HOME SELLER'S

Roadmap



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MEET WITH YOUR AGENT

- Discuss your needs
- Research CMAs
- Set a competitive list price

PREPARE TO LIST

- Deep clean & declutter
- Make needed repairs
- Focus on curb appeal
- Stage home

IMAGERY

- Professional photo session
- Professional drone session

MARKETING

- Online marketing
- Social media
- Signage
- Flyers









INSPECTIONS & APPRAISAL

 I will work with the buyer's agent to coordinate and schedule an inspection & appraisal. These are both ordered by the buyer

NEGOTIATE

- Most offers require negotiating before and after inspections. I will negotiate on your behalf.
- You can accept, counter, or deny an offer

RECEIVE AN OFFER

 Each offer is presented and we will discuss the benefits & risks of each offer

SHOWINGS

- Ensure home is ready for showings
- Receive feedback from agents
- Schedule open houses



REPAIRS

- Likely some repairs will need to be made after inspections
- Review my list of recommended vendors if needed

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CLOSING

- Final walk-through
- Sign closing documents
- Closed and funded



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