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## PREPARED FOR

Heather Finnell  
Town Clerk  
Town of Holden Beach  
110 Rothschild Street  
Holden Beach, NC 28462

## PREPARED BY

McGill Associates, PA  
712 Village Road SW, Suite 103  
Shallotte, NC 28470  
910.755.5872  
mcgillassociates.com

January 30, 2026

Heather Finnell, Town Clerk  
Town of Holden Beach  
110 Rothschild Street  
Holden Beach, NC 28462

RE: Statement of Qualifications  
Comprehensive Design Plan (Jordan Boulevard, Block Q, and Bridge Area)

Dear Heather:

The Town of Holden Beach has a public space, colloquially known as Block Q, with opportunities for development. The Town wants to ensure the space is used in a way that benefits the community, and McGill Associates, PA (McGill) is eager to help. Throughout our years of park planning, we have learned the best way to develop a good park is to actively engage community members to learn what they want. Deliberately determining a comprehensive vision will help the Town create a space that is successful for the long term. We have extensive experience with the Town of Holden Beach and parks in coastal communities. Please consider the following strengths as you read our submittal:

- **We Intentionally Engage the Community:** While the communities differ, we approach all community engagement with the same mindset: trying to understand what the public truly wants and needs. For this space, there will need to be a strong community engagement effort to build a consensus on the vision. Currently, the area is disconnected. Looking holistically at the space and seeking a variety of opinions will allow us to provide the Town with design alternatives that create a unified and purposeful recreational area.
- **We are Experts in Design and Landscape Architecture:** Our team understands the unique aspects of the Town and this area. We offer extensive expertise in landscape architecture, master planning, recreational design projects, and coastal stormwater regulations. With our wealth of resources, we can address all of your specific project needs. Additionally, we have previously supported the Town's parks and recreation initiatives through a comprehensive master plan, which provides us with background knowledge.
- **Coastal Stormwater Management Expertise:** Our experience working in coastal environments will help ensure our solutions are easily permitted and resilient. We understand the Coastal Area Management Act (CAMA), which will allow us to review the Town's CAMA Land Use Plan.

McGill is excited to continue working with the Town of Holden Beach. This qualification package remains in effect for 60 days from submission. Please feel free to reach out to me with any questions. I can be contacted by phone at 910.755.5872 or by email at [michael.norton@mcgillassociates.com](mailto:michael.norton@mcgillassociates.com). Thank you for your consideration.

Sincerely,  
MCGILL ASSOCIATES, PA

A handwritten signature in black ink, appearing to read 'Michael A. Norton'.

MICHAEL NORTON, PE  
Principal / Shallotte Office Manager

A handwritten signature in black ink, appearing to read 'Michael J. Norris'.

MICHAEL J. (MIKE) NORRIS, PLA  
Land Planning and Recreation Practice Area Leader

## Contact

**Michael Norton, PE**

Principal / Shallotte Office Manager  
michael.norton@mcgillassociates.com  
910.755.5872

**Mike Norris, PLA**

Land Planning and Recreation Practice Area Leader  
mike.norris@mcgillassociates.com  
828.310.5238

## How We're Different

McGill serves public and private clients throughout the Southeast. The range and depth of McGill's expertise includes a wide spectrum of engineering services, land planning and recreation, and consulting services.

Our foundation is built on creating comprehensive solutions in a personal way. Collaboration is the key to our success and clients are an integral part of every project at McGill. By building lasting relationships with communities, we understand our clients' visions and project goals. Our project team focuses on delivering a customized solution for each unique community.

We help our clients identify challenges, formulate responsive solutions, and manage successful project completion. Through partnership, we shape the best results for each client and community.

