



Moses Solomon

Walk With The Giants

Your Guide as a National Leader
to Build a Globally Competitive
and Sustainable Economy

In A Post Globalization World

June 2014
Revised 2017

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A Different Age and a Turbulent World

Small and medium nations face the challenge of economic stability and sustaining existence and development in a times of fast pace change.

The modern world of today witnesses a continued shifting of polarity in capital influence on the economy of nations. Such influence is generated by the dynamic migration from one country to another.

The present global conditions are favorable for a coming crisis, similar to times preceding world wars. In such historic moments, leaders need to focus more on stabilizing their national economies to secure public needs.

Capital is not money. There are several resources that be considered capital including the human capital and financial capital. However, "Money" is a prime influential factor the development of "people's lives" because it a tool for valuation of goods, assets, efforts and services and a widely accepted too for payment.

In any nation, capital and cash flows are as important as demographic balance. Together, they make or break the national budget and control the destiny of people's lives.

“Walk With The Giants” is a quick-reference economic structuring plan for any country. It sheds lights on the key factors required to create a sustainable economy. Step by step the book describes how to manage the process of economic development for the economic think-tank in a small or medium nation.

It provides also progressive economic vision for leaders.

By explaining foundations and common sense factors, and establishing guidelines and policies, this book is a rule of thumb in modern economic for the global prosperity of a nation.

It is a vital piece of advice in a world where the statehood of nations is gradually replaced by the statehood of capital. And where older political borders are falling and new ones are being created on the basis of resources and wealth.

With all such challenge, it is still possible for a small and medium nation to build a sustainable economy.

To compete, a nation must first define its niche and position itself regionally and later globally. Then, the nation must rely on its own resources. Do not say you have none. Discover them.

Earth is full of resources in every country.

The myth of scarcity of resources is a terrible lie. People, water, oil, gold, diamond and many resources are available everywhere.

If a small nation today provides quality economy and can suffice the needs of their own communities, then the success of the economic model of such nations is at competitive level to that of the bigger nations.

It is a time when central governments can no longer keep the budgets balanced. And where smaller communities have to develop their own sustainable model of economic development and integration with larger economies. And it is an age where the flags of democracies are replaced by tyranny and zeal. The next age is the age of chaos, where the value of life and freedom are questioned and doubted. Just like values is doubted and questioned today.

Moses Solemon

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***To feed a hundred people,
begin by feeding one.***

CHAPTER ONE:

THE BIG PLAN

Dear Mr. National Leader,

Congratulations. You have won the national elections and today you are officially a national leader.

Your people expect you to secure their daily life needs. Such needs are: food, security and safety, energy, and utilities. They expect you to create quality education and enough jobs with fair compensation. And yes, you have to ensure when you provide all that, that you develop it in a sustainable economy environment.

Your father or grandfather struggled with feeding few people. Now, as a leader, you have to take care of an entire nation. The good news is that your task can be for a shorter period of time.

First, to start, you need "A Big Plan" to build your nation. Such plan includes all the ingredients, elements and factors for success. You cannot miss on one, or take some and leave some. You got to have it all. This is your comprehensive development plan. The following ingredients are your national mix for economic success:

(Please tick * all that exist, and work a plan for points in need of developing)

Before you start, let us agree on the ABC's first.

Here are the Top Ten Rules to memorize:

1. **Knowledge is Power.** Start with "EDUCATION".
2. **Capital is Not Money only.** First is "HUMAN CAPITAL".
3. **STEM is way to educate** (science, technology, engineering and mathematics).
4. **Make Business, Not War.**
5. **Focus on Public Needs** and Money Will Follow.
6. **Filter Your Big Data. Sharpen Your Big Picture.**
Do not be misled by wrong knowledge or false information.
7. **Do Not Give Up First Time.** Be Creative Next Time.
8. **Build Your Team Right.** Select the right people.
9. **Communicate Your Vision.** Follow up with your people.
10. **Think of Your Legacy.** That is your place in history.

