

VCEDA BOC

FROM RED TAPE *to Red Carpet* AWARDS

ABOUT VCEDA'S FROM RED TAPE TO RED CARPET AWARDS

VCEDA's 3rd annual *From Red Tape to Red Carpet* awards honor the contributions of **local government agencies, public-private partnerships, and public servants** that have worked valiantly throughout the COVID-19 pandemic, demonstrating outstanding qualities of leadership, innovation and advocacy. Help VCEDA identify those that have dedicated their time and talent to cut through red tape and eliminate barriers to economic growth during these difficult times.

Awards will be presented at the virtual 50th annual Business Outlook Conference on Friday, January 15, 2021.

NOMINATIONS DUE: SUNDAY, NOVEMBER 1, 2020

PROGRAM AWARD

Our Program Award recognizes outstanding and innovative programs in economic and business development that retain or generate jobs and investment on an ongoing basis.

Program Awards will be judged by the following criteria:

- Extent of the economic impact on its community, such as an increase in the overall tax base, the creation of new jobs, or criteria relevant to the goals of the program;
- Achievement of its stated objective with measurable results;
- Development of strong relationships with relevant players and widespread support in the community;
- Innovation, originality, and cost effectiveness; and,
- Relevance and transferability of elements to other communities.

PUBLIC/PRIVATE PARTNERSHIP AWARD

This award recognizes outstanding and innovative projects that have significantly enhanced the economic vitality of communities and businesses through collaboration between the public and private sectors. Nominees should demonstrate:

- The extent to which public and private sector participants have formed a true partnership or joint venture in planning, developing, and financing the project;
- Direct economic benefit to the community (such as jobs and tax base). Be sure to include metrics when demonstrating results;
- Spin-off impact of the project; and,
- Creativity or innovation in packaging the project (e.g., land acquisitions, joint venture aspects and financing).

LEADERSHIP AWARD FOR PUBLIC SERVICE

This award recognizes an elected or public official who has served as a committed advocate for economic development in the public sector. Nominees must have demonstrated sustained and effective efforts to mobilize community groups and industry leaders in the development of pro-business programs and projects, played a key role in the planning and designing of new economic development activities, and displayed dedication and commitment to his/her constituency as a leader and advocate for economic development.

QUESTIONS? Contact Cecily Hendricks, BOC Coordinator at Info@VCEDA.org

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2021 RED TAPE TO RED CARPET AWARD NOMINATION FORM

Submit nominations and letters of support using our online form at VCEDA.org or via email to Info@VCEDA.org

NOMINEE INFORMATION

AWARD CATEGORY			
ORGANIZATION AFFILIATION			
ORGANIZATION AFFILIATION			
ADDRESS			
CITY, STATE, ZIP			
EMAIL		PHONE	

SUBMITTED BY

NOMINATED BY			
ORGANIZATION			
EMAIL ADDRESS			

NOMINATION ATTACHMENTS

NARRATIVE (*NOT TO EXCEED 200 WORDS*) DESCRIBING:

- Specific achievements upon which the nomination is primarily based
- How the nominee implemented innovative programs that cut through red tape and eliminated barriers to economic growth throughout the COVID-19 pandemic
- How the nominee promoted business interests
- How the nominee opened the door to private sector jobs creation

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