

#ThinkMyopiaSeeBetter
#NationalMyopiaWeek







National MYOPIA Week

14th-20th November 2022

*An initiative to raise the Awareness of
MYOPIA in the community in India*



This week-long campaign aims to:

-  Educate the public on **childhood myopia and its complications** if untreated.
-  Encourage parents to get their **children's eyes examined** by an eye doctor atleast **once a year**.
-  Engage in **discussions with paediatric ophthalmologists, parents and children** across India.
-  **Spread the message of myopia** to the public through national, regional and local news networks.

Let's **HELP** our
children see **BETTER**

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