
TOWN OF HOLDEN BEACH, NORTH CAROLINA

Block Q Area – Master Plan

Board of Commissioners Work Session

September 4, 2026



Timeline (Bridge)

Access to Holden Beach evolved with the island and the Intracoastal Waterway.

1925

1934

1954

1986

Log bridge provided early vehicle access

State-operated ferry began after the waterway separated the island

Swing bridge replaced ferry service

Current high-rise bridge opened, carrying NC 130 over the ICW



1970's

1970s

1980's



1990s





2001

612 ft



TODAY





Discovery & Site Analysis

BLOCK Q AREA



**Typical
Busy
Summer
Day
Parking**



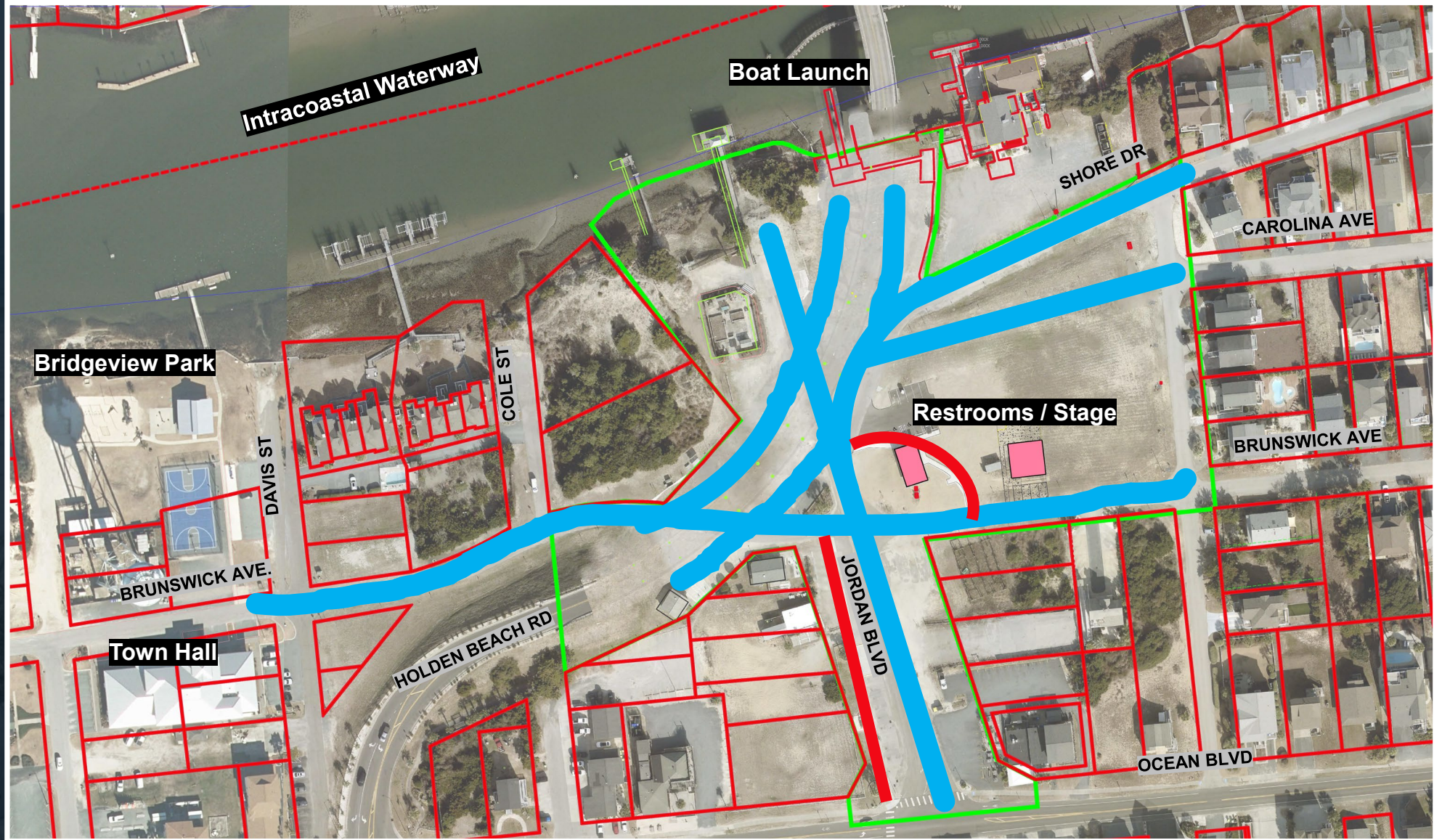
Parking Summary

Approx. 226 Spaces

Free Parking (36)
Free Boat Trailer Parking (14)
Paid Parking (176)



SITE ANALYSIS – Circulation





Community Input

BLOCK Q AREA

COMMUNITY ENGAGEMENT ACTIVITIES

1. Community Survey/Questionnaire
2. Public Meeting
3. Focus Groups
 - Boating & Outdoor Enthusiasts
 - Families & Youth
 - Business/Commercial Interests
 - Town Staff
4. Board of Commission Interviews



Help Improve Holden Beach!

