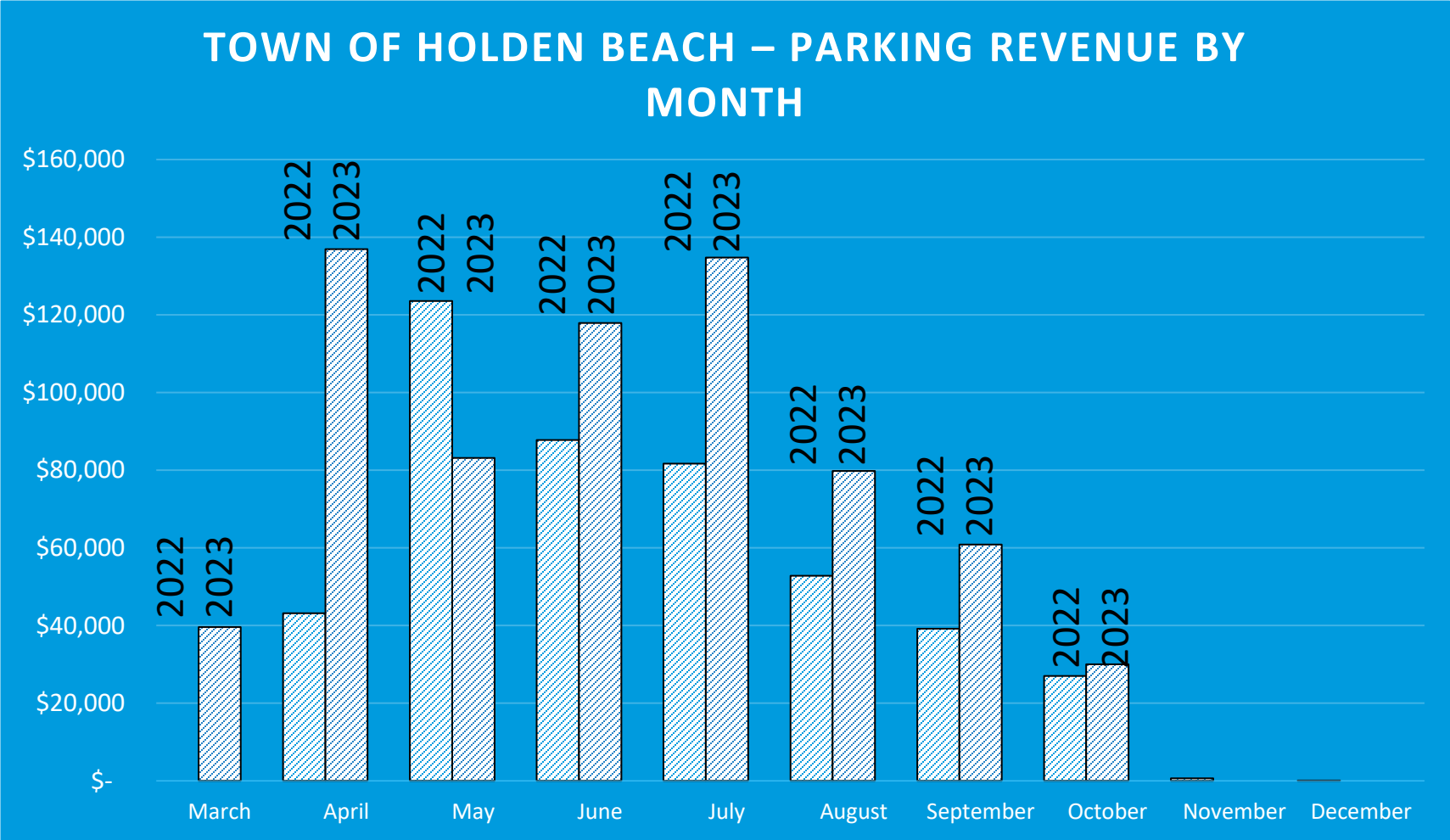


Holden Beach

2023 Parking Summary/Overview

Note: some of the information contained in this report is taken at a point in time and will change over time as additional payments are made.

