



# Heart 2 Heart "A Survival Story" Breast Cancer

**AWARENESS FUNDRAISER  
A PINK & WHITE GALA & LUNCHEON**

**SATURDAY OCTOBER 19TH, 2024  
2pm- 6pm**

**HOSTED BY: JANELLE T. ALLEN OF HEARTZ UNFOLD EVENTS  
SPONSORED BY: THE CAPE CLUB OF PALM CITY, FLORIDA**



**DR. ARTHUR G. LERNER MD**

**KEYNOTE SPEAKER  
FOUNDER OF THE AMERICAN SOCIETY OF  
BREAST SURGEONS INC.**

## **DISCUSSION & INSIGHT**

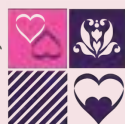
- Early Detection & Diagnosis
- Support During Treatment & Beyond
- Free Breast Health Guides
- How to Support a Loved One or Co-Worker
- The benefits of Medical Progression



**JANELLE T. ALLEN**  
**FOUNDER & PRESIDENT  
OWNER/CEO OF HEARTZ UNFOLD EVENTS**



**SENA D. BARNOR**  
**VICE PRESIDENT  
CEO OF SHE GETS IT DONE EVENT MGMT**



**Heart2  
Heart**



**LUNCHEON TICKETS: \$120 PER PERSON**

**INCLUDES PARTICIPATION FOR OUR  
CAMPAIGN EVENTS THRU OCTOBER**

- MEN IN PINK CAR WASH
- PINK SOCKS ZUMBA & SMOOTHIES
- MAMMOGRAM SCREENING & HEALTH FAIR

**SPONSORSHIP OPPORTUNITIES  
ARE AVAILABLE**

**FOR TICKETS, SPONSORSHIP, & INFO:  
(772) 837-7051**

[www.HeartzUnfoldEvents.com/Heart2Heart](http://www.HeartzUnfoldEvents.com/Heart2Heart)



**PROCEEDS WILL BE DONATED TO CLEVELAND  
CLINIC HOSPITAL FL**

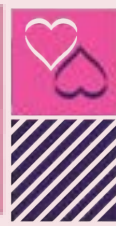
**THIS YEAR WE WILL BLESS A BENEFICIARY  
FAMILY IN NEED IN HONOR OF A PINK  
WARRIOR WHO WE'VE RECENTLY LOST**



# The Cape Club of Palm City

10664 SW Whooping Crane Way Palm City, FL 34990

pink  
together



Heart<sup>2</sup>  
Heart



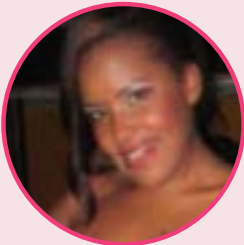
*Heart 2 Heart*  
*"A Survival Story"*

**Breast Cancer**  
AWARENESS FUNDRAISER  
A PINK & WHITE GALA & LUNCHEON  
**SATURDAY OCTOBER 19TH, 2024**

# Meet our Event Committee



**JANELLE T. ALLEN**  
FOUNDER & PRESIDENT  
OWNER/CEO OF HEARTZ UNFOLD EVENTS



**SENA D. BARNOR**  
VICE PRESIDENT  
CEO OF SHE GETS IT DONE EVENT MGMT



**JESSICA BENGOCHEA**  
SPONSORSHIP & GUEST EXPERIENCE COORDINATOR



**ROXY BROWN**  
MEDIA & PUBLIC RELATIONS COORDINATOR  
CEO/FOUNDER OF CAREBAG INC.



**HEATHER GUZMAN**  
COMMUNITY OUTREACH COORDINATOR



**DR. ARTHUR G. LERNER MD**  
KEYNOTE SPEAKER  
FOUNDER OF THE AMERICAN SOCIETY OF  
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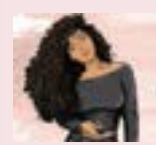
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 **Cleveland Clinic**  
Florida

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CLINIC HOSPITAL FL

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FAMILY IN NEED IN HONOR OF A PINK  
WARRIOR WHO WE'VE RECENTLY LOST





## **Empowerment Through Action: Join Us in the Fight Against Breast Cancer**

Welcome to our Breast Cancer Awareness Fundraiser Sponsorship Invitation. We are excited to present you with a unique opportunity to make a tangible difference in the lives of countless individuals impacted by breast cancer. This event is more than just a gathering; it's a powerful statement of solidarity, compassion, and proactive change.