## At a Glance

**Legal Name: McGill Associates, PA**

**Incorporated / Year: 1984**

**Business Type: Corporation**

**Number of Offices: 8**

**Number of Employees: 190**

## Shallotte Office



### Local Office:

712 Village Road SW, Suite 103,  
Shallotte, NC 28470  
910.755.5872

## What We Do



Land Planning and Recreation



Water and Wastewater



Civil Engineering



Water Resources



Electrical Engineering



Mechanical, Electrical, and Plumbing



Surveying



Construction Administration



Solid Waste

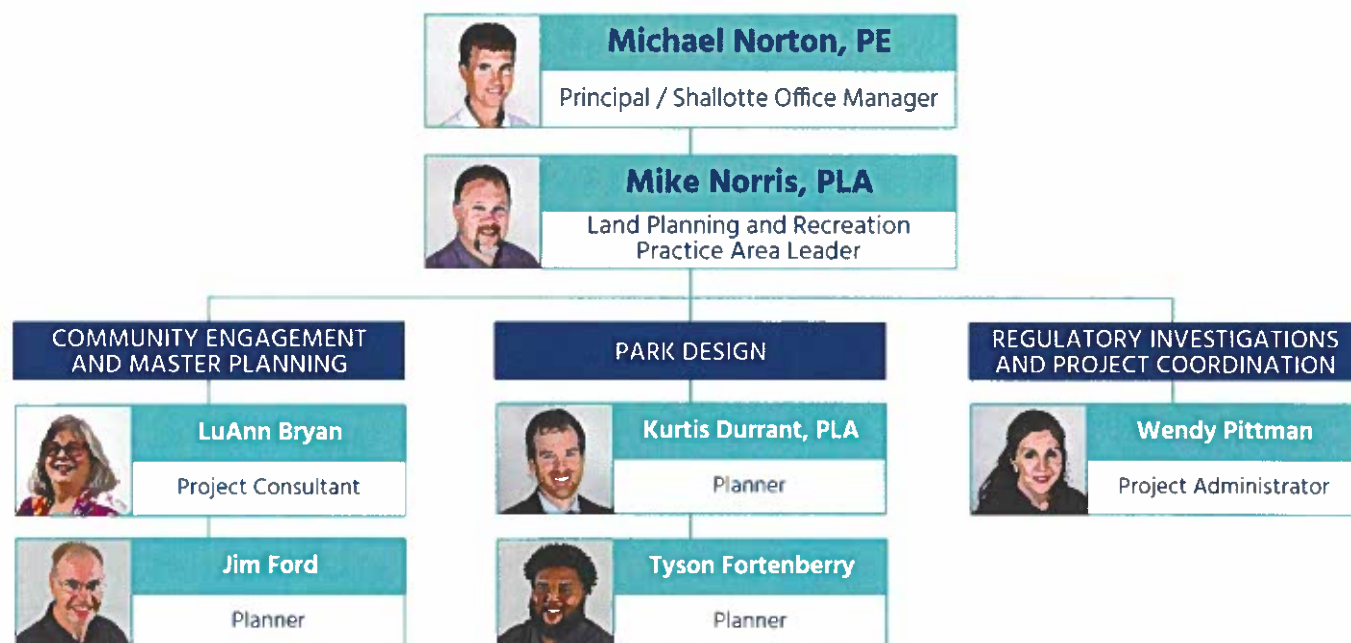


Environmental



Consulting Services

## Project Team



## Team Member Availability

The chart of our team's availability represents each person's current workload.

| Team Member         | Capacity to Work on Project Based on Workload |
|---------------------|---|
| Michael Norton, PE  | 25%   |
| Mike Norris, PLA    | 25%   |
| LuAnn Bryan         | 30%   |
| Kurtis Durrant, PLA | 40%   |
| Wendy Pittman       | 20%   |
| Jim Ford            | 30%   |
| Tyson Fortenberry   | 40%   |



#### Education

MBA, East Carolina University

BS, Mechanical Engineering, North Carolina State University (NCSU)

#### Licensure

PE NC #025856

PE SC #23041

#### Total Years of Experience

33

## Michael Norton, PE

### Principal / Shallotte Office Manager

Michael Norton is a lifelong resident of Brunswick County, and he has 33 years of professional engineering experience along the Carolina coast in the public utilities industry and private consulting sectors. He has extensive experience in project management, business planning, employee and contractor oversight, and cooperative efforts with regulatory, public, and private entities. Michael's training and skills have allowed him to be successful in the planning, design, and implementation of numerous assignments.

