

### CBH PPP HANDBOOK

2024-2025

MEGA PROJECTS: FASTER. BETTER. CHEAPER.



Precision Meets Performance (Falcon and Horse)





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And represented here in this project by

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CBH is present in the following cities of the world: Ottawa - London - Singapore

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We Build And Provide Life Needs For The People And By The People Through Mega Infrastructure Projects Business To Government (B2G)

#### Innovation Delivered From Canada To The World



Ethics. Transparency. Accountability. Governance. Excellence.





Moses Solemon Chairman and CEO

### Let's Build a Better World, Together.

Canada Business Holdings (CBH) Incorporated is Leader in buildina World Infrastructure Projects, based on the basis of Public-Private Partnership PPP/P3. Our goal is to help governments to continue to create comprehensive and sustainable socioeconomic development, even with with financial distress. CBH was established in Ottawa, CANADA under business regulations federal and operations on January 1st, 2007. Our mandate is to establish and manage business projects and enterprises.

The leadership team of CBH is comprised of Subject Matter Experts that are highly regarded in their business profession. We build our model on outsourcing design and construction activities to the top world companies. CBH maintains control project financing, management, and quality control. CBH is a Think Powerhouse for global economic development and PPP project management. CBH re-engineers the Public Private Partnership based on iDOMO, to create a sustainable and fail-safe economy on the macro microeconomic levels. The CBH PPP practice is globally the best.

We Work
With World
Governments

B2G

**Business To Government** 

In Partnership With People And Business  $\mathsf{PPP}$ 

Public-Private Partnership

To Help Build Lives & Provide Life Needs



Infrastructure Projects

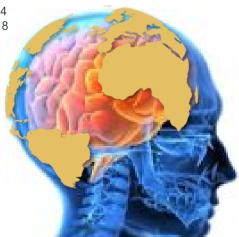






CBH innovative **Think-Tank** helped in breaking light on some of the most creative project investment and development tools in the Public-Private Partnership business. CBH Inc. continued to create, year after year, powerful PPP business tools to take the PPP business fast forward and raise the ceiling higher. Now the sky is the ceiling and our business model is adaptable to almost all projects and in all business sectors. Our goal is to build and provide life needs for the people and by the people. We add great living to life.

- \* Cube 360 Strategic Analysis, the Year 2006
- \* Project Processing Flow, the Year 2009
- \* Cost-Based Analysis, the Year 2009
- \* Glass Box Methodology, the Year 2010
- \* iDOMO, investment and development platform, the Year 2012
- \* Adaptive Financial Structuring, the Year 2013
- \* Integrated Smart Townships, the Year 2014
- \* Non-Aligned Investment Fund (NAIF), 2018



## FACTS AND FIGURES SUPPORTING CBH

CBH is in the top 3% of world developers in the PPP field of the specialization and stands in a class of its own. The high professional capability is the result of unmatched development platform and economic and financial project structuring.

The following are only a few reasons why CBH excellence is outstanding:

- · Transparent Investment: Based on Ethical values and Standards
- The 80% Economy: CBH builds its endproduct pricing on affordability by 80% of the people
- 96% Accuracy in economic forecasting with Six Months lead time
- Fast Track Project Development Schemes resulting in 40% in savings of the conventional development time.
- Flexible Project Structuring & Payback Scheme for Project Stakeholders, Shareholders.



### **Global Projects Priorities**













Water

Power

Energy

Foods

ICT

Business-Hubs







Railway



Ports



Airports



Logistics Net

# MEGA

### Infrastructure Projects

FOR THE PEOPLE AND BY THE PEOPLE.

### The CBH Principles of Business

The United Nations SDG



Inclusive Capitalism

**ESG Principles** 





## Build Back Better World

NET ZERO **2050** 

#### Green and Clean

CBH is committed to the Net Zero Initiative goals and objectives. CBH joined other business forces in ensuring green and clean investment and project development. CBH had been active in the 2050 Group since the year 2015.

## CBH MISSION AND VISION

#### The CBH Mission Statement

CBH is a 21st Century business
Knowledge-Intensive Organization
That Helps to Provide "High-Value" Life Needs
Through Working Together With Governments
On Public-Private Partnership Basis
To Develop Mega Infrastructure Projects,
And To Build and Manage Townships
That Are Safe, Secure, Smart, Self Reliant,
Economically Sustainable,
And Socially Developed
For The People And By The People.

#### The Vision of CBH

The vision of CBH is:

Humanist: We work to serve all equally. Globalist: We serve the countries in need

Domestic: We act locally with global perspective

Populist: People of the land are priority

Futuristic: We do the work now with the future in

mind

CBH maintains its leadership through continuous learning, adding value, and innovation We strive to stay the global leader in the PPP mega project development market and to maintain such leadership worldwide. We excel in the present to maintain the leadership in the future.

## CBH Code of Ethics For Business Operations

- CBH Shall Work on Developing Real And True Business Projects That Aim at The Benefit of The Majority of Common People To Help in Enhancing Their Socio-Economic Conditions And The Quality Of Their Living.
- CBH Shall Raise Funds For It's Projects From Clean And Legitimate Sources
- CBH Shall Abide By The Prevailing Laws of The Land(s) of Operation in an Ethical Manner
- CBH Shall Maintain Good Governance, Fair Business, And Business Transparency in All Operations And Projects.
- CBH Management And Staff Shall Refrain From Personal Gains That May Break The Law, Harm Our Value System Or Override The Code Of Ethics

Approved And Issued by The CBH Management on 21 March 2021

## THE CORE BUSINESS

### Finance + Develop

CBH way is the way to go in PPP. We manage the full supply chain of **Public-Private Partnership** (PPP) projects. We arrange and structure the financing, and development (design and build) of the the mega infrastructure projects. CBH Inc. is an ethical, green, and fair investor.

### Cooperative Partnership

The business model of CBH Inc. is **Business To Government** (B2G). We deal with government institutions in selected geo-demographic regions. The completed projects are jointly owned with CBH on the basis of protected **Foreign Direct Investment**.

### Manage and Operate

CBH is the leading manager and operator of the completed projects for thirty-five years on average. The company formed to run the business would be initially a **Public Limited Company** co-owned by CBH and the PPP partners.

#### CBH DEVELOPS PROJECTS

#### **FASTER**

CBH reduces the project development time cycle by applying techniques of Time Compression. CBH Projects Management team integrates phases in singular and simpler steps, and implements fast track. The time saving offers better market opportunity.

#### **BETTER**

The project designs encompass a comprehensive 360 degrees strategic and ground-zero planning. We apply better standards and new materials. The goal is to ensure durability, sustainability, and cost-effective lifetime cycle.

#### CHEAPER

The Cost-Based Analysis applied by CBH ensures good value for the cost throughout the project phases and outputs. CBH ensures that Design, Construction, Operations and Maintenance are based on sustainable economic foundation.

#### AND MAKES LIFE NEEDS

#### 1. AVAILABLE:

CBH makes available the life needs to all people in the place where needed, and on time when needed. We strive the cut the development cycle without risking quality nor sustainability.

#### 2. ACCESSIBLE:

Location and logistics are integral factors in the the success for a project. CBH ensures accessibility to the projects and products provided to the people, and on fair basis easy, secure, and fast.

#### 3. AFFORDABLE:

The affordability of goods and services is a key financial element in the CBH project economy analysis. We begin the financial structuring the project in Reverse Economic Engineering to meet peoples capacity.

