



Take the guesswork out of pricing.

A REALTOR® with their Pricing Strategy Advisor certification can help make sure you get the most out of your investment.

If you are selling your home, determining the most accurate price can be confusing. A REALTOR® with their PSA certification is trained to conduct a Comparative Market Analysis (CMA) to assess a property's value. You can feel confident that your house is presented and sold at the most accurate price.



Pricing
Strategy



Market
Trends



Appraisal
Process