

G.V.Sai Krishna

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EXPERIENCE

May 2024 - July 2024

AIM INDIA
Delhi, IN

Marketing And Finance Intern

- Provided daily market updates (Nifty, Sensex, Gold) and motivational content to stakeholders before 11 AM.
- Tracked and reported weekly sales metrics, including client outreach, new leads, follow-ups, and sales closed.
- I maintained consistent client communication to ensure engagement and progression of sales opportunities.
- I Delivered detailed sales reports to management for strategy evaluation and decision-making.

Nov 2023 - May 2024

HSS INFRA
Hyd, IN

Digital Marketing Executive

- Designed and created unique daily posters for HSS INFRA PVT LTD, posting across all social media platforms.
- Managed social media and Google ads campaigns, generating leads for the company.
- Trained company associates on digital marketing techniques and strategies to improve lead quality and conversion rates.
- I Contributed to a 25% increase in company sales by implementing effective digital marketing strategies.

Jan 2023 - Jan 2024

LEARNMINT
Delhi, IN

Subject Matter Expert - EdTech

- Provided accurate and detailed answers to academic questions on the Brainly EdTech portal for Learnmint.
- Conducted thorough research using various resources to ensure the correctness and quality of responses.
- Organized and structured subject information effectively for clarity and better user understanding.

Oct 2021 - Jan 2022

TEACHMINT
Banglore, IN

Freelancing- EdTech

- **Data Entry Operator:** Collected and organized subject chapter names from the official NCERT website. Compiled data into an Excel sheet using efficient techniques, improving data accessibility and usability.
 - **Product Tester:** Conducted quality checks for student practice questions in science. Identified errors in questions and answers, providing detailed reports to enhance content accuracy.
 - **Teach Mentor Program:** Identified bugs in test series and documented errors in Excel sheets for accurate reporting. Played a key role in refining the system to improve test functionality.
 - Contributed to the company's goals by enhancing product quality, ensuring data accuracy, and supporting educational initiatives, leading to increased productivity.
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EDUCATION

2023-Present **KLH GLOBAL BUSINESS SCHOOL**

Hyderabad, TS

Master of Business Administration; Major in Fintech; Minor In HealthCare Management

- Academic Aggregate: 8.5 CGPA Till Second Semester
- Leadership: Fintech Club (Chief Organizer)

2020-2023 **ADITYA DEGREE COLLEGE**

Kakinada, AP

Bachelor of Computer Science, Major in Computer Science; Minors in Physics and Mathematics

- Awards: Special Appreciation For College Student Head Co-ordinator.
 - Leadership: Physics Club (Vice-President), Sci-Land Club (Head Co-ordinator)
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OTHER

- **Languages:** Telugu (native), Hindi, English.
- **Technical Skills:** Basics In C, Python & Front End Languages, MS- Office, Power BI,SQL & RPA
- **Marketing Skills:** Digital Marketing (Intermediate), Canva Designing
- **Certifications:** HTML & CSS Certification From Microsoft, Power BI Certification from Pwc