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# MANAGING YOUR CLOUD SPEND HAS NEVER BEEN EASIER...

## A SINGLE PANE OF GLASS AND A SINGLE SOURCE OF SUPPORT FOR ALL OF YOUR CLOUD INFRASTRUCTURE.



### INFORM

VISIBILITY AND ALLOCATION



### OPTIMIZE

RATES AND USAGE



### OPERATE

CONTINUOUS IMPROVEMENT AND OPERATIONS

#### CLIENT

## TESTIMONIAL

*I never knew how much I was spending in various clouds. Having a FinOps single pane of glass, and a partner to help me manage it has all of my spend and utilization under control.*

**CIO**

Fortune 500 Healthcare Provider



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# WHY A FINOPS SOLUTION?



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## ➔ KEY ASPECTS OF FINOPS:

### **COST OPTIMIZATION:**

- Identifies opportunities to reduce cloud costs without compromising performance.
- Monitors and optimizes cloud spending through usage analysis and recommendations.

### **COLLABORATION:**

- Encourages a culture where teams work together to align cloud spending with business goals.
- Promotes shared ownership of cloud costs, moving beyond siloed cost management.

### **TRANSPARENCY AND ACCOUNTABILITY:**

- Provides detailed insights into cloud usage and spending across departments.

### **REAL-TIME DECISION MAKING:**

- Enables organizations to make informed decisions quickly with real-time data on cloud usage and costs.
- Empowers teams to adjust spending dynamically based on budget constraints or changing business needs.

### **LIFECYCLE MANAGEMENT:**

- Ensures effective use of cloud resources throughout their lifecycle, from provisioning to decommissioning.
- Minimizes waste and unnecessary spending.



## ➔ CORE PHASES OF FINOPS:

### **INFORM:**

- Focuses on visibility, tracking, and reporting of cloud usage and costs.
- Helps stakeholders understand where money is spent and why.

### **OPTIMIZE:**

- Concentrates on rightsizing resources, negotiating pricing with providers, and eliminating waste.
- Implements automated solutions to manage scaling and cost optimization.

### **OPERATE:**

- Establishes ongoing processes and governance to maintain efficiency and alignment with financial goals.
- Involves periodic reviews, policy updates, and stakeholder engagement.

# BREAKING NEWS

## FROM INSIGHT TO ACTION: THE ALL-IN-ONE SOLUTION FOR CLOUD FINANCIAL MANAGEMENT AND OPTIMIZATION

### For Immediate Release:

As cloud adoption surges globally, companies are grappling with skyrocketing costs, fragmented data, and a lack of alignment between IT, finance, and business teams. This FinOps-driven solution bridges those gaps, empowering businesses to transition seamlessly from cost chaos to operational clarity.

### **Key features of this revolutionary platform include:**

- **Real-Time Cost Insights:** Provides unparalleled visibility into cloud spend across multi-cloud environments, helping businesses make informed decisions instantly.
- **Automated Cost Optimization:** Leverages AI and machine learning to identify and eliminate waste, ensuring every dollar spent drives value.
- **Collaborative Financial Governance:** Fosters cross-department collaboration, aligning IT and finance with a shared focus on achieving financial accountability and efficiency.
- **Scalability at Speed:** Equips businesses to manage costs effectively as they scale, ensuring long-term sustainability and growth.

Industry experts are hailing this as a pivotal moment for cloud financial management. "These platforms aren't just another tool, they are a framework for transforming how organizations think about and manage their cloud investments," said a leading analyst.

Early adopters report significant cost savings and improved cross-departmental alignment. One Fortune 500 company claims to have **reduced cloud costs by 30%** in just three months using these solutions.

If you're not taking advantage of these platforms - you are behind the curve, potentially spilling millions on the floor.

# WE HELP YOU IDENTIFY THE TECHNOLOGY THAT MOVES YOUR BUSINESS FORWARD...

## Then, we make sure those solution providers deliver on their promises so that you receive a maximum ROI.



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## About Us

We opened our doors in 2001 and have amassed over 700 clients. We serve our clients at a very high level, that's why our attrition rate is less than 1% historically.

## Our Mission

We believe in a client-centric approach, tailoring our services to meet the unique needs and objectives of each organization. Our seasoned experts work closely with clients to understand their challenges, develop strategic roadmaps, and execute effective solutions.

## Industries We Serve

- ✓ Retail
- ✓ Finance
- ✓ Manufacturing
- ✓ Public Services
- ✓ Healthcare
- ✓ Non-profit



### Connectivity Services

We can deploy effective connectivity just about anywhere.



### Managed Services

Take the day to day burden of uptime and support off your plate.



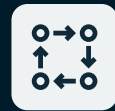
### Dynamic Staffing

BPO solutions in the US, nearshore, and offshore.



### UCaaS and CCaaS

We are experts in selecting and deploying world class solutions.



### Artificial Intelligence

Streamlining processes and improving operational effectiveness.



### Security

We understand the risk of threats and can help you defend yourself against the bad actors of the world.

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