



The CBH PPP HANDBOOK



Ethics. Transparency. Accountability. Governance. Excellence.



THE GLOBAL LEADER
IN PUBLIC-PRIVATE PARTNERSHIP (P3)
INFRASTRUCTURE DEVELOPMENT

Build And Provide Life Needs
For The People And By The People
Through Mega Infrastructure Projects
Business To Government (B2G)



Ethics. Transparency. Accountability. Governance. Excellence.

CBH Builds And Provides
To Add Good Living Into Life.



 CANADA BUSINESS HOLDINGS INC.



Moses Solemon
Chairman and CEO



Let Us Do PPP The CBH Way

CBH has risen among its peers to become unique business leading company. CBH is dedicated to non-biased and ethical economic and financial analysis based on truth and facts.

CBH applies root-cause solutions for faulty practices in the macro and micro economics. The practical and effective solutions we developed include, but not limited to, the investment plus development platform of iDOMO.

CBH leads the world in P3 development with strategic vision and effective project development that precedes several world renowned institutions such as IMF, WB, MGI, and PWHC.

IDOMO, Glass-Box Funds, Cost Based Analysis(CBA), Strategic Analysis and Rebuilding Cube (SARC), are few examples of our innovative effort to create solutions and put them to work.

Let us add good living into your life.

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CBH MISSION AND VISION



Mission Statement

CBH is a 21st Century business
Knowledge-Intensive Organization
That Helps to Provide “High-Value” Life Needs
Through Working Together With Governments
On Public-Private Partnership Basis
To Develop Mega Infrastructure Projects,
And To Build and Manage Townships
That Are Safe, Secure, Smart, Self Reliant,
Economically Sustainable,
And Socially Developed
For The People And By The People.

The Vision

The vision of CBH is:

Humanist : We work to serve all equally.

Globalist: We serve the countries in need

Domestic: We act locally with global perspective

Populist: People of the land are priority

Futuristic: We do the work now with the future in mind

CBH maintains its leadership through continuous learning, adding value, and innovation

We strive to stay the global leader in the PPP mega project development market and to maintain such leadership worldwide. We excel in the present to maintain the leadership in the future.

Ethics. **Transparency.** **Accountability.** **Governance.** **Excellence.**

THIS IS THE CBH BUSINESS



Finance + Develop

CBH way is the way to go in PPP. We manage the full supply chain of **Public-Private Partnership (PPP) projects**. We arrange and structure the financing, and develop (design and build) the mega infrastructure projects. CBH Inc. is an ethical, green, and fair investor.

Cooperative Partnership

The business model of CBH Inc. is **Business To Government (B2G)**. We deal with government institutions in selected geo-demographic regions. The completed projects are jointly owned with CBH on the basis of protected **Foreign Direct Investment**.

Manage and Operate

CBH is the leading manager and operator of the completed projects for thirty five years on average. The company formed to run the business would be initially a **Public Limited Company** co-owned by CBH and the PPP partners.

Ethics. Transparency. **Accountability**. **Governance**. **Excellence**.

Priority Sectors

CBH welcomes Technical Services partnership for design, construction and supply of services, materials and equipment in the following business PRIORITY sectors:

1. Water
2. Power Generation
3. Green Agri Foods
4. Low Cost Housing
5. Oil and Gas Utilities
6. Marine Logistics
7. Health and Education



THE BUSINESS PHILOSOPHY



CBH is a knowledge-intensive, globally bound Canadian company, specialised in Public Private Partnership mega infrastructure Projects. Our works contribute to the creation of a fair economy for the people and by the people.

Mega projects based on PPP basis through the CBH iDOMO methodology will help in creating stable job opportunities for thousands of people per project. That will be the strongest base to support the middle class.

Canada Business Holdings is a strong believer that the Middle Class should be the widest base in the socio-economic structure in any nation. Conventionally, the Middle class is the most devoted and productive workforce in the economy. The wellbeing and positive cash liquidity of the middle class help in maintaining the strong sustainable growth of a national economy.

Our method of operation is novel, unique, effective and outstanding. Keeping a low core operational team and cost, we outsource on competitive basis most of the executing tasks. CBH maintains strong control over business strategy, financial structuring, legal commitments, design, and quality assurance.

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The way that CBH business is built cannot be imitated by many companies. The methodology of economic school of thought is way ahead of competition in the same class. This is how CBH delivers the projects faster, better and cheaper. And most importantly, this is how CBH keeps the quality level of products/services available, accessible and affordable to the majority of people.