#### Related Experience

- Sailfish Park Master Plan, Town of Holden Beach
- Comprehensive Parks and Recreation Master Plan, Town of Holden Beach
- Halstead Park Permitting, Town of Holden Beach
- Stormwater Management Plan, Town of Holden Beach
- Price Landing Park, Town of Shallotte
- Waterfront Park, Town of Calabash
- Town Center Park, Town of Ocean Isle Beach
- Main Street Sidewalk Design, Town of Sunset Beach
- Brunswick Waterway Park, Brunswick County
- Ocean Isle Beach District Park, Brunswick County
- Majestic Oak Park, Town of Sunset Beach



#### Education

BLA, NCSU

BEDA, NCSU

#### Professional Licensure

PLA NC #1048

PLA TN #836

PLA VA #0406002243

PLA SC #1016

#### Years of Experience

28

## Mike Norris, PLA

### Land Planning and Recreation Practice Area Leader

Mike Norris is an award-winning, registered landscape architect with a nuanced understanding of park master planning and design services. He has a foundation in design, so he knows how to create plans that can reasonably be built. His experience covers all facets of recreation design. From helping a community develop its vision to creating tailor-made community engagement activities, Mike has a finger on the pulse of recreation trends in the Southeast. He guides the rest of our listed team members throughout the park planning process.

#### Related Experience

- Sailfish Park Master Plan, Town of Holden Beach
- Comprehensive Parks and Recreation Master Plan, Town of Holden Beach
- Town Center Park, Town of Ocean Isle Beach
- Courthouse Park, Alexander County
- Town Creek Park, Brunswick County
- Martin Marietta Park, City of New Bern
- Taylor Field Park, Phase 1, City of Southport
- Waterfront Park, Town of Calabash
- Price Landing Park Design, Town of Shallotte





#### Education

MPA, East Carolina University (ECU)

MS, Recreation Resources, NCSU

BS, Parks, Recreation, and  
Conservation Administration, ECU

#### Relevant Prior Experience

Former North Carolina Recreation  
Resources Services Manager

#### Years of Experience

48

## LuAnn Bryan

### Project Consultant

LuAnn Bryan was the fourth female park ranger in North Carolina. Early in her career as a park ranger, she laid a new trail where the first mile was accessible for all users. The trail's design aimed to enable individuals with mobility or physical disabilities to access the trail leading to the creek, providing them with an outdoor experience they had not been able to previously enjoy. In the late 1970s, those with disabilities did not have access to such accommodations. In the last 20 years, LuAnn has worked in multiple recreation positions, spanning from greenway planner to recreation director, where she developed a deep knowledge of parks and recreation planning, programming, and funding. She is a Certified Recreation and Parks Professional (CRPR).

#### Related Experience

- Sailfish Park Master Plan, Town of Holden Beach
- Comprehensive Parks and Recreation Master Plan, Town of Holden Beach
- Recreation Master Planning, Town of Shallotte
- Parks and Recreation Needs Assessment, Dare County
- Majestic Oak Park, Town of Sunset Beach
- Comprehensive Parks and Recreation Master Plan, Currituck County
- Comprehensive Parks and Recreation Master Plan, Pender County



#### Education

MS, Landscape Architecture, NCSU

BS, Horticulture / Landscape  
Design, NCSU

AAS, Horticulture Technology,  
NCSU

#### Professional Licensure

PLA NC #2278

#### Years of Experience

10

## Kurtis Durrant, PLA

### Planner

Kurtis Durrant works on a variety of projects. From conceptual site master plans to site development projects that are bid for construction, the parks he typically works on range in size from small parks (less than an acre) to large tracts of land (800+ acres). He is involved in different levels of projects, from master planning to construction documents, and evaluates budgets, materials, and everything in between. Kurtis places importance on protecting and preserving environmental considerations for each project.

#### Related Experience

- Sailfish Park Master Plan, Town of Holden Beach
- Comprehensive Parks and Recreation Master Plan, Town of Holden Beach
- Town Center Park, Town of Ocean Isle Beach
- PACE Park Improvements, City of Thomasville
- Comprehensive Land Use Plan, Brunswick County
- Taylor Field Park, Master Plan, City of Southport
- Martin Marietta Park, City of New Bern
- Waterfront Park, Town of Calabash
- Courthouse Park, Alexander County
- Brunswick Waterway Park, Brunswick County



#### Education

AAS, Senior Accounting,  
Hardbarger College

AAS, Criminal Justice, Richmond  
Community College

#### Years of Experience

7

## Wendy Pittman

### Project Administrator

Wendy Pittman is a dedicated project administrator who brings extensive expertise in permitting review, specifically related to CAMA, to our team. With a deep understanding of the projects completed through our Shallotte office, Wendy has established herself as a trusted resource for ensuring projects are managed efficiently and aligned with regulatory standards. Her strong organizational skills and attention to detail make her an asset in coordinating workflows, reviewing project documentation, and liaising with stakeholders to facilitate seamless communication. Wendy's commitment to excellence ensures that every project she touches is handled with precision and care, reinforcing our reputation for quality and reliability. In her role, Wendy provides essential administrative support and contributes valuable insights that enhance the permitting process and overall project delivery.