#### Public-Private Partnership (PPP): A Basic Definition

Public-Private Partnership (PPP) is a contractual business arrangement in which between a government or public sector entity and a private sector entity (a private company or a consortium of companies) agree to work together to provide both parties collaborate to provide a public service or develop infrastructure that would otherwise be the responsibility of the public sector alone. PPPs involve a contractual agreement between the public and private sectors, with each party sharing the risks and rewards of the project.

The objective of a PPP is to combine the strengths and capabilities of both the public and private sectors to achieve common goals, such as delivering services more efficiently, promoting innovation, and improving the quality of infrastructure and public services. PPPs are used in various sectors such as transportation, water and sanitation, energy, health, education, and many more.

In a PPP, the public sector usually provides the necessary infrastructure, while the private sector brings in the capital, technology, and expertise required to design, build, finance, operate, and maintain the project or service. The partnership is typically long-term and involves a transfer of some degree of responsibility and control from the public sector to the private sector.

Examples of PPPs include toll roads, bridges, airports, hospitals, and schools, as well as services such as water supply, waste management, and public transport. The main benefits of PPPs are that they can deliver public services and infrastructure more efficiently and cost-effectively, while also encouraging innovation and sharing of risk between the public and private sectors.

## CBH Inc. YOUR BEST PPP PARTNERS OF CHOICE

Our method of operation is novel, unique, effective and outstanding. CBH Inc helps to protect your wealth while it grows hour by hour, and day by day.

CBH is a knowledge-intensive, globally bound Canadian company, specialised in Public Private Partnership mega infrastructure Projects. Our works contribute to the creation of a fair economy for the people and by the people.

Mega projects based on PPP basis through the CBH iDOMO methodology will help in creating stable job opportunities for thousands of people per project. That will be the strongest base to support the middle class.

Keeping a low core operational team and cost, we outsource on competitive basis most of the executing tasks. CBH maintains strong control over business strategy, financial structuring, legal commitments, design, and quality assurance.

#### What Makes The Best PPP Practice?

A strong public-private partnership (PPP) practice is one that is

- a. well-structured,
- b. well-managed,
- c. and aligned with the needs and goals of both the public and private sectors.

This must include the following as a minimum requirement:

- 1. Clearly defined roles and responsibilities for all parties involved
- 2. A detailed project plan and timeline
- 3. Strong communication and collaboration between the public and private sectors
- 4. A fair and transparent procurement process
- 5. Appropriate risk sharing and allocation
- 6. Regular monitoring and evaluation of the partnership's progress and effectiveness
- 7. Strong legal and regulatory frameworks in place to support the partnership

It's also important to keep in mind that what may be the best practice should be tailored to the specific needs and circumstances of each project independently.

The success of a PPP project is measured by its macro and micro economic goals in terms of the socio-economic targets. The Financial, Technical and other details are trivial.

The true success of a PPP project will reflect on the surrounding community, and the positive user experience feedback. The positive impact on the macro and micro economic goals of the society where the PPP project is implemented defines whether the PPP project was a success or a failure.

## THE SOFT POWER OF SMARTER INVESTING

CBH PROJECTS ARE PUBLIC-PRIVATE PARTNERSHIP PROJECTS, AND SECURED BY SOVEREIGN GUARANTEES AND/OR INTERNATIONAL GOVERNMENTS AGREEMENTS. THAT PRINCIPLE LOWERS THE BUSINESS RISK.

THE PPP MEGA INFRASTRUCTURE PROJECTS ARE DESIGNED TO SERVE THE LIFE NEEDS OF THE PEOPLE. CBH BUILDS SUCH PROJECTS AND TOWNSHIPS FASTER, BETTER, AND CHEAPER. THAT LOWERS THE INITIAL INVESTMENT AND MAXIMISE THE RETURNS.

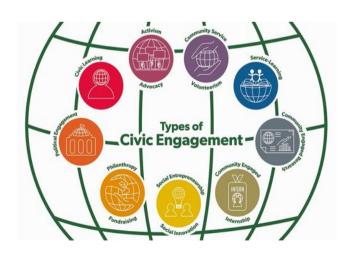
CBH ADDS GOOD QUALITY LIVING INTO THE LIFE NEEDS OF THE PEOPLE. WE ENHANCE THE QUALITY OF THE SERVICES AND PRODUCTS DESIGNED. AND, WE THEM AVAILABLE, ACCESSIBLE AND AFFORDABLE TO THE MAJORITY OF THE PEOPLE IN ANY GIVEN COUNTRY.

SUCH APPROACH WIDENS THE CUSTOMER BASE AND ENHANCES THE REVENUES AND THUS THE PROFITS. CBH INVESTMENTS ARE DESIGNED TO ELIMINATE RISK BY SECURING PROJECT, MARKETS, AND RETURNS TO AVOID THE DOWN-CYCLES AND VOLATILITY IN THE COMMODITY, BOND AND STOCK MARKETS.

## SMARTER COMMUNITIES

## Citizen Driven Engagement And Development

CBH Continues to work on building smarter communities with inclusive engagement and participation of the resident citizen and a development process driven by their educated participation. Laying the right infrastructure enablers, in the inception stage, accelerate the socio-economic development.



### THE CBH- PPP BUSINESS TOOLS

## The CBH Investment and Development Platform is

# iDOMO

### iDOMO®

(n) an acronym for "invest, develop, own, manage and operate". A higher form of Public-Private Partnership (PPP) projects. It describes a management business process and platform to transform Infrastructure Project Partnerships into mass development, faster, better, and cheaper. iDOMO moves projects needed by the people from "concept" phase to the" build and operate" phase in one economically-sustainable system.

Developed by Canada Business Holdings Incorporated.



#### Glass Box Investment®

- GBM is a proprietary of CBH Inc. in Canada. Intellectual Property (IP) rights are reserved and can be licensed.
- GBM controls the full supply chain, end-toend, from managing capital to project implementation and operating the business.
- GBM has greater transparency for the investing party and more effective return on the capital. An average investor gets double effectiveness for Each dollar invested.



### **Priority Sectors of Development**

CBH welcomes Technical Services partnership for design, construction and supply of services, materials and equipment in the following business PRIORITY sectors:

- 1. Water
- 2. Power Generation
- 3. Healthy Agri Foods
- 4. Affordable Habitat
- 5. Green Energy
- 6. Effective Logistics/Supply-chains
- 7. Health and Education

### Positive Socio-Economic Impact

Canada Business Holdings is a strong believer that the Middle Class should be the widest base in the socio-economic structure in any nation. Conventionally, the Middle class is the most devoted and productive workforce I the economy. The wellbeing and positive cash liquidity of the middle class help in maintaining the strong sustainable growth of a national economy.

### Ten Points on Why the Public-Private Partnership is BEST for Infrastructure Projects?

A Public Private Partnership (PPP) can offer many benefits for both the public and private sectors. Here are some key points to consider when crafting a sales pitch for PPP services on Why the Public-Private Partnership is BEST for Infrastructure Projects when implemented correctly and fairly:

- 1. Efficiency and cost-effectiveness: PPPs can deliver services and projects more efficiently and cost-effectively than traditional government approaches, as the private sector brings expertise, innovation, management skills and efficiency.
- 2. Risk sharing: PPPs share risks between the public and private sectors, allowing each to focus on what they do best. Private sector partners can take on risks such as financing, construction, and operations, while the public sector should focus on regulation, audit, oversight, and public accountability.
- 3. Quality: PPPs often result in higher quality services and infrastructure due to the private sector's expertise and focus on performance.
- 4. Long-term value: PPPs are often structured as long-term agreements, ensuring that the public receives continuous value for their investment.
- 5. Innovation and expertise: The private sector has specialized knowledge, innovation, and expertise that can enhance the quality of services and projects delivered through PPPs.

