

Steven Wheeler - Executive Producer

424-522-2627 - s.wheeler@midast.com

Steve Wheeler is a veteran of broadcast quality film production, brand integration and feature film development and packaging.

Throughout his extensive producing career Steve has administered in excess of US\$200MIL of international physical film and post production, from concept to delivery in dozens of countries around the world as an Executive Producer, Producer, Line Producer and DGA 1st AD/UPM, for global, national network and major market television broadcast.

Executive Producer - SVP MidAst Productions Inc. - 2023 - Present

Administering a slate of 10 films for production in Australia.

Skills: Film and Television Production and Distribution, Entertainment Finance, Tax Incentive and Rebate

Executive Producer - COO Bull & China LLC - 2015 to 2023

Bull & China LLC is a full service Entertainment Production and Advertising Agency
www.bullandchinashop.com

Skills: Contract negotiation, contract administration, Client services, pre-production, staffing, production, Line Producing, post production,

Executive Producer - Partner Moonshot Management LLC 2015-2019

Founded with Hall of Fame Baseball Player Mike Piazza to produce "Constantine The Great" for Film and TV.

Skills: Film and Television Production and Distribution, Entertainment Finance, Tax Incentive and Rebate

Executive Producer - CEO MENTAL Entertainment - 2009 to 2015

Full service international commercial production company.

Skills: Contract negotiation, contract administration, Client services pre-production, staffing, production, Line Producing, post production, delivery, billing and collection

Head of Production
Japanese Monster - 1998 to 2009

Full service Commercial Production company- Los Angeles, CA

Skills: Contract negotiation, contract administration, Client services pre-production, staffing, production, Line Producing, post production, delivery, billing and collection

Freelance Broadcast Producer

Commercial Broadcast 1996 to 2009

Clients:

Adidas, Puma, Oakley, Mercedes, Ford, Mazda, VW, Pepsi Co, McDonald's, Quizno's, SONY, AT&T, American Express, Snickers, Activision, Herbalife, Dillard's, Finnegan's MTA, Round Table, P&G, YUM, General Mills

Directors:

Nima Norizadeh, Rocky Morton, Dave Ramser, Christopher Guest, Greg Baldi, Craig Tanimoto, John Toll, Ted Melfi, David Bishop, Steve Ramser, John Bonito, Michael Lehman, Greg Wells, Kevin Samuels, Grady Cooper

Degrees - Certifications - Licenses

Eastern Michigan University 1991- 1995

B.S. Telecommunications & Film

B.S. Theatrical Arts

Directors Guild of America - Unit Production Manager and 1st Assistant Director