#### Related Experience

- Comprehensive Parks and Recreation Master Plan, Town of Holden Beach
- Town Center Park, Town of Ocean Isle Beach
- Price Landing Park Design, Town of Shallotte
- Waterfront Park, Town of Calabash
- Comprehensive Land Use Plan, Brunswick County



#### Education

MS, Landscape Architecture,  
Florida Agricultural and Mechanical  
University

BS, Physical Education and Sports  
Management, Florida State  
University

#### Years of Experience

23

## Jim Ford

### Planner

Jim Ford is a placemaker. He is exceptional at connecting with community members and helping them define their wants and needs. When holding public input meetings, Jim enjoys having conversations about what people visualize their community can become. As a planner, he takes the imagined vision and starts to turn it into a reality. After hearing what the client and its community members have articulated as goals, Jim begins the process of turning language into visual renderings. Throughout the design process, he focuses on technical and site detailing, plants and ecology, parks programming, sustainable site design and building material use, environmental stewardship, and graphic visualization. Jim ensures his plans are ecologically sensitive to help protect native habitats and improve water and air quality.

#### Related Experience

- Sailfish Park Master Plan, Town of Holden Beach
- Comprehensive Parks and Recreation Master Plan, Town of Holden Beach
- Town Center Park, Town of Ocean Isle Beach
- Courthouse Park, Alexander County
- Martin Marietta Park, City of New Bern



#### Education

MS, Landscape Architecture, NCSU

BS, Horticultural Science, NCSU

#### Years of Experience

2

## Tyson Fortenberry

### Planner

Tyson Fortenberry has discovered and cultivated a deep passion for equitable design in landscape architecture. He worked on a variety of residential gardens, neighborhood parks, and community spaces, where he utilized his strong design skills to effectively integrate hardscape and softscape elements, conducted site analyses, selected suitable plant species, and communicated effectively with clients. Tyson is proficient in design software and knowledgeable about local regulations. He places client satisfaction at the heart of his approach to tasks and is interested in maintaining cultural character in his designs. Tyson believes all people should have equal access to the outdoors, and he enjoys using his skills in 3D hyperrealism and drone imagery to help turn ideas into real places.

### Related Experience

- Davidson Park Master Plan, City of Kings Mountain
- Pharr Mill Property, Town of Harrisburg
- Sidewalk Master Plan, Town of Blowing Rock
- Veterans Memorial Park, Macon County
- Aldridge Park Improvements, City of Archdale
- Watterson Street Park Master Plan, City of Kings Mountain
- Sandy Ramey Keith Park Improvements, Town of Vass



Shallotte River near Price Landing Park in Shallotte, NC

## 02 | Project Approach



Community engagement event from the Sailfish Park project in Holden Beach

### Project Understanding

McGill prepared the comprehensive land planning and recreation master plan for the Town of Holden Beach. In that plan, our team recommended several site-specific master plans, including Block Q developments. We completed the master plan for Sailfish Park in 2024, and we want to support the Town's vision for the future of the Block Q space.

Block Q has the potential to be an extraordinary recreational area, and this project presents the opportunity to return to the planning phase and determine what development would best serve the community. There are many options for what the space can become, which is why community engagement will be particularly important with this initiative. In learning what community members want, the Town will be better equipped to make decisions that satisfy the consensus.

We want to help the Town deliberately determine a vision for this space. This will require our conversations with Town staff to consider the future and ask questions

like, "what will be the best long-term solution?" Based on our existing knowledge of the area, we understand there needs to be more unity between amenities, and identifying the specificity of those connection points will be an important part of the Town staff and community engagement meetings.

