

# Company Introduction

www.dmenterprise.net 2025

# MEET YOUR TRUSTED ADVISOR



Marc Jorgensen
Chief Technology Officer

720-985-4388 - cell/txt marc@dmenterprise.net



#### **Executive Summary**

Marc Jorgensen is a seasoned technology executive specializing in IT infrastructure, cloud solutions, cybersecurity, and enterprise application development. As a Chief Technology Officer, he drives innovation, optimizes system performance, and ensures seamless technology delivery. With deep expertise in digital transformation and agile project management, Marc has successfully enhanced operational efficiency and security across organizations.

His strategic leadership and technical acumen make him a key driver of business growth and technology excellence.



# D&M IS A TOP TRUSTED ADVISORY FIRM

### <u>ABOUT</u>

- In business since 2001
- Deep business and technology expertise
  - C-Suite, Tech. Service Providers, Innovation, Regulated Industries
- 24 X 7 X 365 commitment to our customers
- Top performing firm in our industry
  - \$66mm Annual Recurring Revenue Under Management
- Advisory board members for numerous providers
- We are driven by your success, not the other way around
- Evergreen process of evaluating new technologies
- \$300,000+ raised for philanthropic causes

### **INDUSTRIES**



Retail/Convenience



Financial Services



Manufacturing



**Public Services** 



Healthcare



Non-profit



Legal





# OUR MISSION



WE HELP YOU IDENTIFY & SELECT THE TECHNOLOGY NEEDED TO DRIVE YOUR BUSINESS FORWARD...

Then we deliver these solutions with precision, working as your dedicated partner to guide and oversee implementations, while supporting your technology journey every step of the way.





# TRANSFORMATIONAL SOLUTIONS

#### **UNIFIED COMMUNICATIONS**

- Teams
- Zoom
- Ring Central
- and many more

#### **CONTACT CENTER**

- Over 15 Cloud Providers
- All Magic Quadrant
   Notables
- Business Architecture & Execution Capabilities

#### **CYBERSECURITY**

- The Best CyberDefense
   Options On The Market
- Industry Leading Options
- Compliant, scaleable, and cost effective

#### **VIRTUAL / CLOUD INFRASTRUCTURE**

- AWS
- AZURE
- GCP
- Private Virtual Desktop

#### **INNOVATION / AI**

 AI, Machine Learning, and RPA across call center operations, back office and various support functions
 BOTS, Agent Assist, etc

#### **MANAGED SERVICES**

- The Industries Best End-to-End Providers In One Place.
  - Manage Some Or All Of Your Networks and Infrastructure.
  - o NOC, SOC, Etc

#### **VOICE, DATA, & WIRELESS**

- All Major Carriers
- Aggregation
- All Network Technologies
  - SDWAN, Wireless, Dedicated, erc

#### **VARIABLE LABOR**

- The strongest alternative to traditional BPO's available on the market today
  - 20% reduction in cost
  - Fractional Labor

#### **COST OPTIMIZATION**

- Review of Technology
   Spend
  - Voice, Data, Wireless
  - Contact Center
  - Cyber
  - o more...

# WE KNOW CONNECTIVITY BETTER THAN ANYONE

#### **Broadband and High-Speed Internet**

- Fiber Optic Internet (GPON, Active Ethernet) Preferred for high-speed and low-latency connections.
- Cable Broadband (DOCSIS 3.1) Common for residential and small businesses.
- Fixed Wireless Access (FWA) 5G and LTE-based wireless broadband.

#### **Enterprise and Business Connectivity**

- SD-WAN (Software-Defined Wide Area Network) Used for optimizing multiple connections (MPLS, broadband, LTE).
- MPLS (Multiprotocol Label Switching) Still widely used in large enterprises for private and reliable connectivity.
- Ethernet Private Line (EPL)/Ethernet Virtual Private Line (EVPL) Secure point-to-point business connectivity.
- Cloud Direct Connect (AWS Direct Connect, Azure ExpressRoute, Google Cloud Interconnect)
   For cloud-based operations.

#### **Wireless and Mobile Networks**

- 5G Networks (Mid-band and mmWave) Growing adoption for high-speed mobile and enterprise applications.
- 4G LTE (Long-Term Evolution) Still widely used, especially in remote areas.
- Wi-Fi 6 & Wi-Fi 7 Standard for high-speed wireless LANs.
- Private 5G and CBRS Networks Emerging for enterprise and industrial applications.
- StarLink Satellite Now mainstream is certain uses cases.

