner clicks NEXT to proceed to slide 1.21.
1.26	<p>Quiz Question #1</p>	<p>A 1/2 inch grey rectangle outlined in green is centered beneath the instructions on the slide. In the right, bottom corner of the rectangle is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p>DIRECTIONS: Read the question and select your answer.</p> <p>QUESTION TYPE: Multiple Choice</p> <p>TITLE: Quiz Question #1</p> <p>TEXT: Which of the following is NOT a common workplace challenge?</p> <p>ANSWER CHOICES:</p> <ul style="list-style-type: none"> <input type="radio"/> MENTAL HEALTH <input type="radio"/> INEFFECTIVE COMMUNICATION <input type="radio"/> JOB SECURITY <input checked="" type="radio"/> SOCIAL MEDIA 	<ul style="list-style-type: none"> The learner clicks to answer Knowledge Check question. CORRECT FEEDBACK: CONTINUE button leads to next question. TRY AGAIN FEEDBACK: CONTINUE button leads back to question for a second chance. INCORRECT FEEDBACK: CONTINUE button leads to next question.

Sc. #	Audio / Voiceover	Visual / Display	Interaction
1.27	Quiz Question #2	<p>A ½ inch grey rectangle outlined in green is centered beneath the instructions on the slide. In the right, bottom corner of the rectangle is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p><u>DIRECTIONS:</u> Read the question and select your answer.</p> <p><u>QUESTION TYPE:</u> True/False</p> <p><u>TITLE:</u> Quiz Question #2</p> <p><u>TEXT:</u> To begin building a successful career, keep ahead of the curve, participate in collaboration, and seek training opportunities.</p> <p><u>ANSWER CHOICES:</u></p> <ul style="list-style-type: none"> <input type="radio"/> TRUE <input type="radio"/> FALSE 	<ul style="list-style-type: none"> • The learner clicks to answer Knowledge Check question. • <i>CORRECT FEEDBACK: CONTINUE</i> button leads to next question. • <i>TRY AGAIN FEEDBACK: CONTINUE</i> button leads back to question for a second chance. • <i>INCORRECT FEEDBACK: CONTINUE</i> button leads to next question.
1.28	Quiz Question #3	<p>A ½ inch grey rectangle outlined in green is centered beneath the instructions on the slide. In the right, bottom corner of the rectangle is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p><u>DIRECTIONS:</u> Read the question and select your answer.</p> <p><u>QUESTION TYPE:</u> Multiple Choice</p> <p><u>TITLE:</u> Quiz Question #1</p> <p><u>TEXT:</u> Which of the following is NOT a reason that building strong professional relationships are important?</p> <p><u>ANSWER CHOICES:</u></p> <ul style="list-style-type: none"> <input type="radio"/> Strong networking exposes professional abilities in many successful professions. INEFFECTIVE COMMUNICATION <input type="radio"/> You elevate your social position by cultivating intimate connections with other people. <input type="radio"/> Building professional contacts may lead to new career opportunities. 	<ul style="list-style-type: none"> • The learner clicks to answer Knowledge Check question. • <i>CORRECT FEEDBACK: CONTINUE</i> button leads to next question. • <i>TRY AGAIN FEEDBACK: CONTINUE</i> button leads back to question for a second chance. • <i>INCORRECT FEEDBACK: CONTINUE</i> button leads to next question.