Additionally, coordination with the state's coastal regulatory agencies, including the North Carolina Department of Transportation (NCDOT) and the North Carolina Department of Environmental Quality (NCDEQ) will be important to ensure the proposed development and reuse are properly considered in the preliminary plans. An understanding of coastal stormwater management and guidance under CAMA is important, and our team has decades of experience working with this region's office representatives to implement these requirements in plans for design compliance.

As planners and designers, we see the potential in this public space, and we want to help the Town make it an accessible attraction that lasts for many years.

### Deliverables

After completing all community engagement activities and implementing feedback from Town staff, we will present the Town with the following:

- Ten copies of the final master plan report, which will include recommendations that incorporate community input, recreation data, staff knowledge, coastal development criteria, and all maps, graphs, tables, and renderings
- Charts, maps, photos, and data from community workshops for the presentation
- One electronic copy of the plan



## Project Approach

In addition to our standard processes for park planning, we will focus on creating accessibility, producing opportunities for public engagement, and ensuring compliance with coastal development regulations. Below, you will find our process approach for the redevelopment of Block Q and adjacent areas.

### Project Management

McGill will:

- Prepare appropriate project schedules and coordinate with the Town
- Establish and coordinate with the Town's leadership regarding the proposed public space use
- Review any existing project Town ordinances and specific design parameters with Town staff and appropriate stakeholders

### Planning and Conceptual Design

During this phase, we will:

- Conduct a thorough field investigation of the project site with Town staff and other appropriate parties
- Assess existing conditions
- Identify relevant site design parameters and project objectives
- Consider recommendations from and conflicts with the CAMA land use plan, zoning ordinances, and the parks and recreation master plan

### Public Engagement

To ensure the park represents what the public wants, our team will:

- Engage the community surrounding the public space
- Host focus groups for community members and staff to attend and share input
- Utilize community input that was collected for the comprehensive master plan as a starting point for these more localized meetings

### Conceptual Plan Alternatives

The visioning phase is a preliminary planning effort designed to clearly define the Town's objectives, reinforce areas of established community character, and establish guiding project goals. This phase builds on input gathered through public engagement and stakeholder outreach to capture key opportunities, priorities, and potential concerns or frustrations expressed by the community. The resulting vision will provide a shared framework to guide decision-making and inform subsequent phases of the project.

### Consultant Team Work Session

Once the initial public engagement is complete, McGill will conduct a design work session with Town staff to develop preliminary concepts and ideas for the study area. The work session will typically begin with a guided walk of the project area, followed by a review of public comments, engagement findings, and existing conditions. Using this information, McGill will facilitate a collaborative design session to explore and develop concepts that directly respond to community input, site-specific conditions, and project vision. If possible, this meeting will be held at or near the project site to allow the team to evaluate ideas in real time and ensure that the proposed concepts are grounded in the physical context of the area.

### Conceptual Alternatives Development

Developing conceptual alternatives for the project area will be based on input received during public engagement, insights from the design work session, and analysis of existing conditions. These alternatives will explore a range of options for the space, and the resulting concepts will provide a foundation for discussion and guide decision-making in future project phases.



Communication  
is central to the  
success of every  
project.

## Schematic Design Preparation

Based on feedback from the Town Board and Town staff, McGill will develop a final schematic design plan from the previously presented alternatives. The objectives of this task are to confirm the design intent, dimensions, and recommendations at the schematic level, as well as to refine the understanding of the plan and any issues that require resolution. This phase will also produce a list of items that may need further review and a preliminary cost estimate based on current unit costs, providing a foundation for subsequent detailed design and implementation phases.

## Town Board Presentation

We will prepare and present the schematic design of Block Q to the Town Board. This presentation will summarize the finalized plans, and it will highlight the design intent, key dimensions, preliminary cost estimates, and any outstanding design or engineering considerations. The presentation will also describe any correspondence with state agencies to help ensure the

schematic design will be in compliance with applicable regulatory standards. This session will provide the Town Board with an opportunity to review the schematic design, offer feedback, and confirm alignment with project goals.

## Key Considerations

### Connectivity

When collecting community and Town staff input, we will prioritize learning about the ways in which the space can be improved. Connecting the existing amenities, like the pickleball courts, with the concert space and other possible developments will bolster accessibility and benefit the user experience. Another opportunity for growth comes from adding American Disability Act (ADA) accessibility components.