Step One: Make Your Country Investment Friendly

And here is your National Leader's Checklist for Economic Success:

A. National Political Stability:

- (1) Accepting Racial Diversity of Social Fabric
- (2) Adopt A Strong Moral & Value System
- (2) Embrace A Constitutional Democracy
- (3) Free Elections
- (4) Build Democratic Institutions
- (5) Revamp Your Legal System to Become Modern and Independent
- (6) Protect Your Sovereignty
- (7) Ensure Good Governance

B. Financial Stability:

- (1) Stable Currency
- (2) Adopt an Open Banking System
- (3) Free Exchange FOREX
- (4) Strong Central Bank
- (5) Dynamic Economic System
- (6) No Taxes but Reasonable Fees
- (7) Equal Opportunity & Fair Advantage
- (8) Inflation Control
- (9) Stable Growth
- (10) Superior Performance

C. Business Friendliness:

- (1) Speedy and Resilient Business Establishment Procedure
- (2) Reasonable Business Start Up Requirements and Fees
- (3) One-Stop Shop Documentation processing
- (4) Encourage Working from Home
- (5) Special Support & Exemptions for Small and Medium Enterprises
- (6) Clear Bankruptcy Laws
- (7) Strong Hiring & Training Centers

D. Infra structure

1. Ports & Shipping Routes
2. Airport & Flight Routes
3. Telecom Structure
4. Internet & Information
5. Mass Media (TV, Radio)
6. Roads & Bridges & Tunnels
7. Railways
8. Power & Water
9. Petroleum Refineries & Energy Hubs
10. Universities & Education

E. Demographics

1. Reasonable Growth Through Birth & Death Rates
2. Highly Educated & Skilled Workforce
3. Young, Energetic and Creative Work Force
4. Training & Rehabilitation Schemes
5. Effective Career Path and Succession planning
6. Focused Research & Development Programs
7. Balanced Applied and Higher Education

F. Free for Business

1. Free Taxation Advantage
2. The Free Zone Set-Ups
3. Facilities to Attract Capital
4. Nurturing Ideas & Business Incubation
5. Seed Capital for SME's

G. Legal Frame - Work

1. Fair laws
2. Fair judicial system
3. Fair & Efficient legal procedures
4. Equality & Justice for all
5. Responsible & Accountable police force
6. Integrated Safety & Security Environment
7. Fair Government Audit of the Legal System

H. Foreign Policy

1. Smooth & Peaceful Regional Relations
2. Friendly International Ties
3. Adherence with International Laws
4. Cooperating with Trade Blocks
5. Respect WTO & Fair Trade

I. Create and Maintain a Sustainable Economy

1. Turn Natural Resources into National Treasures
2. Invest in Educating and Training Your Country's Youth
3. Absorb Your Work Force in The National Business Structure
4. Secure Markets for Your Goods
5. Think Independence in Resource Utilization
6. Think Integration Wealth Sharing
7. Your People Should Own Their Resources
8. Create The "Quality Culture" In Every Work Place
(With Continuous Improvement schemes)
9. Turn Good Ideas into Success-Full Businesses
10. Turn Cost Centers into Profit Center

J. Create A Mega Project for Every Community

1. Water
2. Power
3. Utilities
4. Low Cost Housing
5. Roads, Bridges & Tunnels
6. Public Transport
7. Ships, Planer & Trains
8. Refineries and Petro chemical Industries
9. Agricultural & Agricultural Foods
10. Heath & Wellness (pharmacy, hospitals, etc.)

K. Build Framework for Cooperative Project Development & Financing

(1) Conventional Financing

- 1.1 Banks
- 1.2 Capital
- 1.3 Investment Funds
- 1.4 Government Funds
- 1.5 Trade houses
- 1.6 Foreign Direct Investment
- 1.7 International Aid (Last Resort)

(2) Non-Conventional Financing

- 2.1 Community Funds
- 2.2 Cooperative Funds
- 2.3 Sweat Equity
- 2.4 In - kind Contribution (Raw materials, equipment, etc.)
- 2.5 Intellectual Property

L. Glass Box Project Development

1. Transparent Investment Process
2. Accountability Towards Investors in Every Step of the Process
3. Good Governance Over the Total Process and Investment Steps
4. Objective & Clear Implementation with Visible and Tangible Results
5. Swift & Accurate Feed Back to The Stakeholders

M. Social Development

1. Comprehensive Care Plan for Women & Children
2. Comprehensive Care Plan for Senior Citizens
3. Encourage Business Communities to Embrace Philanthropy
4. Think Programmable Social Development
5. Set Example and Let the People Lead
6. Audit and Review Care Giving Programs to Improve Continuously
7. Introduce and Encourage Social Development Contribution Initiatives

N. Global Strategy

1. Set Your Regional Strategy
2. Set Your International Strategy
3. Define Your Flag of Excellence: Industry - Tourism - Trade - Banking
4. What Is Your Best Product? Autos - Watches - Oil & Car - etc.
5. What Do You Want to Be Famous for Making World Wide (National Image/ Long Lasting/ Global/etc.)

