2025

TRACE
38573

Company
PROFILE

www.tracejo.com

Since 2014

WE WALK IN OUR CUSTOMER'S SHOES

WHO WE ARE

ABEER ACNDER   01

The visionary behind our success, has transformed industries with a passion for innovation and a sharp eye for opportunity.

NEDAL DUDIN   02

The consultant who offers fresh, innovative perspectives and breaks away from conventional solutions.

OUR TEAM   03

Our team of experienced consultants and trainers brings deep industry knowledge and a passion for learning, allowing us to provide innovative solutions for our clients' evolving challenges.

INDUSTRY EXPOSURE   04

We invite professionals to share insights and network with students. We partner with local companies to provide hands-on internship opportunities.

OUR CLIENTS JOURNEY   05

Client satisfaction is key to T R A C E's success. Happy clients are more likely to continue with us, recommend us, and spread positive word-of-mouth.

The visionary behind our company's success, Abeer Acnder. With a relentless passion for innovation and a keen eye for opportunity, Abeer Acnder embarked on a remarkable journey that has reshaped industries and touched countless lives.

Abeer Acnder's story is one of determination and ingenuity. From humble beginnings, she has scaled the peaks of entrepreneurship, disrupting traditional paradigms and paving the way for groundbreaking solutions. Her unwavering commitment to excellence and a deep-rooted belief in the transformative power of her ideas have been the driving force behind our company's growth.

Over the years, Abeer Acnder has not only built a thriving business but has also demonstrated an unwavering commitment to giving back to the community. Her leadership extends beyond the boardroom, championing causes close to her heart and inspiring others to reach for the stars.

Today, we are privileged to have Abeer Acnder as the guiding force behind our company, and we look forward to the innovative horizons that lie ahead under her stewardship.

Allow us to introduce you to a remarkable consultant, someone whose approach defies convention and brings fresh, innovative perspectives to every challenge—Nedal Dudin. In a world saturated with traditional solutions, Nedal Dudin stands out as a beacon of unique thinking.

Unconventional Wisdom: Nedal Dudin is not your typical consultant. While others may follow well-trodden paths, Nedal Dudin thrives on forging new trails. His ability to see opportunities where others see obstacles and to reframe problems with unparalleled creativity is a testament to his unique thinking.

A Track Record of Innovation: Throughout his career, Nedal Dudin has consistently delivered groundbreaking solutions that have transformed industries. His portfolio is a testament to his ability to challenge the status quo and uncover hidden potential in every project.

A Trusted Partner: Beyond his visionary thinking, Nedal Dudin is a trusted partner who understands the delicate balance between innovation and practicality. He ensures that unique ideas are not just ambitious dreams but also actionable strategies that yield tangible results.

OUR TEAM

Our team comprises seasoned consultants and expert trainers with a wealth of experience across industries. Their deep domain knowledge, coupled with a passion for continuous learning, enables us to deliver cutting-edge solutions that address the evolving challenges faced by our clients.

In an ever-changing business landscape, T R A C E remains at the forefront of innovation. We leverage the latest technologies and methodologies to ensure that our consulting and training services are at the cutting edge of industry best practices.

The impact of T R A C E is evident in the success stories of our clients. Organizations that have engaged with us report improved performance metrics, enhanced employee satisfaction, and a more resilient and adaptive organizational culture.

Industry Exposure

Guest Speakers and Industry Experts:

We arrange and invite guest speakers and industry experts to share insights and experiences and facilitate networking opportunities between students and professionals.

Internship Programs:

We focus on establishing partnerships with local companies to offer internship opportunities for hands-on experience.

Our Clients Journey…

T R A C E's client satisfaction is a crucial indicator of the success and effectiveness of our training courses. Our clients are more likely to continue working with us, recommend our services to others, and contribute to positive word-of-mouth.

PERSONAL DEVELOPMENT

TRACE CLINIC   01

We focus on understanding each client's unique needs, collaborating to assess pain points, and creating tailored strategies. Our training programs build practical skills for real results.