- 6. Improved service delivery: PPPs can lead to better service delivery outcomes for the public by introducing competition and incentivizing private sector partners to deliver high-quality services.
- 7. Increased accountability: PPPs can help ensure accountability through clear performance standards, monitoring mechanisms, and financial incentives for meeting or exceeding these standards.
- 8. Job creation: PPPs can create jobs and stimulate economic growth, providing benefits beyond the immediate project or service.
- 9. Social Benefits: PPPs can help governments achieve social benefits such as job creation, improved infrastructure, and increased economic growth. ESG standards should be incorporated, applied, and audited in all PPP projects to accomplish the full potential of benefits and value (cost-savings and quality).
- 10. Financing and Shareholder Structuring: The PPP infrastructure projects should be structured financially to provide the surrounding community and the public with sufficient equity and powers. Such empowerment in an ethical and educated society, to be an active owner and player. That will enhance the creation of improved, sustainable, and durable asset management.

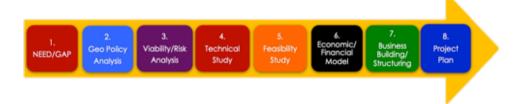
#### How CBH Selects A Project

CBH management pay attention to details and work accordingly with market realities and trends. This is how we accomplish the best results.

The Ten-PAC steps (Project Approval Criterion) is the CBH project screening process.

To get a project approved it must have:

- Smart Concept and Design
- Strategic Product Need
- Strong Market Demand
- Sustainable Supply
- Sensitivity To Turmoil is Low
- Synergy with other Business Projects
- Secure Investment
- Strong Partners
- Secure and Safe Logistics chain



## WE ARE THE BEST BECAUSE

### Sustainability By Design

CBH builds the foundation of the PPP infrastructure project development and operation on of the basis of long-term vision.

The focus is to make any PPP project a "Fail-Safe" project. CBH deploys sophisticated and complex multiple financial scenarios taking into account the various assumptions and possibilities.

The aim is to ensure financial feasibility in all case scenarios. The powerful analytical capability is the result of focused and continued research and work for many years.

Human and technology interface integrate together to provide unparalleled and impeccable solutions that will serve many generations of humans.

## BUILDING LIVES BY BUILDING HABITAT

CBH develops any given PPP project strategy by ensuring first that the end product will help in building lives and communities. It is not merely about the financial feasibility, but more about the good quality of living, relaxed ambience, physical safety and comfort, and the happiness of people.

The level of competence, knowhow, and experience combined are put together to produce one project is sky-high. The margin for failure or error is zero. None is allowed nor tolerated.

The CBH target is to develop new affordable high quality living style with impeccable standards for all humans, no matter what age, gender, physical ability, or level of education is.

## CREATIVE AND NOVEL BUSINESS MODEL

#### A Blue Ocean Strategy

CBH follows a proactive business approach to create its own opportunities. CBH implements the "Blue Ocean" strategy to create a market niche of its own. And then take the lead in such market. We see the challenges in the world, and therefore, we focus on our strategic planning and intellectual abilities. Such focus enables us to enhance our core competencies to succeed.

#### **Invest And Develop**

The philosophy that defines a project basics is structured upon the following factors:

- •Ethical Investment
- Sustainable Economics
- •Eco Green Strategies
- Corporate Social Responsibility
- •Good Corporate Governance
- Aesthetic and Smart Design
- Fast Track Development
- •Multiple Added Value
- •Risk & Reward Sharing
- Timely and Smart Exit

#### TRUE ECONOMIC DEVELOPMENT

## CBH Builds and Provides For The People And By The People

CBH works with world governments to provide quality-living needs for the people, faster, better and cheaper. We make power, water, food and habitat available, accessible and affordable to the majority of the middle class. Supported by seasoned and mature investors and business partners, we continue to deliver the promise and the dream for millions of people around the globe. CBH is the best business organisation in its class and the most qualified to develop PPP projects in global scale.





### Smarter Minds Deeper Insight Impeccable Forecasting

In the fluid economic conditions, no one can see the future. However, CBH can predict global economic trends with impeccable precision. Then our team works with you to assess the impact on your investment plans. CBH has the know-how to protect and grow your investments for many decades to come.

Our business vision was one decade ahead of the competition. Our forecast and research make well-reputed firms such as McKinsey and PWC 2 to 3 years behind.

Some of our statements echoed through the speeches of Presidents and Prime Ministers. Some leading governments and academic institutions adopted our genuine research.

The dynamic strategic planning and swift action provide us with a sharper edge advantage to succeed and exceed. Such an advantage makes CBH a partner of choice for sophisticated investors.

#### **BEST INVESTMENTS**



CBH raises your wealth and capital investments to the next level. It is the High-Security Investing in a Fail-Safe Economy.

The best description for the CBH strategy is "The Old Man's Way". CBH adopted this way to create protected and secured investments with high growth, continuous yield, and minimum risk.

CBH works with governments and tangible assets to create solid economic growth and a strong and positive cash flow.

Whether there is a bad economy or a good economy, investors cannot afford any margin for error. In all cases, CBH continues to make profits for you.

# The Power of Ethical, Expert, and Professional Team

Our business is ethical and compliant with best business standards practices around the world. We strive to keep our business model a leading key player in building an economy for the people and by the people. The advisory board managed several projects that are worth multi-billion US dollars over the past decades.

CBH team embraces a great value system that is based on ethics, accountability, social responsibility, good governance, transparency and achieving professional excellence.

#### Ten Points Why to Implement P3 Projects in a Downturn Economy

The importance of Public-Private Partnerships (PPPs) project development increases in times of down economic times and in a globally shrinking economy. In some cases, it is a great and effective solution to jump above the economy hurdles and budget constraints. And it is an effective tool to jumpstart national economies in provinces, states, and smaller nations.

Here are the top ten reasons to stress the importance of PPP importance in a downturn and shrinking economies:

- 1. Economy Salvation: In a shrinking economy, governments often face budget constraints and reduced resources. PPPs allow the public sector to leverage private sector expertise, funding, and efficiency. The only way to keep the progress momentum of the economy at times of funding scarcity and diminishing global financing is to revert to P3. That means salvation of the national economy from falling in the traps of stagnation or depreciation and further negative consequences.
- 2. Economic Efficiency: Embracing P3 as a solution to develop national projects can result in better, faster, and reduced cost projects. The private companies often have the incentive and expertise to complete projects more efficiently that most of the government sector many not have in terms of skill, resources, or culture.
- 3. Infrastructure Development: Shrinking economies may struggle to fund critical infrastructure projects. PPPs can help bridge this gap by attracting private sector investments for infrastructure development, such as roads, bridges, hospitals, and schools. This infrastructure is essential for economic growth and can stimulate economic activity during a downturn.
- 4. Job Creation: PPP projects will keep the momentum of job creation in a economy. Such can restore business confidence and keep the growth needed to salvage the domestic economies. The job creation can be direct through construction and operation and indirectly by boosting economic activity in the surrounding area. In a shrinking economy with rising unemployment, job creation is a significant benefit.