All those elements were the elements of your Step One in Your BIG PLAN.

Now Let us walk through the rest of the steps.

Step Two: Document and Share Your Plan

- Lead by Vision & Example
- Secure National Referendum
- Personalize Your Plan with Fine Tuned Touches
- Inspire Your People (Communicate, Coordinate, Cooperate and Consult)
- Use Mass Communication to Have a Fair Advantage with Your Opposition
- Set Your Goals (Smart, Specific, Measurable Achievable, Realistic, Tangible)
- Define & Deploy Your Resources After You Communicate Vision, Plans and Goals.

(Remember That National Plans Take Generations to Implement, And They Begin with A Cultural Evolution and Revolution)

Step Three: Carefully Implement and Audit the Plan

A. Manage The National Development Plan as You Manage a Project, And

1. Define Tasks
2. Create Steps
3. Assign Resources
4. Allocate Time with Defined Frame

B. Monitor & Audit

C. Register Regular Feed Back

D. Improve Your Performance

E. Never Lose Track of Original Goals

Step Four: Bench Mark Your Result

- Set Your Bench Mark
- Set Your Performance Indices
- Sign Inter Governmental KPI Contracts
- Measure, Assess, Align and Correct Performance to Serve Plans and Goals
- Test Your Achievement Under Stress and Various Scenarios Such as Natural Disaster Conditions Through Forecasting, Drills, Study and Research.
- Ensure That Your Economic Mathematical Modeling Will Endure Various Scenarios of Global Turbulence Including War, Weather Changes, FOREX Wars and Market Collapse, Etc.

Step Five: Fine - Tune The National Performance

- Is Your Country Ready for Your Plan?
- How Far Are You from Your Original Goals?
- Define The Global Political and Economic Influences On Your Nation and Your Plan.
Are They Favorable or not for Business in Your Country?
- How Is the Domestic Reception to Your Plan?
- Were You Able to Communicate Your Vision and Plans Well to Your People?
If Not, Why and What Are Your Mistakes?
- How to Correct the Faulty Situation to Avoid a National Crisis Situation?

CHAPTER TWO:

Managing A Nation

1. Identify to Fulfill Your Peoples' Needs

1.1 Life Needs

1. Food & Clothing
2. Security & Habitat
3. Entertainment & Fun
4. Education & Knowledge
5. Long Term Job Stability
6. Fair Pay and Benefits
7. Equal Employment Opportunities

1.2 Social Care Programs for Children, Women, Elderly

1.3 Health Care Programs

Where hospitals and medicine are provided for all at low fees and exemption to children, elderly and income.

1.4 Make Essential Life Needs (Services and Goods) Available, Accessible, and Affordable to All People.

2. Set The National Expectations

2.1 People Expect the Leader to Provide a Stable and Long Term Reasonable Growth an Over Roller Coaster Boom and Bust Economic Cycles.

2.2 People Can Be Ready to Give Immediate Reasonable Sacrifice for Long Term Gains, If They from The Leaders.

2.3 All People's Life Needs Should Be Fulfilled and Made Available to Them at Fair Fees for All.

3. Begin With The Young and Dynamic

They Are the Beating Heart of the Nation, And The Leaders of Tomorrow, And The Catalyst for Change Towards Renaissance.

The Youth, In The Age of Technology and Knowledge Are More Demanding and Need to Be Listed to and Cared for. And as A Leader You must:

1. Listen
2. Appreciate
3. Interact
4. Respond
5. Test and Check Feedback
6. Measure Response to Improve Performance
7. Refine and Fine Tune Your Performance

- Encourage The Youth to Have (A) Fun (B) Sports (C) Knowledge

And Praise Them Through Respect, Recognition, and Reward (3R) Schemes

- Engage The Youth in The Nation Building Efforts Through Discussion Panels and Practical Workshops Nation Wide and Covering Most Neighborhoods.

