

# Philippine Festival Mississauga

## Program Objectives

**"To strengthen the cultural fabric of Mississauga and promote intercultural harmony by organizing the Philippine Festival at Mississauga Celebration Square"**

### Fostering Cultural Engagement:

**Objective:** To provide a platform that encourages active community participation in cultural events.

**Expected Result:** The Philippine Festival will engage Mississauga's diverse communities in an immersive celebration of Filipino culture, fostering a sense of belonging and cross-cultural engagement among attendees.

### Promoting Cultural Diversity and Inclusion:

**Objective:** To promote cultural diversity and inclusivity in communities across Canada.

**Expected Result:** The festival will showcase the richness of Filipino culture, contributing to a more inclusive and culturally diverse Mississauga by fostering appreciation for Filipino heritage among all residents.

### Preserving and Sharing Cultural Heritage:

**Objective:** To support initiatives that preserve and share Canada's cultural heritage.

**Expected Result:** The festival will serve as a platform to preserve and share the cultural heritage of the Filipino community in Mississauga, preserving traditional arts, music, dance, and culinary traditions for future generations.

### Strengthening Community Bonds:

**Objective:** To strengthen community bonds and social cohesion.

**Expected Result:** The Philippine Festival will facilitate the strengthening of bonds within the Filipino community in Mississauga while also encouraging interaction and collaboration with other cultural groups, contributing to social cohesion in the city.

### Enhancing Cultural Awareness:

**Objective:** To enhance cultural awareness and appreciation in Canada.

**Expected Result:** Through immersive cultural experiences, workshops, and exhibits, the festival will enhance cultural awareness and appreciation for Filipino culture among Mississauga's residents, contributing to a more culturally enriched and harmonious city.

[Supporting Sustainable Cultural Activities:](#)

**Objective:** To support sustainable cultural activities that have a lasting impact.

**Expected Result:** The Philippine Festival will establish itself as an annual event, ensuring the sustainability of cultural activities and heritage preservation efforts in the Mississauga community.

In summary, Philippine Festival Mississauga aims to not only celebrate the Filipino culture but also contribute to the broader goals of cultural preservation, diversity, and community building in the city of Mississauga.