Breast cancer is a pervasive and formidable adversary that touches the lives of millions around the world. It doesn't discriminate by age, gender, or background, making it crucial for us to come together and take a stand. By supporting our fundraiser, you're not only contributing to life-saving research, treatment, and support programs, but you're also fostering a community of hope and determination.

In this sponsorship invitation, you'll discover the various ways your partnership can make a substantial impact. From raising awareness to funding critical research, your involvement will reverberate far beyond the event itself. We invite you to explore the possibilities that lie ahead, both in terms of enhancing your brand's visibility and, more importantly, in driving positive change.

Together, we can create a future where breast cancer is no longer a source of fear, but a testament to the strength of the human spirit. Join us in championing the cause, honoring survivors, and remembering those we've lost. Your sponsorship is not just an investment—it's a commitment to a world free from the shadows of breast cancer.

Thank you for considering our invitation to be part of this transformative journey. Let's stand together, make a statement that echoes through generations, and propel the fight against breast cancer to new heights.

# Heart 2 Heart

"A Survival Story"

If you would like to Donate or become a Sponsor please contact us at:

Phone: (772) 837-7051  
www.HeartzUnfoldEvents.com  
Heart2HeartzUnfold@gmail.com

Please support us in our endeavors to raise funds and awareness.

Proceeds will be donated to Cleveland Clinic Hospital

GOAL: \$30,000

**Ticket Info:**  
\$120/per person  
Pink Champagne  
Meet & Greet

Special Guest  
Keynote Speaker

Inclusive Lunch Buffet

Survivor Awards &  
Lost Loved Ones  
Commemoration  
Ceremony

Humanitarian  
Pink Support Award



PRESENTS

## Heart 2 Heart

"A Survival Story"

Breast Cancer Awareness Gala & Luncheon  
ON

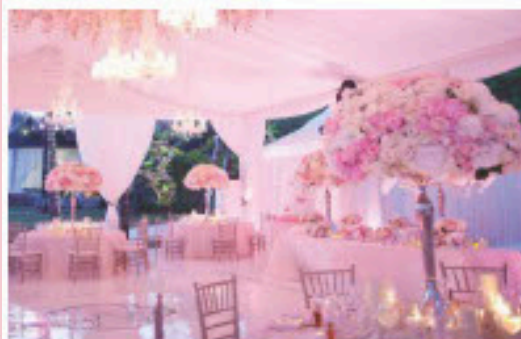
Saturday October 19<sup>th</sup>, 2024  
2pm-6pm

The Cape Club of Palm City

10664 SW Whooping Crane Way  
Palm City, FL 34990

Please join us as we celebrate Breast Cancer survivors and award our recipients for their Amazing strength as they face the challenges of the battle of Breast Cancer. We will be raising the awareness of the effects of Breast Cancer and Commemorate Those we have lost to the fight.

If you have a loved one or know of someone, who is either a Survivor or a victim to the Battle of this Fight, who you would like to acknowledge or honor- for their Strength and Courage- We urge you to contact us in support of their journey.



Courage ♦ Strength ♦ Love ♦ Hope ♦ Faith ♦ Support

# Heart 2 Heart

## "A Survival Story"



## Our Mission

Our Mission is to raise awareness to Breast Cancer and its cause and effects.

Highlighting the importance of Early Detection, Mammograms, Wellness & Nutritional Information, Support Groups, and Information is a main goal that will enable us to do as much as we can to educate and inform each other on the struggles of Breast Cancer. It will lead to us to saving a life, helping alive, and bring us that much closer to finding a cure. As a reminder of how short life is by those we've lost, we will honor the strength and courage of a few chosen loved ones who have lost their battle to Breast Cancer.

*Hope, Faith, Love, Courage, Motivation, Support & Strength*

Is our Mission

## Ways To Help

- Purchase an Event Ticket
- Become an Event Sponsor
- Donate Services, Goods, and/or Funds
- Monetary Gifts
- Items for Raffle & Auction
- Items for Gift Bags
- Volunteer Services
- Advertise in our Program Booklet
- Honor a Survivor
- Tribute a Loved One
- SPREAD THE WORD

Proceeds will be donated to **Cleveland Clinic Hospital**  
We will continue the production of Wellness days and FREE Mammograms

Contact us for more info

Phone: (772) 837-7051

Email: [Heart2Heartunfold@gmail.com](mailto:Heart2Heartunfold@gmail.com)

Web: [www.Heart2HeartunfoldEvents.com](http://www.Heart2HeartunfoldEvents.com)

Donate to our Fund





Dear Sponsor,

On Saturday, October 19th, 2024, Hartz Unfold Events will be hosting its 4th annual Pink Heart 2 Heart- "A Survival Story" event, to raise funds and awareness for those affected by Breast Cancer.

