



VCEDA's second annual *From Red Tape to Red Carpet Awards* acknowledges the good work of local government agencies, public-private partnerships, and public servants in implementing innovative programs that cut through red tape, eliminate barriers to economic growth, promote business interests and open the door to private sector jobs creation.

**Nominations are due by August 23, 2019.** Awards on Thursday, October 31, 2019, at the VCEDA BOC, Ventura County Office of Education Conference Center and for more info go to [vceda.org](http://vceda.org)

### **PROGRAM AWARD**

Program Awards recognize outstanding and innovative programs in economic and business development that retain or generate jobs and investment on an ongoing basis.

Program Awards will be judged by the following criteria:

- Extent of the economic impact on its community, such as an increase in the overall tax base, the creation of new jobs, or criteria relevant to the goals of the program;
- Achievement of its stated objective with measurable results;
- Development of strong relationships with relevant players and widespread support in the community;
- Innovation, originality, and cost effectiveness; and,
- Relevance and transferability of elements to other communities.

### **PUBLIC/PRIVATE PARTNERSHIP AWARD**

This award recognizes outstanding and innovative projects that have significantly enhanced the economic vitality of communities and businesses through collaboration between the public and private sectors. Nominees should demonstrate:

- The extent to which public and private sector participants have formed a true partnership or joint venture in planning, developing, and financing the project;
- Direct economic benefit to the community (such as jobs and tax base). Be sure to include metrics when demonstrating results;
- Spin-off impact of the project; and,
- Creativity or innovation in packaging the project (e.g., land acquisitions, joint venture aspects and financing).

### **LEADERSHIP AWARD FOR PUBLIC SERVICE**

This award recognizes an elected or public official who has served as a committed advocate for economic development in the public sector. Nominees must have demonstrated sustained and effective efforts to mobilize community groups and industry leaders in the development of pro-business programs and projects, played a key role in the planning and designing of new economic development activities, and displayed dedication and commitment to his/her constituency as a leader and advocate for economic development.



# 2019 Business Outlook Conference Nomination Form

Thursday, October 31, 2019

## NOMINEE INFORMATION

Select award category:

- ☐ Program Award  
☐ Public/Private Partnership Award  
☐ Leadership Award for Public Service

Nominee/Organization Name: \_\_\_\_\_

Organizational Affiliation(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

## SUBMITTED BY

Nominated by: \_\_\_\_\_

Organization: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

## NOMINATION ATTACHMENTS

Narrative (*not to exceed 200 words*) describing:

- Specific achievements upon which the nomination is primarily based
- How the nominee implemented innovative programs that cut through red tape and eliminated barriers to economic growth
- How the nominee promoted business interests
- How the nominee opened the door to private sector jobs creation

**Submit nominations and letters of support using our online form at [VCEDA.org](http://VCEDA.org)**

**via email to [BOC@VCEDA.org](mailto:BOC@VCEDA.org) or mail to:**

BOC Awards Nominations Committee  
c/o Visionality  
P.O. Box 23223  
Ventura, CA 93002

**NOMINATIONS DUE ON OR BEFORE Friday, August 23, 2019**

*\*Please note that Nominees and Nominators do not need to be VCEDA members\**

**VCEDABOC**  
BUSINESS OUTLOOK CONFERENCE

Carmela Carreño, BOC Coordinator | [BOC@VCEDA.org](mailto:BOC@VCEDA.org)