WALKING IN STUDENT'S   02 SHOES

Adopting a perspective that focuses on understanding and empathizing with recent graduates is crucial for educators to effectively support their transition from academia to the workforce.

CAREER DEVELOPMENT   03

T R A C E offers career counseling to help graduates define their paths and set goals, along with guidance on resume building, cover letters, and mock interviews for job preparation.

TRAINING PROGRAMS   04

Develop a comprehensive curriculum that integrates essential technical and soft skills, incorporates hands-on exercises and real-world case studies, and aligns with industry trends to prepare graduates for the current job market.

INNOVATION   05

Leverage e-learning platforms for interactive training and explore innovative methods like virtual reality.

At the core of our approach is a commitment to understanding the unique needs of each client. We collaborate closely with organizations to conduct thorough assessments, identify key pain points, and develop tailored strategies. Our training programs are designed to not only impart knowledge but also cultivate practical skills that drive tangible results.

Our comprehensive suite of services encompasses strategic consulting, organizational development, and targeted training initiatives. We specialize in offering customized solutions that address specific challenges faced by our clients. From executive coaching to team-building workshops, we deliver practical and results-driven interventions.

As we look to the future, T R A C E is poised for continued growth and expansion. We are committed to staying ahead of industry trends, refining our services, and expanding our reach to new markets.

Walking in your student's shoes

Refers to adopting a perspective that emphasizes understanding and empathizing with the experiences, challenges, and aspirations of individuals who have recently completed their education and are entering the workforce. This perspective is crucial for educators to provide effective support and guidance to help these individuals successfully transition from academia to the professional world.

We are Providing training courses for recent graduates entering the workforce is an excellent way to bridge the gap between academic learning and the practical skills needed in a professional setting.

T R A C E, play a pivotal role in empowering recent graduates as they embark on their professional journeys. By implementing a well-rounded training program with a focus on both technical and soft skills, along with comprehensive career support.

Career Development

Career Counseling:

T R A C E offers career counselling sessions to help graduates define their career paths and set realistic goals.

Resume Building and Interview Skills:

Our team provides guidance on crafting effective resumes and cover letters and conducts mock interviews to prepare graduates for job interviews.

T R A C E's Training Programs Design

Comprehensive Curriculum:

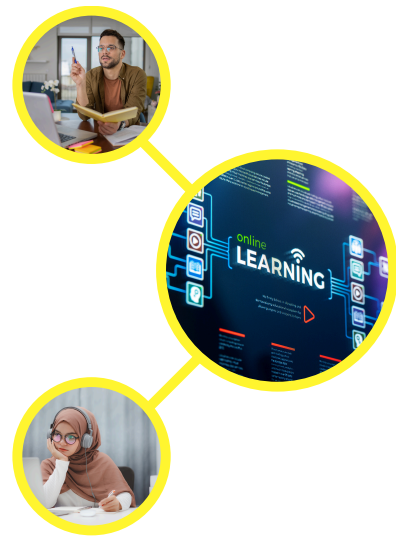To develop a curriculum that covers essential skills for the workplace, including both technical and soft skills.

Practical Application:

To incorporate hands-on exercises, real-world case studies, and practical simulations to enhance the practical application of knowledge.

Industry-Relevant Content:

To ensure that the training content is aligned with industry trends and standards, preparing graduates for the current job market.

Technology and Innovation

Utilize e-Learning Platforms

T R A C E Leverage e-learning platforms to make training materials accessible and interactive, and explore innovative teaching methods, such as virtual reality or simulations.

PERSONAL DEVELOPMENT

With our 100% Success Consulting, we ensure that you not only gain the knowledge you need but also successfully pass your certification exams. Our holistic approach combines proven strategies, and expert guidance, to support you every step of the way.

Join us at TRACE and take the first step towards achieving your certification goals and unlocking endless opportunities for a brighter future. Your success is our mission.