- **5. Risk Sharing:** In PPPs, risks are often shared between the public and private sectors. Private partners assume some of the financial and operational risks, reducing the burden on the government. This risk-sharing mechanism can be especially valuable in times of economic uncertainty.
- **6. Innovation and Technology:** Private companies often bring innovation and advanced technology to PPP projects. This can lead to the development of state-of-the-art infrastructure that enhances economic competitiveness and efficiency. It will help, also, universities and technology institutions to remain engaged through private funding to continue the stream of research and development.
- 7. Long-Term Planning: PPP contracts typically have long durations, which allows for better long-term planning and maintenance of infrastructure assets. This can be particularly important in a shrinking economy, as it ensures that essential services are maintained even when public budgets are tight.
- **8. Revenue Generation:** Some PPP projects generate revenue streams for the government through user fees, such as tolls on highways or fees for public services. These revenues can help offset budget shortfalls in a shrinking economy. Such P3 project revenues will ultimately create additional financing sources for the government spending and enable the integrated economies to recover fast from the economic downturns.
- **9. Fiscal Discipline**: PPPs often require the private sector to meet certain performance targets and quality standards. This can promote fiscal discipline and ensure that public funds are spent effectively and efficiently.
- 10. Capacity Building and Faith Restoration: Engaging in PPPs can help governments build capacity in project management, contract negotiation, and regulatory oversight. These skills can be valuable assets for managing public resources more efficiently, even beyond the specific PPP projects. It will also help in restoring faith and confidence in the national economy in ways it will stop exodus of the best and brightest out of their nation.

## EVERY ONE IS A WINNER

## People / General Public

The People Get What They Need

The general public will be able to receive their quality life needs in forms of products (utilities, goods, and services) faster. The life needs of people will be readily available, accessible, affordable to the majority of the public. CBH help to create socially-developed communities by structure and design by integrating all aspects such architecture. financial structurina. community ambience, and other factors. The economic prosperity will help the middle class to grow also. As such the wider middle class shall sustain its demographic presence and support the national economic structure as a major force of production and consumption.

### The Environment

#### **Eco Friendly PPP Projects**

The projects that CBH develops, protect and preserve nature to the highest possible standards and limits. We ensure that the footprint of the infrastructure we make are friendly. Waste Management, Emission and Pollution Elimination and Management, are all aspects of our strategic project planning and design. CBH is keen on maintaining the natural environment and wild life pure and safe.

Most Canadian companies are ecofriendly. Canada is the largest fourth world producer of eco-power. Canada is the leader in North America in preserving natural resources and protecting the environment and wild life from the risks of pollution and aggressive urbanisation.

### Investors / Stakeholders

#### A Win-Win Deal

The CBH business approach is non-conventional and is highly attractive and generously rewarding. CBH maintains a low cost, high yield operating structure. Through outsourcing and direct contracting we save money and time. CBH creates an independent fund for each project. Every CBH project is a solid business case that eliminates risk and maximises rewards for investors and stakeholders. Through the international funding network and smart structuring, we ensure that we get the best deal and avoid excessive fees.

CBH maintains Good Governance and high transparency by deploying the Glass Box Methodology for the funds we establish for different projects. With such careful CBH strategy, the investors avoid risk and receive secure and safe higher returns.

#### Governments / Institutions

#### Towards a Subsidy-Free Budget

The governments we work with will be able to fulfill their project commitments faster, better, and cheaper towards the people and maintain the strong economic renaissance and pace of sustainable momentum of development.

It will help the governments also to reduce the public subsidy burden in the national budget. Such step is gradually managed by transforming citizens into stakeholders in the economic development as clients and co-owners.

Economic prosperity for the people preserves the internal stability and social peace in any nation.

## **Development Partners**

#### Recurring Business Engagement

CBH partners enjoy strong strategic partnership and save cost and avoid long delays in conventional mega project bidding and tendering.

Design, construction partners, and suppliers will feel the relief from the conventional government red tape, legal and financial bottlenecks. CBH iDOMO development removes such hurdles and bottlenecks from the working process.

CBH works within the ISO standards for quality and best management practices.

## A MACRO- GROWTH CATALYST

The Macro-Economic Frame Work As an enabler for Economic Growth and Digital Transformation – The PPP Viewpoint

To make economic growth happen in any business environment, the economic system leadership and sponsors must provide the financial enablers first. The economic principles and policies are vital for streamlining the path for growth, regulate its speed, and define its outcomes afterwards.

There are five major features of the economic environment, and are as the following:

- 1. Sufficient
- 2. Systemic
- 3. Stable
- 4. Secure
- 5. Sustainable

When defining such principles and policies, it is worthwhile to play the what-if scenarios with such plans. What if they succeed, and what if they fail. What if turbulent conditions challenge them, and what if they fall behind global competitiveness. All questions are open, and all answers have to be met to fulfil the need for the five major features.

In today's business times, we are witnessing a dominant shifting force in the megatrends between reform and corruption, globalisation and isolation, resource-driven economies and human mass driven economies. The pendulum is swinging violently between East and West, and Trade Wars is not helping much in correcting mistakes of the past.

All such factors are affecting the drafting the national business strategies for growth and success. Any sound economic growth strategy must be durable, reliable, effective and productive in achieving the designed goals.

As the global economic pressures escalate and intensify in number and nature, the financial conventional resources are also strained. Governments and business institutions must examine alternative measures, means, and resources to sustain the growth momentum. In many cases, barely meeting the demand and expectations is not less challenging task also.

Public-Private Partnership is a good alternative, for project funding and development, if the frameworks and policies are accurately defined and well implemented. CBH Inc., our company, has worked for a number of years on inventing an economic-system platform for investment and development. The platform name is iDOMO\*.

(\*Look up the definition in the previous pages)

The way that CBH business is built cannot be imitated by many companies. The methodology of economic school of thought is way ahead of competition in the same class. This is how CBH delivers the projects faster, better and cheaper. And most importantly, this is how CBH keeps the quality level of products/services available, accessible and affordable to the majority of people.

The CBH way is to build a strong, sustainable and robust national economy foundation for the next fifty years. However, the way to sustainable economic growth and prosperity is not easy.

The human race is challenged by climate change, unfair business practices, and negative social behaviour. Such threats are serious not only to the human race but to all forms of life in our planet earth.

There are no other planets that liveable and welcoming to the human race. Let us work together and united to accomplish the goals that will save and serve life and the human race. Let us build and provide to help and support the most-needy among us.

We can invest, we can innovate, we can design and build, and we can manage and operate. We can share a good thought and provide a helping hand. What we must not do is to sit back and watch.

## SOCIO-ECONOMIC IMPACT

In the year 2012, CBH had developed the methodology of iDOMO for Public Private Partnership (PPP or P3) project development. Not too long after the global financial and economic crash of 2008.

CBH started working on a development model to defuse the economic stagnation in the economies of nations. The answer was to focus on infrastructure mega-projects. Projects of that nature provide thousands of direct jobs during construction and several hundred other jobs during operation and maintenance.

The economic clusters that mega-projects create, directly and indirectly, will help transform the economic activity in any country. Infrastructure mega-project areas help growing needs of increasing population for water, power, utilities, and affordable housing. That simply means changing the entire economy structure of a nation.

With invested much of research, study, and development in redesigning the supply chain of PPP – Infrastructure project development.