#### **Cloud and Data Center Connectivity**

- Data Center Interconnect (DCI) –
   Essential for high-speed cloud and hybrid infrastructure.
- CDN (Content Delivery Network) Used for web acceleration and distributed content.

#### **Security-Driven Connectivity**

- SASE (Secure Access Service Edge) Growing adoption for integrating security with networking.
- Zero Trust Network Access (ZTNA) Replacing traditional VPNs in modern enterprises.

# Access to hundreds of Carriers.



# PROVEN RESULTS

\$500mm

2,000

700

dollars

delivered

active

\*SAVED

**PROJECTS** 

**CLIENTS** 

\*a "healthy" business operates at a **15%** net margin. In order to deliver **\$500**mm to the bottom line, you would effectively have to drive **\$3.3**bn in top line revenue.





# TRUSTED BY SOME OF THE BIGGEST BRANDS

### Financial Services



#### Public Sector / Education









































































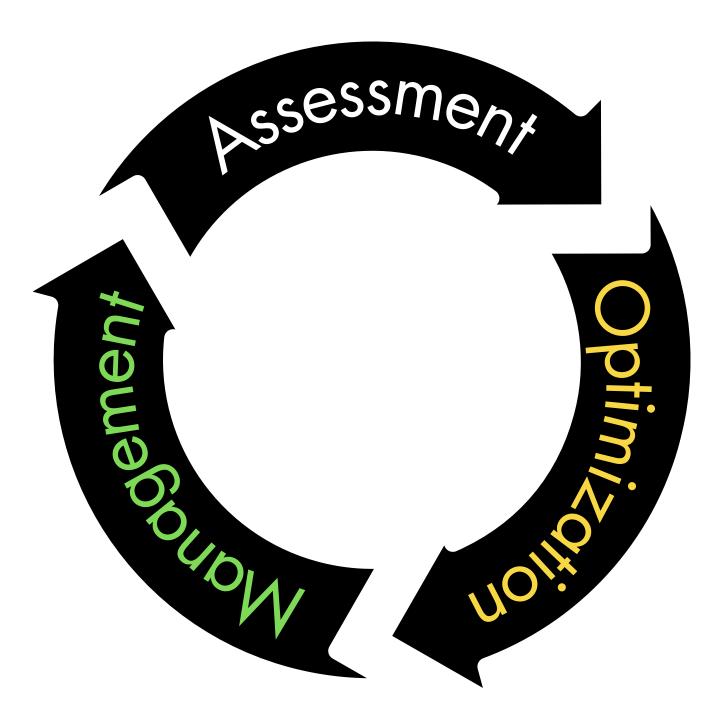








# TECHNOLOGY SPEND OPTIMIZATION



#### **Proven Results:**

• Average savings of 20%.

### Comprehensive Coverage:

• Telecom, Cloud, Software, Hardware.

### **Expert Team:**

• Decades of experience in uncovering hidden costs.

# ONE RELATIONSHIP / MASSIVE EXPERTISE



30 Professionals
Proprietary Customer Portal

### TECHNOLOGY SOLUTION / DISTRIBUTION ECOSYSTEM

145+ Support Professionals
41 Solution Engineers
Proprietary Vendor Rating Platform
350 Solution Providers
15,000+ Channel Support Professionals