4. Be a Leader to All

- Pay Recognition to All Segments, Classes, And Sectors of the Society
- Respect Encourage National Diversity and Conciliation
- Ensure Integration of All. No Isolation of Any.
- Recognize and Implement Freedoms and Rights on A National Level
- Ensure Fair Justice.
- Understand Your Competition and Your Opposition. Cooperate with Everyone for The Benefit of the Nation.

5. Can You Manage? The Three Key Questions.

Key Question A:

Do You Accept a Leadership Contract Between You and The People?

Key Question B:

Do You Have the Personal Qualities of a Leader?

- 5.1 Physical Attribute
- 5.2 Intellectual Attribute
- 5.3 Behavioral Qualities
- 5.4 Leadership Qualities
- 5.5 Management Skills
- 5.6 National Vision & Strategy
- 5.7 Emotional Intelligence (EQ)

Key Question C:

Can You Get Out of Your Comfort Zone to Accomplish What You Aim for as Goals and Aspirations?

People Are Not Created to Their Liking, But They Can Work to Be What They Love to Be: Physically, Emotionally, And Intellectually. Try to Have a Plan for Change.

Because the Bottom Line is If You Cannot Change Yourself, You Cannot Change the World.

CHAPTER THREE:

THE GLOBAL ARENA

1. The World is a Very Tough Place

The world is not a perfect place and was never created to be as such. Global interests and powers clash over resources, political clout and economic leadership. On the top, there are several political leaders who are driven by their own agendas, blind ambitions, and self-aspirations. All are pure mental illusions. What actually works in life is what benefits majority of the people. This is the lasting legacy of a leader. Concepts are only theories until they are applied. And values are nothing but talk until they are embraced and implemented.

For a leader of small or young nation, to walk with the giants, swim with the whales and dance with the elephants, such leader must have great courage and deep knowledge for a task of this kind. It is more adventurous than a challenging. Bridging the gap between status quo and the new future is the accomplishment of the great leader.

Politics in many cases is bully-tricks. In some countries it is massive clockwork, or can be a time race against illusion deadlines and unrealistic goals. This happens in several nations in every day around the globe. It can be a ticking bomb also. The world is a place where army generals live by the slogan: if you sleep, your enemies don't.

In such eternally charged atmosphere the only moment of relaxation a leader has, is to pick up a fresh breath of air. Then prepare for another round.

Modern nations in the post World War II outgrew the infancy and survival phases quickly. However, to March towards maturity and leadership a nation must have visionary and strategist practical leaders of a unique style. Ordinary people accomplish ordinary results. Only great accomplishments transform the ordinary people into a great people.

Nations need wise leaders who do not step into a direct challenge with other nations in times of peace. Coopetition (cooperation in presence of competition) can keep peace and drive healthy growth between communities and cities, as much as countries.

With economic development in the focus, a nation must try to obtain the following:

- (1) Educational and knowledge management system that add value and practical knowhow to the work force
- (2) Fair pricing for its resources,
- (3) Advantageous selling price for its products,
- (4) Quality life for its work force and people
- (5) Sustainable a continuous growth economy
- (6) Keep balance between protection of the natural resources and economic development. Inventing smart green systems is a solution.

Walk With The Giants

A Guide For Economic Nation Building

Such goals must be at the heart of business and economic development of any nation wishing to grow and prosper. With such achievement, any country can walk confidently among the giants.

2. A Place Under the Sun

A nation is born, grow, mature and age by time. Eventually some civilizations die and dissolve by internal collapse, foreign invasion, or natural disaster. For a nation to sustain its growth, the leader must preserve and rejuvenate its core values. Such values must adhere to the righteous principles laid in the major world faiths. No nation can ignore the moral and ethical base that lived with the human race throughout the entire history.

Another element is the careful planning and proper career path management of its young and dynamic human capital. A nation must start by protecting the cornerstone of the main pillars of the society, and that is "The Family". Another core unit is "The School". The third nurturing environment for the young is "The Neighborhood". A proper national plan must promote the safety, security, and development of the family, the quality of education, and safety in communities.