CBH managed to remove all the obstacles that existed in a conventional development process. That made it possible to accelerate the economic growth at a national macro-economic scale in almost all countries.

The budgetary estimates for accessible PPP project markets with iDOMO increased 375% from US\$4 trillion to US\$15 trillion in 2018. That means more projects, in several vital sectors, on a global scale. iDOMO gives hope for millions of people to realize more and faster projects, in water, power, food, and habitat in every year.

The most durable model for sustainable development economy was to create integrated and self-sustained communicates. Such communities dwelled in townships that has harmonized theme in economic activities. The township is a single place and resort to live, work, and play.

CBH took that concept further, by creating a local township administration and business group for Public and Municipal Affairs. In such vision, Township residents become the managers of their own affairs and custodians of their future growth. That means that the government subsidy and support is minimized. The general public will have more say in developing their own communities. The government's role will be legislation and supervision.

The new economy is "People-Focused" as it embraces public needs as main-priority driver for economic activity and growth, rather than "Resource-Based". In present-day economics, such way of thinking is nonconventional. However, this is the way to create a successful and effective future economy.

There is high and rapid population growth in planet Earth coupled with serious and fast-paced challenge of climate change. Such factors affect the economy structural transformation for the next fifty years. The new economy must focus on the needs of people to maintain a viable quality of living standards for humans.

The technological evolution efforts towards Fully-Automated-Manufacturing, Artificial Intelligence, and Bionic Humans, are all missing the reason for creation. That effort is a right technology work invested for the wrong cause. Humans should not be sacrificed for machines in the pursuit of reducing the cost of industrial production to accumulate more wealth in the hands of the prevail-aged (privileged) few.

The macro-economic framework to "invest, Develop (design and build), Own, Manage, and Operate (iDOMO) is the right way to build the economic prosperity of nations. iDOMO will make the economic development process in any nation faster, better, and cheaper. iDOMO will make needs of people available, accessible, and affordable. It is a powerful tool, indeed, if put in the right hands entrusted to serve the people.

## CBH IDOMO: THE PERFECT PROJECT CYCLE

To reinvent the supply-chain in project development was not a matter of choice to CBH. It was driven by the pressure of how to provide life needs in distressed economies. This is a matter of life and death.

The Public-Private Partnership was not included in our initial business planning. Now, we perfected the game. The urgent need presented itself in the form of big gap between what the world people needed and what is available to them. Some governments failed their people because of the developmental projects huge backlog.

Such developmental projects cover basic infrastructure public urban life requirements such as power, water, and habitat. The corruption in public administration, Global financial crisis, and lack of funding are the fatal trio that undermine all development project in any country.

The urge for accelerated development is vital to combat the effects of climate change. Such combat is accomplished by adaptation to its effects. On top of the adaptation priorities list is mobilize human presence in places less affected by the harsh powers of nature.

The human race has two more generations (30 years) to adapt, before climate change effects become visibly violent. Do not miss the opportunity and act now.

In the post global economic meltdown in 2008, CBH started working on a development model to defuse the economic stagnation in national economies. The answer was to focus on infrastructure mega-projects. Projects of that nature provide thousands of direct jobs during construction and several hundred other jobs during operation and maintenance.

The economic clusters that mega-projects create, directly and indirectly, will help transform the economic activity in any country. Infrastructure mega project areas help growing needs of increasing population for water, power, utilities, and affordable housing. That simply means changing the entire economy structure of a nation.

Local funding was the big challenge. Banks would not provide loans to countries, companies, or individuals. Countries collapsed, banks collapsed, and the entire global economy system froze. That was a clear indication that the economic system built after World War II was non-sustainable.

To continue day-to-day life, as usual, we need a "Fail-Safe Economy". That means we must build an economy that will work safely even with bare-minimum performance when there is a crisis. The Canadian economy was a great example of that. During the global economic crash of 2008, none of the Canadian banks failed and the real estate prices held intact.

This is why we can claim that we present the Canadian experience to other nations to follow. We have a success story to share.

Such research and development work in CBH led to the birth of the iDOMO concept. iDOMO is the short form for invest, develop (design and build), own, manage and operate. The idea was to invest the money (without government or banks) and expand the management time-span of the project.

In the iDOMO business model a government is "Facilitator and Regulator" but not a key player. Their function is to provide access to resources and licenses. The private sector would take the lead and initiative to Propose, Promote, and Provide the "Project". That is how the project is conceived and born when implementing iDOMO system.

The supply chain and time span are long from the funding to the completion of the project, and then managing the operation and maintenance. However, harmonizing the organizing, directing, and control of the process will ensure its success in achieving its goals faster, better, and less expensive. The conventional present practices make the project life cycle almost three times as expensive and two times slower.

CBH iDOMO method is "Faster, Better, and Cheaper" to do infrastructure projects. However, that is not the main advantage. Our completed projects are more economically sustainable and more reliable to produce results during operation and management.

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CBH prefers to work on integrated townships we build for people to live, work, and play. Search townships are designed that they have all the basic needs for human activity. You don't need to travel far to do anything right or enjoy any public facility. It is all available within close proximity and offer high value goods and services. When we say high-value that means high quality and low cost.

The way we structure the project economically and financially, we ensure that it is a Win-Win deal for our investors and our clients in the township. Investors will get better returns on their investments and our township clients will receive better services, more sustainable, and at highly affordable price tag.

In some townships, we engage the residents of the townships to become shareholders in the municipal facilities operation and management companies. They become planners and managers in their own township. Residents in the townships built by CBH are not marginalized or alienated in their communities. They are active players and key decision makers. Such engagement takes preparation, planning, and placement of right people in the right place and time.

The process of management "Know-How and Culture" exchange shall ensure the smooth transition from CBH hands to township residents. We are lucky to have "ISO 55001" standard to follow as "Asset Management" guideline for such case. Following the right system and impartial implementation will lead to speedy and great results.

CBH had perfected the supply chain design of product development from the funding stage to the project completion stage in seamless, transparent, and most efficient process. The iDOMO is the ideal system for project development on PPP basis. It is the best management practice and It is indeed the way to do projects right.



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## Principles to Ensure Effective Implementation of the Public-Private Partnership Projects?

The effective and successful implementation of Public-Private Partnership (PPP) projects relies on the careful planning, transparency, accountability, and adherence to the principles of best business practices. The governmental and regulatory frameworks play a fundamental role in establishing the guardrails and auditing basis for such important sector.

Governments should play a fair role in protecting the P3 from corruption, abuse, or negligence. P3 can help make or break national economies especially in times of global business and financial distress. Here are some key principles to consider when implementing PPP projects:

- 1. Clear Objectives and Value for Money: Define the project's objectives, scope, and expected outcomes clearly. Ensure that the PPP offers value for money compared to traditional procurement methods. Conduct a robust cost-benefit analysis to justify the project.
- 2. Transparency and Accountability: Maintain transparency throughout the project lifecycle. Public stakeholders should have access to project information, including financial details. Establish mechanisms for accountability and oversight to prevent corruption and mismanagement.
- 3. Legal and Regulatory Framework: Develop a clear legal and regulatory framework that governs the PPP process. This framework should address issues like risk allocation, dispute resolution, and contract enforcement.
- 4. Risk Allocation: Allocate risks appropriately between the public and private sectors. Identify and assess potential risks, including financial, operational, and political risks, and allocate them to the party best equipped to manage them.
- 5. Competitive Procurement: Ensure competitive procurement processes to select private sector partners. Competitive bidding encourages efficiency and helps obtain the best value for money. Use clear and objective criteria for vendor selection.
- 6. Quality Contracts: Develop comprehensive and balanced contracts that clearly outline roles, responsibilities, and performance standards for both parties. Contracts should address contingencies and changes in project circumstances.