We believe strongly that CBH way is the way to build a strong, sustainable and robust national economy foundation for the next fifty years. However, the way to sustainable economic growth and prosperity is not easy.

The human race is challenged by climate change, unfair business practices, and negative social behaviour. Such threats are serious not only to the human race but to all forms of life in our planet earth. There are no other planets that liveable and welcoming to the human race.

Let us work together and united to accomplish the goals that will save and serve life and the human race. Let us build and provide to help and support the most-needy among us.

We can invest, we can innovate, we can design and build, and we can manage and operate. We can share a good thought and provide a helping hand. What we must not do is to sit back and watch.

CBH BUSINESS SERVICES

PPP Project Development

CBH will work with independent government to Invest, Develop, Own, Manage and Operate mega infrastructure projects.

The iDOMO investment and development platform ensures sustainable and effective economic development for decades and creates a strong basis for economic growth while providing people with services and jobs.

The PPP project development is the key and core competence of CBH.

Advisory For Governments

The STRATEGICA Advisory unit in CBH PPP provides independent consulting service for governments on PPP issues, including financial structuring. Such scope of work includes:

- A. **Development of PPP Strategies** such as laws, framework, and projects.
- B. **Assessment and verification of existing PPP strategies, projects and plans.**
- C. **PPP Projects Planning** for upcoming and future projects.

Professional PPP Certification

CBH offers PPP Professional Certification on iDOMO investment and development platform in collaboration with governments. The professional training course continues for three (3) months. The graduates become qualified Professional Experts in managing iDOMO projects. The qualified candidates must have basics of Project Management, Engineering Economy, and have field experience in mega projects.



THE CBH COMPETENCIES

Sustainability By Design

CBH builds the foundation of the PPP infrastructure project development and operation on the basis of long-term vision.

The focus is to make any PPP project a "Fail-Safe" project. CBH deploys sophisticated and complex multiple financial scenarios taking into account the various assumptions and possibilities.

The aim is to ensure financial feasibility in all case scenarios. The powerful analytical capability is the result of focused and continued research and work for many years.

Human and technology interface integrate together to provide unparalleled and impeccable solutions that will serve many generations of humans.

Building Lives Through Building Habitat

CBH develops any given PPP project strategy by ensuring first that the end product will help in building lives and communities. It is not merely about the financial feasibility, but more about the good quality of living, relaxed ambience, physical safety and comfort, and the happiness of people.

The level of competence, knowhow, and experience combined are put together to produce one project is sky-high. The margin for failure or error is zero. None is allowed nor tolerated.

The CBH target is to develop new affordable high quality living style with impeccable standards for all humans, no matter what age, gender, physical ability, or level of education is.

CBH DEVELOPS PROJECTS

FASTER

CBH reduces the project development time cycle by applying techniques of Time Compression. CBH Projects Management team integrates phases in singular and simpler steps, and implements fast track. The time saving offers better market opportunity.

BETTER

The project designs encompass a comprehensive 360 degrees strategic and ground-zero planning. We apply better standards and new materials. The goal is to ensure durability, sustainability, and cost-effective lifetime cycle.

CHEAPER

The Cost-Based Analysis applied by CBH ensures good value for the cost throughout the project phases and outputs. CBH ensures that Design, Construction, Operations and Maintenance are based on sustainable economic foundation.

AND MAKES LIFE NEEDS

- 1. AVAILABLE:** CBH makes available the life needs to all people in the place where needed, and on time when needed. We strive to cut the development cycle without risking quality nor sustainability.
- 2. ACCESSIBLE:** Location and logistics are integral factors in the success for a project. CBH ensures accessibility to the projects and products provided to the people, and on a fair basis, easy, secure, and fast.
- 3. AFFORDABLE:** The affordability of goods and services is a key financial element in the CBH project economy analysis. We begin the financial structuring of the project in Reverse Economic Engineering to meet people's capacity.

A Blue Ocean Strategy

CBH follows a proactive business approach to create its own opportunities. CBH implements the "**Blue Ocean**" strategy to create a market niche of its own. And then take the lead in such market. We see the challenges in the world, and therefore, we focus on our strategic planning and intellectual abilities. Such focus enables us to enhance our core competencies to succeed.