Wars are detrimental to the stability of nation. Civil war is the ugliest of all wars, and indeed worse than foreign invention. Those who claim that was make better economics should look at how 19th century Europe lost its glory and leadership after two devastating wars.

Peace brings stable growth and prosperity and predictable economic growth patterns.

To avoid wars, all critical minor conflicts before they grow out of control. A leading step towards such goals begins with clear understanding and comprehensive agreements over borders and resources. Such resources are people, water, oil, gas, food and like. The true peace arrives when global leaders achieve a win-win situation, where live and let live prevails. This means leaders must beat greed by equality, and cheat death and destruction by promoting happy living and development. This begins with the respect of the human values.

If you, as a national leader, manage all that effectively, then you have successfully secured your nation a spot under the sun.

3. Borders and Limits of Foreign Investment

Foreign Capital and investment either direct or indirect is a must in the age of global economy. To accomplish full-scale and comprehensive economic development, you will need as a leader the support of regional capital and know-how. At the same time, you will need to preserve your homeland social values, security, stability and national identity. Therefore, you must have a guideline for FDI involvement and engagement in your nation.

Such guidelines can be as the following:

Foreign Direct Investment (FDI) Obligations

1. Foreign Direct Investment (FDI) should not take a controlling stake in any strategic economic sector and should not be given control of a life-needed asset for the majority of the people.
2. FDI must be given a maximum time limit of thirty years after which a new agreement must be negotiated with new terms.
3. FDI must engage domestic capital, human resources and utilize local resources in value added processes within the business.

4. FDI should refrain from involving domestic politics or engaging in activities other than those assigned in the original scope of investment agreement.

5. FDI should harness and protect labor rights and environment and protect the natural resources from any damage or threat such resources of the nation.

6. FDI must abide with and respect the values, cultural and legal framework of the country. It should not invest in establishing any harmful activities in the country.

7. FDI must not act in any way against the nation's sovereignty. Nor it will try to act against the national interest of the country in any shape, form or action directly or indirectly.

8. FDI will in all its activities help in the nation building and reflect that on the people and the economy. Positive development and progress must be interpreted in reduction of poverty levels and growth of the middle class. Such progress towards better financial and economic conditions should have no adverse or negative implications on the people, the resources, or the nation.

4. How to Manage the Economy?

4.1 Build the National Development Mathematical Model

Build a mathematical model that represents the economic factors contributing to the renaissance of your country. To better manage your economy, you must have an any good financial architects equipped with complex mathematical equations, massive accurate data and super computers.

Your national economic model must have micro and micro functions of all factors that have impact on your economy. All such factors are put in to the equation of your national economic development of model. Run that equation over the coming years. Integrate carefully all contingencies, risk factors and potential conflicts as inputs of the equation.

Consider all possibilities. All that may look real and possible or even impossible. Make several runs of such model to come out with several national scenarios for economic growth and prosperity. Chart your plot plan for a fail-safe economy under all conditions.

Your mission as a leader is to emphasize to your economics advisors that you need to maintain positive growth and stability in all events that may arise in regional or global stage.

4.2 Zero Interest for True and Solid Growth

As a leader you must ensure you have froth free and bubble free economy. The highest growth possible happens in a healthy economy is when such factors exist together:

1. Zero Interest implemented and enforced by The Central Bank
2. Assets and resources are correctly and truly valued
3. Cash value is generated by actual and tangible products (goods and Service) and not by printing money or leveraging through the financial system by instruments.

The “Interest-based” system is built on the theory that “capital” should gain value by time without added human effort or value. This assumption is the cause of devastating inflation, boom and doom market cycles and tax miscorrelations and miscalculations.

In a Zero - Interest environment, assets are offered at market value, and capital has to “Work” to “Produce Value”. Such capital employment in trade, production and agriculture would revive investment, jobs, economy and economic prosperity. Such economy has no disturbance of the negative effect of the inflated capital and paper-money growth with no true value.