- **7. Due Diligence:** Conduct thorough due diligence on private sector partners to assess their financial stability, experience, and capability to deliver the project. This minimizes the risk of partner failure during implementation.
- **8. Stakeholder Engagement:** Involve relevant stakeholders, including the public, local communities, and relevant government agencies, in the decision-making process and project planning. This fosters acceptance and support for the project.
- **9. Financial Sustainability:** Ensure that the project is financially sustainable over its entire lifecycle. Consider long-term financing, user fees, or other revenue sources to cover operating and maintenance costs.
- **10. Monitoring and Evaluation:** Implement robust monitoring and evaluation mechanisms to track project progress, performance, and compliance with contractual obligations. Adjust strategies as necessary to address issues promptly.
- 11. Flexibility and Adaptability: PPP projects should be flexible enough to adapt to changing circumstances, including shifts in market conditions, technology, and public priorities.
- **12.** Knowledge Transfer: Encourage knowledge transfer from the private sector to the public sector. Ensure that the public sector gains expertise in managing and overseeing PPP projects.
- **13. Exit Strategies:** Develop exit strategies for terminating or transitioning projects at the end of the contract term. Consider options for renewing contracts or transferring assets back to the public sector.
- **14. Public Communication:** Maintain open and effective communication with the public to build trust and keep stakeholders informed about project progress, benefits, and any challenges.
- **15. Safeguard Social and Environmental Interests:** Ensure that the project addresses social and environmental concerns, adheres to relevant regulations, and promotes sustainability.

The adherence to these principles, governments will enhance the effective success of the PPP project implementation. Hence, the promises made shall deliver the essential infrastructure and services as promised with great efficiency and effectiveness. It will help also in protecting the public interests. Seeking the right expert advice, and learning from the international successful PPP experiences, can increase the chances of success.

#### How to Implement Successful PPP (P3) Mega Infrastructure Projects?

The size of the global market for Public-Private Partnership (PPP) projects vary greatly depending on the definition of what constitutes a PPP project and the timeframe being considered. As of September 2021, the estimated size of the global market for Public-Private Partnership (PPP) projects was around US\$1.2 trillion.

Such estimate only covers PPP projects in infrastructure sectors (i.e., transport, energy, and water) and does not include PPP projects in other areas like healthcare or education. Additionally, the market size can fluctuate year to year depending on factors such as government policy, economic conditions, and regional trends.

According to a report by EY titled "Global infrastructure opportunities - Building momentum", published in January 2021, the global infrastructure market, including PPPs, was estimated to require a total investment of around USD 97 trillion by 2040. However, this figure is not specifically for the PPP market alone.

It's important to note that the size of the PPP market can vary widely by region and country. Some countries, such as the United Kingdom, have well-established PPP markets, while in other countries, the market for PPPs may be relatively underdeveloped. Additionally, the types of projects that fall under the category of PPP can vary widely as well, from large-scale infrastructure projects to social and environmental projects.

PwC estimated the total value of infrastructure projects in the planning and development stage worldwide is estimated to be over US \$9.5 trillion in 2021. This includes large-scale projects such as high-speed rail, airports, seaports, energy projects, and smart city initiatives. COVID-19 pandemic may have affected the pace and scope of infrastructure development in different regions of the world.

The definition of what qualifies as a "mega" project, as well as the time period and specific industries included. However, according to a report by PwC, the global infrastructure market was valued at approximately \$4 trillion in 2019 and is expected to grow to \$9 trillion by 2025.

infrastructure projects typically involve large-scale investments in areas such as transportation, energy, water, and infrastructure. Some examples communication of infrastructure projects include the construction of high-speed rail networks, airports, seaports, and large-scale renewable energy facilities. The global market size for mega infrastructure projects is difficult to estimate precisely, but it is clear that these projects represent a significant portion of the overall infrastructure market.

Public-Private Partnership (PPP) projects can be complex and challenging to implement effectively. Overall, effective implementation of PPP projects requires careful planning, effective communication, and collaboration between stakeholders. By following these steps, governments and private sector partners can increase the chances of success for PPP projects. There are several steps that governments and private sector partners can take to increase the chances of success, such as the following:

- 1. Ensure Effective Communication: Effective communication is essential for successful PPP project implementation. Regular communication between stakeholders can help to prevent misunderstandings, ensure alignment, and facilitate prompt problem-solving.
- 2. Foster Trust and Collaboration: Building trust and fostering collaboration between stakeholders is essential for successful PPP project implementation. This can help to ensure that all parties are committed to the project's success and work together to achieve it.
- 3. Conduct thorough feasibility studies: Before launching a PPP project, it is essential to conduct a comprehensive feasibility study to assess its viability. This study should evaluate the project's technical, financial, economic, and social feasibility. A well-conducted feasibility study can help identify potential risks and challenges, as well as opportunities for improvement.

- 4. Foster a transparent and collaborative environment: Effective PPP projects require close collaboration and communication between the public and private partners. Creating a transparent and collaborative environment can help build trust and ensure that both parties are working towards a common goal. Governments should provide clear guidelines for the bidding process, and private sector partners should be open and honest about their capabilities and limitations.
- 5. Develop a strong legal and regulatory framework: PPP projects often involve complex legal and regulatory issues. Developing a strong legal and regulatory framework can help reduce ambiguity and ensure that all parties understand their roles and responsibilities. This framework should be designed to protect the interests of both the public and private sectors, provide clear guidelines for dispute resolution, and establish a clear system of accountability.
- 6. Use appropriate risk allocation strategies: Risk allocation is a critical factor in the success of PPP projects. Governments and private sector partners should work together to identify and allocate risks appropriately. The allocation of risks should be based on the parties' ability to manage and mitigate those risks. This approach can help ensure that risks are appropriately distributed, and that the project's financial viability is not threatened.
- 7. Ensure effective project management: Effective project management is critical to the success of PPP projects. Governments and private sector partners should establish clear lines of communication, set realistic timelines and milestones, and identify key performance indicators to measure progress. It is essential to have a skilled and experienced project management team that can handle the complexities of PPP projects.
- 8. Monitor and evaluate project performance: Monitoring and evaluating project performance is critical to the success of PPP projects. Governments and private sector partners should establish a robust monitoring and evaluation framework that can provide timely feedback on project performance. This feedback can be used to identify and address issues before they become major problems.

## THE SUSTAINABLE ECONOMY

Successful business economies do not come cheap and it will not happen in one day. It takes time, patience, perseverance and a lot of hard work. In general we sum it in the 26 following rules.

- 1. Economic nation building happens through building and running Mega Project.
- 2. Economic structuring happens through synergy and integration between economic production nodes and hubs.
- 3. Relying on natural and durable resources with adding value.
- 4. Educating & training the work force and support Continuity.
- 5. Integration of education with service industry, farming, industrial activity, manufacturing and construction.
- 6. Support economic activity with fair and competitive legal system and financial legislation.
- 7.Structuring the economy with strong macro economic architectures that support fair value of local currency, resilient economic law.
- 8. Peaceful and fair relation with the regional and international community.

