

Privacy Policy

Darling Buds and Blooms are committed to protecting your privacy. We will only use the information that we collect about you lawfully (in accordance with the general Data Protection Regulations 2018 and subsequent revisions thereof). We collect information about you for two reasons: to process your order and to provide you with the best possible service.

We will not send you marketing emails from us or from any other third-party companies in future unless you have given us your explicit consent (except to confirm orders).

The type of information we will collect about you includes:

Your name
Address
Contact number
Email address

We will never collect sensitive information about you without your explicit consent.

The information we hold will be accurate and up to date. It is possible to obtain a copy of information that we hold about you. If you find any inaccuracies, we will delete or correct it promptly. Should you require a copy of such information email us:

florist@darlingbudsandblooms.co.uk

The personal information which we hold will be held securely in accordance with our internal security policy and English Law.

We may use technology to track patterns in behaviour of visitors to our site. This can include using a “cookie” which would be stored on your browser. A cookie is a small text file stored on a user’s computer whilst they are browsing a website. You can usually modify your browser to prevent this happening (for example, using Internet Explorer select ‘internet options’ from the ‘tools’ menu, then click ‘security’ followed by ‘custom level’ and select ‘disable cookies’). The information collected in this way can be used to identify you unless you modify your browser settings.

Cookies are also used as a further means to ensuring private and secure purchase sessions are operated within this site.

Data collected will not be shared with any other companies.

We may amend this policy from time to time, if we make any substantial changes in the way we use your personal information, we will notify you by email or an announcement on the website.

If you have any questions/comments about privacy, you should email us.