Invest And Develop

The philosophy that defines a project basics is structured upon the following factors:

- **Ethical** Investment
- **Sustainable** Economics
- **Eco Green** Strategies
- Corporate **Social Responsibility**
- Good Corporate **Governance**
- Aesthetic and **Smart Design**
- **Fast Track** Development
- Multiple **Added Value**
- Risk & Reward **Sharing**
- **Smart Exit**

How CBH Selects The Project

CBH management pay attention to details and work accordingly with market realities and trends. This is how we accomplish the best results.

The **Ten-PAC steps (Project Approval Criterion)** is the CBH project screening process.

To get a project approved it must have:

- Smart Concept and Design
- Strategic Product Need
- Strong Market Demand
- Sustainable Supply
- Sensitivity To Turmoil is Low
- Synergy with other Business Projects
- Secure Investment
- Strong Partners
- Secure and Safe Logistics chain



TRUE DEVELOPMENT

CBH Builds and Provides For The People

CBH works with world governments to provide quality-living needs for the people, faster, better and cheaper. We make power, water, food and habitat available, accessible and affordable to the majority of the middle class. Supported by seasoned and mature investors and business partners, we continue to deliver the promise and the dream for millions of people around the globe. CBH is the best business organisation in its class and the most qualified to develop PPP projects in global scale.

iDOMO: Unique Investment and Development Platform

CBH developed iDOMO which is the best and most advanced method to develop PPP mega infrastructure projects.

iDOMO is the acronym for Invest, Develop, Own, Manage and Operate. CBH developed this proprietary business methodology to serve as an investment and development platform for the PPP projects. Such platform ensures sustainable and effective economic development for decades and provides a strong immunity against financial crisis.

Expert, Professional and Ethical Team

Our business is ethical and compliant with best business standards practices around the world. We strive to keep our business model a leading key player in building an economy for the people and by the people. The advisory board managed several projects that are worth multi-billion US dollars over the past decades.

CBH team embraces a great value system that is based on ethics, accountability, social responsibility, good governance, transparency and achieving professional excellence.

BENEFITS FOR ALL

People / General Public

The People Get What They Need

The general public will be able to receive their quality life needs in forms of products (utilities, goods, and services) faster. **The life needs of people will be readily available, accessible, and affordable** to the majority of the public. CBH help to create socially-developed communities by structure and design by integrating all aspects such as architecture, financial structuring, community ambience, and other factors. **The economic prosperity will help the middle class to grow** also. As such the wider middle class shall sustain its demographic presence and support the national economic structure as a major force of production and consumption.

The Environment

Eco Friendly PPP Projects

The projects that CBH develops, protect and preserve nature to the highest possible standards and limits. We ensure that the footprint of the infrastructure we make are friendly. Waste Management, Emission and Pollution Elimination and Management, are all aspects of our strategic project planning and design. **CBH is keen on maintaining the natural environment and wild life pure and safe.**

Most Canadian companies are eco-friendly. Canada is the largest fourth world producer of eco-power. **Canada is the leader in North America in preserving natural resources and protecting the environment and wild life from the risks of pollution and aggressive urbanisation.**

Investors / Stakeholders

A Win-Win Deal

The CBH business approach is non-conventional and is highly attractive and generously rewarding. CBH maintains a low cost, high yield operating structure. Through outsourcing and direct contracting we save money and time. CBH creates an independent fund for each project. Every CBH project is a solid business case that eliminates risk and maximises rewards for investors and stakeholders. Through the international funding network and smart structuring, we ensure that we get the best deal and avoid excessive fees.

CBH maintains **Good Governance** and high **transparency** by deploying the **Glass Box Methodology** for the funds we establish for different projects.

With such careful CBH strategy, the investors avoid risk and receive secure and safe higher returns.

Governments / Institutions

Towards a Subsidy-Free Budget

The governments we work with will be able to **fulfill their project commitments faster, better, and cheaper** towards the people and maintain the strong economic renaissance and pace of sustainable momentum of development.

It will help the governments also to reduce the public subsidy burden in the national budget. Such step is gradually managed by transforming citizens into stakeholders in the economic development as clients and co-owners.

Economic prosperity for the people preserves the internal stability and social peace in any nation.

Development Partners

Recurring Business Engagement

CBH partners enjoy strong strategic partnership and save cost and avoid long delays in conventional mega project bidding and tendering.

Design, construction partners, and suppliers will feel the relief from the conventional government red tape, legal and financial bottlenecks. CBH iDOMO development removes such hurdles and bottlenecks from the working process.

CBH works within the ISO standards for quality and best management practices.