Community Survey

Please visit the link or use the QR code below:

<https://www.surveymonkey.com/r/BlockQsurvey>

This effort will help inform planning efforts for Holden Beach's Block Q improvements. Thanks for your participation!



TOWN OF HOLDEN BEACH BLOCK Q AREA IMPROVEMENTS

BUILDING OUR SHARED FUTURE



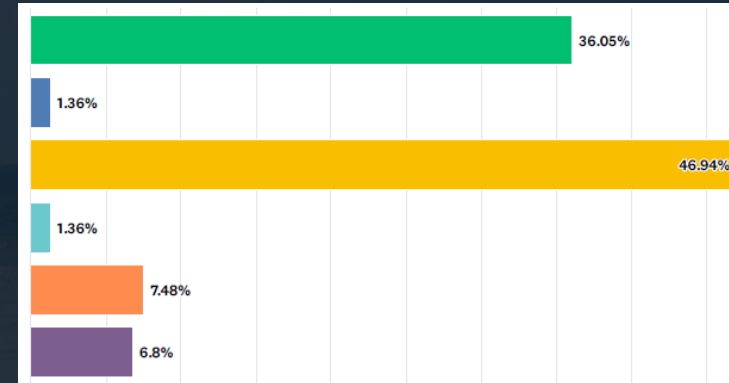
WWW.HOLDENBEACHNC.GOV CONNECT WITH US:   

1 Survey/Questionnaire Responses

142 household surveys completed representing 254 individuals

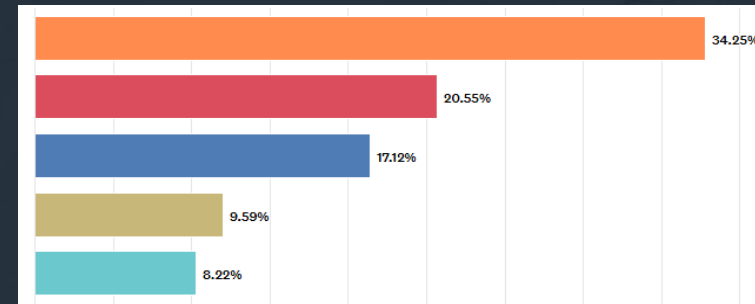
Which statement best describes your relationship to the Town Holden Beach?

Year-round Resident / Property Owner	36%
Year-round Resident / Renter	1%
Second Homeowner or Property Owner	47%
Business Owner	1%
Seasonal Visitor	7%
Other	7%



What is the most important consideration when developing improvements for the Block Q project area?

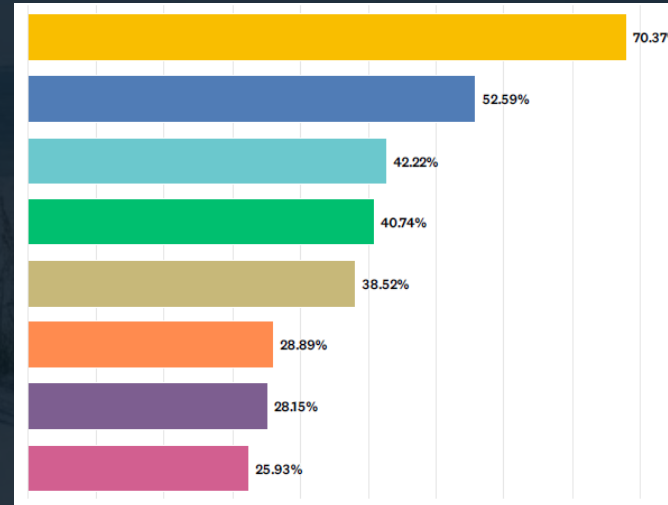
Amenities	34%
Other	21%
Parking	17%
Pedestrian connectivity	10%
Shade	8%



1 Survey Responses

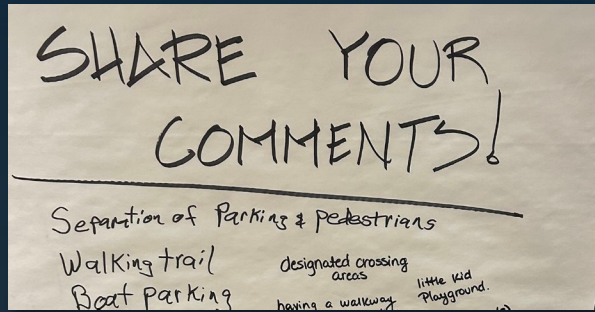
Besides the existing restrooms and stage, which park elements or improvements would you support for Block Q project area

Landscaping	70%
Picnic Area / Pavilion	53%
Parking Improvements	42%
Security Lighting	41%
Viewing Deck	39%
Expand Boat Trailer Parking	29%
Security Cameras	28%
Town Branded Signage	26%



2 July 31 Public Meeting Comments

Participants emphasized practical improvements and a flexible community setting.