Dynamic community engagement



## Community Engagement Techniques

Community engagement is a key aspect of this project because it allows our team to understand what the community envisions for the future of this space. The proposed project schedule is shown in Section 6.

### Public Input

McGill will plan and host three engagement activities. These meetings will allow our team to understand what the public envisions for Block Q and the surrounding area, and it will allow the community members to feel a sense of ownership of the project. Over the years, we have found public meetings are most helpful when they survey a variety of people. Regardless of place, we approach each public meeting with the same process. We will evaluate the meeting location, meeting format, date and time of day, and other factors like weather, time of year, other nearby events, etc.

### Initial Public Engagement

With data from the basemap and aerial photography, our team will prepare exhibits and a summary of key findings to support public engagement and stakeholder work sessions. These interactive materials will provide opportunities for participants to share ideas, discuss priorities, and explore potential improvements. McGill has successfully implemented similar engagement activities on comparable projects, resulting in meaningful and actionable community input.

### Stakeholder Work Session

This session will include elected officials and Town staff, and it will be a facilitated working session to gather targeted input. One of the primary engagement techniques used during this session will be a strength, weakness, opportunity, and threat (SWOT) analysis, which will allow participants to collaboratively discuss the project area.

Staff can use findings from the SWOT analysis to help guide future decisions, including advantages, opportunities for growth, and plans for success.

### Focus Group Meetings

McGill will collaborate with Town staff to facilitate a series of distinct focus groups intended to gather meaningful input that may not emerge through a traditional public forum. Each focus group will represent a specific stakeholder perspective and may include, but is not limited to, the following: local business owners and merchants, Town department heads, elected officials, arts and cultural organizations, hospitality representatives, and recreation stakeholders.

### Open House Public Meetings

Open-house-style public meetings are an effective format for gathering community input, as they create an environment where participants feel comfortable sharing their perspectives. This approach enables one-on-one interactions with the project team, which fosters inclusivity, trust, and meaningful participation.



Example of an online focus group meeting

# Land Planning and Recreation Services

McGill provides assistance on the following types of land planning and recreation projects and services:

## Strategic Planning

- Visioning
- Implementation planning
- Community engagement
- Market research and trend development
- Recreation tourism studies

## Parks and Facility Development

Design of active and passive parks, athletic field complexes, greenways, trails, and amphitheaters / entertainment areas

## Funding and Cost Recovery Assistance

- Funding application assistance
- Level of service assessment
- Operational structure analysis
- Cost recovery studies

## Master Planning

- Comprehensive parks and recreation plans
- Park master plans
- Open space plans
- Greenway and trail plans
- Streetscapes