Professionals You Trust

CBH is in the **top 3% of world developers** in the PPP field of the specialization and stands in a class of its own. The high professional capability is the result of unmatched development platform and economic and financial project structuring.

The following are only a few reasons why CBH excellence is outstanding:

- **Transparent Investment:** Based on Ethical values and Standards
- **The 80% Economy:** CBH builds its end-product pricing on **affordability** by 80% of the people
- **96% Accuracy** in economic forecasting with Six Months lead time
- **Fast Track Project Development** Schemes resulting in **40% in savings** of the conventional development time.
- **Flexible Project Structuring & Payback** Scheme for Project Stakeholders, Shareholders.

PARTNERS PROGRAM

The Governments PPP Program

CBH has a special Fast Track Partnership Program to work with international governments. The goal of such program is to establish a **One-Stop Shop** for Public Private Partnership (PPP/P3) projects. The mission of such shop is to **accelerate infrastructure and mega project development** on PPP basis.

This program enhances the national **economic growth** and help in **creating job opportunities** in the labour market faster.

The CBH team has long experience in working with world governments and assisted in several global development programs. Such hands-on and in-depth knowledge can instantly integrate with the specific economic priorities of a nation to move the progress forward.

The Private Partnership Scheme

There are THREE types of Partnership with CBH for the Private Sector:

A. First is FINANCIAL and INVESTMENT SERVICES.

This type includes banks, funds, financial consulting, and legal firms engaged in infrastructure projects.

B. Second is TECHNICAL SERVICES.

This type includes architects, construction companies and general contractors engaged in infrastructure projects.

C. Third is ASSET MANAGEMENT services.

This type includes asset operating companies that are certified in accordance with ISO 55001.

Each type has a specific Pre-Qualification program designed to expedite engagement in PPP project based on the country and the project itself.

Technical P.A.S. Process

Upon receiving completed application, the process of Pre-Approved Supplier (PAS) Program begins. The process may include one or more of the following procedures:

1. Product testing.
2. Site visits.
3. Independent Audit.
4. External Evaluation
5. Verification of Assets and Resources

Product procurement (goods and/or services) is subject to availability to projects, delivery schedules and pricing considerations. It depends in other cases also on the final approval of the end user.

CBH is committed to fair and transparent selection process for all PAS suppliers.

The Quality Assurance

CBH works with world class producers of goods and services. Such producers go through a certification program to ensure the quality and safety of the product.

Such certification is mentioned for guidance and example purposes:

1. ISO Quality System Certification.
2. ISO Environment Certification.
3. EPA Compliance Programs.
4. Total Quality Management practice
5. Compliance with Industry Approved Standards such as: FAA, FDA, IEEE, ASTM, ASME, DIN, BS, ISO or equivalent.
6. Independent lab (UBL) testing.

TO EXPRESS INTEREST PLEASE SEND EMAIL TO "PARTNERSHIP":

Projects@CanadaHoldings.net

MACRO- GROWTH ENABLER

The Macro-Economic Frame Work As an enabler for Economic Growth and Digital Transformation – The PPP Viewpoint

To make economic growth happen in any business environment, the economic system leadership and sponsors must provide the financial enablers first. The economic principles and policies are vital for streamlining the path for growth, regulate its speed, and define its outcomes afterwards.

There are five major features of the economic environment, and are as the following:

1. Sufficient
2. Systemic
3. Stable
4. Secure
5. Sustainable

When defining such principles and policies, it is worthwhile to play the what-if scenarios with such plans. What if they succeed, and what if they fail. What if turbulent conditions challenge them, and what if they fall behind global competitiveness. All questions are open, and all answers have to be met to fulfil the need for the five major features.

In today's business times, we are witnessing a dominant shifting force in the megatrends between reform and corruption, globalisation and isolation, resource-driven economies and human mass driven economies. The pendulum is swinging violently between East and West, and Trade Wars is not helping much in correcting mistakes of the past.

All such factors are affecting the drafting the national business strategies for growth and success. Any sound economic growth strategy must be durable, reliable, effective and productive in achieving the designed goals.

As the global economic pressures escalate and intensify in number and nature, the financial conventional resources are also strained. Governments and business institutions must examine alternative measures, means, and resources to sustain the growth momentum. In many cases, barely meeting the demand and expectations is not less challenging task also.