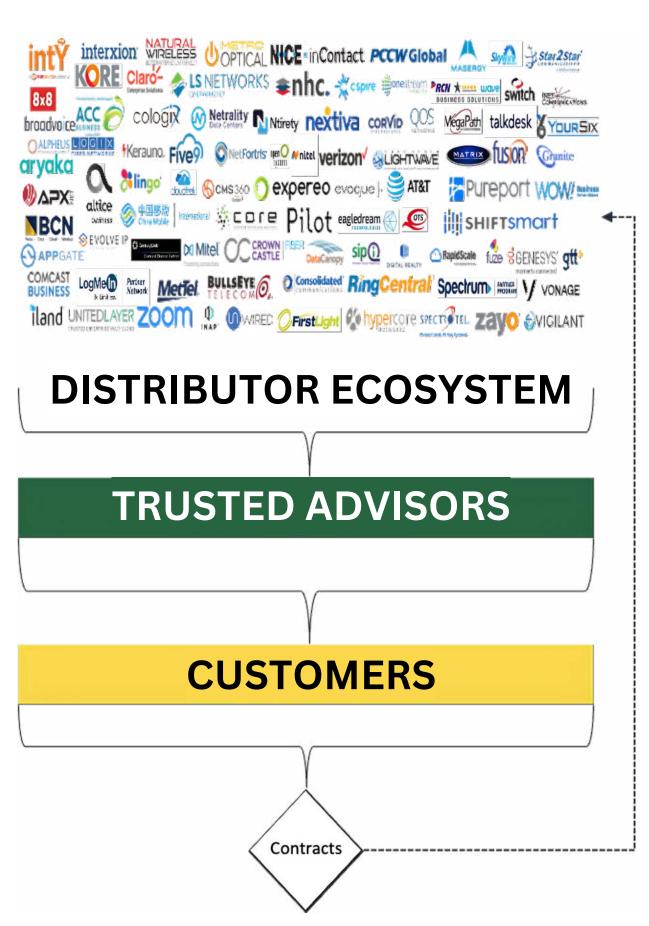
# HOW IS THE CHANNEL ECOSYSTEM BUILT

There are over 350 technology providers in the DM ecosystem.

Distributors qualify solution providers, negotiate commercial agreements, and attract top agents to make available this curated ecosystem to their clients.

The TRUSTED ADVISOR community is comprised of independent sales and support organizations operating their own business. These organizations are not limited to representing a single service or platform. They have access to, and knowledge of, a broad spectrum of technology and hundreds of solution providers. This creates massive leverage for our customers.

Customers have a need for access to a wide array of technology solutions. They can engage with numerous providers without becoming a part of the providers sales cycle. They become a single point of contact, insulating customers from the overhead of managing vendors while also having access to the best resources.





# OVER 350 TECHNOLOGY PROVIDERS\*

























































































































































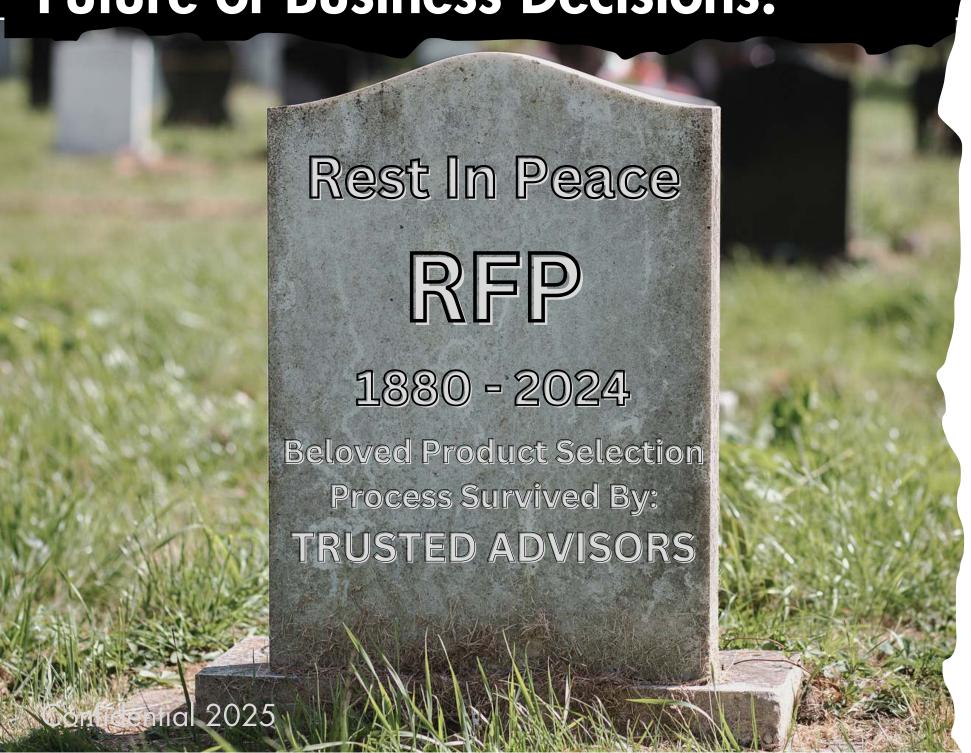






## THE RFP IS DEAD

Why Trusted Advisors are the Future of Business Decisions.



