

# 2023 annual update

an update of the Ohio Pink Ribbon Fund

a 501(c)(3) nonprofit serving Southeast Ohio

## A YEAR OF FIRSTS!

2023 was an amazing year of firsts!

- \* First Jeep event in Athens County
- \* First Jeep event in Perry County
- \* First Biking fundraiser with Pedal for Pink (thanks to Heather Slaybaugh for creating the event!)

We were able to raise \$15,847.26 over the course of the year with our events and contributions from some special people and businesses. We spent \$3,470.34 on our three major fundraisers for the year: Getting down for the Girls, our Pink Friday Raffle, and Pedal for Pink. These expenses included marketing, permits, insurance and printing costs along with some material costs.

Our biggest expenses goes to our survivors. This year we disbursed \$13,212.61 for the benefit of survivors. We served 40 ladies in 2023 - an average of \$330.32 to each survivor.

Category	Total
Medical (lymph sleeve, equipment)	\$ 211.32
Housing (Rent, mortgage)	\$ 2,489.04
Wigs	\$ 2,139.12
Utilities (Gas, electric, water)	\$ 1,629.40
Auto payment or repair	\$ 419.72
Gas and grocery cards	\$ 5,200.00
Chemo bags	\$ 1,124.01
	<b>\$ 13,212.61</b>
40	
	330.31525

Additionally, we had office supplies, software, postage fees, meeting expenses and other expenses which totaled \$1,260.38.

Our total spending for 2023 was \$17,943.33. Fortunately, we had carryover from our prior year due to the pandemic.

## business donors

Donors outside Pedal for Pink\*

- Alexander Local Schools
- Athens Jeep Invasion
- Beauty Counter - Vicky Allen
- Color Street - Jessie Peoples
- Court Street Coffee
- Deputy's Auto Repair
- Pine Creek Valley Farm
- Washington County Career Center
- Zonez

*Pedal donors on page 2*

## events

- Pink Friday Basket Auction
- Albany Fall Fest
- Alexander Schools Jeans Day
- Wash. Co CC Real Men Wear Pink
- Brake for Breakfast
- Ohio University Football Game

## giving

- Individual donations
- In-kind donations
- Sponsorships



# annual update

## cancer care bags

Thirty One and Other bags, donated by friends of Ohio Pink Ribbon Fund, were dropped off to Strecker Center in Belpre, OhioHealth Infusion Center in Athens, and Holzer Cancer Center in Gallipolis, Ohio. Approximately 77 bags were delivered to the three locations. In addition, approximately five bags were mailed via USPS to cancer survivors.

## pedal for pink sponsorships - PINK LEVEL

**PINK LEVEL - \$1,000 sponsorship cash or in-kind**

AEP Ohio   Blue Tank & Pump Rental   Eclipse Company Store  
 Holzer Health Care   People's Bank   Texas Roadhouse  
 Wild Country WSEO 107.7   WTAP   Zonez

## pedal for pink sponsorships - GOLD LEVEL

**GOLD LEVEL - \$500 sponsorship cash or in-kind**

DJ Dream Team Entertainment   Edward Jones   Merchant's  
 Bank   OhioHealth   Refit Albany   Pine Creek Valley Farm  
 The Local Butcher

## pedal for pink sponsorships - SILVER LEVEL

**SILVER LEVEL - \$200 sponsorship cash or in-kind**

Bickle Insurance   Kona Ice   Marietta Memorial  
 Parker Corporation

## pedal for pink sponsorships - BRONZE LEVEL

**BRONZE LEVEL - \$100 sponsorship cash or in-kind**

Federal Elite Heating & Cooling   Just Clean Cans, LLC  
 Little Fish Brewing Co   Mum Mum Hibachi  
 Snider Stroh Jarrett Financial