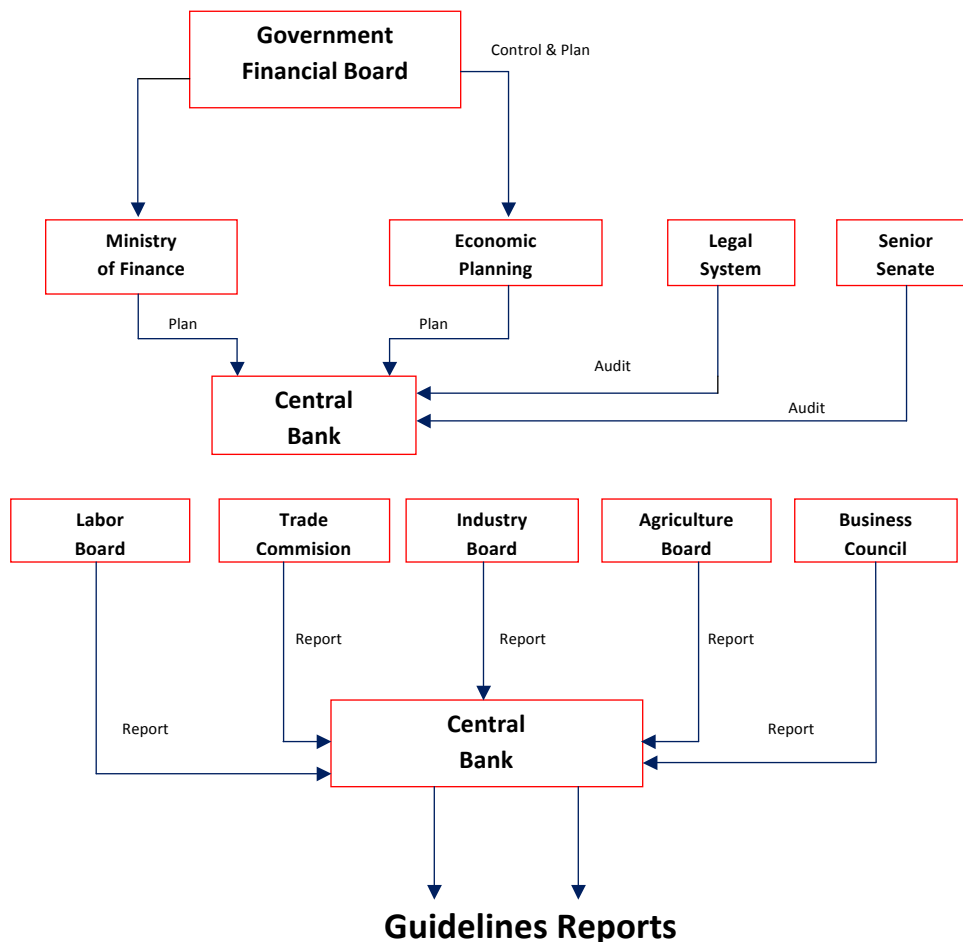
The interest option means that “money” is treasured in banks, or multiplied in the stock markets while people strive for life needs. Needless to say that financial indices today are based on the interest-inflated economy. Such economy never provides a true reflection of the “real” status of the economy. It often reflects the health condition of the “financial system” as the financial system wish for rather than the actual people’s needs and quality of life. That missing link between national economy and people’s economy is never impossible to build.

4.3 Nation Building Through Building Institutions

Proper financial system is based on healthy and fully functional institutions. Such institutions must be objective, well equipped, knowledgeable, and operated by highly skilled and educated experts. They are well governed and transparent. Part of such transparency is high precision in data reporting and periodical auditing (audit results issued to the government, business, and community). To name few of such institutions are Central Banks, Professional Associations, Trade Commissions, Business Boards and Councils, Industry Boards, Agricultural Boards, etc.

Such boards must work independent of the central government influence, except for the central bank.

For good governance, it is often recommended that control of the Central Bank be in the hand of a fair and just government. A legal audit authority can be given to the judicial and legal authorities or laid in the hands of the senior senate committee that overlooks the economy. Such institutions must maintain high quality of standards and service levels. It must operate within global standards and in compliance with terms maintaining peace, prosperity, and protection of human rights, fair trade, and business liberty.



The Central Bank is instrumental in drawing financial policies and guidelines needed for economic stability, prosperity, and protection of the fair value of the national currency.