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- 9. Multi markets exchange with balanced relations.
- 10. Balance graduate members in classes with reasonable ratios (for every ten people in the work force
- 11. Support the Continuous Improvement Culture Through the following:
  - a. Strong and ethical value system
  - b. Good Corporation Governance
  - c. Research & Development in Education and Technology.
  - d. Encourage Creative Thinking and Learning Skills.
- e. Provide incentives towards excellence in education, business, industry, agricultural services, and construction.
- 12. Enhance the Socio-economic structure through:
- a. Building better families based on better individuals, and build teams
- b. The keeping of demographic growth positive and stable through moderate birth rates, and wise immigration and naturalization policies.
- c. Maintaining the social fabric at peace, balance and harmony through active cooperation and effective teamwork production.
- 13. Adopt a Zero–Tax environment with fixed low single digit fee (2.5%) to care the less privileged classes of the society
- 14. Establish and finance government funds to keep balanced investment policies in the national, especially at times of crisis.

- 15. Improve Social care for the poor, elderly, young, and disabled members of the society.
- 16. Improved the Health System for all citizens with special attention to children and the elderly.
- 17. Ensure basic self-sufficiency in main food items within the country and build enough vital food reserve for the nation at times of crisis (one-year reserve)
- 18. Encourage and support science, technology, and research forums and association and ensure its in integration with educational and business cultures.
- 19. Provide sufficient support and attention to the farming agricultural and food communities and industries as a source of national stability and life continuity.
- 20. Ensure Safe, secure stable and fair access to enough water resources with zero-waste and zero-pollution legal safeguards.
- 21. Ensure sound, fair and healthy trade policies within the country with very fair and reasonable market entry and cost of operation for business.
- 22. Encourage the young and dynamic educated generation to contribute positively in all areas of the economy and nation building activities in all forms (effort, ideas, time, training of the others, etc.)

- 23. Provide fair and equal opportunity to all classes of the society to have a role in nation building including women, less privileged people and visible minorities.
- 24. Adopt a flexible and fair immigration policies and allow naturalization for permanent residents who meet the fair and minimum requirements to become citizens of the nation.
- 25. Ensure that the legal system is free from corruption and is adopting fair and equal treatment towards all, and there are no hidden obstacles towards domestic or foreign investment. The economic laws and regulation should be just to business people. Harsh and unfair laws are a strong repellant to economic prosperity.
- 26. Encourage effective productivity practice in life, in the work place, and in leisure by exercising good time management, nourishing food, and health habits on individual and group basis.



How PPP Supports the Government Strategy for Rapid Economic Transformation?

- Achieving rapid economic transformation and prosperity requires a comprehensive strategy that addresses various economic factors, including infrastructure development, policy reform, human capital development, and innovation. Here are some of the best strategies for economic fast transformation to prosperity:
- 1. Promote a stable macroeconomic environment: Maintain stable inflation, fiscal and monetary policy, and exchange rates to create a predictable economic environment that encourages investment and growth.
- 2. Focus on sustainable development: Economic growth and development must be sustainable to ensure long-term prosperity. Governments can prioritize sustainable development by promoting renewable energy, reducing carbon emissions, and protecting natural resources.
- 3. Targeted industrial policies: Use targeted policies to support the growth of specific industries or sectors, such as technology or manufacturing, that have the potential for high growth and job creation.
- 4. Investment in Infrastructure: Infrastructure development is key to economic growth and transformation. Governments should invest in building and upgrading infrastructure, such as transportation networks, energy systems, and communication networks.
- 5. Policy Reform: Governments should implement policy reforms that create an enabling environment for businesses and investors. This includes measures to reduce bureaucracy and corruption, lower taxes, and promote trade and investment.
- 6. Reduce regulatory burden: Streamline regulations and reduce bureaucratic red tape to make it easier for businesses to operate and create jobs.

- 7. Promoting Entrepreneurship: Encouraging entrepreneurship and small businesses is critical for economic transformation. Governments should provide incentives and support for entrepreneurs, including access to funding, business incubation programs, and training.
- 8. Education and Human Capital Development: Education and human capital development are critical for economic transformation. Governments should invest in education and training programs to ensure that their citizens have the necessary skills to meet the demands of the changing economy.
- 9. Innovation and Technology: Innovation and technology are critical drivers of economic transformation. Governments should invest in research and development and promote the adoption of new technologies and innovation.
- 10. Diversification: Diversification of the economy is key to reducing dependence on a single commodity or sector. Governments should encourage the growth of new industries and promote the development of a diverse range of sectors.
- 11. Encourage foreign direct investment (FDI): Facilitate the flow of FDI to the country or region by creating an attractive investment environment, providing incentives to foreign investors, and reducing barriers to entry.
- 12. International Cooperation: Economic transformation can be accelerated through international cooperation. Governments should seek to promote trade and investment, and collaborate with other countries on research and development.

The combination of these strategies, tailored to the specific needs and circumstances of each country, can help drive rapid economic transformation and prosperity.

## How to apply Public Private Partnership as a tool for economic transformation?

Public-Private Partnerships (PPPs) can be a powerful tool for promoting economic transformation. PPP will help in reducing the burden of governmental financial budget and economic development obligations by collaboration with the qualified PPP parties and people's contribution.

Such engagement of the private sector will allow for a speedy progress in projects implementation. It will help the government practice it's original also as a policy maker and market regulator than be, as in some countries, the key player.

PPP can help also in leveraging the strengths and expertise of both the public and private sectors. An effective plan to follow when applying PPPs for economic transformation is as the following:

- A. Identify and prioritize sectors that need investment: The first step in applying PPP as a tool for economic transformation is to identify and prioritize sectors that require investment. This could be in infrastructure development, healthcare, education, agriculture, or any other sector that the government deems critical to its economic growth strategy.
- B. Develop a framework for PPPs: A clear framework for PPPs is essential to ensure that they are effectively structured, and that risks and rewards are shared fairly. This framework should include guidelines on issues such as risk allocation, financing, procurement, and contract management.
- C. Engage stakeholders: PPPs involve a range of stakeholders, including government agencies, private sector partners, and civil society organizations. It is important to engage these stakeholders from the outset to ensure that their views are considered, and that the partnership is aligned with their objectives.
- D. Identify potential private sector partners: PPP requires collaboration between the public and private sectors. Identify potential private sector partners who have the necessary expertise, resources, and capacity to deliver projects successfully.

- E. Assess the feasibility of PPP projects: Once priority areas have been identified, and a framework has been developed, the next step is to assess the feasibility of individual PPP projects. This involves conducting a thorough analysis of the costs, risks, and benefits of each project and ensuring that they align with the overall economic transformation goals.
- F. Negotiate and implement PPP agreements: Once the feasibility of a project has been established, negotiations can begin between the public and private sector partners to agree on the terms of the PPP agreement. This should include issues such as financing arrangements, risk-sharing, and performance targets. Once the agreement has been finalized, implementation can begin.
- G. Monitor and evaluate PPP projects: Once a PPP project is approved, it is essential to implement it effectively and monitor its progress. Monitoring and evaluation are critical to ensuring the success of PPP projects. Regular monitoring helps to identify issues and address them before they become major problems. Evaluation helps to assess the overall impact of the PPP on economic transformation and identify areas for improvement in future projects.

By following these steps, PPPs can be applied as a tool for economic transformation, creating opportunities for private sector investment, promoting innovation, and delivering better services and products to citizens.

