



2024 SPONSORSHIP PROSPECTUS

YOU POWERED

S Y M P O S I U M

THANK YOU FOR YOUR INTEREST IN BECOMING A
YOU POWERED SPONSOR!



**Marriott Stellaris
Resort & Casino**
San Juan, Puerto Rico



**February 4th to
February 7th**
2024

LOCATION, LOCATION!

FUN FACT

Puerto Rico happens to be the home of the largest rum distillery! Yum!

Puerto Rico is part of unincorporated United States territory. **That means you don't need a passport** to visit these incredible Caribbean islands!

Although history says Spanish explorer Christopher Columbus discovered Puerto Rico in 1493, the island was already inhabited by Tainos, the indigenous people of the Caribbean.

Puerto Rico has the only rainforest in the USA!

What?



BOLD BENEFITS TRAILBLAZERS

The symposium is built for YOU, by YOU.

We are a movement of savvy benefits change-agents. We don't do traditional *anything*.

We believe that **collaboration** is the only way to achieve greatness in any arena and our arena happens to be healthcare cost management. The number of advisors looking for alternative healthcare models is rapidly growing. **If YOU want to make healthcare better, we want YOU to join us!**

Why?



NO BUCAH ALLOWED

The US healthcare system is rife with low quality, overpriced services that harm Americans both clinically and financially. Last year, over 530,000 Americans filed medical bankruptcy while the BUCAH's (*Blue Cross, United Healthcare, Cigna, Aetna & Humana*) raked in over **31 billion** dollars of **profit**.

Benefits advisors have figured out how to build something better.
And we'll teach you how to build it in your market, too.

Who?

2023 ATTENDEES:

We've been growing!

Each year, we've seen a 20% increase in the number of attendees that join us for the annual YOU Powered Symposium.

178

Advisors

24

Clinicians

10

Employers

160

Solutions

25

Pharmacies

5

Media

70

Sponsors

OUR FOUNDER



Emma Fox

Emma Fox is an anti-BUCAH activist and a leading change agent in the insurance industry. With almost 20 years experience under her belt, starting as an employee benefits specialist to being featured in dozens of publications worldwide, speaking on global stages, and founding four healthcare advocacy organizations, including the **YOU Powered Symposium**.

Education & advocacy is at the forefront of everything Emma does. She specializes in connecting like-minded people through collaborative networking and educating future health insurance leaders. With the creation of the YOU Powered Symposium, Emma has successfully brought together hundreds of experts from various backgrounds and disciplines, creating tangible hope with one prevailing focus: **to improve the wellbeing of all patients across the nation.**

THE CAST...

Some of the best in the industry have joined our **Cast & Crew** to become permanent fixtures at the symposium. Each year, we also invite *guest* cast members to join us in providing the light hearted entertainment we infuse into every conference.

LESTER



BEN



SALLY



SIMS



NANCY



JOSE



... AND THE CREW.

Our crew are the folks you'll see in staff shirts, selling fundraising tickets, directing guests, and generally working behind the scenes to bring you a seamless and enjoyable event.

ALEXANDRA



DAVID



RACHEL



BECKIEE



HANNAH



AARON





YOU POWERED SYMPOSIUM

AVAILABLE SPONSORSHIPS:

THE METALLICS

BRONZE (10) \$3,000

- One (1) attendee registration
- Floor or wall decals with logo
- Logo in event program

SILVER (6) \$5,000

- Two (2) attendee registrations
- Half page program advertisement
- Exhibitor booth



GOLD (3) \$7,500

- Two (2) attendee registrations
- Half page program advertisement
- Exhibitor booth
- **Sponsored breakfast**



THE METALLICS PLUS

SILVER+
\$6,000

- Two (2) attendee registrations
- Half page ad in event program
- Exhibitor Booth
- **Sponsored Wi-Fi at event with custom password**

SOLD

GOLD+ (1 LEFT!!)
\$10,000

- Three (3) attendee registrations
- Full page ad in event program
- Exhibitor booth
- **Sponsored lunch**

THE RECEPTIONS

THE AFTER PARTY (2) \$7,500

- Two (2) attendee registrations
- Half page ad in event program
- **Hosting After Party on Sunday or Monday night at 8pm!**