4.4 Reject the fear from making mistakes

Mistake can happen, but they must be corrected promptly and with immediate effect. Utmost care must be considered at the time of studying the root cause and providing a comprehensive solution. Such solution will not cause harmful side effect or negative draw back.

Mistakes can have devastating effects on the peoples' lives and the overall economic prosperity of nations. Violent public riots, dispute, famine and extreme poverty had been caused by wrong economic plans, policies, and regulations. Some of such public suffering had been caused by the World Bank recommendations to growing nations.

The Socio-economic tie is sensitive and crucial for the stability of the government. A good government must reject the fear of making mistakes. At the same time leaders must have the courage and stamina to swiftly alter the economic course to avert crisis and avoid social uprising.

26 Rules to Structure a Sustainable Economy

1. Economic nation building happens through building and running Mega Project.
2. Economic structuring happens through synergy and integration between economic production nodes and hubs.
3. Relying on natural and durable resources with adding value.
4. Educating & training the work force and support Continuity.
5. Integration of education with service industry, farming, industrial activity, manufacturing and construction.
6. Support economic activity with fair and competitive legal system and financial legislation.
7. Structuring the economy with strong macro economic architectures that support fair value of local currency, resilient economic law.
8. Peaceful and fair relation with the regional and international community.
9. Multi markets exchange with balanced relations.

10. Balance graduate members in classes with reasonable ratios (for every ten people in the work force) such as:

- Post Graduates: 1
- Graduates: 2
- Skilled Labor: 5
- Low skilled labor: 2

11. Support the Continuous Improvement Culture Through the following:

- a. Strong and ethical value system
- b. Good Corporation Governance
- c. Research & Development in Education and Technology.
- d. Encourage Creative Thinking and Learning Skills.
- e. Provide incentives towards excellence in education, business, industry, agricultural services, and construction.

12. Enhance the Socio-economic structure through:

- a. Building better families based on better individuals, and build teams
- b. The keeping of demographic growth positive and stable through moderate birth rates, and wise immigration and naturalization policies.
- c. Maintaining the social fabric at peace, balance and harmony through active cooperation and effective teamwork production.

13. Adopt a Zero-Tax environment with fixed low single digit fee (2.5%) to care the less privileged classes of the society

14. Establish and finance government funds to keep balanced investment policies in the national, especially at times of crisis.

15. Improve Social care for the poor, elderly, young, and disabled members of the society.

16. Improved the Health System for all citizens with special attention to children and the elderly.

17. Ensure basic self-sufficiency in main food items within the country and build enough vital food reserve for the nation at times of crisis (one-year reserve)

18. Encourage and support science, technology, and research forums and association and ensure its in integration with educational and business cultures.

19. Provide sufficient support and attention to the farming agricultural and food communities and industries as a source of national stability and life continuity.

20. Ensure Safe, secure stable and fair access to enough water resources with zero-waste and zero-pollution legal safeguards.

21. Ensure sound, fair and healthy trade policies within the country with very fair and reasonable market entry and cost of operation for business.

22. Encourage the young and dynamic educated generation to contribute positively in all areas of the economy and nation building activities in all forms (effort, ideas, time, training of the others, etc.)

23. Provide fair and equal opportunity to all classes of the society to have a role in nation building including women, less privileged people and visible minorities.

24. Adopt a flexible and fair immigration policies and allow naturalization for permanent residents who meet the fair and minimum requirements to become citizens of the nation.

25. Ensure that the legal system is free from corruption and is adopting fair and equal treatment towards all, and there are no hidden obstacles towards domestic or foreign investment. The economic laws and regulation should be just to business people. Harsh and unfair laws are a strong repellant to economic prosperity.

26. Encourage effective productivity practice in life, in the work place, and in leisure by exercising good time management, nourishing food, and health habits on individual and group basis.

CHAPTER FOUR:

INTEGRAL POLICIES

Appendix 'A'

Life and Environment Protection Policy

1. Eco-friendly industrial and manufacturing processes should be applied and enhanced to protect human, animals and green lives. Each industrial organization must present and implement a plan and the Government should audit such plans through recognized and transparent institutions.

2. Eco-friendly process should always preserve nature, earth resource, and the environment (ambience), by providing non-harmful (or useful) bi-products and without pollution (Zero-Pollution).

