

Town of Holden Beach

Sailfish Park – Master Plan



Recreation Advisory Board Meeting
February 1, 2024





Methodology

- Existing Conditions
- Public Input Summary
- Alternate Concepts
- Final Concept
- Opinion of Probable Costs
- Questions

Existing Conditions



SAILFISH PARK EXISTING CONDITIONS MAP

TOWN OF HOLDEN BEACH, NORTH CAROLINA

JUNE 2023



Existing Conditions



Public Input - Summary

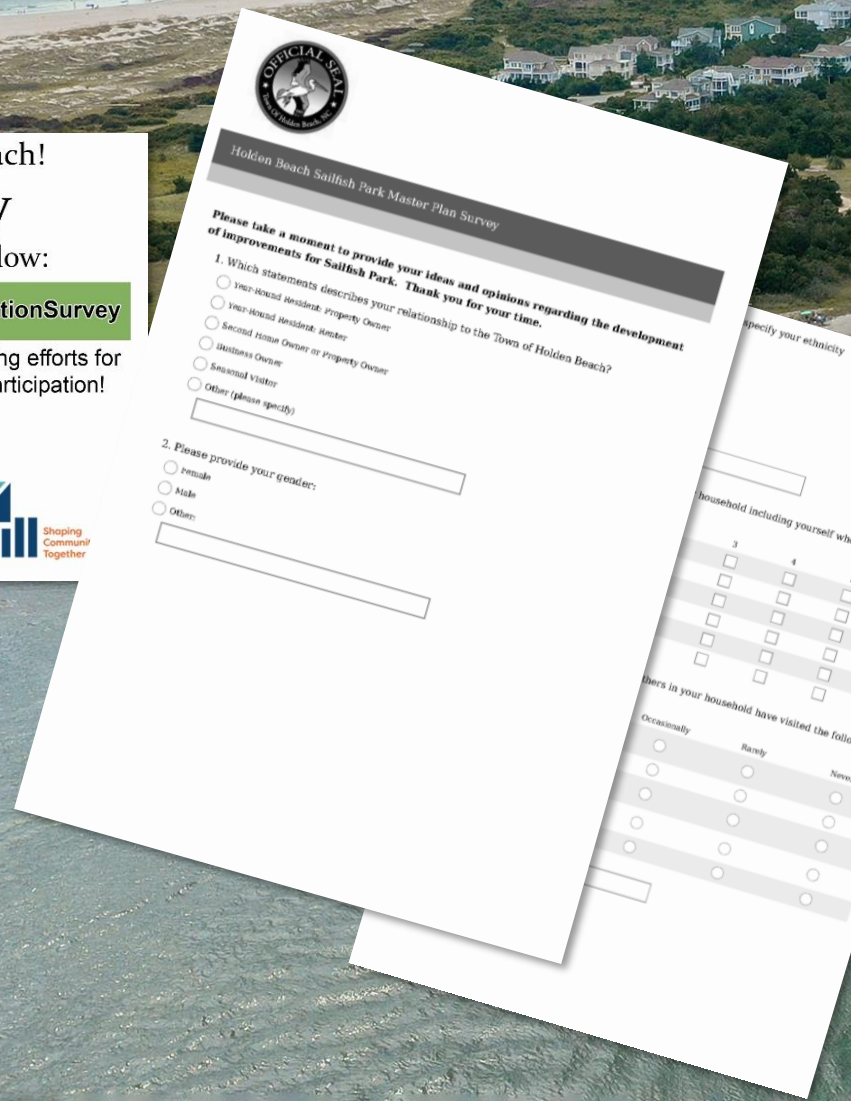
Help Improve Recreation in Holden Beach!

Community Survey

Please visit the link or use the QR code below:

<https://www.surveymonkey.com/r/HoldenBeachRecreationSurvey>

This effort will help inform the Town of Holden Beach's planning efforts for Parks and Recreation in the community. Thanks for your participation!