Why Choose Us

Expert Lead Consulting
Experience top-tier consulting guided by industry experts, tailored to empower your professional growth effectively.

Passing Assurance
Confidence is guaranteed with our proven strategies, ensuring your success in achieving certification goals effortlessly.

100% Money Back Guarantee
Our Exam Pass Guarantee gives you the confidence that we will support you until you pass your exam.

(425) Project Managers Who Passed Their Exams (2018 - August 29, 024)

PERSONAL DEVELOPMENT

On Average, Five Professional Passing Their Exams Monthly

01 CAPM
Certified Associate in Project Management

02 PMP
Project Management Professional

03 PMI-RMP
Risk Management Professional

04 PMI-ACP
Agile Certified Practitioner

05 PMI-PBA
Professional in Business Analysis

06 CX
Customer Experience

PERSONAL DEVELOPMENT

On Average, Five Professional Passing Their Exams Monthly

07 CLSSYB
Certified Lean Six Sigma Yellow Belt

08 CTL
Certified Team Leader

09 CAIP
Certified Artificial Intelligence Professional

01 CAPM

Certified Associate in Project Management

SUMMARY

Project Management Institute (PMI) offers a professional certification known as the Certified Associate in Project Management (CAPM)® for individuals seeking to gain more responsibility or add project management skills to their current role. The CAPM® certification offers recognition to practitioners who are interested in, or just starting, a career in project management, as well as project team members who wish to demonstrate their project management knowledge. This certification indicates knowledge of common practices used by an associate-level project manager as outlined in the CAPM Examination Content Outline (ECO). PMI aligns its process with certification industry best practices, such as those found within A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition.

TRAINING OUTLINE

Domain I: Agile Frameworks/Methodologies
Domain II: Business Analysis Frameworks
Domain III: Predictive Plan-Based Methodologies

TRAINING HOURS

(25) Training hours to gain entry and start building your career as a project manager.

02 PMP

Project Management Professional

SUMMARY

T R A C E prepared customized sessions to prepare for the Project Management Professional (PMP®) certification exam, by applying (T R A C E) expertise to boost project managers' competencies in alignment with the (PMP®) certification Exam Content Outline launched on January 2, 2021, and the knowledge stipulated in "The Standard for Project Management of a Project" published by the Project Management Institute (PMI®) and was approved by the American National Standard Institute (ANSI) in August 2021.

TRAINING OUTLINE

Domain I: People
Domain II: Process
Domain III: Business Environment
PMP certification validates that you are highly skilled in:

- Motivating people and teams through all phases of a successful project.
- Using predictive, agile and hybrid approaches to determine which way of working is best for each project.
- Highlighting the success of a project and its impact on overall strategic organizational goals.

TRAINING HOURS

(36) Training hours to explain the key topics to prepare and pass the (PMP®) certification exam. The (PMP®) exam content outline, active Listening Technique and the training material to be utilized by the applicants to the (PMP®) certification exam during the training course to prepare for the exam.

03 PMI-RMP

Risk Management Professional

SUMMARY

T R A C E prepared customized focus sessions to prepare for the Risk Management Professional (PMI-RMP®) certification exam, by applying (T R A C E) expertise to boost project managers' competencies in alignment with the (PMI-RMP®) certification exam Content Outline updated in March 2022, and the knowledge stipulated in "The Standard for Risk Management in portfolios, programs, and projects, published by the Project Management Institute (PMI®) and was approved by the American National Standard Institute (ANSI) in 2019.

TRAINING OUTLINE

Domain I: Risk Planning and Strategy
Doman II: Risk Identification
Domain III: Risk Analysis
Domain V: Risk Response
Domain IV: Monitor and Close Risk
Domain II: Process
Earning the PMI-RMP assures that you have the expertise to:

- Spot problems before they happen
- Mitigate threats to project success
- Master risk management fundamentals and techniques
- Maximize results and meet deadlines
- Leverage and create opportunities
- Save resources for your project and organization

TRAINING HOURS

(30) Training hours to explain the key topics to prepare and pass the (PMI-RMP®) certification exam. The (PMI-RMP®) exam content outline, active Listening Technique and the training material to be utilized by the applicants to the (PMI-RMP®) certification exam during the training course to prepare for the exam.