### Expertise Over RFPs

 Trusted advisors offer deep expertise tailored to unique business needs, providing insights that go beyond generic solutions.

### Strategic Partnerships Drive Growth

 Trusted advisors act as long-term partners, aligning their advice with a company's strategic goals.

### Adaptability in Fast-Changing Markets

 Trusted advisors bring agility, helping companies quickly adapt to technological advances, regulatory changes, and emerging risks.

### Cost-Effective and Time-Efficient

 Trusted advisors reduce the burden of researching countless vendors by delivering customized solutions, saving both time and resources.

### Building Trust Through Relationships

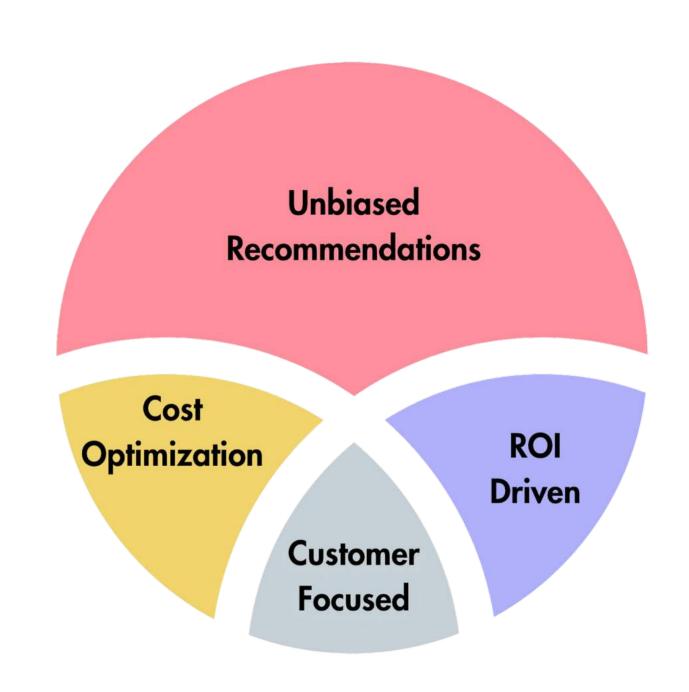
Trusted advisors build strong, personal relationships,
 becoming extensions of the leadership team.



# THE TRUSTED ADVISOR ADVANTAGE

 Our four core value propositions are a differentiator for your business.

 We always do what's right for the customer!





# INDUSTRIES THAT HAVE TRUSTED ADVISORS

#### Financial Services and FinTech

• Key Products and Services: Wealth management, tax advisory, financial planning tools, investment solutions.

#### Insurance

• Key Products and Services: Property, life, commercial, auto, cyber, business, and all coverage types.

### Manufacturing

• Key Products and Services: Industrial IoT, automation solutions, supply chain management, ERP systems.

#### Healthcare

• Key Products and Services: Healthcare IT, telemedicine platforms, EHR systems, medical devices, compliance management.

### **Legal and Compliance**

• Key Products and Services: Compliance management, risk mitigation, contract negotiation, legal advisory services.

#### Retail and eCommerce

• Key Products and Services: eCommerce platforms, supply chain logistics, digital marketing, customer experience management.



# OUR LEADERSHIP TEAM

steve@dmenterprise.net 732-673-5081 - cell/txt



Steven Gerhardt Founder/ CEO

- 28 yrs in Telecom
- 15 yr Annual Award Winner
- Senior Advisor to Carriers
- Top 1% Channel Partner

vic@dmenterprise.net 720-284-2182 - cell/txt



Vic Pepe Managing Partner

- 28 yrs in Technology
- Five-time CIO
  - Public Private Equity Private
- Managed Billions in Budget

tim@dmenterprise.net 949-233-2643 - cell/txt



Tim Rees
Managing Partner

- 28 yrs in Technology
- Tech/Ops and Delivery Leader
- Vendor Management Leader
- CIO



Your support team has an average tenure of 11.5 years.





info@dmenterprise.net

888.357.5055



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