Sc. #	Audio / Voiceover	Visual / Display	Interaction
1.29	<p>Quiz Question #4</p>	<p>A ½ inch grey rectangle outlined in green is centered beneath the instructions on the slide. In the right, bottom corner of the rectangle is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p>DIRECTIONS: Read the question and select your answer.</p> <p>QUESTION TYPE: Multiple Selection</p> <p>TITLE: Quiz Question #4</p> <p>TEXT: Which of the following is one of the nine ways to build a successful career? (Select all that apply.)</p> <p>ANSWER CHOICES:</p> <ul style="list-style-type: none"> <input type="radio"/> Know your strength <input type="radio"/> Set Clear Goals <input type="radio"/> Follow your inspiration <input type="radio"/> Stay Optimistic 	<ul style="list-style-type: none"> • The learner clicks to answer Knowledge Check question. • CORRECT FEEDBACK: CONTINUE button leads to next question. • TRY AGAIN FEEDBACK: CONTINUE button leads back to question for a second chance. • INCORRECT FEEDBACK: CONTINUE button leads to next question.
1.30	<p>Quiz Question #5</p>	<p>A ½ inch grey rectangle outlined in green is centered beneath the instructions on the slide. In the right, bottom corner of the rectangle is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline.</p> <p>DIRECTIONS: Read the question and select your answer.</p> <p>QUESTION TYPE: Multiple Choice</p> <p>TITLE: Quiz Question #5</p> <p>TEXT: Dave has been apathetic for years. He's not the dedicated employee he was 5 years ago. During the pandemic, he found working remotely more tolerable. since returning to work., he's dissatisfied with his role and responsibilities. Which of the workplace challenges is preventing Dave from reaching career success?</p> <p>ANSWER CHOICES:</p> <ul style="list-style-type: none"> <input type="radio"/> Maintaining one's mental health <input type="radio"/> Adapting to technological developments <input type="radio"/> Retaining one's interest while also maintaining one's motivation <input type="radio"/> Ineffective communication 	<ul style="list-style-type: none"> • The learner clicks to answer Knowledge Check question. • CORRECT FEEDBACK: CONTINUE button leads to next question. • TRY AGAIN FEEDBACK: CONTINUE button leads back to question for a second chance. • INCORRECT FEEDBACK: CONTINUE button leads to next question.

Sc. #	Audio / Voiceover	Visual / Display	Interaction										
1.31	<p>Quiz Question #6</p>	<p>A ½ inch grey rectangle outlined in green is centered beneath the instructions on the slide.</p> <p>DIRECTIONS: Drag each way to build a successful career to the quote it represents.</p> <p>QUESTION TYPE: Drag and Drop</p> <p>TITLE: Quiz Question #6</p> <p>SLIDE FORMAT:</p> <table border="1" data-bbox="779 532 1360 743"> <tbody> <tr> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td><input type="text"/></td> <td><input type="text"/></td> </tr> </tbody> </table> <p>Left side:</p> <p>Know your strengths</p> <p>Set goals</p> <p>Develop yourself</p> <p>Stay optimistic</p> <p>Right side:</p> <p>"Unless you try to do something beyond what you have already mastered, you will never grow."</p> <p>"What you focus on expands, and when you focus on the goodness in your life, you create more of it."</p> <p>"A person should set his goals as early as he can and devote all his energy and talent to getting there."</p> <p>"One should never try to be like someone else."</p>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<ul style="list-style-type: none"> The learner clicks to answer Knowledge Check question. CORRECT FEEDBACK: CONTINUE button leads to next question. TRY AGAIN FEEDBACK: CONTINUE button leads back to question for a second chance. INCORRECT FEEDBACK: CONTINUE button leads to next question.
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Sc. #	Audio / Voiceover	Visual / Display	Interaction
1.32	<p>Results Page</p>	 <p><u>SUCCESS Layer</u></p> <p>Title: Quiz Results</p> <p>Text: Congratulations! You have successfully completed the module.</p> <ul style="list-style-type: none"> • Aligned to the left is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline. • Aligned to the right is a 2-column chart. The left side of the chart displays the titles: Your Score and Passing Score. On the right side of the chart is the learners score and the passing score. • Beneath the column are 3 square shaped buttons titled, REVIEW, PRINT, RETRY. <p><u>SUCCESS Layer</u></p> <p>Title: Quiz Results</p> <p>Text: Sorry, you did not pass this course.</p> <ul style="list-style-type: none"> • Aligned to the left is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline. • Aligned to the right is a 2-column chart. The left side of the chart displays the titles: Your Score and Passing Score. On the right side of the chart is the learners score and the passing score. • Beneath the column are 3 square shaped buttons titled, REVIEW, PRINT, RETRY. 	<ul style="list-style-type: none"> • The learner clicks REVIEW, PRINT, or RETRY. • Learner clicks NEXT to proceed to conclusion slide.

Sc. #	Audio / Voiceover	Visual / Display	Interaction
1.33	<p>Conclusion</p> <p>Congratulations! You have successfully completed Building a Successful Career. Please be sure to print your final results for your records.</p>	<p>Master Slide:</p>  <ul style="list-style-type: none"> A grey rectangle outlined in green is centered on the slide. In the right, bottom corner of the rectangle is a thinking icon in the shape of a head with the brain exposed. The icon is formatted to GREEN with a WHITE outline. <p>TEXT: Congratulations! You have successfully completed Building a Successful Career.</p>	<p>The learner clicks EXIT to complete the module.</p>