Top Priorities

- Separate pedestrians and vehicles facilities
- Overall organization of facilities

Park Setting

- Add shade, seating areas
- Maintain greenspace, improve landscaping
- Improve spectator area and access to dance floor

Recreation

- Strong interest in pickleball
- Other amenities include tennis, basketball, volleyball, play, and fitness options

Parking + Access

- Separate boat trailer parking from other uses
- Improve and define vehicular parking areas

Future Ideas

- More food options
- Events, festivals, markets
- Connectivity to water
- Expanded trails/sidewalks
- Possible land acquisition

Underlying Message

- Enhancement and attractive green space
- Safe pedestrian access
- Defined vehicular vs. pedestrian activity zones

3 Focus Group Interviews (July 2026)

Groups: Families & Youth, Boating and Outdoor Enthusiasts, Business/Commercial Interest, & Town Staff

Common themes across participating focus groups.

Keep + Enhance Green Space

- Preserve flexible open space
- Add landscaping, shade, seating
- Stronger park character

Connect People Safely

Accessible Pedestrian linkages to Town Hall, Block Q, Bridgeview Park and the waterfront.

Organize Access + Parking

Improve vehicle circulation, boat-trailer operations, signage, ADA access and conflict points.

Expand Activity Options

- Consider additional courts
- Walking and fitness opportunities
- Markets, food trucks and
- Year-round events

Consider Site Environment

Address stormwater, noise, lighting, adjacent properties, easements and after-hours management.

Plan Comprehensively

Create a Connected Destination Linking Jordan Boulevard, the Bridge, Waterfront, and Block.

4 Board of Commissioners Interviews (July 2026)

Direction centered on a coordinated “town-center” plan and future flexibility.

Create a Cohesive Plan

Establish a clear long-term framework and avoid piecemeal improvements.

Improve Circulation

Clarify road patterns, separate pedestrians from vehicles and better organize boat parking.

Strengthen Connections

Connect Town Hall, Block Q, Bridgeview Park, Jordan Boulevard, the beach and waterfront.

Enhance Central Civic Area

Use landscaping, streetscape improvements and defined edges to strengthen the arrival experience.

Balance Uses

Retain green space while evaluating recreation, events, parking and waterfront access.

Protect Future Options

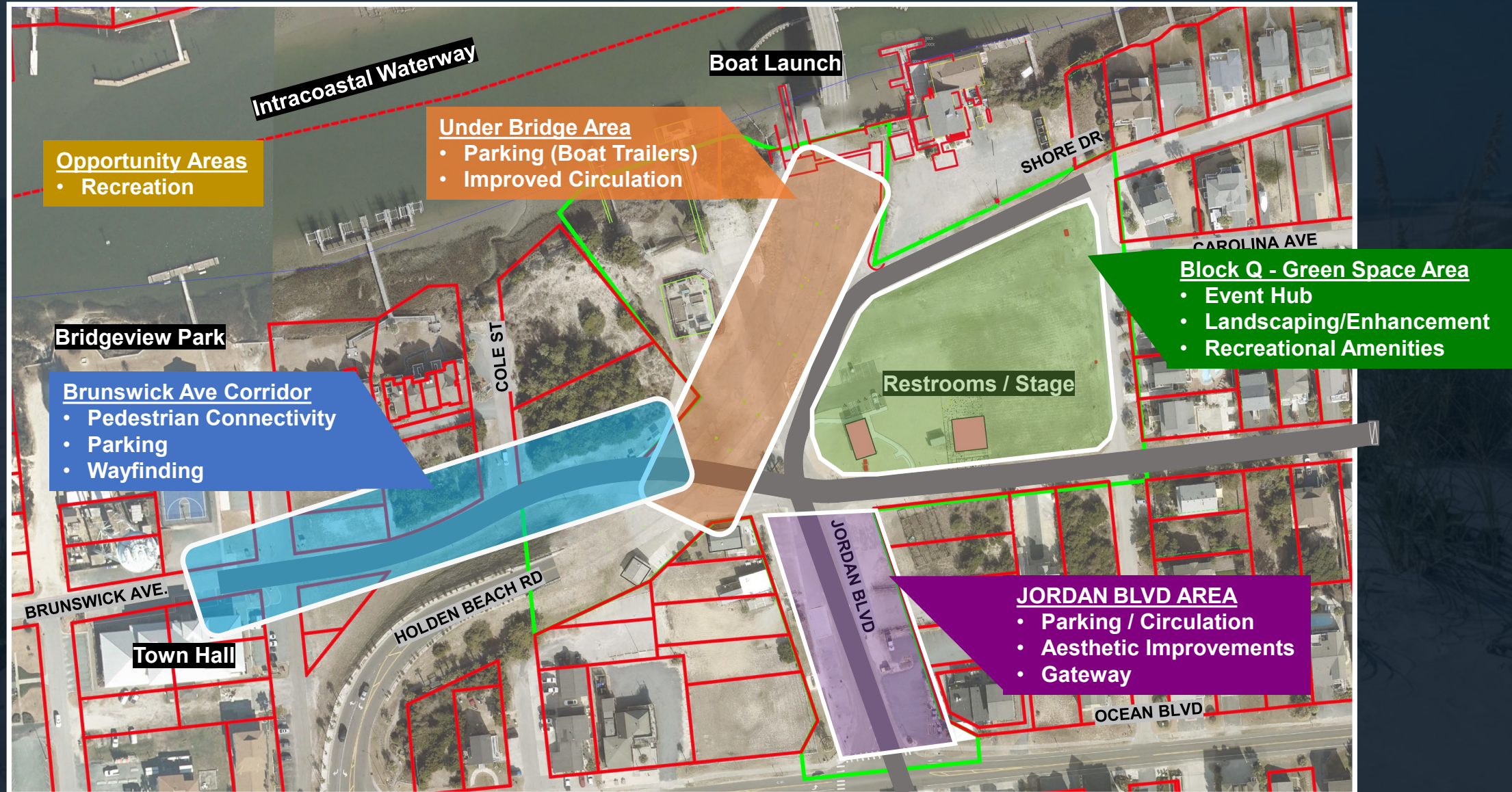
Allow room for changing needs and evaluate strategic adjacent-property opportunities.



