

YOUR QUICK GUIDEBOOK FOR CONTEMPORARY INVESTING

Ethics. Transparency. Accountability. Governance. Excellence.

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Investments Made for Such Interesting Times

The world is transitioning fast. This is why you must have fresh strategies to protect your investment portfolio. The successful change begins with an adaptive sober mentality. Such mentality is open to adapting to the global realities and adopting new investing principles.

The investments that CBH designed were created for times like this. We built the business case and economic fundamentals to maximise returns and value on the invested capital. The prime priority is wealth growth and protection and to generate higher and more secure yields.

CBH business investments represent true economics (macro and micro). They cover a wide range of vital business sectors and prime geographical regions. The investments are resilient and dynamic to withstand all economy conditions and world events and to overcome challenges well and safe. All was made by an impeccable and intelligent design.





The Drivers For Change in The Investment Strategy

- Global Risks
- Paradigms Shifting and Transition
- The Change in The Investment Drivers
- Power Game Change From Sharing To Dominance
- Monopoly of The Global Resources and World Markets

If you don't want to leave anything for "Chance" then you must lead the "Change".

The global risk impact and rolling speed leave no time for catching breath or to have time to meet the growing world challenges. The sad fact is that many global crises are manmade.

There are natural challenges such as Climate Change leading to possible potable water resources migration and temporary food shortage due to the agricultural land migration and change in plantation methods.

The rest are human made, such as:

- Energy Transition in the name of CO₂
- Cybersecurity threats
- Biological warfare and the spread of pandemics
- Lethal narcotics trade
- The monopoly of natural resources and world markets
- The global cash scarcity leading to suffocating the socioeconomic growth in many nations.
- The disruption of global supply chains to cut off world trade in vital items such as: food, fuel, and commodities
- Create geopolitical crisis to ignite wars.

Change is not happening by chance. There is a mastermind that creates the challenging conundrum for human race. Such mind is trying its best to degrade morals, ethics, faith, and value of the human being. Such promotion is noticeable in the modern pop-culture that is spreading through movies, music, magazines, books, trends in clothing, social behavior, and the social media.

In a world of the race to monopoly and the quest for dominance, there is no acceptance of sharing resources and markets. The concept of trade exchange and business collaboration does not exist in such mindset.

However, history has a lesson for the world civilizations. That lesson is: when trade stops war erupts. Failure of trade causes market crashes, economic decline and a widespread disintegration of the national social fabric. Such happened in Germany, UK, France, and the former Soviet Union. And it can happen again, in a place near you.

And history revealed to us also that there is no civilization without "Fire". Therefore, oil and gas and coal will last for many more generations.



How to Invest in a **Toxic Environment** Infested With Scarce Cash, High Interest Rates, High Inflation, De-Globalized Trade, And a Shrinking World Economy?





Ask B The Global Think Tank

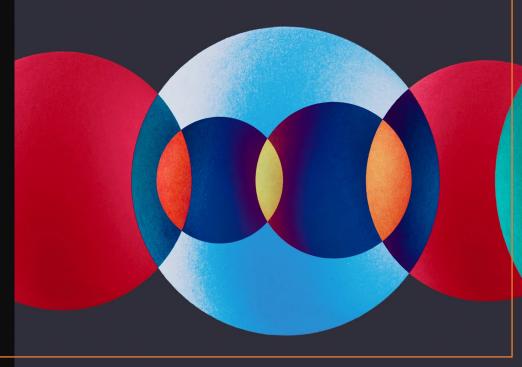


The world changes and challenges that rose since 2000 and 2008 to date are tough. Many businesspeople find it hard to adopt and apply one set of rules for investment.

The hard game is becoming harder.

Investors must find a plan to grow and protect the capital wealth within the provided parameters of the global economy.

Such puzzling parameters are: Scarce Cash liquidity, High Inflation, High Interest rates, Trade De-Globalization, and Shrinking World Economy.



The BB 7-S Framework For Smart Investing



Canada Business Holdings Inc. created the 7-S Investment Framework for Smarter Investing. The following points are the main features:

- 1. Strategic
- 2. Structured
- 3. Stable
- 4. Sustainable
- 5. Safe
- 6. Secure
- 7. Synergic

The 7-S Framework ensures that your investments are:

- A. Steady
- B. Successful, and
- C. Surging





Trust Your Ethical And Professional Team.

Investment is a complex process that requires resources, strategy, time, and qualified professionals to ensure a positive outcome. You will need a team in a business organization that you know and trust.





Common Sense No Hype Investing

The present global conditions does not allow for the luxury of trial and error, or repeating mistakes. Business investment must make sense to generate dollars. The times of hype are over.

If the investment opportunity goes beyond primary logic and contradicts with conventional wisdom, just drop it.

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Better Leadtime With Smarter Starting Points

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Before you jump into the investment pool, think deep and consider well the basic primary elements before you take your final investment decision:

- 1. The Project
- 2. The Partners
- 3. The Place
- 4. The Proposal
- 5. The Plan
- 6. The Profit
- 7. The Period of Time
- 8. The People
- 9. The Process
- 10. The Portfolio



Structured Investing With Secured Economics

The economic fundamentals and business structure will make or break any project. Therefore, take the right steps, in the right time, in the right direction, and with the right investment firm. This is your "Right start".

Support your investment with the sound Strategy, True Studies, Correct Synergy and build all that on a Solid Structure.





Transparent Monitoring in The Glass Box

Black box investments are not easy to trust. You must have transparency in the working relationship. With that you must have access to monitor your investment and see your money working for you. Such should be granted for you during all phases of the investment process. And check how your new investment

box fits with the rest of boxes you have already.





A.I. Assisted But Not Dependent

With the introduction of Artificial Intelligence and generative AI, be careful of giving the full authority for the unknown algorithm to manage your money. Accept assistance, but never be dependent on the AI to make the final decisions for you.



Globally Networked But Fail-Safe

Global networks function in collaboration and integrated processes. That is good in good times. However, such interdependence will have a falling domino effect in bad times.

Make sure that your investment system is "Fail-Safe" when matters go wrong in any part of the world. You must be able to separate processes to cut loss.





Hard Assets But Liquid Cashflow

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REITs Comm Hedge

2000 1800

GOLD

1.4000

1951.2 194

Hard assets are probably the best investment holdings in times like now. However, the cash must keep flowing comfortably enough to keep the health and safety of your business and quality of life. Such flow must be positive and strong.

The investment that cannot secure that for you is not worth keeping.



UNITE TO DO IT RIGHT

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