OPENING RECEPTION \$15,000

- Three (3) attendee registrations
- Full page ad in event program
- **Dedicated table**
- **Sponsored drinks for all attendees**
- **Custom napkins**



AWARDS RECEPTION \$15,000

- Three (3) attendee registrations
- Full page ad in event program
- **Sponsored Awards Reception with logo projection**

THE BIG EVENTS

COFFEE BREAK (2) \$7,500

- Two (2) attendee registrations
- Half page ad in event program
- **LIVE! Coffee Break sponsor with backdrop**
- **Be a guest on future Coffee Break episode!**

ANNUAL CHARITY EVENT \$15,000

- Three (3) attendee registrations
- Full page ad in event program
- **Sponsor of the annual fundraising event**
- **Emcee and host salsa lessons!**



THE BIG EVENTS

AWARDS CEREMONY \$20,000

- Four (4) attendee registrations
- Two page ad in event program
- **Host an award**
- **5-min stage time at ceremony**
- **Event countdown marketing**
- **Post event marketing**

BANQUET DINNER \$20,000

- Four (4) attendee registrations
- Two page ad in event program
- **Host an award**
- **5-min stage time at black-tie banquet dinner**
- **Event countdown marketing**
- **Post event marketing**



THE NOVELTIES

DJ JOSE \$5,000

- Two (2) attendee registrations
- Half page ad in event program
- **Sponsored DJ set w/ shout outs**
- Decal at DJ desk
- Photo ops with DJ Jose



ENTERTAINMENT \$5,000

- Two (2) attendee registrations
- Half page ad in event program
- **Sponsored live music for Kick-Off Reception and Awards Ceremony with shout outs**



LANYARD \$5,000

- Two (2) attendee registrations
- Half page ad in event program
- **Complimentary name on conference lanyards**





THE NOVELTIES

CHAIR MASSAGE \$5,000

- Two (2) attendee registrations
- Half page ad in event program
- **Signage of your company logo outside the massage area**

REFRESHMENT (2) \$5,000

- Two (2) attendee registrations
- Half page ad in event program
- **Refreshment announcements**
- **Signage of your company logo next to the refreshments.**
(Available all day!)

SNACK (2) \$5,000

- Two (2) attendee registrations
- Half page ad in event program
- **Snack announcements**
- **Signage of your company logo next to the snacks**



THE NOVELTIES

PHOTO BOOTH \$5,000

- Two (2) attendee registrations
- Half page ad in event program
- Sponsored photo booth at banquet night with logo on all prints



CHVA \$5,000

- Two (2) attendee registrations
- Half page ad in event program
- Sponsored lunches for course attendees
- Open & introduce the course



MERCHANDISE \$5,000

- Two (2) attendee registrations
- Half page ad in event program
- Anti-US hats & t-shirts for attendees (includes your logo on several pre-made designs)





THE NOVELTIES

CARICATURE \$7,500

- Two (2) attendee registrations
- Half page ad in event program
- **Sponsored caricature art for attendees with your logo**

NAME BADGE \$10,000

- Three (3) attendee registrations
- Full page ad in event program
- **Your company name/logo on all attendee name badges**





THE NOVELTIES

SOUVENIR \$10,000

- Three (3) attendee registrations
- Full page ad in event program
- **Your company name/logo on the special event souvenir for all attendees**



EVENT APP \$10,000

- Three (3) attendee registrations
- Full page ad in event program
- **Conference App sponsor with your logo on landing page**
- **Banners in the app**
- **Wall post shout-outs**



THE STAGE

FEATURED SPEAKER (2) \$25,000

- Four (4) attendee registrations
- **50 minute speaking slot**
- **Host an award at the Awards Ceremony**
- **Full Attendee List**
- **Social media countdown marketing**
- **Post event and newsletter recognition**

STAGE (3) \$10,000

- Three (3) attendee registrations
- Full page ad in event program
- **Introduce and promote keynote speakers or host a panel**
- **Year-round partnership on symposium website**





Thank you for your continued support of this exciting and growing movement. I truly believe that together, we can create an alternative, affordable, high-quality healthcare system for all Americans.

Ernie



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