A Unified Vision: Design Concepts & Connections

BLOCK Q AREA

Concept – Creating a Connected Framework



Concept – Under Bridge Area



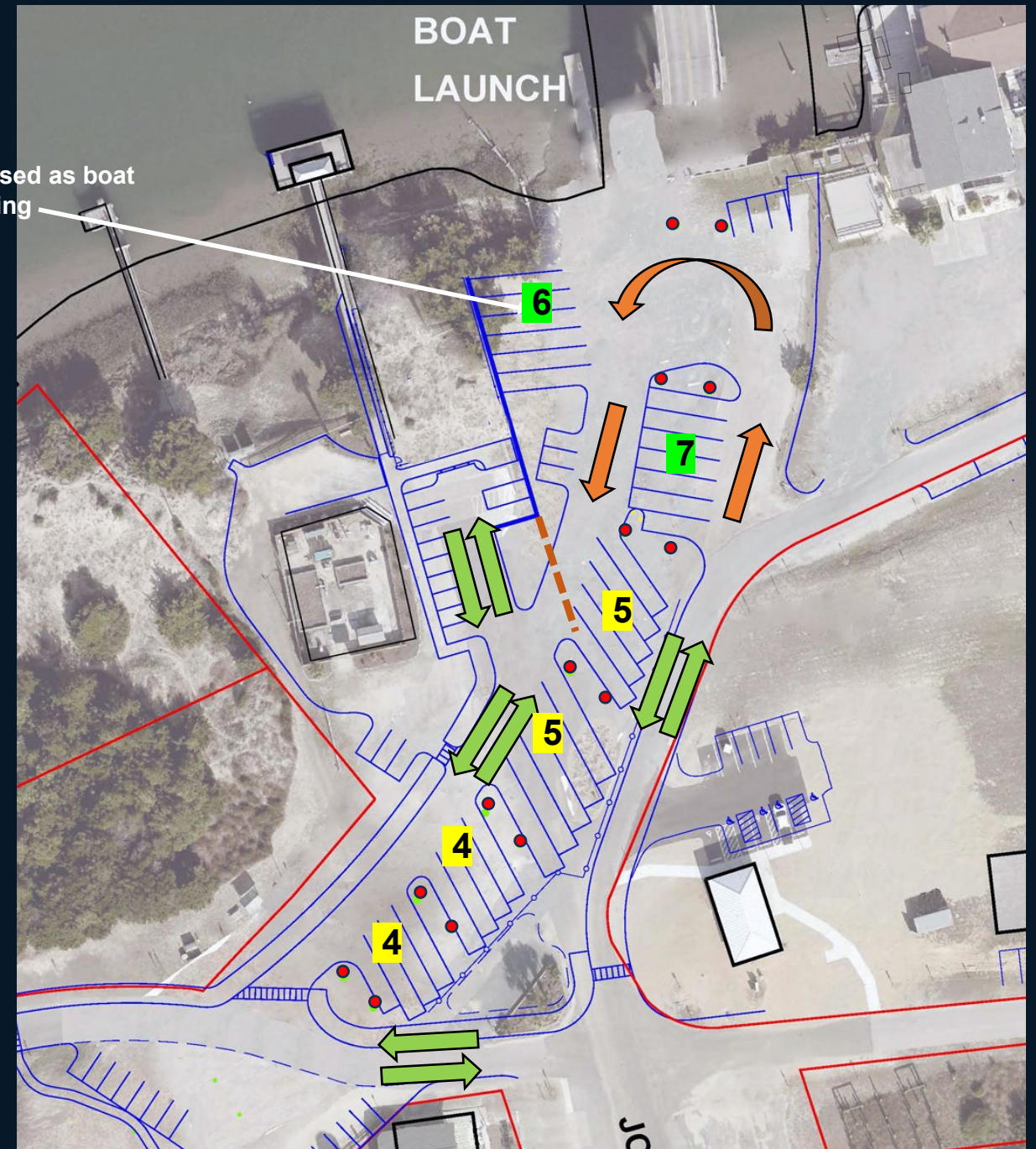
Parking Summary

Approx.

