



Managing Canada Business Holdings Inc.

A Business Style For a 21st Century Organization

We Maintain Our Business Vision Focused On What Makes Sense And Dollars.

Moses Solemon

I am delighted to share with you our business model, in our company Canada Business Holdings Inc., which we have adopted since our inception in 2006.

Canada Business Holdings Inc is a private business corporation registered in Canada. We are a **Business-To-Government** service provider. We develop **mega infrastructure projects** in main sectors, from the **design stage to the operation and management** for the lifetime of the project. The partnership model is based on Public Private Partnership (P3). Our investment and development platform is iDOMO: an acronym for **Invest, Develop, Own, Manage, and Operate**.

Business To Government

Focused Business Sector

Since the first second we realised that we are 21st-century business entity and we must be innovative and creative in adopting a different working model. We wanted to cut ties with and get rid of historical burdens of the conventional company structures and corporate hierarchy.

**Resilient and Dynamic
Business Hierarchy**

The telecommunication revolution and advancement in technology have made it possible to **work remotely. Work is an activity and not a place**. Offices have become more irrelevant to modern lifestyle. To do work, all you have to have is a computer and a smart phone. The rest is brains, expertise, software and apps.

**Work Remotely.
One Head Office.**

Therefore, our team is comprised of no more than 19 people **strategically positioned in various parts of the world**. The business fields of expertise for the team members are diverse but all integrated to create value for the business and fulfil the mission and vision of the company. We always connect through phone, Internet meetings, and occasionally meet together in one place.

Low OPEX – High CAPEX
Global Presence.

Most of our team members have 30 years of **experience** or more in their respective fields. They are **highly independent**, performs well under stress, **very self-disciplined, and driven by goals**. The authority versus responsibility line is flexible and often is based on project-by-project and case by case. The value system, sense of maturity, and self-awareness are all reasons why our team is effective.

Ethical, Experienced and
Reliable Work Team

We agree quarter by quarter on setting goals, **Key Performance Indices (KPI's), and measuring tools**. The Distributed Responsibility Unified Matrix (DRUM) decides what to do, why it should be done, who will do it, when, how and where. The audit and reporting are also agreed upon.

Clear and Agreed
Goals and KPI's

Our business team continue to monitor markets and filter noise to plot the exact market trend and plug in the right opportunities and the desired sectors. **We are selective in our natural project approach** and quite precise in our methodology. A no brainer task for CBH.

Project Selective

We operate only in certain countries, well-defined business sectors, and highly focused projects. For the time being we are focussed on developing smart townships with population not exceeding 100,000 people per township. Each township is self-sustained and secured and enjoys quality conditions to live work and play.

Country Specific

We target around 30% per annum return on investment for any given project. The investment risk is minimized throughout the cycle of project development and always controlled manageable in all conditions.

High Yield Business

The liberty and beauty of **outsourcing** has enabled us to deploy the best and brightest worldwide and design and construction. Our business maintains control of project development, front and engineering and design, project management and quality management. **We are entirely responsible legally and financially for our projects** that we design and develop. The rest is outsourcing under our command and control.

Controlled Outsourcing

We keep our **business affiliations and partnerships within circles of trust and common value system** to ensure the long-term success. Such basis had proven to be more durable than we expected in many projects. Along the business journey, we always gained good friends and never lost partners nor customers.

Shared Values With Trusted Partners

Research and development are a part of our day-to-day activities. **R&D is our lifeline and sustainability strategy.** The direction of such R&D depends on the value-addition and synergy creation for the business. We always keep our vision focused on what makes sense and dollars.

R&D is Business integrated

Creativity and innovation define the second nature of CBH Inc as a business entity. **We continue to create better systems and smarter tools** to enhance our business performance and fulfill our business goals.

Continuous Improvement

CBH Inc is a **learning organization**, and this is part of our structure as a knowledge-based institution. The CBH business and working strategies are flexible, dynamic, adaptive, and changeable. We embrace change as part of life and therefore we have no fear of change. And although our strategies and tactics are dynamic, we remain market-driven, result-focused, and goal-oriented.

Learning Organization

Ottawa, Canada
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