Hartz Unfold Events is an Event Planning company dedicated to bringing visions of love to life. We enrich so many lives on a daily basis by building strong bonds with Family and Friends by coordinating events. Now we would like to take the time out to touch a topic that affects more lives today. We encounter so many women within planning and coordinating events, that we would like to take the initiative to extend the courtesy of using our skills, knowledge, and networking, to bridge the communication of such a life changing eye-opener. We are dedicated to making a positive difference in the lives of family and friends. We would like to take this opportunity to make a positive difference in the lives of women and girls by supporting and providing wellness and breast cancer programs that educate, empower, and restore. Heart 2 Heart will provide a unique event to educate young women and girls about the benefits of organic products, nutrition, regular physical activity, breast health, healthy lifestyle choices, and awareness to Breast Cancer.

Hartz Unfold is very excited to once again have the opportunity to host Heart 2 Heart; A Pink & White Gala, offering cocktails and music, with a knowledgeable awareness segment. Attendees will enjoy educational exhibits and exciting entertainment that will promote the empowerment of breast cancer awareness, and the progression of early detection and treatment options. Our Keynote Speaker for the afternoon is world-renowned, Breast Surgeon, Arthur G. Lerner, Founder of The American Society of Breast Surgeons, Inc.

Making this strategic move will allow us to broaden the awareness of all whom we establish business and personal relationships with, past, present, and future. We will award 10 "Heart 2 Heart- A Survival Story" honorees who have been directly affected by Breast Cancer; Recognize 5 Families who have lost a loved one and will share with us the effects of this disease, and also honor 5 Survivors and their families, shedding light on fighting for a cure. Our beneficiaries for this year's fundraising efforts are a family from a recently lost loved one affected by Breast Cancer and Cleveland Clinic, FL.

Hartz Unfold is currently seeking sponsors and donors for this event. By partnering with businesses from our local region, and reaching out to local community members and business leaders, we aim to achieve a fundraising goal of \$30,000 in 2024. Sponsoring "Heart 2 Heart" will not only help to enhance your image of social responsibility by identifying your organization as a supporter of women affected by Breast Cancer but will also provide significant publicity as we aim to reach a larger audience.

Please consider becoming a sponsor of the 2024 Pink Heart 2 Heart- A Survival Story. We are thankful to have this opportunity and we hope you will share it with us. We encourage you to review the enclosed material, explaining sponsorship opportunities in detail.

Sincerely,

**Janelle T. Allen**

Hartz Unfold Events- Owner/CEO  
Heart 2 Heart- Founder & Director

E: [Janelle.Allen@Hartzunfoldevents.com](mailto:Janelle.Allen@Hartzunfoldevents.com)

E: [Heart2Heartunfold@gmail.com](mailto:Heart2Heartunfold@gmail.com)

P: (772) 837-7051

M: (347) 348-7371

[www.Hartzunfoldevents.com/Heart2Heart](http://www.Hartzunfoldevents.com/Heart2Heart)



# Heart 2 Heart

A SURVIVAL STORY

A BREAST CANCER AWARENESS FUNDRAISER

## SPONSORSHIP OPPORTUNITIES

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Humanitarian  
Pink Support Award



PRESENTS

*Heart 2 Heart*

*"A Survival Story"*

*Breast Cancer Awareness Gala & Luncheon*

**JOIN US IN THE FIGHT AGAINST BREAST CANCER  
CLICK ON THE LINKS BELOW FOR OUR  
SPONSORSHIP OPPORTUNITIES**

[SPONSORSHIP PACKAGE](#)

[ADVERTISEMENT OPPORTUNITIES](#)

[TRIBUTE ADVERTISEMENT OPPORTUNITIES](#)

[PURCHASE A TICKET](#)

*Courage ♦ Strength ♦ Love ♦ Hope ♦ Faith ♦ Support*