

# Kala Rama

Kala Rama is an Emmy Award-winning television journalist with more than 20 years of on-air experience in top U.S. media markets, including New York. At PIX11, she served as a reporter and co-anchor of the station's early morning newscasts, delivering high-impact coverage to one of the most competitive media audiences in the country.

Prior to PIX11, Kala reported for WABC-TV in New York, one of the nation's leading broadcast stations. She previously worked as an anchor and reporter at WKMG in Orlando, where she earned multiple Emmy nominations, as well as at WSOC in Charlotte and WWLP in Springfield, Massachusetts, where she received an Associated Press Award for Breaking News.

Over the course of her career, Kala developed a deep understanding of how stories are selected, framed, and delivered across television and digital platforms. Her experience in major newsrooms provides unique insight into what drives coverage, how to position clients for visibility, and how to effectively communicate with producers, editors, and assignment desks.

She began her career as an assignment editor at WTNH-TV in New Haven, Connecticut, giving her a foundational understanding of newsroom decision-making from both sides of the process.

A native of Fairfield County, Connecticut, Kala is a graduate of Fairfield University, where she earned a degree in political science and communications. She lives in New York City with her husband, Anthony DiLorenzo, and their two sons.