04 PMI-ACP

Agile Certified Practitioner

SUMMARY

T R A C E prepared customized focus sessions to prepare for the Agile Certified Practitioner (PMI-ACP®) certification exam, by applying (T R A C E) expertise to boost project managers' competencies in alignment with the (PMI-ACP®) certification exam Content Outline revised in November 2024, and the knowledge stipulated in "The Agile Practice Guide" published by the Project Management Institute (PMI®) 2017.

TRAINING OUTLINE

The PMI-ACP certification formally acknowledges your agile expertise with the industry's only agnostic, experienced-based, ISO-accredited exam. Validate your ability to drive excellence across approaches, including Scrum, Lean, Kanban, and more—with a truly Agile mindset and a team-centric approach sure to earn recognition from peers, employers, and stakeholders alike.

The PMI-ACP certification validates that you are highly skilled in:

- Understanding and applying multiple agile approaches including Scrum, Lean, Kanban, and Test-Driven Development.
- Delivering value to customers through iterative development cycles and employing agile metrics for informed decision-making.

TRAINING HOURS

(21) Training hours to explain the key topics to prepare and pass the (PMI-ACP®) certification exam. The (PMI-ACP®) exam content outline, active Listening Technique and the training material to be utilized by the applicants to the (PMI-ACP®) certification exam during the training course to prepare for the exam.

05 PMI-PBA

Professional in Business Analysis

SUMMARY

T R A C E prepared customized focus sessions to prepare for the Professional in Business Analysis (PMI-PBA®) certification exam, by applying (T R A C E) expertise to boost project managers' competencies in alignment with the (PMI-PBA®) certification exam Content Outline updated in 2014, and the knowledge stipulated in "The Standard for business analysis, published by the Project Management Institute (PMI®) and was approved by the American National Standard Institute (ANSI) in 2017.

TRAINING OUTLINE

PMI-PBA® certification highlights your expertise in business analysis. It spotlights your ability to work effectively with stakeholders to define their business requirements, shape the output of projects, and drive successful business outcomes.

Domain I: Needs Assessment

Domain II: Business Analysis Planning

Domain III: Business Requirements Analysis

Domain V: Traceability and Monitoring

Domain IV: Evaluation

TRAINING HOURS

(35) Training hours to explain the key topics to prepare and pass the (PMI-PBA®) certification exam. The (PMI-PBA®) exam content outline, active Listening Technique and the training material to be utilized by the applicants to the (PMI-PBA®) certification exam during the training course to prepare for the exam.

06 CX

Customer Experience

SUMMARY	T R A C E prepared customized focus sessions to prepare for the Customer Experience Specialist (CXAC®) certification exam, by applying (T R A C E) expertise to boost project managers' competencies in alignment with the (CXAC®) certification exam Content Outline issued by the CX Academy.
TRAINING OUTLINE	Domain I: Understand CX Fundamentals. Domain II: Develop Customer Empathy. Domain III: Enhance Service Skills. Domain V: Implement CX Strategies. Domain IV: Promote a Customer-Centric Culture.
TRAINING HOURS	(12) Training hours to explain the key topics to prepare and pass the (CX®) certification exam. The (CXAC®) exam content outline, active Listening Technique and the training material to be utilized by the applicants to the (CXAC®) certification exam during the training course to prepare for the exam.

07 CLSSYB

Certified Lean Six Sigma Yellow Belt

SUMMARY

T R A C E prepared customized focus sessions to prepare for the Certified Lean Six Sigma Yellow Belt (CLSSYB®) certification exam, by applying (T R A C E) expertise to boost product quality controllers' competencies in alignment with the global association for quality management.