Paid Boat Trailer Parking: 18

Free Boat Trailer Parking: 13

Currently used as boat
trailer parking



Concept - Block Q Green Space



Precedent Images to Establish a Vision



OPEN LAWN



WALKWAYS WITH SEATING



WHIMSICAL ART



PICNIC SHELTER



TURF MOUNDS



PARK ENTRANCE



CORNHOLE



CANTILEVER SHADE SAILS



BAR STYLE SEATING



VIBRANT SEATING



PAVER AREAS



BENCH SWINGS



HAMMOCKS



SIDEWALKS



PING PONG



SHADE SAILS

Alternative 1 – Block Q Green Space



Artificial Turf w/ Mounds



Accessible Plaza Space



Covered Bench Swings



Alternative 2 – Block Q Green Space



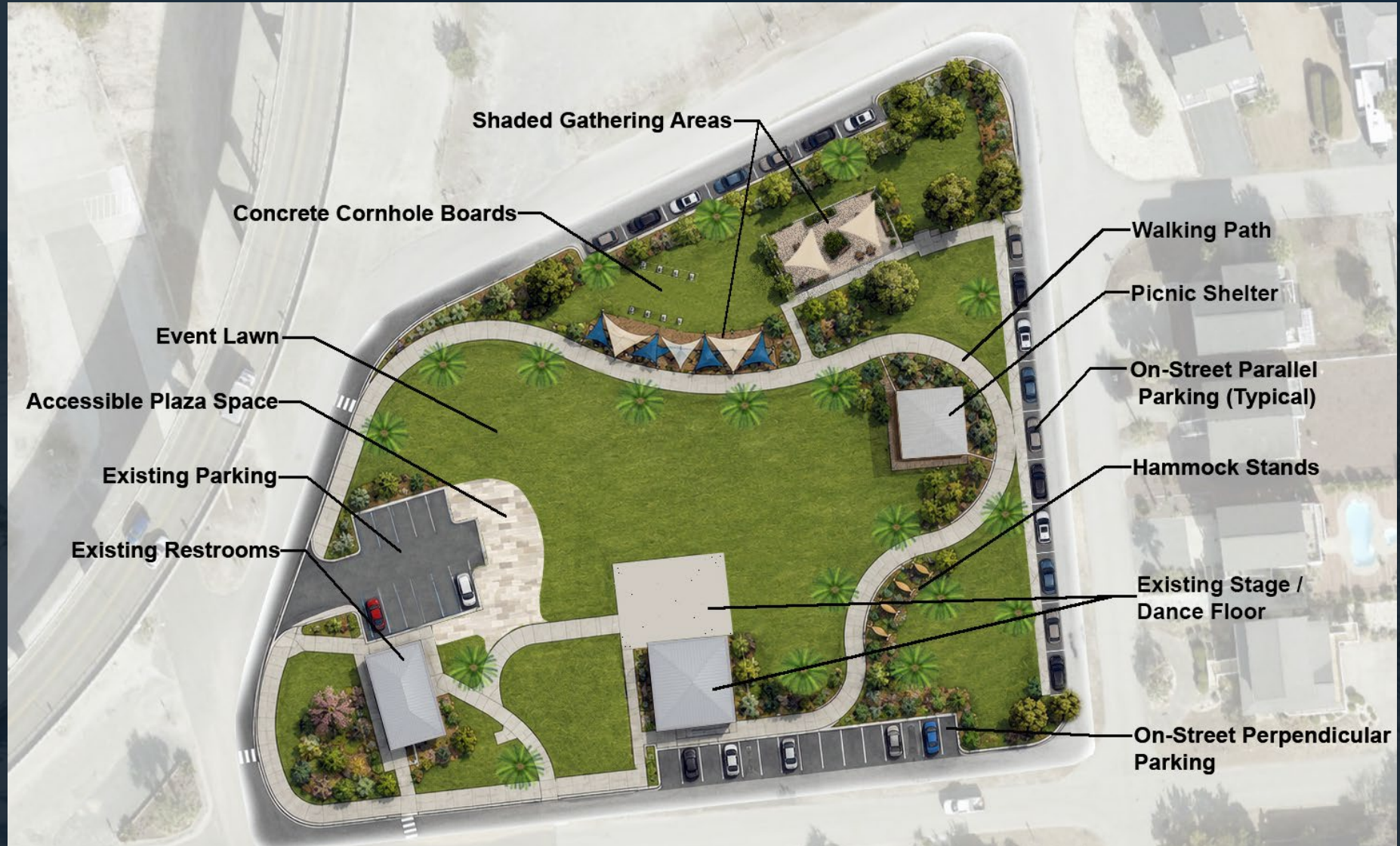
Shaded Gathering Areas



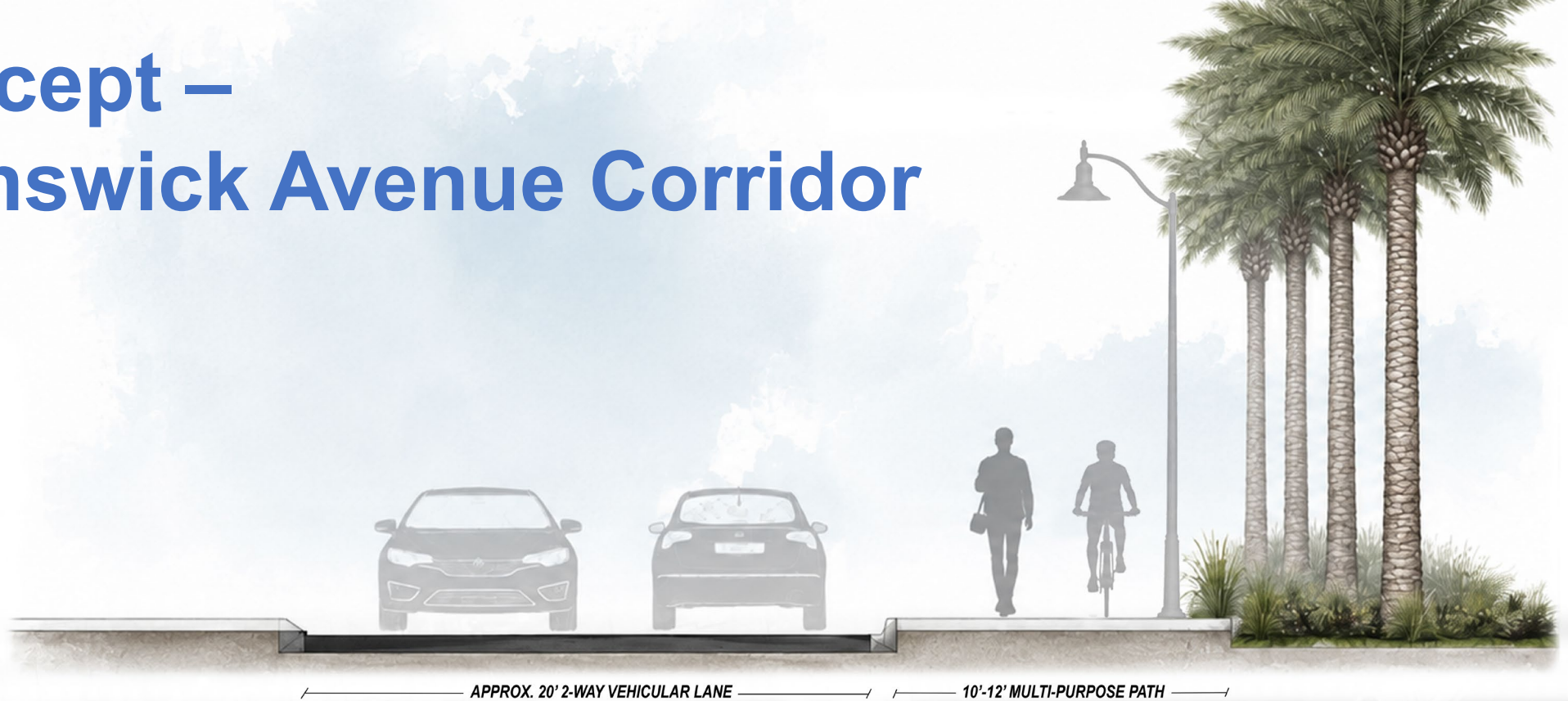
Picnic Shelter



Hammock Stands



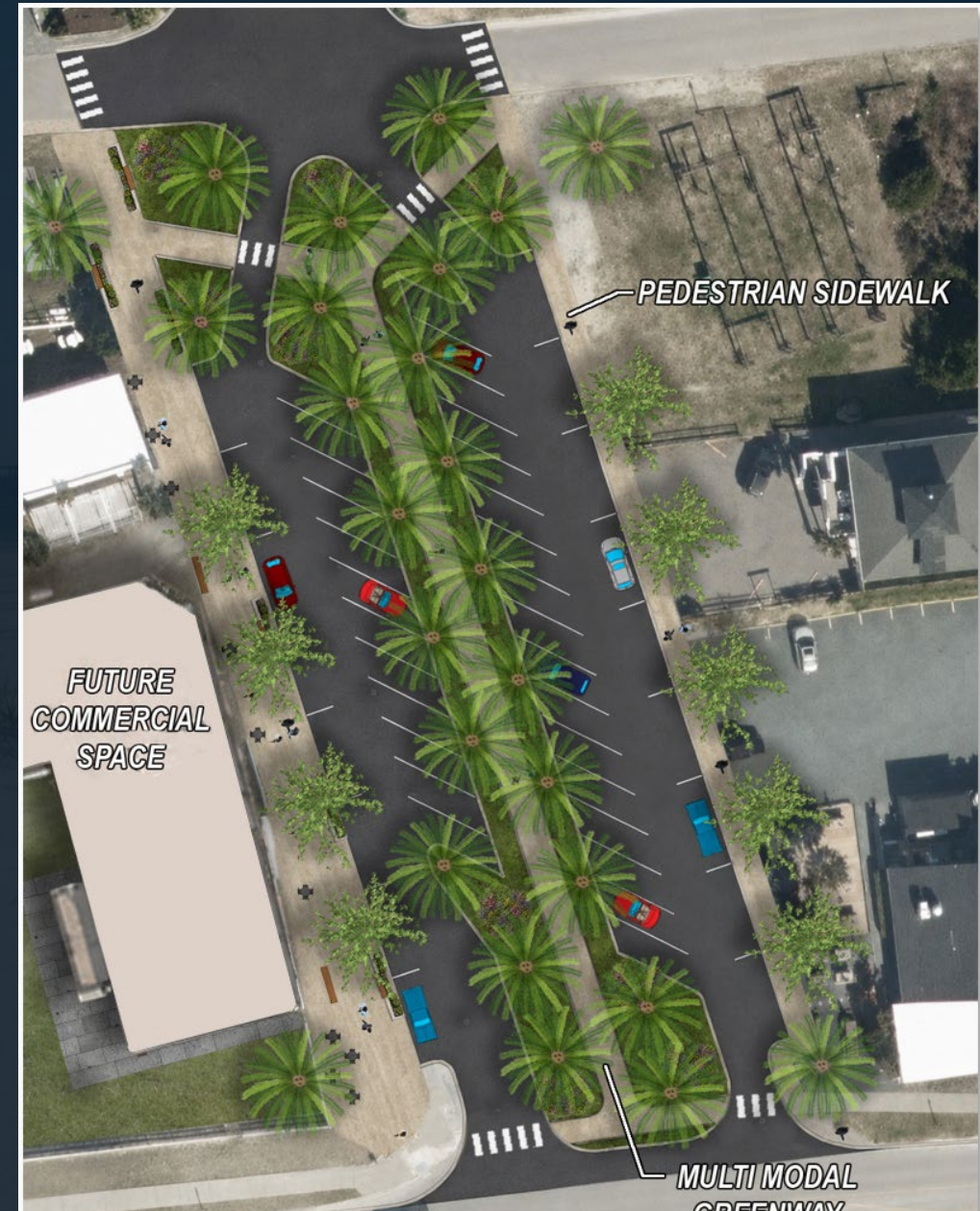
Concept – Brunswick Avenue Corridor



Jordan Boulevard

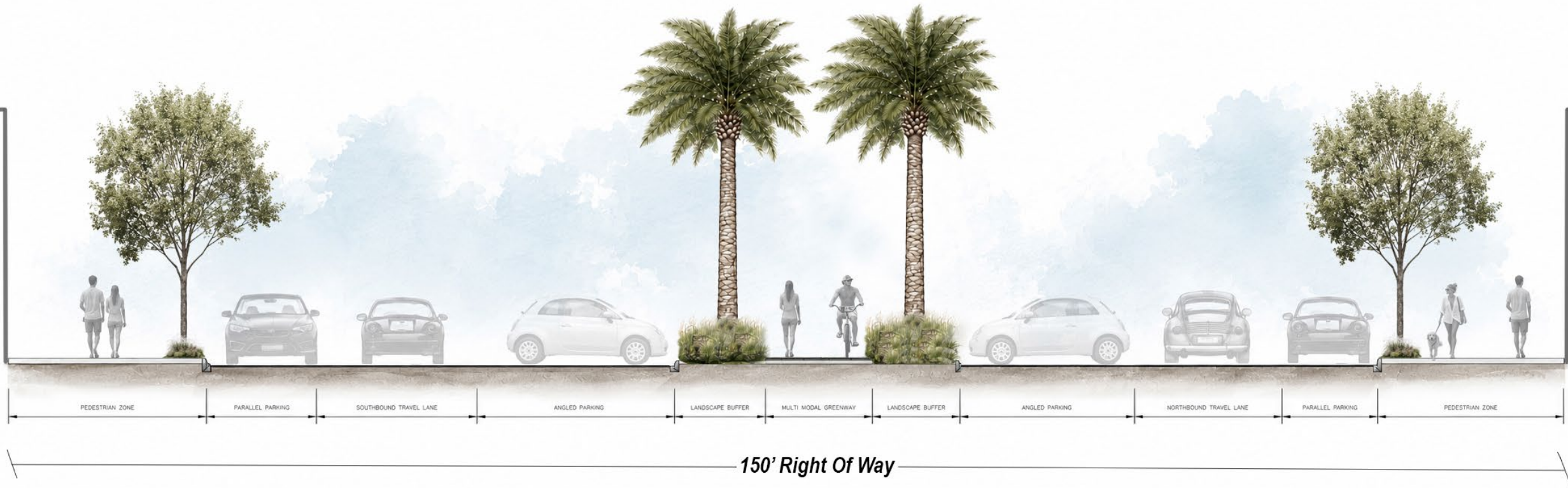


Alternative 1 – Jordan Boulevard



Approx. 46 parking spaces

Alternative 1 – Jordan Boulevard Cross-Section

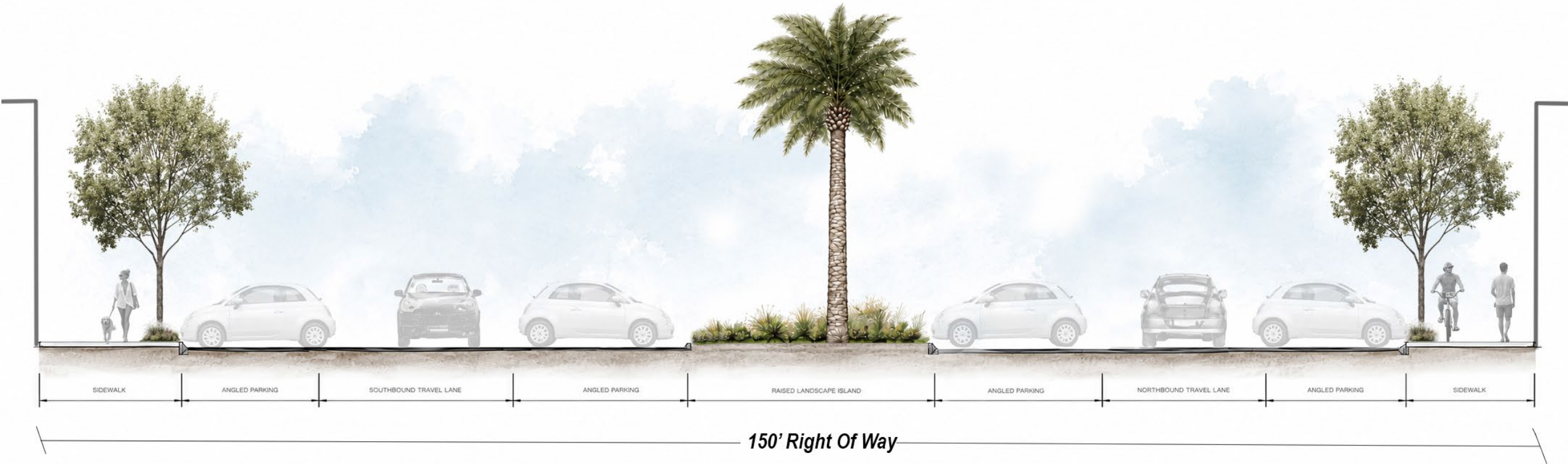


Alternative 2 – Jordan Boulevard



Approx. 50 parking spaces

Alternative 2 – Jordan Boulevard Cross-Section



Concept – Opportunity Zones

Fishing Pier Extension

Shoreline Access

***Consider Land
Acquisition as a
future opportunity**

**Waterway
Boardwalk**

Former Pavilion Site
(3) Pickleball Courts

Bridgeview Park

(1) ½ Basketball Court
(1) Tennis Court

Brunswick Site

(2) Pickleball Courts

**Sidewalk or
Parking Option**



Discussion & Direction: Feedback, Comments, Consensus

Take ten minutes to review concepts and write down comments on the provided comment card



Discussion & Direction: Feedback, Comments, Consensus

1. What resonates?

Which ideas or improvements best reflect the community's vision?

2. What needs to be revised?

Are there concepts, amenities, or approaches that should be reconsidered?

3. What's missing?

Are there important needs or opportunities we have not addressed?

4. What should we carry forward?

What key ideas should be incorporated into the Master Plan?

5. What should be prioritized?

What improvements should be considered first?