## How to engage people in wealth sharing in the public-Private partnership projects To Transform the P3 to P4? (Public-Private-People Partnership)

Engaging people in wealth sharing in public-private partnership (PPP) project implementation requires a combination of effective communication, transparency, and equitable distribution of benefits.

By engaging people and turning the PPP/P3 model to a P4 model (by integrating People) will add great economic benefits to any domestic economy. It will accelerate socioeconomic growth and lead to the rapid development of the middle class in the poorer nations.

Here are some steps to help you engage people in wealth sharing in PPP projects:

- 1. Transparent Communication: Start with clear and transparent communication about the project's goals, benefits, and potential impacts. Use plain language to ensure everyone can understand the project's objectives.
- 2. Stakeholder Engagement: Identify and engage with key stakeholders, including local communities, government agencies, investors, and project partners, from the early planning stages. Listen to their concerns and incorporate their feedback into project design and decision-making.
- 3. Social Impact Assessment: Conduct a thorough social impact assessment to understand how the project may affect different segments of the population, especially vulnerable or marginalized groups. Use this assessment to inform wealth-sharing mechanisms.
- 4. Equitable Benefit Sharing: Develop a clear wealth-sharing mechanism that ensures equitable distribution of benefits. This can include revenue-sharing agreements, job creation targets, or community development funds. Ensure that local communities benefit from the project's success.
- 5. Local Employment and Training: Prioritize local hiring and training programs to provide job opportunities for the local workforce. Ensure that job requirements are accessible to the community and that training is available for necessary skills.

- 6. Community Development Projects: Allocate a portion of the project's revenue or budget to community development initiatives. These can include infrastructure improvements, education, healthcare facilities, or skills development programs.
- 7. Regular Updates and Reporting: Keep stakeholders informed about project progress through regular updates and reports. Highlight the positive impacts and benefits being realized in the community.
- 8. Conflict Resolution Mechanisms: Establish effective conflict resolution mechanisms to address disputes that may arise during project implementation. Ensure that disputes are resolved in a fair and transparent manner.
- 9. Long-Term Commitment: Commit to long-term engagement with the community even after the project is completed. Sustainable development and wealth sharing require ongoing efforts and investment.
- 10. Public Awareness Campaigns: Conduct public awareness campaigns to inform the community about their rights, entitlements, and how they can access the benefits of the PPP project.
- 11. Legal and Regulatory Framework: Ensure that there is a strong legal and regulatory framework in place to enforce wealth-sharing agreements and protect the interests of all stakeholders.
- 12. Independent Auditing and Monitoring: Utilize independent auditors and monitoring bodies to ensure that wealth-sharing agreements are being adhered to and that benefits are reaching the intended recipients.
- 13. Adaptive Management: Be flexible and open to adapting the wealth-sharing mechanisms and project design as circumstances change or new information becomes available.

Engaging people in wealth sharing in PPP projects and make them P4 projects, requires a commitment to fairness, transparency, and sustained community involvement. In fact, addressing the needs and concerns of all stakeholders and ensuring equitable distribution of benefits will build trust and support for the national project within the nations. The socioeconomic benefits and returns are priceless

## How to Structure Public Ownership of Basic Resources Such as Water, Food, and Energy?

Structuring public ownership of basic resources such as water, food, and energy is complex process that depends on a variety of factors. Such factors are as prime as cultural, political, economic, and legal. There will be a need to redefine rights and restructure means of ownership, wealth creation and wealth distribution principles for all people rightfully and equally.

There are different approaches to accomplish that goal depending on the specific society in question. Here are some general principles that could be considered:

- 1. Define what is meant by "public ownership": Before any policy or law is enacted, it is essential to have a clear understanding of what is meant by "public ownership." For example, will the resources be owned by the government or by the people collectively? What role will the government play in managing these resources?
- 2. Establish democratic control and accountability: Any system of public ownership must have democratic control and accountability. This can be done through regular elections, public meetings, or other forms of democratic participation. Transparency and accountability mechanisms should also be established to ensure that the resources are managed in the best interests of the public.
- 3. Ensure equitable access: The goal of public ownership should be to ensure that all members of society have equitable access to basic resources. This can be achieved through policies that ensure that the resources are distributed fairly and that people are not excluded based on their income or social status.
- 4. Promote sustainability: Public ownership of basic resources should promote sustainability and ensure that the resources are managed in a way that protects the environment for future generations. This can be done through policies that promote renewable energy, sustainable agriculture, and responsible water management.

- 5. Provide for public participation: It is important to provide for public participation in the management of these resources. This can include the establishment of citizen advisory boards or public consultation processes to ensure that the public has a say in how these resources are managed.
- 6. Foster innovation and sustainability: Public ownership of basic resources should be structured in a way that promotes innovation and sustainability. This can involve promoting the use of renewable energy sources, encouraging sustainable agriculture practices, and investing in research and development to find new and innovative ways to manage public resources.
- 7. Consider market mechanisms: While public ownership of basic resources does not necessarily mean that they must be provided for free, it is important to ensure that market mechanisms are structured in a way that is consistent with the public interest. This can involve establishing price controls or other mechanisms to ensure that public resources are not exploited for private gain.



## How to Reinvent the PPP Role in Wealth Creation and Fair Distribution Among Citizens?

PPP, or Public-Private Partnership, is a model of collaboration between the public and private sectors for the purpose of achieving shared goals. The role of PPP in wealth creation for the people can be reinvented by focusing on the following strategies:

- a. Encouraging innovation: PPP can encourage innovation by partnering with businesses and entrepreneurs to develop new products and services that meet the needs of the people. This can be done through providing grants and funding for research and development, as well as offering incentives for businesses to invest in innovative projects.
- b. Supporting entrepreneurship: PPP can support entrepreneurship by providing resources and support for small and medium-sized enterprises (SMEs). This can include access to funding, training and mentoring, and networking opportunities.
- c. Investing in infrastructure: PPP can invest in infrastructure development to create jobs and stimulate economic growth. This can include investing in transportation, energy, water and sanitation, and other critical infrastructure projects.
- d. Promoting social responsibility: PPP can promote social responsibility by partnering with businesses that have a commitment to ethical and sustainable business practices. This can include working with businesses that prioritize fair labor practices, environmental sustainability, and community engagement.
- e. Encouraging education and training: PPP can encourage education and training by partnering with educational institutions and businesses to provide training and development opportunities for the people. This can include vocational training, apprenticeships, and other forms of skills training.

In conclusion, PPP can play a critical role in creating wealth and prosperity for the people and promoting sustainable and ethical business practices. In such plan of action, PPP will positively engage in achieving the noble goals of the United Nations Sustainable Development Goals and fulfill the aspiration of Inclusive Capitalism.

## **Knowledge Sharing**

CBH shares knowledge to advance the Public-Private Partnership practice to help in managing projects faster, better, and cheaper. The technology today, especially in selecting new materials and 3D printing, made it easier to accomplish impressive progress in less time.

CBH is working with several parties around the world to create the best role model for safe, secure, sustainable and smart habitat. This begins with selecting the right world location based on the climate change scenarios, keeping water and food supply a priority.

Before you copy parts in this Handbook, please send us an email and Always make a reference to CBH Inc.



## CBH Builds, Provides, And Protects To Add Good Living Into Life.

## We Speak Many Languages



We Know What The People Want Around The World Well. It All Means One Thing:

Sustainable Economy. Infrastructure Projects.









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# TOGETHER TOGETHER