Public-Private Partnership is a good alternative, for project funding and development, if the frameworks and policies are accurately defined and well implemented. CBH Inc., our company, has worked for a number of years on inventing an economic-system platform for investment and development. The platform name is iDOMO.

iDOMO: (n) an acronym for “invest, develop, own, manage and operate”. A higher form of Public-Private Partnership (PPP) projects. It describes a management platform to transform Infrastructure Project Partnerships into mass development, faster, better, and cheaper. iDOMO moves projects needed by the people from “concept” phase to the “ build and operate” phase in one economically-sustainable system. Our goal by implementing iDOMO is to provide life needs for the people and by the people. We strive to ensure that such needs are: Available, Accessible and Affordable to the majority of people. That is an AAA project.

SOCIO-ECONOMIC IMPACT

In the year 2012, CBH had developed the methodology of iDOMO for Public Private Partnership (PPP or P3) project development. Not too long after the global financial and economic crash of 2008.

CBH started working on a development model to defuse the economic stagnation in the economies of nations. The answer was to focus on infrastructure mega-projects. Projects of that nature provide thousands of direct jobs during construction and several hundred other jobs during operation and maintenance. The economic clusters that mega-projects create, directly and indirectly, will help transform the economic activity in any country. Infrastructure mega-project areas help growing needs of increasing population for water, power, utilities, and affordable housing. That simply means changing the entire economy structure of a nation.

With invested much of research, study, and development in redesigning the supply chain of PPP – Infrastructure project development. CBH managed to remove all the obstacles that existed in a conventional development process. That made it possible to accelerate the economic growth at a national macro-economic scale in almost all countries.

The budgetary estimates for accessible PPP project markets with iDOMO increased 375% from US\$4 trillion to US\$15 trillion in 2018. That means more projects, in several vital sectors, on a global scale. iDOMO gives hope for millions of people to realize more and faster projects, in water, power, food, and habitat in every year.

The most durable model for sustainable development economy was to create integrated and self-sustained communities. Such communities dwelled in townships that has harmonized theme in economic activities. The township is a single place and resort to live, work, and play.

CBH took that concept further, by creating a local township administration and business group for Public and Municipal Affairs. In such vision, Township residents become the managers of their own affairs and custodians of their future growth. That means that the government subsidy and support is minimized. The general public will have more say in developing their own communities. The government's role will be legislation and supervision.

The new economy is "**People-Focused**" as it embraces public needs as main-priority driver for economic activity and growth, rather than "**Resource-Based**". In present-day economics, such way of thinking is nonconventional. However, this is the way to create a successful and effective future economy.

There is high and rapid population growth in planet Earth coupled with serious and fast-paced challenge of climate change. Such factors affect the economy structural transformation for the next fifty years. The new economy must focus on the needs of people to maintain a viable quality of living standards for humans.

The technological evolution efforts towards Fully-Automated-Manufacturing, Artificial Intelligence, and Bionic Humans, are all missing the reason for creation. That effort is a right technology work invested for the wrong cause. Humans should not be sacrificed for machines in the pursuit of reducing the cost of industrial production to accumulate more wealth in the hands of the prevail-aged (*privileged*) few.

The macro-economic framework to “invest, Develop (design and build), Own, Manage, and Operate (iDOMO) is the right way to build the economic prosperity of nations. iDOMO will make the economic development process in any nation faster, better, and cheaper. iDOMO will make needs of people available, accessible, and affordable. It is a powerful tool, indeed, if put in the right hands entrusted to serve the people.

IDOMO: A COMPLETE PPP SUPPLY CHAIN

To reinvent the supply-chain in project development was not a matter of choice to CBH. It was driven by the pressure of how to provide life needs in distressed economies. This is a matter of life and death.

The Public-Private Partnership was not included in our initial business planning. Now, we perfected the game. The urgent need presented itself in the form of big gap between what the world people needed and what is available to them. Some governments failed their people because of the developmental projects huge backlog.

Such developmental projects cover basic infrastructure public urban life requirements such as power, water, and habitat. The corruption in public administration, Global financial crisis, and lack of funding are the fatal trio that undermine all development project in any country.

The urge for accelerated development is vital to combat the effects of climate change. Such combat is accomplished by adaptation to its effects. On top of the adaptation priorities list is mobilize human presence in places less affected by the harsh powers of nature.

The human race has two more generations (30 years) to adapt, before climate change effects become visibly violent. Do not miss the opportunity and act now.

In the post global economic meltdown in 2008, CBH started working on a development model to defuse the economic stagnation in national economies. The answer was to focus on infrastructure mega-projects. Projects of that nature provide thousands of direct jobs during construction and several hundred other jobs during operation and maintenance.