3. Industries and manufacturing processes that prove to be damaging to life and environment should be replaced and phased out over a period of five years (or a maximum target of the year 2020).

4. Business and entities non-complying with such policy should be barred from engaging in business, industry, or manufacturing for a time period of seven years starting after the defaulted and non-accomplished target day for compliance.

Appendix 'B'

Integration of Knowledge and Synergy With National Knowledge Management Centre for Economic Excellence

1. The government must encourage communication, cooperation, coordination, and integration between knowledge databases and centers of excellence that contribute to national economic activities. Such includes educational councils, universities, industrial entities, chambers of trade and industry, and the like.

2. Such coordination and integration should aim at vital economic activities that supports and stabilizes the overall economy, such as:
 - 2.1 Preserving economic growth.
 - 2.2 Protection economic prosperity.
 - 2.3 Forecasting market trends.
 - 2.4 Enhancing quality of education.
 - 2.5 Empowering labor force skills and know how.
 - 2.6 Act as catalyst/driver to improve knowledge-based economy and transparent exchange of know-how between major organizations.
 - 2.7 Advise government on potential opportunities, risks, threats and weakness within domestic/regional/global economy contemporary conditions, and advising on best means ways/methods/measure/policies to adopt to remain in a competitive and advantageous economic position.

Appendix "C"
Form a National
Risk & Crisis Committee (CRCC)
(Not What You May Think it is)

1. The public Administration of the national economy represented by the Government or authorities in charge should have a committee for Economic Risk and Crisis. Such Committee should include all bodies involved in macro and micro economy strategic planning and those that are active such as mega players in the economy from educational, business, and various economic and vital section.

2. CRCC will take the role of studying all potential economic risk crisis scenarios at various level (internal, domestic, regional, and international) and including wars, natural disasters, famine, floods, droughts, environmental challenge, market crashes, foreign markets failure, disease outbreaks, etc. CRCC should be able to advise and manage each of such scenarios efficiently.

3. The CRCC shall form an Executive Council to manage the implementation of action plans at times of crisis in liaison with all related and engaged parties.

4. The CRCC should carry out regular ad routine dry drills to simulate potential hazards and train in live situation roles, reactions, actions, and responsibilities, to measure and improve the response and action time in real case scenarios.

5. The CRCC should convene regularly to study and improve plans and provide recommendations to the higher public and governmental committees on contemporary risks and findings.

6. The CRCC must follow up with various entities on raising awareness and issue warnings on security and safety.

7. The CRCC members should swear in to the code of ethics and code of confidentiality and not to breach such codes at any time during the committee members time of service.

Appendix 'D'

Urban and Municipal planning to correlate with and meet the demand and future growth

It is the responsibility of the Government, urban and municipal authorities to plan for meeting demand and suffice for the forecasted growth for cities, towns, housing, water, power, logistics, telecommunication and other facilities to enable economic prosperity. It must ensure the stability and quality of life for all citizens on equal and fair grounds. Such necessities shall be made available, accessible and affordable to all resident without discrimination and on the basis of full and transparent justice and fairness.

Appendix 'E'

HR & Succession Planning in Public and Private Organization and Industries

Each organization shall carry out effective human resources development (HRD) plan and succession planning for the national human resource. Such plan will plan the career path on an individual from job market entry point to retirement (Green to Grey). Such plan will consider the smooth and transparent transition of job post from one person to another and ensure continuity of effective functioning of the organization from while people retire or move from one career to another.

Appendix 'F'

Fees, Taxes, Tariffs, and Quotas

The Government shall ensure to create and support a business environment free from Complications and contradictions. Such environment shall be fully harmonized, fair and equal in terms of tariffs and/or quotas. The government shall ensure also that such regulations, and the like, are free from bias and/or corruption. All such governmental dues shall be kept within competitive and reasonable rates to ensure business operation are kept operating less costly.

Zero taxation and free economic zones are ideal for business. In return business shall secure well paid jobs and competitive and fair salary scale in return of taxation support and/or exemption.

CHAPTER FIVE:

**GOAL ACHIEVEMENT
IS NOT THE END.
IT IS A NEW BEGINNING.**

*You're the leader of your people.
This chapter is for you to write.*

The Final Chapter in this Book



Moses Solemon

Chairman and CEO

Canada Business Holdings Inc.