TRAINING OUTLINE

Domain I: Recognize the advantages of Six Sigma
Domain II: List the industries where it can be applied
Domain III: Explain the use of the DMAIC methodology to achieve process excellence
Domain V: Describe the use of statistics in applying the DMAIC methodology

TRAINING HOURS

(25) Training hours to explain the key topics to prepare and pass the (CLSSYB®) certification exam. The exam comprises of 50 Multiple Choice Questions out of which the candidate needs to score 70% (35 correct out of 50) to pass the exam. Exams are online and proctored based, using a webcam and a reliable internet connection exams can be taken anywhere and anytime. The total duration of the exam is 1 hour (60 Minutes).

08 CTL

Certified Team Leader

SUMMARY	T R A C E prepared customized focus sessions to prepare for the Certified Team Leader (CTL®) certification exam, by applying (T R A C E) expertise to boost team leaders' competencies in alignment with the global association for quality management.
TRAINING OUTLINE	Your success as a manager relies on your team's problem-solving, enthusiasm, and collaboration, and this E-Course offers practical insights into effective leadership practices to enhance these qualities. Domain i: Team Building Domain II: Building Better Teams Domain III: Leadership Skills Domain V: Self Leadership
TRAINING HOURS	(20) Training hours to explain the key topics to prepare and pass the (CTL®) certification exam. The exam comprises of 70 Multiple Choice Questions out of which the candidate needs to score 80% (56 out of 70 correct) to pass the exam. Exams are online and proctored based, using a webcam and a reliable internet connection exams can be taken anywhere and anytime. The total duration of the exam is 1 hour (60 Minutes).

08 CAIP

Certified Artificial Intelligence Professional

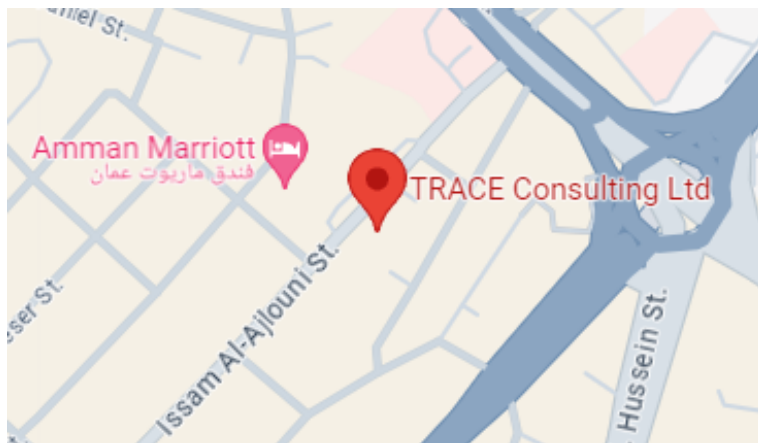|	
SUMMARY	T R A C E prepared customized focus sessions to prepare for the Certified Team Leader (CTL®) certification exam, by applying (T R A C E) expertise to boost the organizational development team leaders' competencies in alignment with the global association for quality management.
TRAINING OUTLINE	Domain I: Understand what it is like to build machine learning and data science projects. Domain II: Work with an artificial intelligence team and build a strategy in your company. Domain III: Navigate ethical and societal discussions surrounding this field.
TRAINING HOURS	(20) Training hours to explain the key topics to prepare and pass the (CAIP®) certification exam. The exam comprises of 70 Multiple Choice Questions out of which the candidate needs to score 80% (56 out of 70 correct) to pass the exam. Exams are online and proctored based, using a webcam and a reliable internet connection exams can be taken anywhere and anytime. The total duration of the exam is 1 hour (60 Minutes).

CONTACT US

TRACE

www.tracejo.com

info@tracejo.com

+962 6 50 60 138

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38573

It's our honor to serve you

T R A C E   Consulting Ltd.