The economic clusters that mega-projects create, directly and indirectly, will help transform the economic activity in any country. Infrastructure mega project areas help growing needs of increasing population for water, power, utilities, and affordable housing. That simply means changing the entire economy structure of a nation.

Local funding was the big challenge. Banks would not provide loans to countries, companies, or individuals. Countries collapsed, banks collapsed, and the entire global economy system froze. That was a clear indication that the economic system built after World War II was non-sustainable.

To continue day-to-day life, as usual, we need a “Fail-Safe Economy”. That means we must build an economy that will work safely even with bare-minimum performance when there is a crisis. The Canadian economy was a great example of that. During the global economic crash of 2008, none of the Canadian banks failed and the real estate prices held intact.

This is why we can claim that we present the Canadian experience to other nations to follow. We have a success story to share.

Such research and development work in CBH led to the birth of the iDOMO concept. iDOMO is the short form for invest, develop (design and build), own, manage and operate. The idea was to invest the money (without government or banks) and expand the management time-span of the project.

In the iDOMO business model a government is “Facilitator and Regulator” but not a key player. Their function is to provide access to resources and licenses. The private sector would take the lead and initiative to Propose, Promote, and Provide the “Project”. That is how the project is conceived and born when implementing iDOMO system.

The supply chain and time span are long from the funding to the completion of the project, and then managing the operation and maintenance. However, harmonizing the organizing, directing, and control of the process will ensure its success in achieving its goals faster, better, and less expensive. The conventional present practices make the project life cycle almost three times as expensive and two times slower.

CBH iDOMO method is “Faster, Better, and Cheaper” to do infrastructure projects. However, that is not the main advantage. Our completed projects are more economically sustainable and more reliable to produce results during operation and management.

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CBH prefers to work on integrated townships we build for people to live, work, and play. Search townships are designed that they have all the basic needs for human activity. You don't need to travel far to do anything right or enjoy any public facility. It is all available within close proximity and offer high value goods and services. When we say high-value that means high quality and low cost.

The way we structure the project economically and financially, we ensure that it is a Win-Win deal for our investors and our clients in the township. Investors will get better returns on their investments and our township clients will receive better services, more sustainable, and at highly affordable price tag.

In some townships, we engage the residents of the townships to become shareholders in the municipal facilities operation and management companies. They become planners and managers in their own township. Residents in the townships built by CBH are not marginalized or alienated in their communities. They are active players and key decision makers. Such engagement takes preparation, planning, and placement of right people in the right place and time.

The process of management "Know-How and Culture" exchange shall ensure the smooth transition from CBH hands to township residents. We are lucky to have "ISO 55001" standard to follow as "Asset Management" guideline for such case. Following the right system and impartial implementation will lead to speedy and great results.



CBH perfected the supply chain design of product development from the funding stage to the project completion stage in seamless, transparent, and most efficient process. The iDOMO is the ideal system for project development on PPP basis. It is the best management practice and It is indeed the way to do projects right.

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TOWARDS SUSTAINABLE ECONOMY

Successful business economies do not come cheap and it will not happen in one day. It takes time, patience, perseverance and a lot of hard work. In general we sum it in the 26 following rules.

1. Economic nation building happens through building and running Mega Project.
2. Economic structuring happens through synergy and integration between economic production nodes and hubs.
3. Relying on natural and durable resources with adding value.
4. Educating & training the work force and support Continuity.
5. Integration of education with service industry, farming, industrial activity, manufacturing and construction.
6. Support economic activity with fair and competitive legal system and financial legislation.
7. Structuring the economy with strong macro economic architectures that support fair value of local currency, resilient economic law.
8. Peaceful and fair relation with the regional and international community.

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9. Multi markets exchange with balanced relations.
10. Balance graduate members in classes with reasonable ratios (for every ten people in the work force
11. Support the Continuous Improvement Culture Through the following:
 - a. Strong and ethical value system
 - b. Good Corporation Governance
 - c. Research & Development in Education and Technology.
 - d. Encourage Creative Thinking and Learning Skills.
 - e. Provide incentives towards excellence in education, business, industry, agricultural services, and construction.
12. Enhance the Socio-economic structure through:
 - a. Building better families based on better individuals, and build teams
 - b. The keeping of demographic growth positive and stable through moderate birth rates, and wise immigration and naturalization policies.
 - c. Maintaining the social fabric at peace, balance and harmony through active cooperation and effective teamwork production.
13. Adopt a Zero-Tax environment with fixed low single digit fee (2.5%) to care the less privileged classes of the society
14. Establish and finance government funds to keep balanced investment policies in the national, especially at times of crisis.