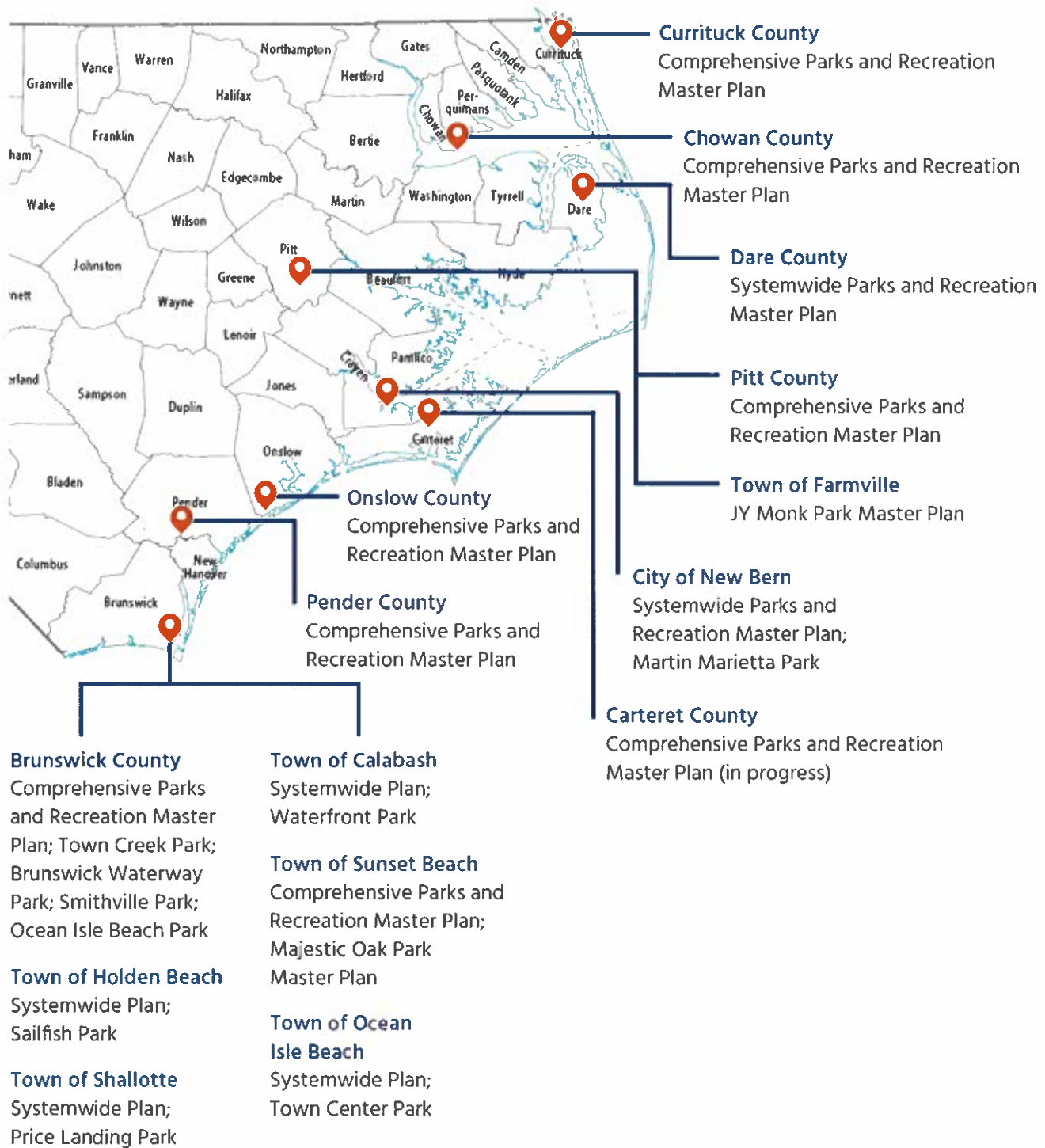
# Task Schedule by Personnel

The chart below shows which team member will be involved with the different project tasks.

| Team Member         | Project Phase Involvement   |
|---------------------|---|
| Michael Norton, PE  | Thorough Assessment of Amenities (coastal design and permitting factors); Development of Comprehensive Plan (Town and community engagement)                     |
| Mike Norris, PLA    | Assessment of Existing Conditions; Thorough Assessment of Amenities; Development of Comprehensive Plan; Appendices / Maps                                       |
| LuAnn Bryan         | Assessment of Existing Conditions; Development of Comprehensive Plan (specifically community engagement tasks)  |
| Kurtis Durrant, PLA | Thorough Assessment of Amenities; Development of Comprehensive Plan (specifically the plan design, phasing, and budgeting)                                      |
| Wendy Pittman       | Thorough Assessment of Amenities (site permitting assessment and overall project administration)  |
| Jim Ford            | Development of Comprehensive Plan (specifically community engagement and plan for design, phasing, and budgeting)   |
| Tyson Fortenberry   | Development of Comprehensive Plan; Appendices / Maps (specifically creation of current maps for general vicinity, existing facilities, and other relevant maps) |

# Coastal Master Plan and Park Experience

From Currituck County to Brunswick County, we are working up and down the North Carolina coast. Based on our experience with the Town of Holden Beach, we anticipate the Town will have similar needs and desires as other coastal communities. We proactively schedule public engagement meetings, make our staff available, and communicate regularly with Town staff. The map below is not an exhaustive list; it highlights select comprehensive parks and recreation master plans and site-specific projects for neighboring coastal communities.



## 04 | Supporting Examples



### Town Center Park

#### Town of Ocean Isle Beach, NC

Through community input and close coordination with Town of Ocean Isle Beach staff, McGill created multiple design alternatives for the 1.7-acre Ocean Isle Beach Town Center Park, which was part of its master plan design phase in 2017. Key amenities include a stage venue for concerts, festivals, and movies in the park; arbor shade structures with benches and bench swings; bike racks; an interactive fountain; a restroom facility; a playground area; walking paths; pervious pavement parking spots; fitness stations; a bocce court; and drive and parking improvements, including electric vehicle stations.

