

<i>Business Purpose</i>	<p>Create an e-Learning solution with discrete lessons to:</p> <ol style="list-style-type: none"> 1. Convert employee culture to partnerships, establishing each worker as a company leader. 2. Redefine a partner’s specific skillset and how it benefits the company and their individual business (self). 3. Prevent partner turnover due to burnout or disengagement.
<i>Target Audience</i>	<p>Partners who want to define their unique value proposition (UVP) within Company X.</p>
<i>Training Time</i>	<p>25 minutes</p>
<i>Training Recommendation</i>	<ul style="list-style-type: none"> • To ensure optimal learning, collaborative interactions that focus on one of the nine ways to build a successful career should be provided on weekly basis until all nine have been revisited. • To allow for a self-paced experience, eLearning is the most viable option for training employees on this concept.
<i>Deliverables</i>	<p>1 e-Learning course</p> <ul style="list-style-type: none"> • Developed in Articulate Storyline • Includes voice-over narration • Includes Video • 1 Storyboard
<i>Learning Objectives</i>	<ul style="list-style-type: none"> • Describe the common workplace challenges that interfere with individual career success. • Identify key components to building a purposeful career. • Draw parallels between the nine different career strategies and success in the real world.
<i>Training Outline</i>	<ul style="list-style-type: none"> • Welcome • Course Objectives • Navigation • Introduction • What are your workplace challenges? <ul style="list-style-type: none"> ✓ Maintaining one’s mental health ✓ Being recognized for your contribution to the organization ✓ Ineffective communication ✓ Adapting to new technology developments ✓ Concerns about job security ✓ Retaining one’s interest while maintaining one’s motivation

- **Common Workplace Challenges**
 - ✓ Mental Health
 - ✓ Employee Recognition
 - ✓ Ineffective Communication
 - ✓ Technological Challenges
 - ✓ Job Security
 - ✓ Staying Engaged and Motivated
- **Where Do You Begin?**
 - ✓ Keep ahead of the curve.
 - ✓ Collaborate with colleagues
 - ✓ Seek training opportunities
- **Components of a Successful Career**
 - ✓ Purpose
 - ✓ Big Picture
 - ✓ Dream Job Description
 - ✓ Value Proposition

KNOWLEDGE CHECK: Multiple Choice

When writing your purpose statement, you should –

- A. think about what you want to accomplish, how you think success should look, and what you stand for.
- B. think about what you want to believe, how you think your family will feel, and what you will do for your friends.
- C. think about what means the most to you, how to be philanthropic, and what task you will complete to increase your revenue.
- D. think about what the world needs, how you will save the world, and what political stance will have the biggest impact on the world.

- **Scenario 1: Atsumi**

- **Scenario 2: Gail**

- **Scenario 3: James**

- **Scenario 4: Dave**

- **A Solid Foundation to a Successful Career – Video**

- ✓ What are the Nine Building Blocks and how is the CANVAS created?

KNOWLEDGE CHECK: True or False

- When considering the big picture, your job holds precedence over your well-being.

- **9 ways to Build a Successful Career**

- ✓ Know your strengths
- ✓ Set clear goals
- ✓ Build a plan
- ✓ Develop your skills
- ✓ Build relationships
- ✓ Reflect

- ✓ Stay Positive
- ✓ Practice Mindfulness
- ✓ Follow Passions

KNOWLEDGE CHECK: Multiple Response

▪ Which of the following is NOT one of the nine ways to build a successful career? (Select ALL that apply)

- ✓ Be concern about what others think of you
- ✓ Improve your ability to network
- ✓ Find ways to increase your revenue
- ✓ Always have an optimistic attitude
- ✓ Set clear goals

• Success in Action

- ✓ Steve Jobs
- ✓ Walt Disney
- ✓ Ralph Waldo Emerson
- ✓ Kobe Bryant
- ✓ Vera Wang
- ✓ Oprah Winfrey
- ✓ Mother Teresa
- ✓ Ella Fitzgerald

KNOWLEDGE CHECKS 4-6: Matching

Match the quote that represents the 9 ways to build a successful career.

- **Career Change Statistics in 2022**
- **Recap: 9 Ways to Build a Successful Career**
- **Quiz**

- ✓ Question #1

Multiple Choice – Which of the following is NOT a common workplace challenge?

- ✓ Question #2

True or False – To begin building a successful career, keep ahead of the curve, participate in collaboration, and seek training opportunities.

- ✓ Question #3

- Multiple Choice – Which of the following is NOT a reason that building strong professional relationships are important?

- ✓ Question #4

- Multiple Response – Which of the following is one of the nine ways to build a successful career? (Select all that apply.)

	<ul style="list-style-type: none"> ✓ Question #5 • True or False – You will be better equipped to adapt to the ever-shifting dynamics of a company if you continue to build your talents. ✓ Question #6 • Drag and Drop – Drag each way to build a successful career to the quote it represents. • Results Slide • Conclusion
<p><i>Evaluation Plan</i></p>	<ul style="list-style-type: none"> • 6 question quiz • Learner has two chances to show 83% mastery. • If mastery is not reached, learner will be allowed a 3rd and final chance once one-to-one performance reviews are completed by team leaders, managers, or other supervisors. • Learners are required to provide their personal statement during goal setting meetings for review.