15. Improve Social care for the poor, elderly, young, and disabled members of the society.
16. Improved the Health System for all citizens with special attention to children and the elderly.
17. Ensure basic self-sufficiency in main food items within the country and build enough vital food reserve for the nation at times of crisis (one-year reserve)
18. Encourage and support science, technology, and research forums and association and ensure its in integration with educational and business cultures.
19. Provide sufficient support and attention to the farming agricultural and food communities and industries as a source of national stability and life continuity.
20. Ensure Safe, secure stable and fair access to enough water resources with zero-waste and zero-pollution legal safeguards.
21. Ensure sound, fair and healthy trade policies within the country with very fair and reasonable market entry and cost of operation for business.
22. Encourage the young and dynamic educated generation to contribute positively in all areas of the economy and nation building activities in all forms (effort, ideas, time, training of the others, etc.)

23. Provide fair and equal opportunity to all classes of the society to have a role in nation building including women, less privileged people and visible minorities.

24. Adopt a flexible and fair immigration policies and allow naturalization for permanent residents who meet the fair and minimum requirements to become citizens of the nation.

25. Ensure that the legal system is free from corruption and is adopting fair and equal treatment towards all, and there are no hidden obstacles towards domestic or foreign investment. The economic laws and regulation should be just to business people. Harsh and unfair laws are a strong repellant to economic prosperity.

26. Encourage effective productivity practice in life, in the work place, and in leisure by exercising good time management, nourishing food, and health habits on individual and group basis.

Knowledge Sharing

CBH shares knowledge to advance the Public-Private Partnership practice to help in managing projects faster, better, and cheaper. The technology today, especially in selecting new materials and 3D printing, made it easier to accomplish impressive progress in less time.

CBH is working with several parties around the world to create the best role model for safe, secure, sustainable and smart habitat. This begins with selecting the right spot on planet earth based on the climate change scenarios, keeping water and food supply a priority.



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THE PPP ADVISORY

THE **STRATEGICA ADVISORY UNIT** IN CBH PPP PROVIDES INDEPENDENT CONSULTING SERVICE FOR GOVERNMENTS ON PPP ISSUES, INCLUDING FINANCIAL STRUCTURING. SUCH SCOPE OF WORK INCLUDES:

A. DEVELOPMENT OF PPP STRATEGIES SUCH AS LAWS, FRAMEWORK, AND PROJECTS.

B. ASSESSMENT AND VERIFICATION OF EXISTING PPP STRATEGIES, PROJECTS AND PLANS.

C. PPP PROJECTS PLANNING FOR UPCOMING AND FUTURE PROJECTS.

DEVELOPMENT OF PPP STRATEGIES

CITIES AND COUNTIES ARE RAPIDLY APPLYING THE EXPERIENCES WITH PPPS LEARNED OVER THE LAST FEW DECADES. ALTHOUGH PPPS CAN BE MORE DIFFICULT TO EXECUTE THAN OTHER TYPES OF PROCUREMENT, THE REWARD CAN BE WORTH THE EXTRA EFFORT. AS THE CASE STUDIES INCLUDED HERE INDICATE, IN MANY INSTANCES PPPS MAKE POSSIBLE THE COMPLETION OF PROJECTS THAT WOULD BE IMPOSSIBLE USING MORE TRADITIONAL METHODS OF ECONOMIC DEVELOPMENT. STRATEGICA PPP WILL HELP YOUR INSTITUTION PREPARE A STRATEGY FOR THE PPP PROJECTS AND FUTURE PLANS.



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ASSESSMENT OF EXISTING PPP STRATEGIES

STRATEGICA PPP WORKS WITH YOUR TEAM TO ENSURE THAT THE PRESENT TPP PROJECT PLANS ARE BASED ON TRUE AND REAL ECONOMY SENSE.

THE TEAM OF EXPERTS SHALL ENSURE THE COMPATIBILITY OF THE EXISTING REGULATIONS, POLICIES, AND PROCEDURES TO BE IN LINE WITH BEST BUSINESS PRACTICES. STRATEGICA WILL DEBOTTLENECK ALSO ANY POTENTIAL OBSTACLES IN THE BUSINESS PROCESSES. THAT WILL ENSURE SMOOTH WORKFLOW AND IMPLEMENTATION ON TIME AND WITHIN BUDGET.

