



# TRACY PEREZ

MARKET MANAGER, VENTURA COUNTY MANPOWER

## ABOUT TRACY

Tracy Perez is a lifelong resident of Ventura County, born and raised in Oxnard. She brings more than 15 years of business development and staffing industry experience to ManpowerGroup, a world leader in innovative workforce solutions. In her role as Market Manager, serving Ventura County, she has demonstrated success in retaining valuable business relationships across various industry sectors and has a vast knowledge of the Ventura County job market.

Tracy has found the key to success is to serve others and is dedicated to Manpower's purpose and promise to put more people to work each and every day. The most rewarding function of her role is serving her clients by delivering top talent while being an integral part of lowering their total cost of workforce by utilizing Manpower's unique and customized data-driven tools such as the Workforce Success Index, Predictable Performance System and Client Workforce Review.

The Coronavirus pandemic has compelled a historic workforce shift not seen since World War II. A fast changing consumer and employee marketplace is reshaping the labor market and are underpinned by a Skills Revolution where technology is transforming organizations and skills needs are changing rapidly, threatening productivity, sustainability and growth.

Tracy believes that economic recovery begins with putting diversity, equity, and inclusion at the forefront of strategic planning to ensure our most impacted and vulnerable workers attain equal opportunity for up-skilling and career advancement. Manpower's MyPath program is designed specifically address this critical need. MyPath is offered to Manpower Associates at no cost, with this program they have access gain new skills and build on their education with funded general education and college degree programs, certifications, and online skills training.

Tracy is passionate about workforce development and the economic vitality of Ventura County and works tirelessly to remain actively involved in the community. She is the incoming 2021 Chair Ventura County Economic Development Association and also hold the position as Chair of the Workforce Development Board of Ventura County, 2021 Chair of the Oxnard Chamber Of Commerce and is an active Board Member and the Immediate Past Chair of the Ventura County Civic Alliance.

Tracy is committed to community leadership and civic engagement and also enjoys volunteering with various non-profit community based organizations in Ventura County. When she is not working or volunteering, Tracy enjoys spending time with friends and family and currently resides in Ventura with her husband, Henry.