490 Online Surveys Accessed
Representing 848 Individuals

Most Important Development Considerations:

1. Restrooms
2. Water Access
3. Parking
4. Amenities/Programming
5. Hours of Use
6. Shade

Top Three Improvements Desired

1. Improve Canoe/Kayak Dock
2. Improve Picnic Areas
3. Improve Parking

Public Input - Summary



**Initial public meetings took place at
Sailfish Park and Bridgeview Park**

55 participants

June 16 & 17, 2023

Visual Preference Board

Open Discussions

Distributed Survey Marketing Cards

Public Input - Summary

TOP THREE AMENITY TYPE PREFERENCES SELECTED BY THE COMMUNITY

= Resident Selection ## = Visitor Selection



0 0

WILDLIFE OBSERVATION DECK



2 5

RESTROOMS



2 0

EDUCATIONAL SIGNAGE



1 0

ACCESSIBLE CANOE/KAYACK LAUNCH



4 0

SHADE STRUCTURE



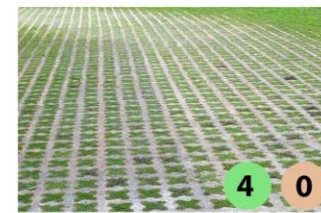
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FISHING PLATFORM



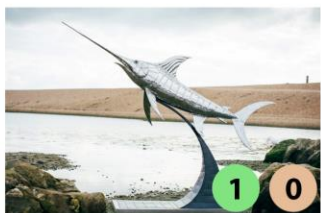
15 2

COASTAL NATIVE PLANT GARDEN



4 0

PERVIOUS PARKING SURFACE



1 0

ART



2 1

GAZEBO



3 2

PICNIC SHELTER



10 5

BENCH SWING



0 0

NON-PROGRAMMED OPEN SPACE



1 0

TRADITIONAL GAME COURTS



9 0

PARK BENCH



1 0

TOT LOT/PLAY FEATURE

Support for Development:

1. Improve existing canoe/kayak launch
2. Improve existing picnic areas
3. Improve existing parking
4. Improve landscape and lighting

Concerns about Development:

1. Impact to nearby residents
2. Increase in park usage
3. Increase in traffic
4. Safety, drug use, alcohol, disruptive behavior
5. Interactions between boat traffic and swimmers/paddlers

Public Input - Summary



Public meeting at Town Hall to view proposed improvement concepts

44+ participants

January 12, 2024



Community Input Meeting
Help Guide the Future of Sailfish Park

Have a voice & share your ideas!

We would love to discuss your ideas or concerns related to the development of Sailfish Park.

Feel free to drop-in November 13th from 5pm - 7pm pm at Town Hall to view and comment.
(110 Rothschild Street, Holden Beach, NC 28462)



Concept Development



Elements On Both Alternates

- Paved Walkways
- Observation Deck
- Boardwalk
- ADA Restroom Facility
- Shade Sails
- Bench Swings and Benches
- ADA Parking

Alternate A

Longer Boardwalk Along Water

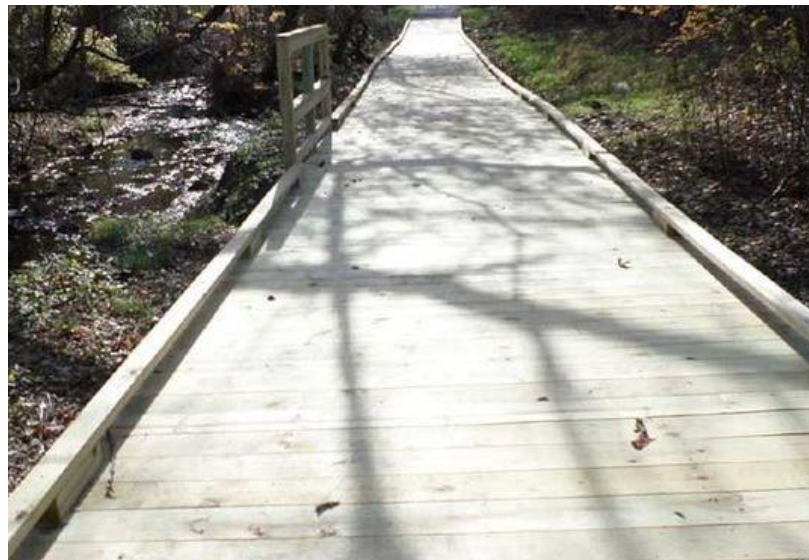
Alternate B

Play Area
Updated Canoe/Kayak Launch

Note: This is for illustrative purposes only and subject to change. This illustration is intended to gather public input for planning purposes.

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Example Park Elements



Final Concept

Probable Construction Cost
\$435,527



Questions?