PLANNING FOR FUTURE PPP PROJECTS

STRATEGICA PPP BUSINESS PLANNING SKILL AND EXPERIENCE FOR FUTURE FOLLOWS A STRATEGIC, SMART, AND ECONOMICALLY SUSTAINABLE FUNDAMENTALS. THE EXPERT TEAM WILL PLAN PPP PROJECTS IN YOUR COUNTRY WITH MACRO AND MICRO ANALYSIS AND INTEGRATION TO ENSURE THE ,LONG-TERM SUCCESS OF SUCH PROJECTS.

WHATEVER THE NEEDS ARE, THE TEAM IS WILLING TO ATTEND TO IT FROM VARIOUS PERSPECTIVES AND ANGELS SUCH AS (BUT NOT LIMITED TO): SOCIO-DEMOGRAPHIC, BUSINESS CONTINUITY, GEO-ECONOMIC, SUSTAINABLE-STRUCTURING, AND MANAGEMENT AND OPERATIONS.

THE CBH PPP PROJECT DEVELOPMENT

THE CBH BUSINESS MODEL

THE CBH BUSINESS MODEL STANDS IN THE TOP 3% GLOBAL COMPANIES AS A WORLD LEADING MASTER DEVELOPER. IN DOMO BUSINESS MODEL, CBH WILL CO-INVEST, DEVELOP, OWN, MANAGE AND OPERATE IN MEGA PROJECTS.

WE ARE COMMITTED TO WORK ON MEETING THE NEEDS OF THE PEOPLE AND THE TARGETS OF THE WORLD SUSTAINABILITY.

THE PROJECTS LIFE CYCLE

EVERY PROJECTS HAS ITS OWN LIFE CYCLE THAT BEGINS WITH THE STUDY PHASE AND CONTINUES ITS LIFE THROUGH OPERATION AND MANAGEMENT.

A TYPICAL CYCLE WOULD BE:

- 1.MARKET ASSESSMENT (MACRO, MICRO, ETC)
- 2.COMPETITIVE MARKET INTELLIGENCE
- 3.FEASIBILITY STUDY + BUSINESS PLAN
- 4.PRELIMINARY AND FINAL LICENSES
- 5.FEED STOCK AND OFF-TAKE AGREEMENTS
- 6.PROJECT FINANCIAL STRUCTURING AND SHARE ALLOCATION
- 7.LEGAL AGREEMENT
- 8.FINANCIAL AGREEMENTS
- 9.EPC AND PM AGREEMENTS
- 10.PROJECT START UP AND COMMISSIONING

THE POWER OF DIFFERENT

CBH PROJECTS ARE PUBLIC-PRIVATE PARTNERSHIP PROJECTS, AND SECURED BY SOVEREIGN GUARANTEES AND/OR INTERNATIONAL GOVERNMENTS AGREEMENTS. THAT PRINCIPLE LOWERS THE BUSINESS RISK.

THE PPP MEGA INFRASTRUCTURE PROJECTS ARE DESIGNED TO SERVE THE LIFE NEEDS OF THE PEOPLE. CBH BUILDS SUCH PROJECTS AND TOWNSHIPS FASTER, BETTER, AND CHEAPER. THAT LOWERS THE INITIAL INVESTMENT AND MAXIMISE THE RETURNS.

CBH ADDS GOOD QUALITY LIVING INTO THE LIFE NEEDS OF THE PEOPLE. WE ENHANCE THE QUALITY OF THE SERVICES AND PRODUCTS DESIGNED. AND, WE THEM AVAILABLE, ACCESSIBLE AND AFFORDABLE TO THE MAJORITY OF THE PEOPLE IN ANY GIVEN COUNTRY.

SUCH APPROACH WIDENS THE CUSTOMER BASE AND ENHANCES THE REVENUES AND THUS THE PROFITS. CBH INVESTMENTS ARE DESIGNED TO ELIMINATE RISK BY SECURING PROJECT, MARKETS, AND RETURNS TO AVOID THE DOWN-CYCLES AND VOLATILITY IN THE COMMODITY, BOND AND STOCK MARKETS.



Water



Power



Energy



Foods



ICT



Business-Hubs



Roads



Railway



Ports



Airports



Logistics Net





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 CANADA BUSINESS HOLDINGS INC.

www.CBHPPP.com

Ottawa: +1 613 366 3550

Montreal: +1 514 545 7550

New York: +1 347 601 4224

LET US WIN THE RACE