The final park design includes aesthetically appropriate landscaping that fits the coastal surroundings of Ocean Isle Beach. As part of this project, McGill worked with the Town to prepare a North Carolina Parks and Recreation Trust Fund (PARTF) grant application, and the Town received a \$500,000 matching award. The project design phase included engineering design plans and permitting approvals related to coastal stormwater, erosion control, water, sewer, and NCDOT. This project was completed in two phases.

#### Client Reference

Justin Whiteside  
Town Administrator  
111 Causeway Drive  
Ocean Isle, NC 28469  
[justin@oibgov.com](mailto:justin@oibgov.com)  
910.579.3469

#### Project Highlights

- Walking trail
- Fitness stations
- Athletic fields
- Restrooms
- Concessions
- Parking and drive improvements
- 404 wetland evaluations and re-certifications



## Courthouse Park

### Alexander County, NC

McGill helped Alexander County with the design and funding acquisition for this urban infill project. Designs included constructing a performance stage for concerts, plays, and other outdoor events. Our design incorporated a splash pad, playground equipment, picnic shelter, decorative fencing, and lighting. The lawn area provides ample seating for events and a place to play catch or have a picnic on any day of the year.

The splash pad, originally slated for Phase 2 of the project, was pushed up to Phase 1 because after the County commissioners heard the public input, they understood it was crucial to have the splash pad at the park's opening. Children playing in the splash pad and playground area are protected from the street by a gate that encloses the area. Parents can sit nearby in a covered pavilion and still view the stage and the playground. The site also includes a memorial to veterans with shadow boxes displaying the Constitution and the Declaration of Independence, as well as a mural of a rail car from the Alexander Railroad company, which operates between Statesville and Taylorsville.

### Client Reference

David Moose  
Compliance and Procurement  
Specialist  
621 Liledoun Road  
Taylorsville, NC 28681  
[dmoose@alexandercountync.gov](mailto:dmoose@alexandercountync.gov)  
828.632.9332

### Project Highlights

- Urban park
- Amphitheater and lawn
- Fencing
- ADA accessibility
- Lighting and electrical upgrades





## PACE Park Improvements

### City of Thomasville, NC

McGill created a master plan for the redevelopment of PACE Park. We provided a proposal for the park design, which will occupy three City-owned properties to total 1.8 acres.

Currently, the park has a parking area, an amphitheater, a spectator area, and a farmers market. The master plan suggested expanding the amphitheater area, renovating the parking area, and adding an adventure playground, picnic areas, a restroom structure, and a pedestrian plaza. New sidewalks would also improve the park space.

The contract that allows our team to start making the changes was approved in December of 2025. The next steps include detailed planning and engineering work. We will provide final design plans and the necessary engineering to leave the City with an improved park for its community to enjoy.

### Client Reference

Tammy Joyce, Director of  
Downtown Economic Development  
10 Salem Street  
Thomasville, NC 27360  
[tammy.joyce@thomasville-nc.gov](mailto:tammy.joyce@thomasville-nc.gov)  
336.475.4510

### Project Highlights

- Master planning
- Downtown park
- Farmers market
- Amphitheater
- Parking area improvements
- Engineering support

# 06 | Proposed Schedule

## Anticipated Schedule

Based on our experience with similar park projects, we expect this master plan will take eight months to complete. See a schedule below.

| Schedule  |       |   |   |   |   |   |   |   |   |
|---|-------|---|---|---|---|---|---|---|---|
|   | Month | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Task  |       |   |   |   |   |   |   |   |   |
| Project Kickoff and Assessment of Existing Conditions |       |   |   |   |   |   |   |   |   |
| Public Engagement                                     |       |   |   |   |   |   |   |   |   |
| Conceptual Plan Alternatives                          |       |   |   |   |   |   |   |   |   |
| Schematic Plan Preparation                            |       |   |   |   |   |   |   |   |   |
| Final Schematic Plan                                  |       |   |   |   |   |   |   |   |   |
| Present to Town Board                                 |       |   |   |   |   |   |   |   |   |



Town Creek Park in Brunswick County, NC



Riverwalk in Hickory, NC