Parking Revenue



Total Net Revenue:
2022: \$455,841
2023: \$682,933

**Number of Vehicles
Parked:
79,572**

Revenue by Month

Month/Year Trends - Revenue to Holden Beach													
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	YTD
2022				\$ 43,175	\$ 123,574	\$ 87,789	\$ 81,659	\$ 52,792	\$ 39,164	\$ 27,028	\$ 607	\$ 52	\$ 455,841
- Cumulative	\$ -	\$ -	\$ -	\$ 43,175	\$ 166,749	\$ 254,539	\$ 336,198	\$ 388,990	\$ 428,154	\$ 455,182	\$ 455,789	\$ 455,841	
2023	\$ 49	\$ -	\$ 39,501	\$ 136,961	\$ 83,139	\$ 117,899	\$ 134,738	\$ 79,832	\$ 60,812	\$ 30,002			\$ 682,933
- Cumulative	\$ 49	\$ 49	\$ 39,550	\$ 176,511	\$ 259,650	\$ 377,549	\$ 512,287	\$ 592,119	\$ 652,930	\$ 682,933			

Cumulative \$ 1,138,773

Permits/Violation Payments for 2023

	2023 YTD	
	Count	Net to Town
Permits Purchased		
- 1 hour	9022	\$19,336
- 2 hour	13009	\$91,020
- 3 hour	10857	\$69,162
- 4 hour	5872	\$46,549
- day	11448	\$154,740
- day upgrade	9881	\$60,059
- week	552	\$27,760
- year	1730	\$180,856
- year upgrade	353	\$20,384
Violations Paid		
- Same Day Payment	1478	\$25,141
- Paid within 30 days	519	\$17,911
- Paid with late fee	54	\$2,809
- Special (\$250)	2	\$349
Tickets Issued		
- Violations (paid)	2045	\$45,758
- Violations (unpaid)	462	\$0
Totals	64793	\$682,952

Permits: Revenue Drivers	
Day Permits + upgrades	\$214,799
Season & upgrades	\$201,239
3 Hour	\$69,162
4 Hour	\$46,548
1 Hour	\$19,336

Violation Payment	
Same Day	\$25,140
Within 30 days	\$17,910
Late (after 30 days)	\$2,808
Special	\$349

Violation Payment Rate: 82%
 - Remainder sent to Collections after 30 days

Citation Report

• By Type / By Month

	April	May	June	July	August	Septemb	October	YTD
Holden Beach								
Total Issued	385	371	505	530	413	377	314	2895
By Type								
Parking without a valid paid permit in an authorized parking area (Section 72.03(A))	373	348	407	449	365	343	296	2581
Non-registered Trailer pursuant to G.S. §20-50, §20-111 and §20-118.3 and Parking a Trailer without a p	3	6	8	17	9	18	9	70
Unknown (multiple violations)	0	0	0	14	8	8	7	37
Parking in a No Parking Zone, or within Right-of Way (Section 72.02)(A))	3	7	30	31	19	6	2	98
Parking on any portion of the roadway or travel lane (Section 72.02)(B)(2)	5	2	13	12	10	2	0	44
Parking a Non-LSV vehicle in an authorized LSV location (Section 72.03(C))	1	1	6	4	2	0	0	14
Parking at (Bridgeview Park)(4)) (Townhall)(5)) (Halstead Park)(6) (Sailfish Park(7))(Sand Dollar Park)(8) fo	0	0	0	1	0	0	0	1
Parking adjacent to (within 15 feet) or blocking a Fire Hydrant, Fire Lane, or Emergency Access (Section 7	0	1	1	1	0	0	0	3
Parking within 40 feet of a Street Intersection (Section 72.02)(B)(1)	0	0	1	1	0	0	0	2
Parking facing opposing traffic (Section 72.02)(B)(5)	0	6	39	0	0	0	0	45
Number of Parked Vehicles recorded	9986	9695	14687	17462	12235	10209	5298	79572
Violation Rate	3.9%	3.8%	3.4%	3.0%	3.4%	3.7%	5.9%	3.6%

Note: "Parking facing opposing traffic" was suspended in July upon notice of the \$50 citation limit per NC Statute

- Will be reinstated for 2024 with a pro-rated fine structure if they had already paid for their parking and were parked in a valid parking space.
- We may need some informational signs added to existing signs in the affected areas (see suggestions).

Changes Required for 2024

- Violation/Fine for:
 - Parking Opposing traffic.
 - If a paid parking space, then the violation will be pro-rated to the \$50 fine level.
 - Some signage needed for customer education in affected areas.
- Target only specific streets
- Can be temporary sign (lower cost)

